**INF1.** We are conducting a survey in order to determine how important are for a driver’s car a set of features.

**Q1.** How often do you use your car?

1. Never **GOTO END**
2. Almost never **GOTO END**
3. Occasionally/Sometimes **GOTO END**
4. Almost every time
5. Every time

**Q2.** Which brands are you aware of? **[FIRST SPONTANEOUS MENTION]**

1. A
2. B
3. C
4. D
5. E
6. F
7. G
8. H
9. Don’t know **GOTO END**

**Q3.** Which brands are you aware of? **[OTHER SPONTANEOUS MENTIONS Q2]**

**Q4.** Using a scale 1 to 5 where; 5 = essential, 4 = very important, 3 = quite important, 2 = relatively unimportant and 1 = not at all important. How important are the following safety features when you want to buy a car?

1. Cruise Control
2. Seat Heater
3. Automatic transmission
4. Sunroof
5. Navigation system
6. Knee airbags

**Q5. [IF F IS MENTIONED IN Q2 OR Q3 OTHERWISE GOTO END]** How many cars have you had or have of F brand?

**[FOR EACH BRAND MENTIONED AT Q2 AND Q3. SELECT 4 RANDOMLY]**

**Q6a.** Have you ever had a car from **[ANSWER FROM Q2 OR Q3]** brand?

1. Yes
2. No

**INF2. [IF RESPONDENT HAD EVERY CAR ASKED]** We are really happy knowing that you had the opportunity to have every car brand mentioned.

**END.** THANKS AND CLOSE