

# Normalization and Binary Features

Intro Presentation

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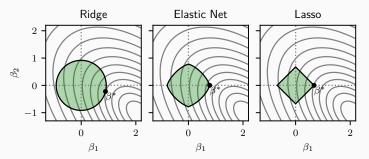
- Most regularized methods are scale-sensitive, so have to normalize.
- Straightforward normalization when everything is normal, but what about features that have other distributions (binary features)?
- No literature on the effects of different normalization strategies

### The Elastic Net

$$\boldsymbol{\beta}^* = \underset{\boldsymbol{\beta} \in \mathbb{R}^p}{\operatorname{minimize}} \left( \frac{1}{2} \| \boldsymbol{y} - \boldsymbol{X} \boldsymbol{\beta} \|_2^2 + \underbrace{\lambda_1 \| \boldsymbol{\beta} \|_1}_{\mathsf{lasso}} + \underbrace{\frac{\lambda_2}{2} \| \boldsymbol{\beta} \|_2^2}_{\mathsf{ridge}} \right)$$

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**Figure 1:** The elastic net penalty is a combination of the lasso and ridge penalties. Here shown as a constrained problem.

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### **Example**

$$X \sim \text{Normal} \left( \begin{bmatrix} 0 \\ 0 \end{bmatrix}, \begin{bmatrix} 4 & 0 \\ 0 & 1 \end{bmatrix} \right), \qquad \beta^* = \begin{bmatrix} \frac{1}{2} \\ 1 \end{bmatrix}.$$

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OLS	$[0.50  1.00]^{T}$	$[1.00  1.00]^{T}$	

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Ridge	$\begin{bmatrix} 0.37 & 0.41 \end{bmatrix}^{T}$	$\begin{bmatrix} 0.74 & 0.41 \end{bmatrix}^{T}$	

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### **Example**

Assume

$$X \sim \text{Normal} \left( \begin{bmatrix} 0 \\ 0 \end{bmatrix}, \begin{bmatrix} 4 & 0 \\ 0 & 1 \end{bmatrix} \right), \qquad \beta^* = \begin{bmatrix} \frac{1}{2} \\ 1 \end{bmatrix}.$$

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Large scale means less penalization because the size of  $\beta_j$  can be smaller for an equivalent effect (on y).

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$$\tilde{x}_{ij} = \frac{x_{ij} - c_j}{s_j}.$$

### Normalization

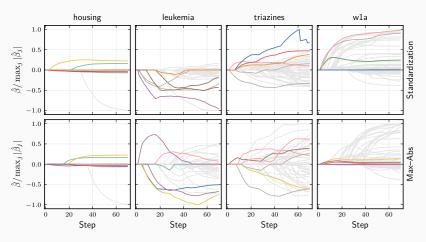
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 After fitting, we transform the coefficients back to their original scale via

$$\hat{\beta}_j = \frac{\hat{\beta}_j^{(n)}}{s_j}$$
 for  $j = 1, 2, \dots, p$ .

# **Type of Normalization Matters**



**Figure 2:** Lasso paths under two different types of normalization (standardization and max—abs normalization). The union of the first five features selected in any of the schemes are colored.

For binary features (values 0 and 1 only), we have for the noiseless case

$$\hat{\beta}_j = \frac{S_{\lambda_1} \left( \frac{\beta_j^* n(q-q^2)}{s_j} \right)}{s_j \left( \frac{n(q-q^2)}{s_j^2} + \lambda_2 \right)}.$$

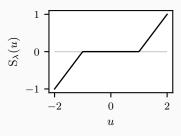


Figure 3: Soft-thresholding

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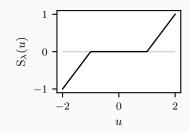


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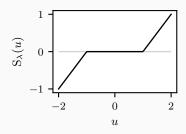


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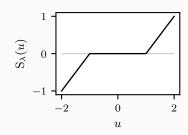


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#### **Conclusions**

- The elastic net estimator depends on class balance (q).
- $s_j = q q^2$  for lasso and  $s_j = \sqrt{q q^2}$  for ridge removes effect of q.
- Suggests the parametrization

$$s_j = (q - q^2)^{\delta}, \qquad \delta \ge 0.$$

### Mixed Data

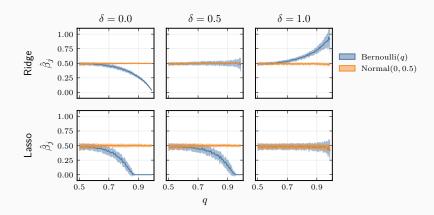


Figure 4: Comparison between lasso and ridge estimators for a data set with one binary and one quasi-normal feature.

## Summary

#### **Contributions**

- As far as we know the first paper to investigate the interplay between normalization and regularization
- New scaling approach to deal with class-imbalanced binary features
- · Discussion and suggestions for dealing with mixed data

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#### Limitations

- So far only theoretical results for limited cases:
  - $\circ$  Fixed data (X), normal noise
  - Orthogonal features
  - Normal and binary features

