

Joy O. McLeod
Sr. User Experience Specialist

Contact Info:

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Baltimore, Maryland

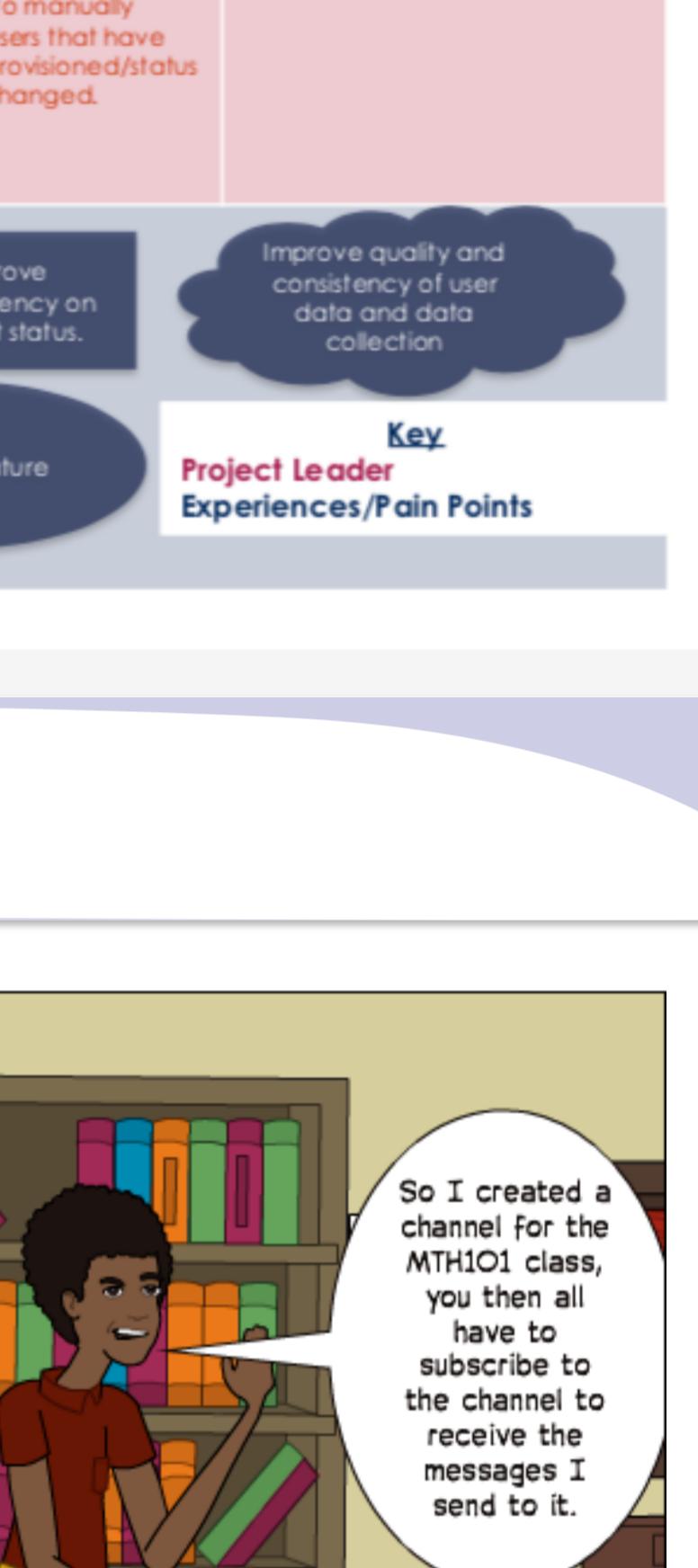
Profile

User-experience Specialist with proven know-how to combine creative usability centered goals and business requirements, resulting in world-class solutions for web and mobile applications.

