

# Jolene Ng Jia Ying

EXPERIENCE DESIGNER

<http://joleneng.com>

📍 Singapore

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## SKILLS

### DESIGN

Vision and Strategy  
Presentations,  
User flows, Mockups,  
Wireframes, Illustration  
and UI graphics,  
Microinteractions

### RESEARCH AND TESTING

Experience Mapping,  
Survey and Interview  
Analysis, Experiment  
Design, Retrospective  
Think-Alouds, Eye  
Tracking (Tobii)

### TOOLS

Sketch, Invision,  
Flinto, Framer, Pixate,  
Rhino 3D, MeshMixer,  
Adobe XD, Illustrator,  
Photoshop, InDesign,  
After Effects

### TECHNOLOGIES

HTML, CSS, JavaScript,  
Foundation, Hugo,  
React

## EXPERIENCE

### UI/UX Designer

GOVERNMENT TECHNOLOGY AGENCY | JAN 2017 - PRESENT

Collaborate closely with designers, engineers, product managers and business operations to deliver improved services for the people of Singapore. See products and projects through research and design iterations.

Currently part of a product team working to improve communications between parents and public schools. Previously designed a responsive web portal to streamline the process of buying and selling public housing; the prototype was developed using foundation.

### Research and Teaching Assistant

NUS DIVISION OF INDUSTRIAL DESIGN | JUN 2016 - DEC 2016

Developed projects ranging from virtual reality headsets to dental simulations. Taught ID3106 Design Platform Module and held weekly consulting sessions. Designed and developed the official website for the NUS DID Grad Show 2016 event.

## PROJECTS

### GovTech Design - Web Design and Development

GOVERNMENT TECHNOLOGY AGENCY | 2018

Designed and Developed the GovTech Design Website collaboratively with other members on the team as a side project. Created all the illustrations on the site.

### Meter - App Design for Smart Metering

ENERGY MARKET AUTHORITY, SINGAPORE POWER | 2017

Part of a 2 man team that designed and prototyped a smart metering app for users to keep track of their utility usage and bills. Conducted interviews and literature reviews. The design was presented to a panel of judges and won 1st Runner up.

## EDUCATION

### Bachelors of Arts (Hons.) Industrial Design

NATIONAL UNIVERSITY OF SINGAPORE | 4.6 / 5 | 2012 - 2016

Graduated with a Bachelor of Arts (Honours with Highest Distinction) in Industrial Design. Recognitions: Reserve Valedictorian for the graduating batch of 2016, Dean's List for AY15/16 and AY13/14, K H Tan Scholarhsip 2015/16