**INF1.** This is a survey example to demonstrate the features that can appear in electronic questionnaires.

**Q1.** Do you use a car?

1. Yes **GOTO Q2**
2. No **GOTO END**

**Q2.** How much do you spend on fuel weekly? **[0...100]**

**[CHECK Q5 > 0 IF RESPONDENT USES CAR]**

**Q3.** Which brands are you aware of? **[FIRST SPONTANEOUS MENTION]**

1. A
2. B
3. C
4. D
5. E
6. F
7. G
8. H
9. Other, specify

**Q4.** Which brands are you aware of? **[OTHER SPONTANEOUS MENTIONS Q3]**

**Q5.** Using a scale 1 to 5 where; 5 = essential, 4 = very important, 3 = quite important, 2 = relatively unimportant and 1 = not all important. How important are for you the following safety features when you want to buy a car?

1. Stable body shell
2. Pre-tensioned and load-limited seatbelts
3. Good head restraints
4. Seat-mounted side airbags
5. Side curtain airbags
6. Knee airbags

**Q6. [IF F IS SELECTED IN Q3 OR Q4 OTHERWISE GOTO END]** How many cars have you had of F brand?

**[REPEAT FOR EACH CAR OF F BRAND]**

**Q7a.** Were you satisfied of the safety features?

1. Yes
2. No
3. Don’t remember

**INF2. [Q6 = SATISFIED]** We are so happy knowing that you always liked our safety features and we hope you consider us again for future purchases.

**THANKS AND CLOSE**