Work Experience

SENIOR UX SPECIALIST, PROJECT/TEAM LEAD	Peraton	03/21 - Present
SENIOR UX SPECIALIST, PROJECT/TEAM LEAD	Northrop Grumman	09/19 - 03/21
UX DESIGN LEAD	Aquent Vitamin T	03/18 - 08/19
UX DESIGN LEAD	Sorterbox	03/16 - 12/17
UX DESIGNER	Irodah International Ltd.	12/15 - 03/17
UX DESIGN STRATEGIST	TimbaObjects Technologies Ltd.	12/10 - 07/15
Web Experience/Customer Experience	Freelance Consultant	2006 - 2010

Skills

- REQUIREMENTS DEFINITION
 - USE CASES
 - PERSONA CREATION/JOURNEY MAPPING
 - INFORMATION ARCHITECTURE
 - USER RESEARCH/STRATEGY
 - USABILITY PROTOCOLS/BLUEPRINT
 - USER FLOWS
 - A/B, CARD SORT
 - USABILITY TESTING
 - AFFINITY/USE CASE DIAGRAMS
 - WIREFRAMING/PROTOTYPING
 - SKETCH/ILLUSTRATOR/AXURE/FIGMA
 - BALSAMIQ
 - ADOBE DREAMWEAVER/XD
 - UX, UI DESIGN, SERVICE DESIGN
 - WEB ACCESSIBILITY / 508 COMPLIANCE
- FRONT END SKILLS SET
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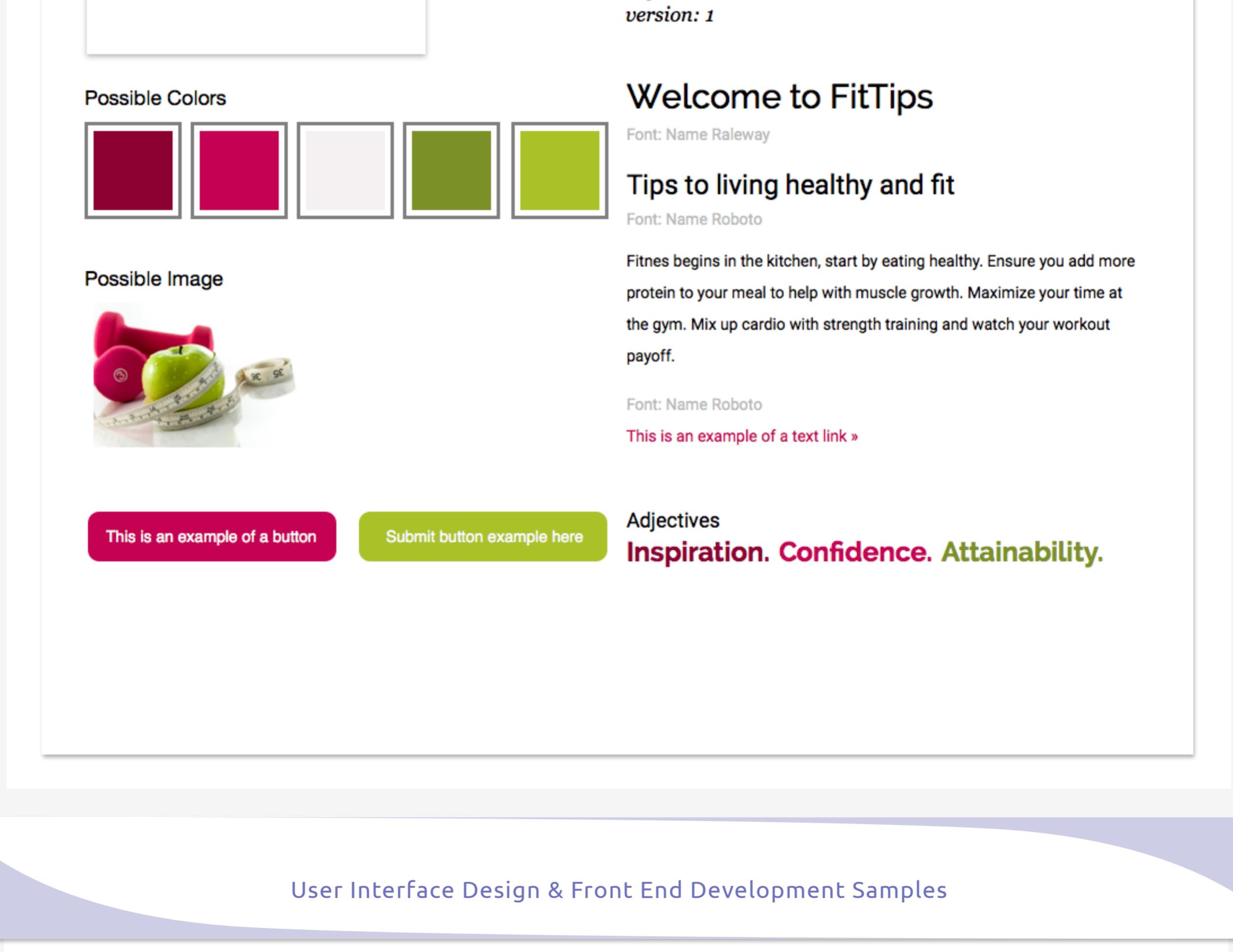
Education

