

Joy O. McLeod
Sr. User Experience Specialist

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Baltimore, Maryland

Profile

User-experience Specialist with proven know-how to combine creative usability centered goals and business requirements, resulting in world-class solutions for web and mobile applications.

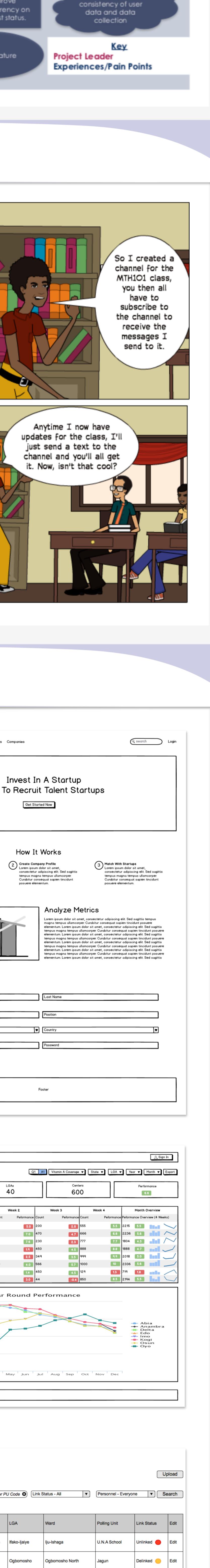
Work Experience

SENIOR UX SPECIALIST, PROJECT/TEAM LEAD	Peraton	03/21 - Present
SENIOR UX SPECIALIST, PROJECT/TEAM LEAD	Northrop Grumman	09/19 - 03/21
UX DESIGN LEAD	Aquent Vitamin T	03/18 - 08/19
UX DESIGN LEAD	Sorterbox	03/16 - 12/17
UX DESIGNER	Irodah International Ltd.	12/15 - 03/17
UX DESIGN STRATEGIST	TimbaObjects Technologies Ltd.	12/10 - 07/15
Web Experience/Customer Experience	Freelance Consultant	2006 - 2010

