



JOHN PAPAKOSTAS

ABOUT ME

My goal is to develop my skills on Digital Marketing. This is being accomplished with my personal practice and research alongside my work which is necessary in the field.

WORK EXPERIENCE

SOCIAL MEDIA MANAGER

SELF EMPLOYED | MAY 2017 - PRESENT

- Set up pages for local businesses (Google Maps, Facebook, Instagram, TripAdvisor)
- Managing their Social Media
- Set up their Campaigns

ADVERTISER SUCCESS EXECUTIVE

PROJECT AGORA | JULY 2019 - JAN 2020

Using daily Native & Programmatic Advertising platforms to Onboard customers in the platforms and enable them with trainings, advice on platform usage and support to use them for ad-management, campaign creation, creatives creation/testing, reporting, resolve technical issues etc.

EDUCATIONAL HISTORY

University of East London - Master

MSc Digital & Social Media Marketing | 2018

University of Peloponnese - Bachelor

Economics | 2016

ECDL CORE CERTIFICATE PEOPLECERT | 2018

Michigan University

Certificate of Proficiency in English (ECPE) | 2018

Cambridge University

Certificate in ESOL International (ECCE) | 2009

Michigan University

Certificate of competency in English (ECCE) | 2009

I have completed my military obligations | 2017

Contact Info



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