

Joy O. McLeod
Sr. User Experience Specialist

Contact Info:
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Baltimore, Maryland

Profile

User-experience Specialist with proven know-how to combine creative usability centered goals and business requirements, resulting in world-class solutions for web and mobile applications.

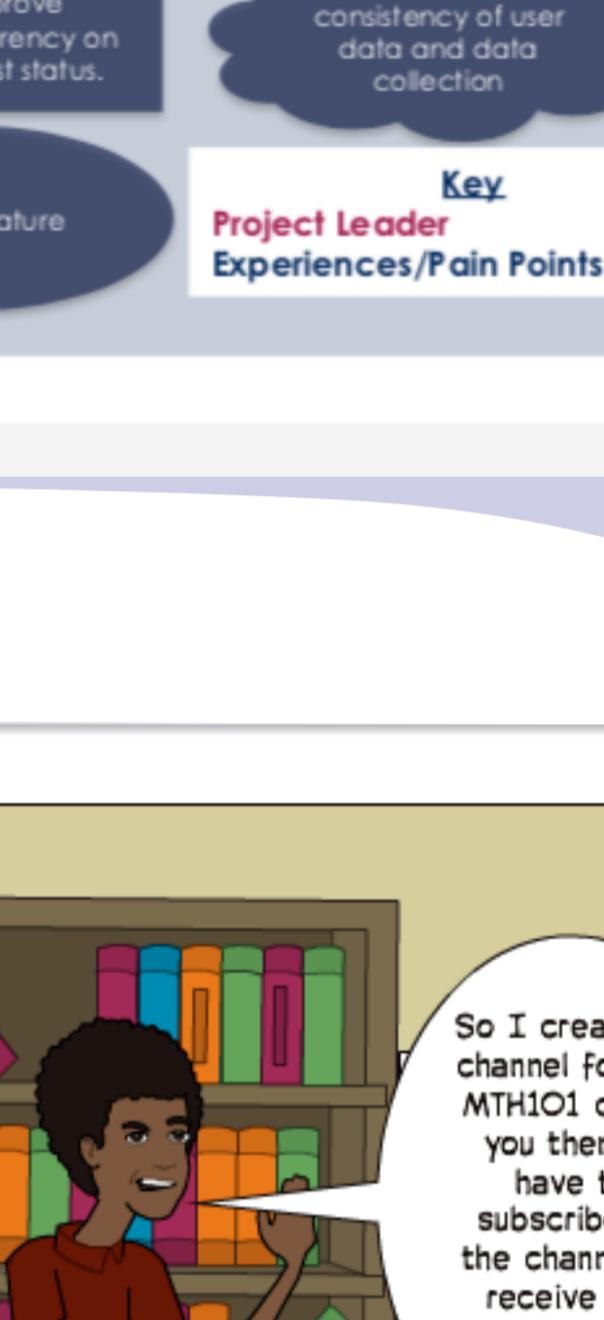
Work Experience

SENIOR UX SPECIALIST, PROJECT/TEAM LEAD	Peraton	03/21 - Present
SENIOR UX SPECIALIST, PROJECT/TEAM LEAD	Northrop Grumman	09/19 - 03/21
UX DESIGN LEAD	Aquent Vitamin T	03/18 - 08/19
UX DESIGN LEAD	Sorterbox	03/16 - 12/17
UX DESIGNER	Irohad International Ltd.	12/15 - 03/17
UX DESIGN STRATEGIST	TimbaObjects Technologies Ltd.	12/10 - 07/15
Web Experience/Customer Experience	Freelance Consultant	2006 - 2010

Skills

- REQUIREMENTS DEFINITION
- USE CASES
- PERSONA CREATION/JOURNEY MAPPING
- INFORMATION ARCHITECTURE
- USER RESEARCH/STRATEGY
- USABILITY PROTOCOLS/BLUEPRINT
- USER FLOWS
- A/B, CARD SORT
- USABILITY TESTING
- AFFINITY/USE CASE DIAGRAMS
- WIREFRAMING/PROTOTYPING
- SKETCH/ILLUSTRATOR/AXURE/FIGMA
- BALSAMIQ
- ADOBE DREAMWEAVER/XD
- UX, UI DESIGN, SERVICE DESIGN
- WEB ACCESSIBILITY / 508 COMPLIANCE