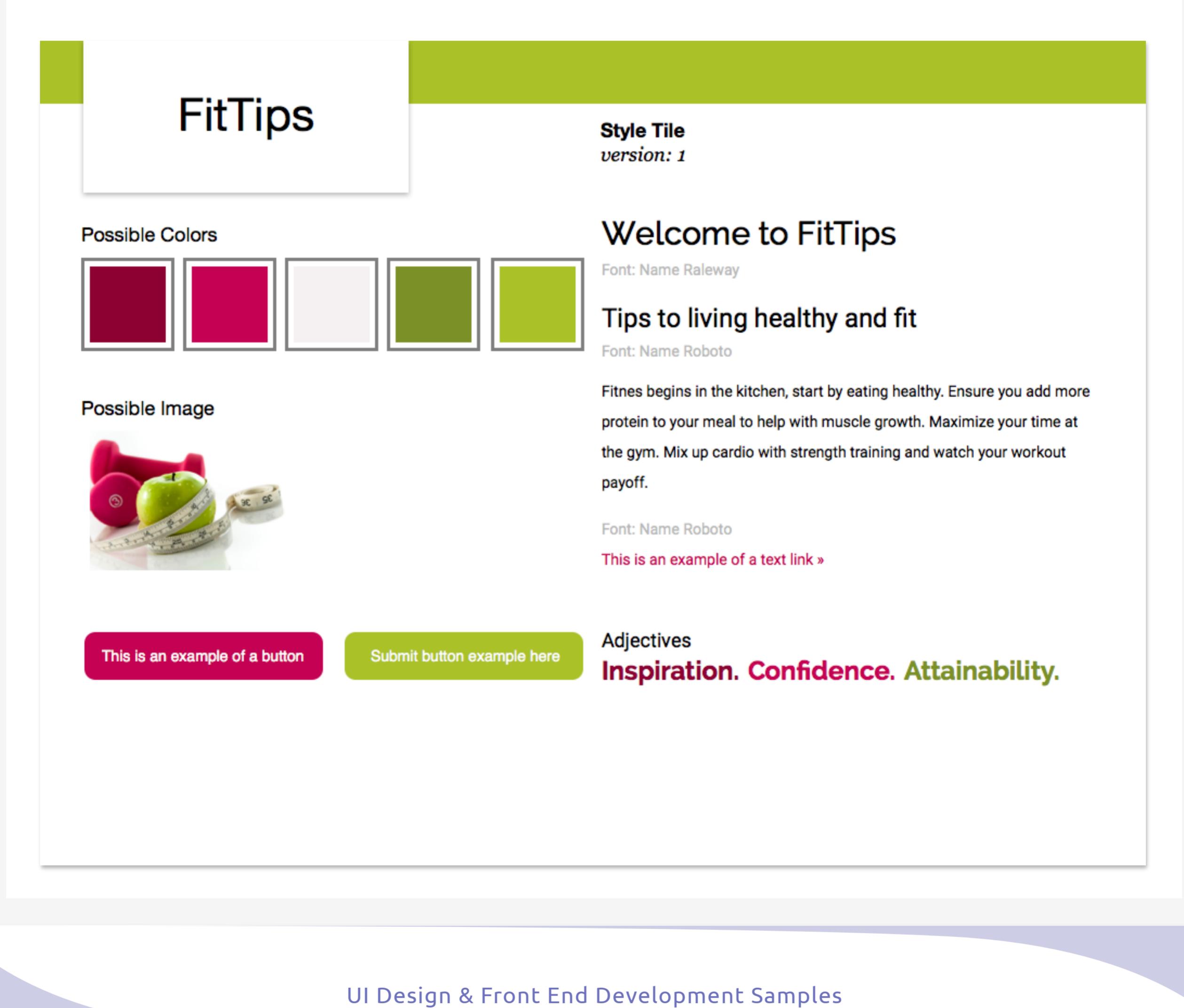
Skills

- REQUIREMENTS DEFINITION
- USE CASES
- PERSONA CREATION/JOURNEY MAPPING
- INFORMATION ARCHITECTURE
- USER RESEARCH/STRATEGY
- USABILITY PROTOCOLS/BLUEPRINT
- USER FLOWS
- A/B, CARD SORT
- USABILITY TESTING
- AFFINITY/USE CASE DIAGRAMS
- WIREFRAMING/PROTOTYPING
- SKETCH/ILLUSTRATOR/AXURE/FIGMA
- BALSAMIQ
- ADOBE DREAMWEAVER/XD
- UX, UI DESIGN, SERVICE DESIGN
- WEB ACCESSIBILITY / 508 COMPLIANCE

