

ABOUT THE PROJECT

Visual identity and website for SETU Sports Injury Clinic

My final year project focused on creating a visual identity and website for SETU Sports Injury Clinic that is run by 3rd & 4th year Athletic Therapy students on Carlow Campus.

My project consists of a logo design, eye-catching promotional materials like posters, social media posts, and merchandise mock-ups. The website is fully responsive and optimized with both light and dark modes with the added convenience of an appointment booking option.



Project Website

My CV



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Technologies:

- Visual Studio Code
- HTML
- CSS
- JavaScript
- Figma
- Photoshop
- Illustrator
- Microsoft Bookings