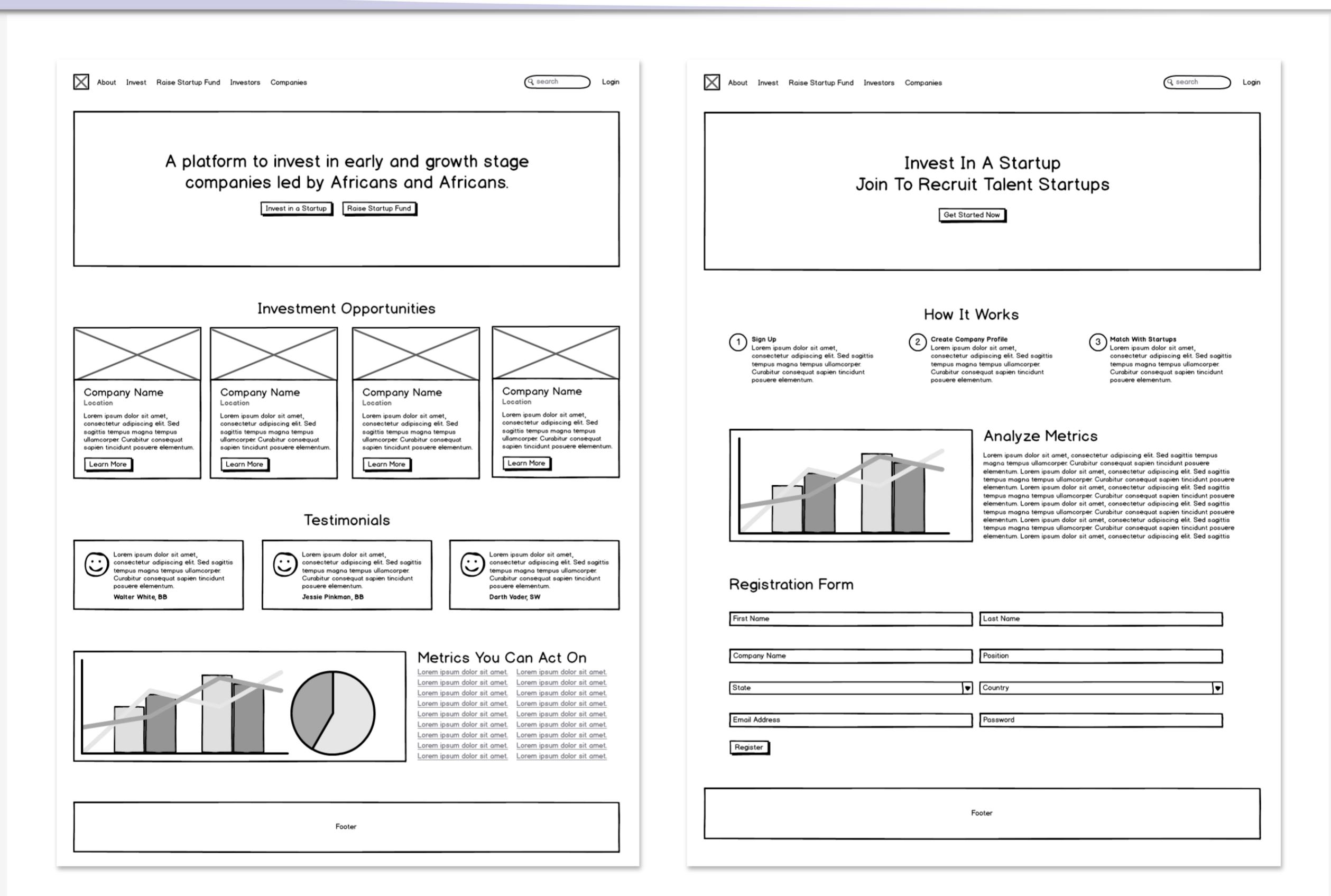
Front End Skills Set



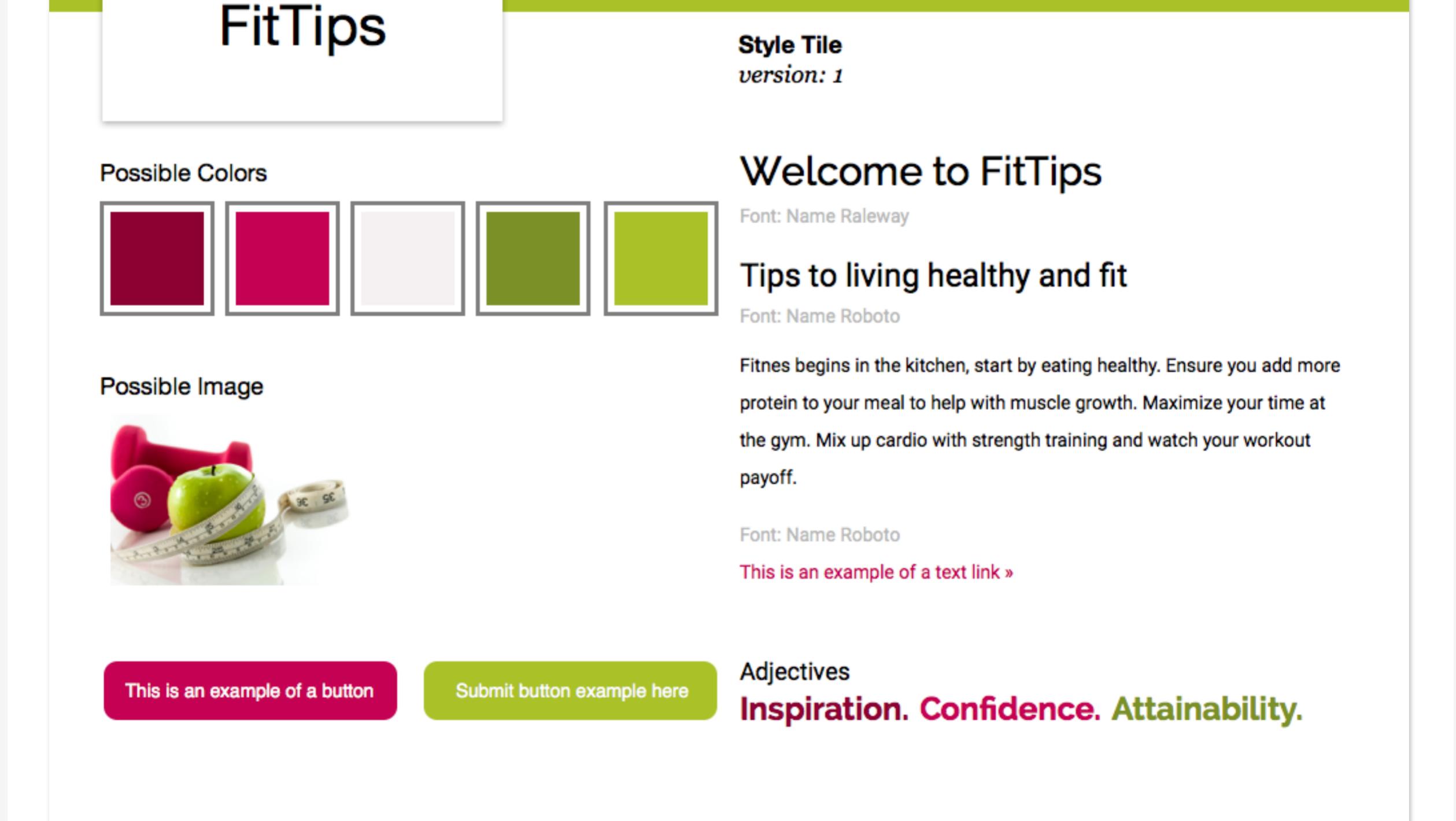
Education

BSc COMPUTING AND ITS PRACTICES	Open University, United Kingdom.	2010
Program Highlights:		
→ Interaction design, User Experience, Web Accessibility		
→ Software engineering with objects		
→ Computing		
→ Developing concurrent distributed systems		