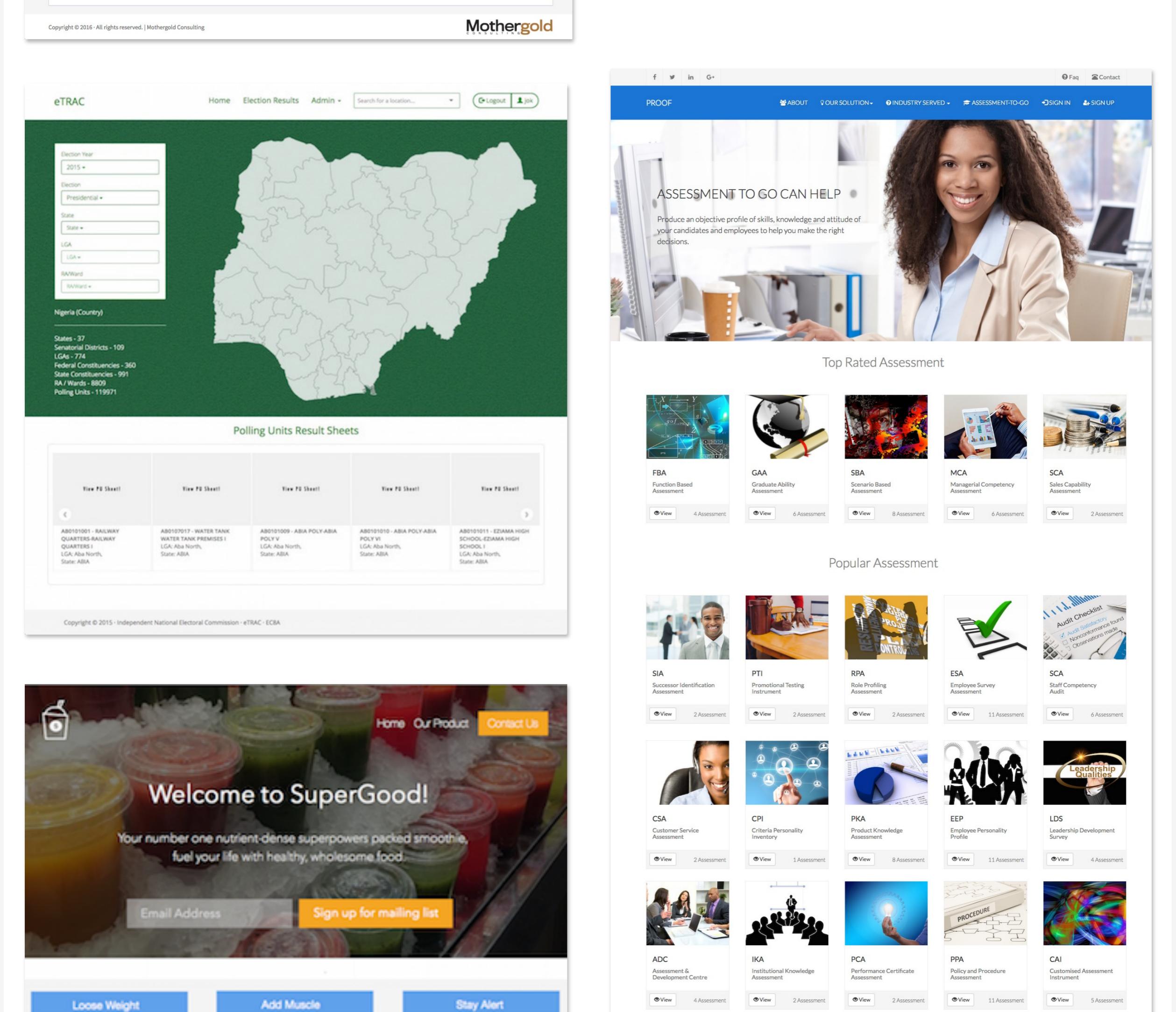
