Name: Nga Le

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App name: Humans of Hue (HoH)

### User value:

I am youngster coming from a small hometown called Hue, a city that carries the ancient features of the previous century.

An American poet, Muriel Rukeyser said that the Universe was not made up of atoms, but from the stories. Taking inspiration from another two projects: "Humans of New York" and "It's Happened to be Vietnam", I would like to establish the HoH (Humans of Hue) project in order to share people's stories with others. A journalist used to say that the beauty of my city lied in the mentality and characteristics of the people living here. We believe that everyone has a hidden story needed to be told so as to contribute to empathy, love in this beautiful life.

Since the advent of smartphones as well as the explosion in the number of Apple fans, it has been a common thing owing an iOS device. Therefore, I decided to develop HoH on iOS environment using Swift.

### Business Value:

This application is more about introducing the beauty of my hometown to the world, which is already had a notion in tourism about attractions and foods. Therefore, exploring a difference aspect is another way to attach more traveler or tourist coming in the city. I may can run ads about tours or accommodations in the app to get profit in future if I increase the scale of the project. On the other hand, I can publish a book based on these stories, which also will bring in the income.

However, I develop this app deriving from the love of my hometown, and I appreciate the user value over the business value.