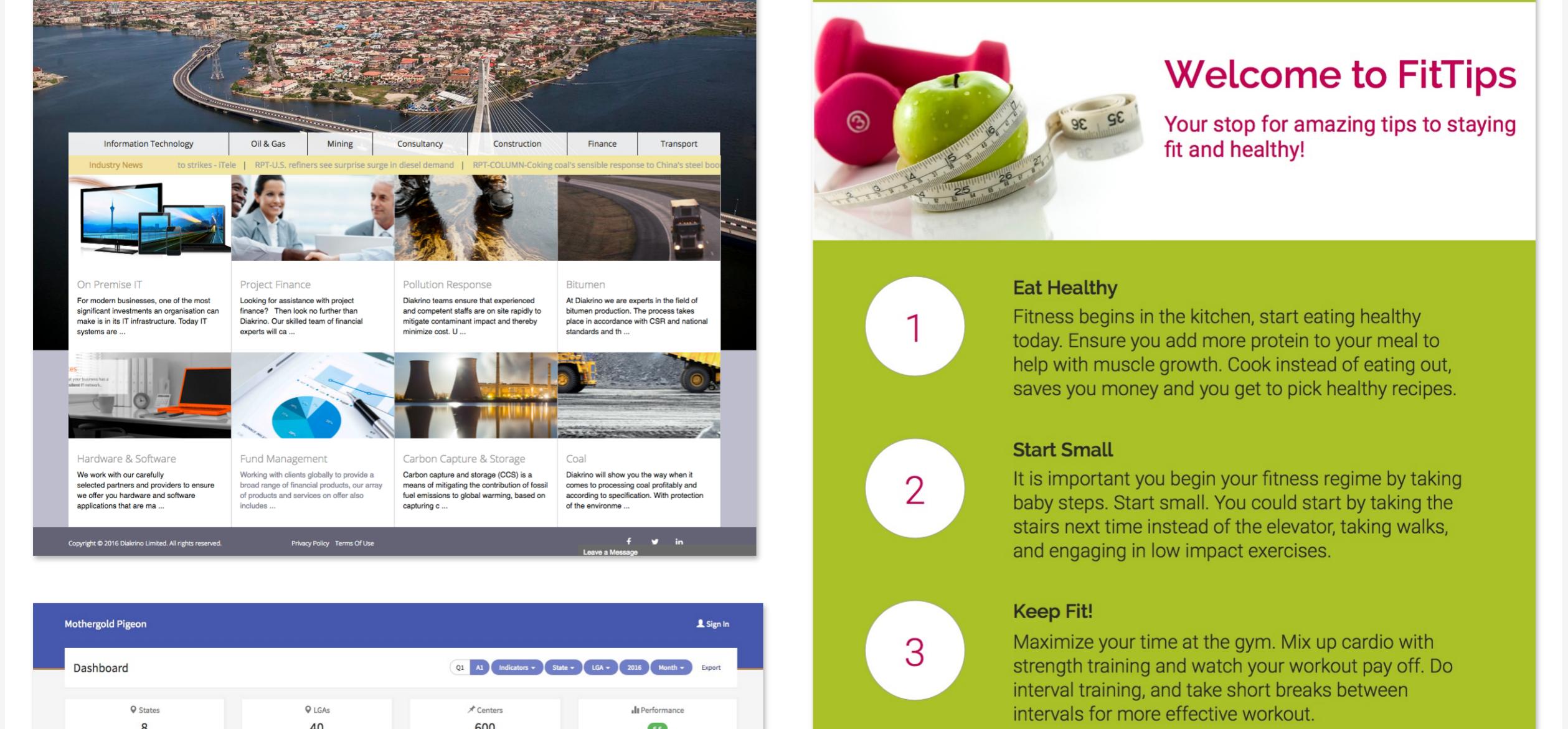
Process Flow Sample



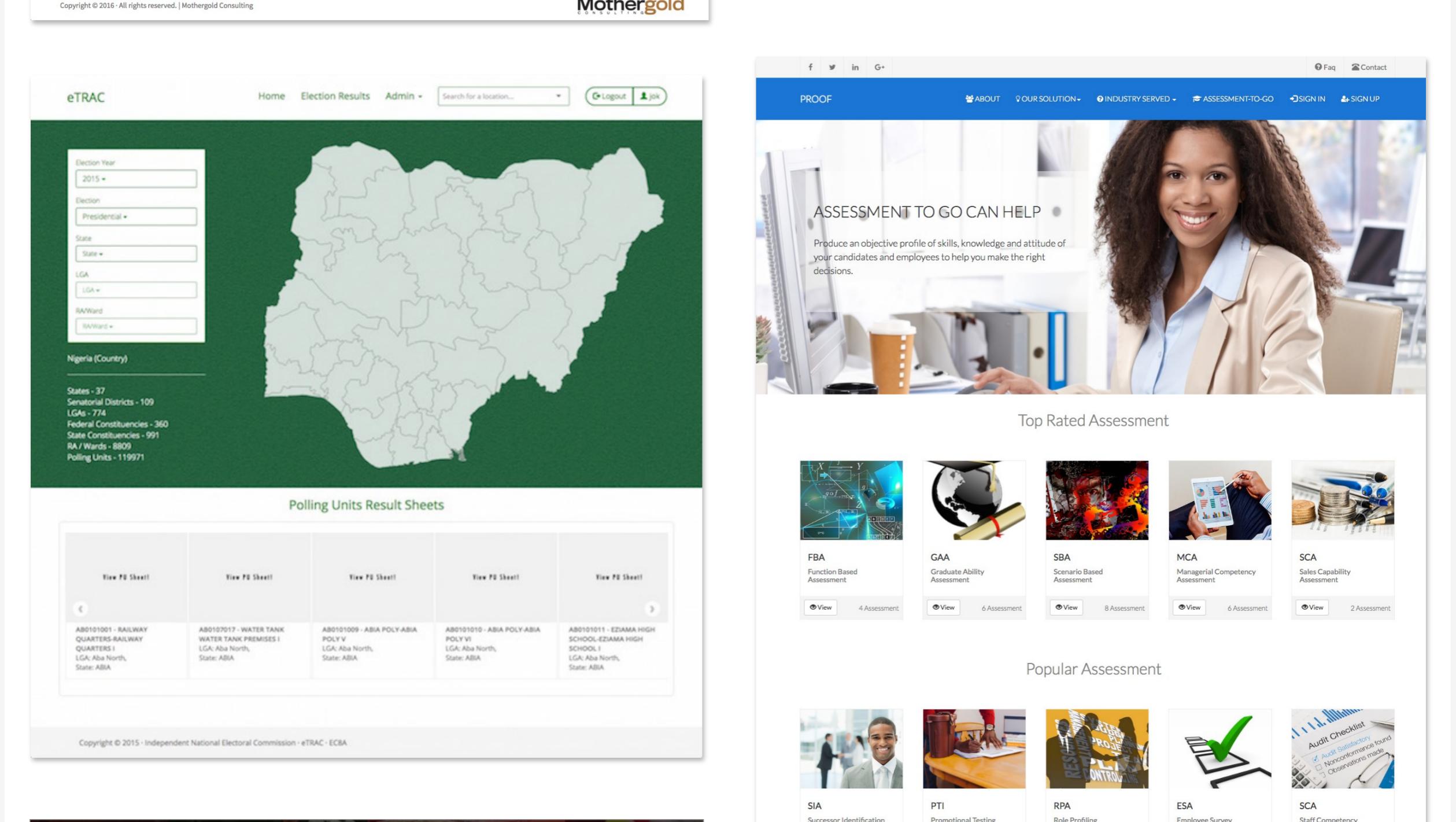
Persona Sample



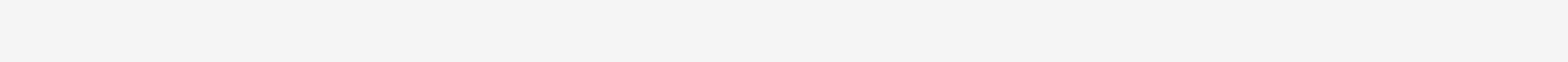
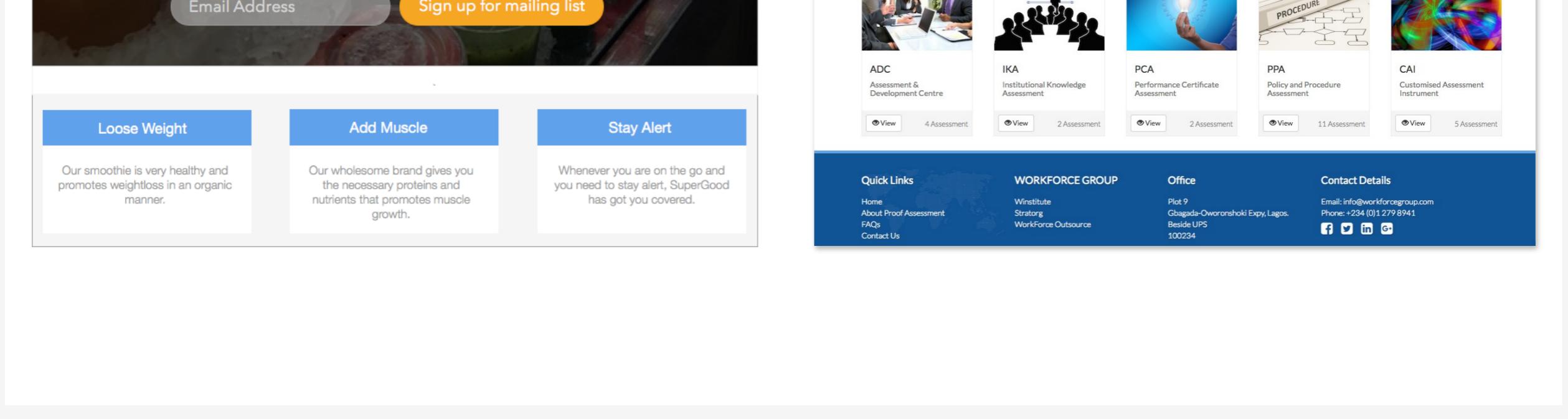
Journey Mapping Sample



Storyboard Sample



Fidelity Wireframes Samples



Style Tile Sample

FitTips

Style Tile version: 1

Possible Colors

Possible Image

This is an example of a button Submit button example here

Welcome to FitTips

Font: Name Raleway

Tips to living healthy and fit

Font: Name Roboto

This is an example of a text link

UI Design & Front End Development Samples