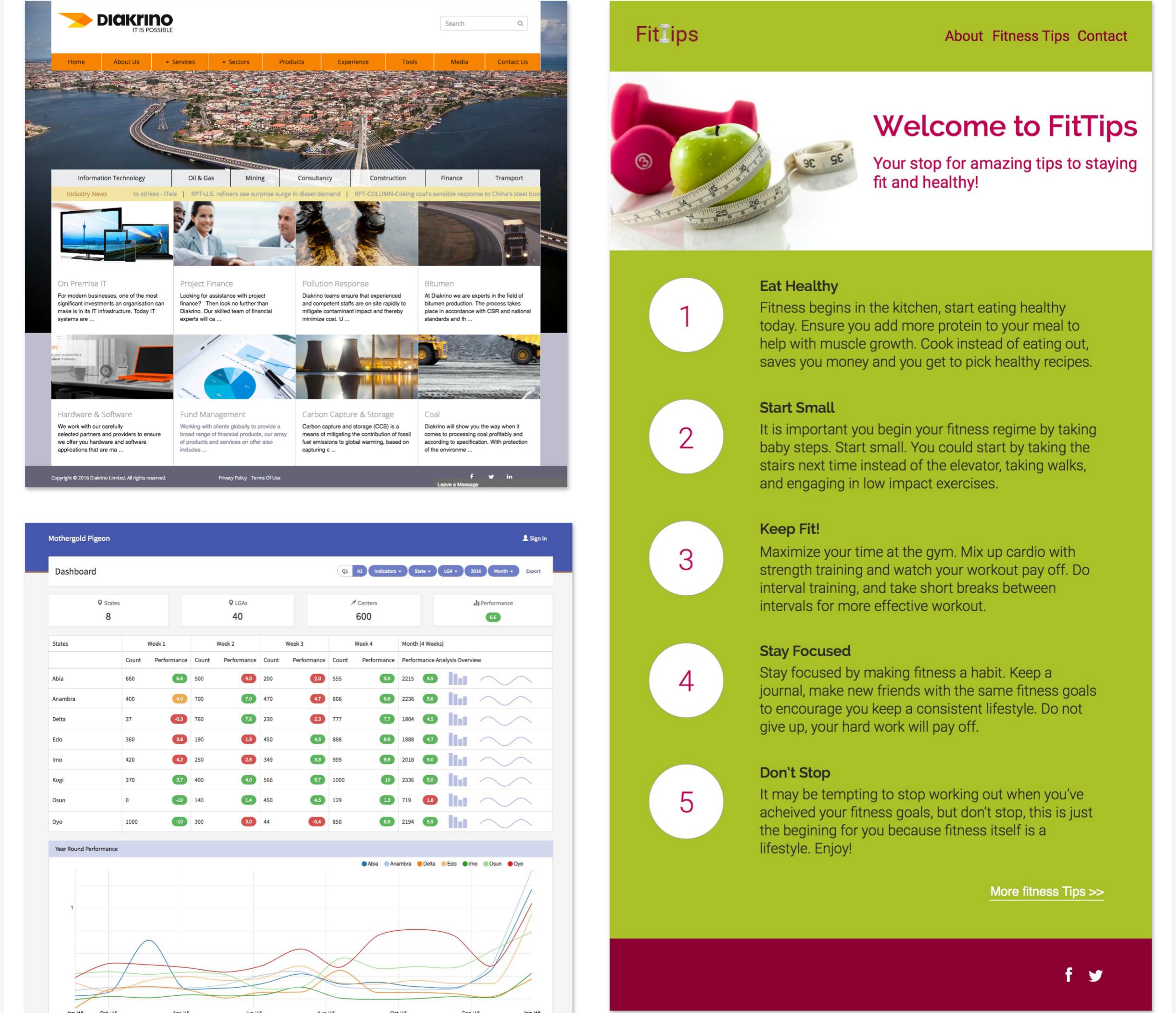
Samples