BSc COMPUTING AND ITS PRACTICES	Open University, United Kingdom.	2010
Program Highlights:		
→ Interaction design, User Experience, Web Accessibility		
→ Software engineering with objects		
→ Computing		
→ Developing concurrent distributed systems		

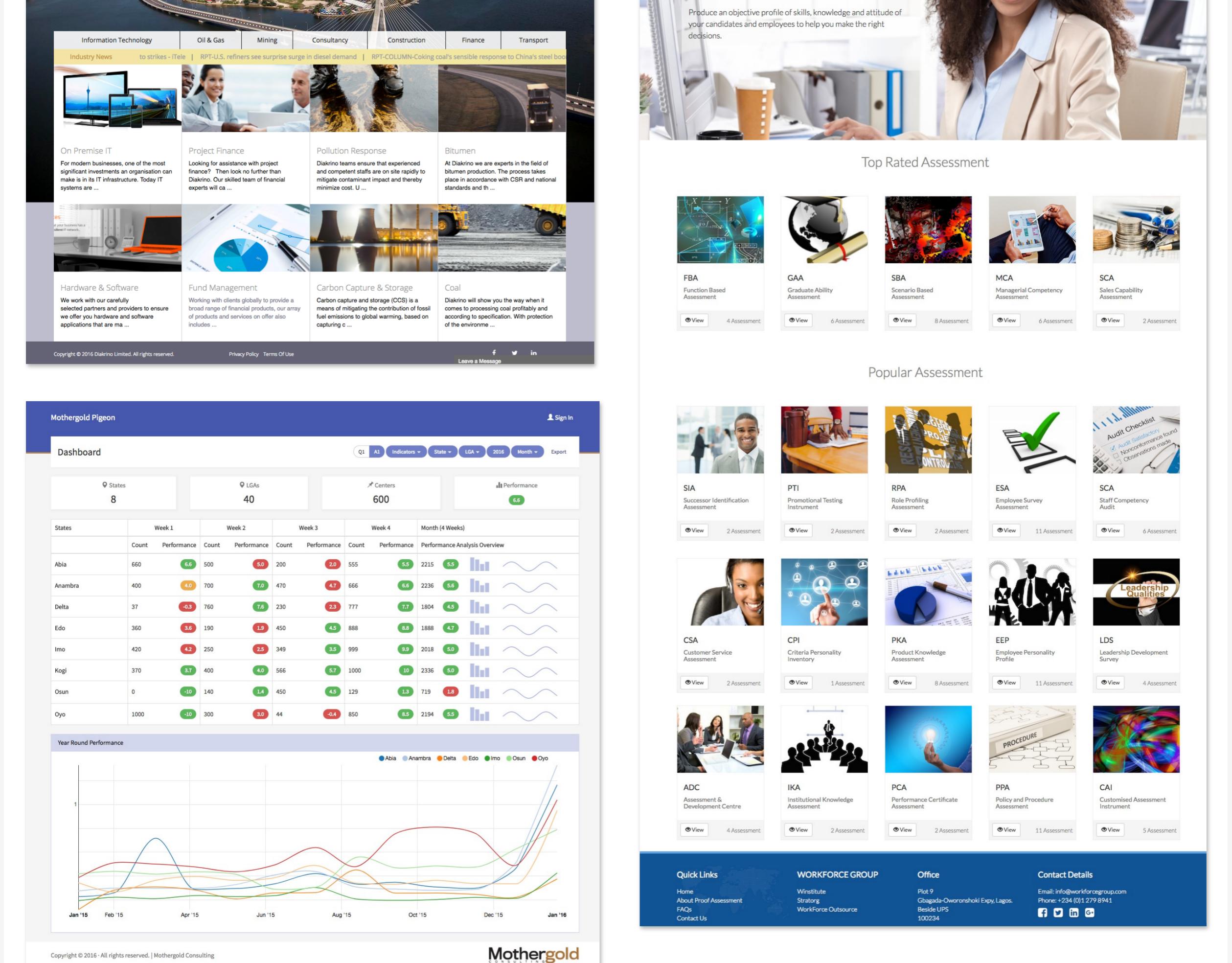
Workflow & Use Cases Diagram



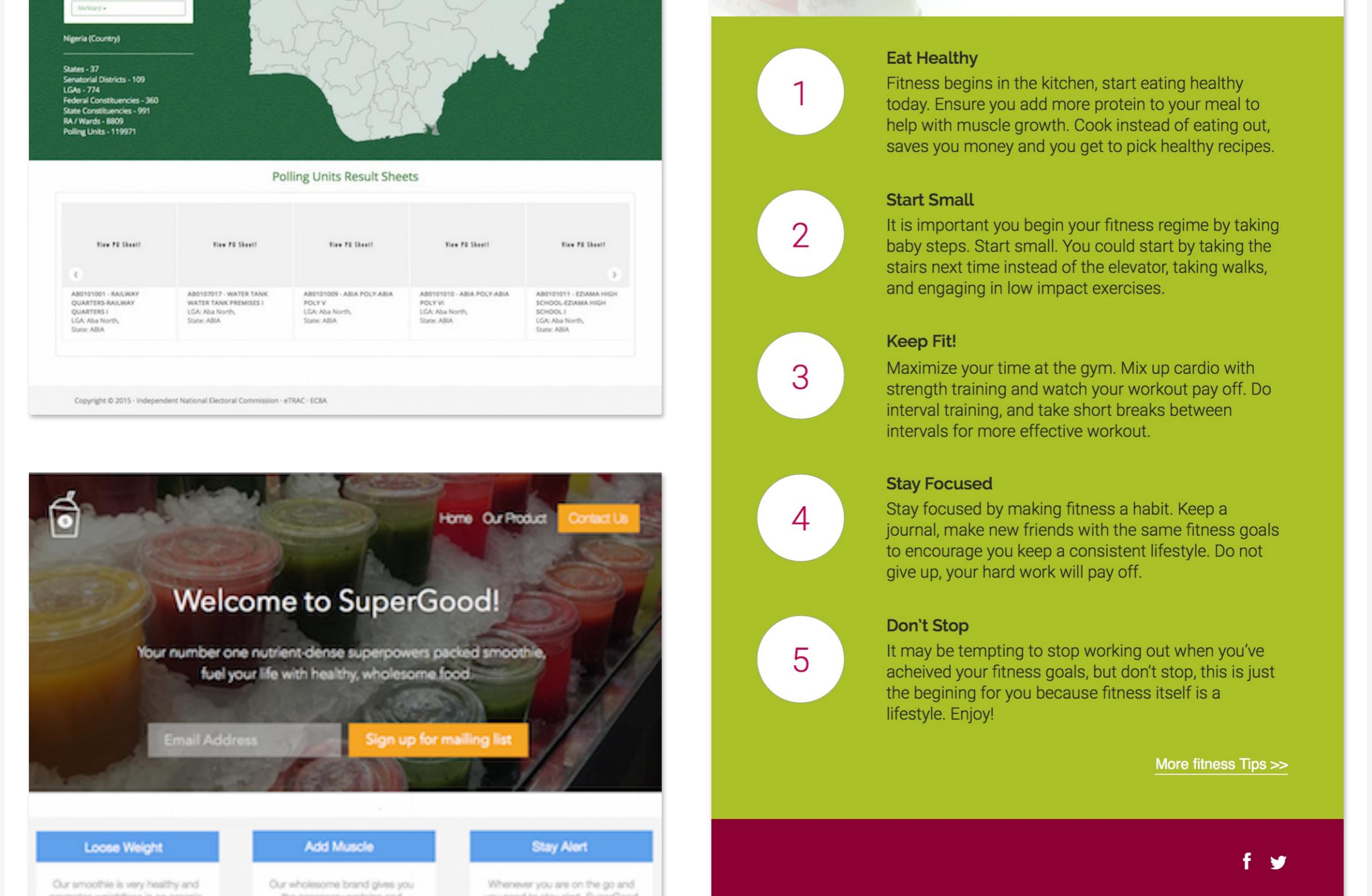
Persona



Journey Mapping



Storyboards



User Interface Design & Front End Development Samples