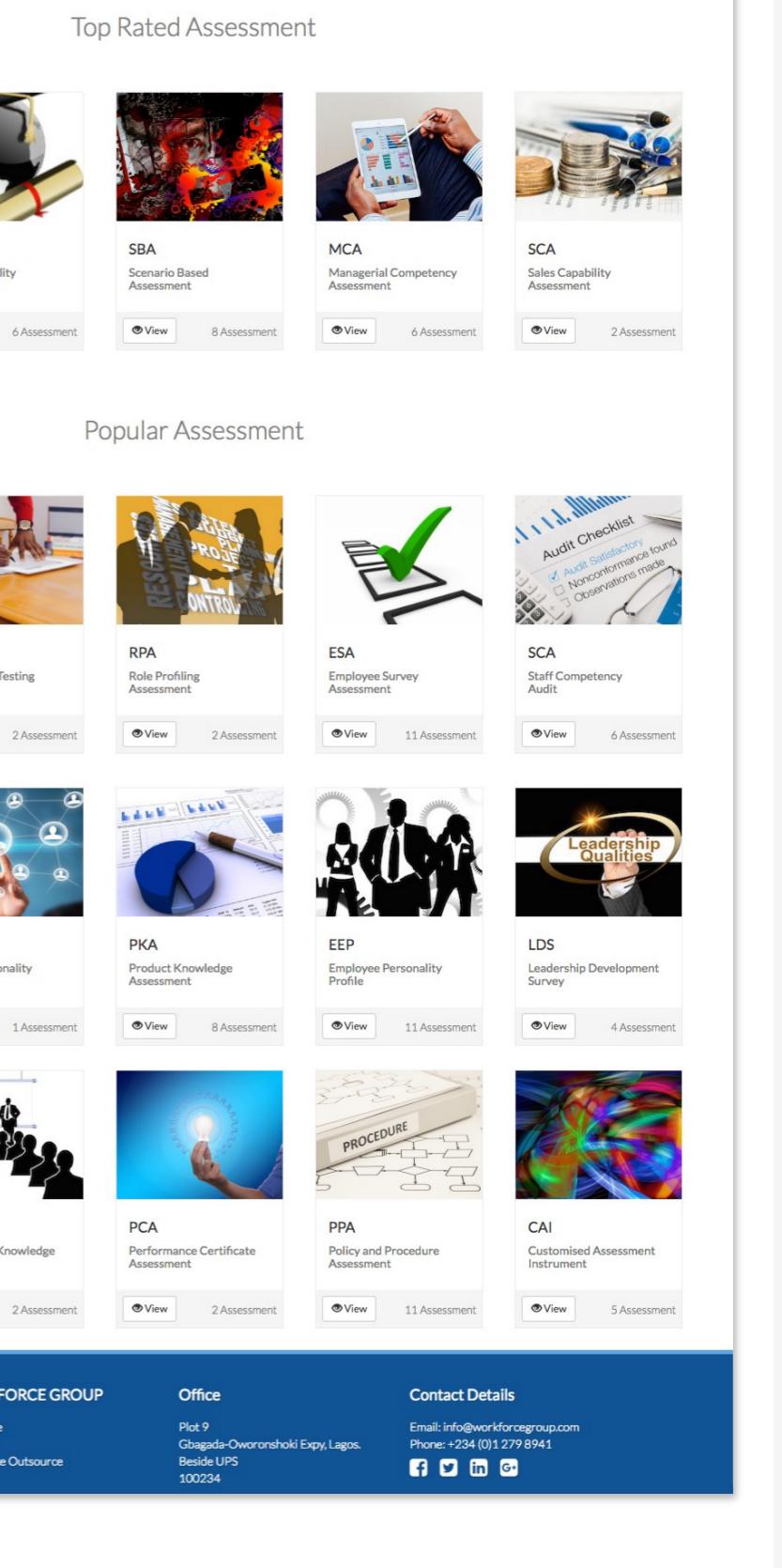
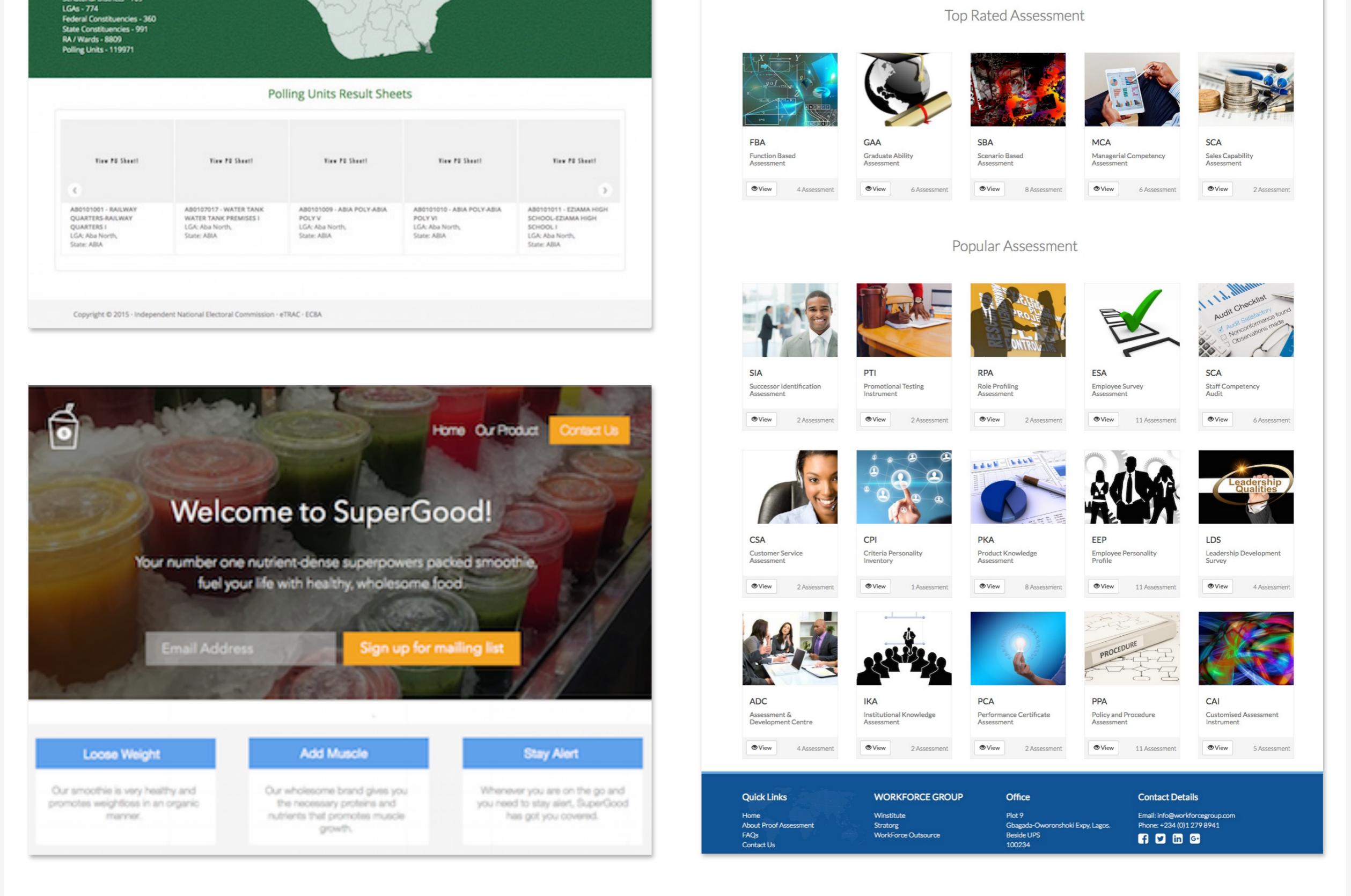
Persona



Journey Mapping Sample



Storyboard Sample



Style Tile

FitTips

Style Tile version: 1

Possible Colors

Possible Image

This is an example of a button

Submit button example here

Adjectives

Inspiration. Confidence. Attainability.

Tips to living healthy and fit

Font: Name Roboto

This is an example of a text link

UI Design & Front End Development Samples

DIAKINO

FitTips

Welcome to FitTips

Your stop for amazing tips to staying fit and healthy!

Font: Name Raleway

Font: Name Roboto

Fitness begins in the kitchen, start eating healthy. Ensure you add more protein to your meal to help with muscle growth. Maximize your time at the gym. Mix up cardio with strength training and watch your workout payoff.

Font: Name Roboto

This is an example of a text link

eTRAC

Mothergold

Poling Units

Results Sheets

SMOL

Dashboard

Year Round Performance

Results Sheets

SMOL

Dashboard

Year Round Performance

Results Sheets

SMOL

Dashboard

Year Round Performance

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