

# Newsletter



The EducationUSA Abuja Advising center welcomes you to enjoy our newsletter distributed to schools, educators, and interested parents.

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# 2021 in Numbers

Facebook Page Reach ⓘ

1,138,327 ↑ 45.1%



50+

Colleges and universities  
featured on Facebook

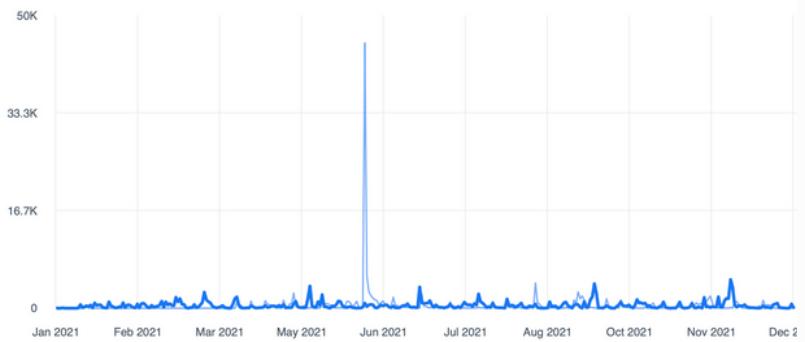
40k +

Followers on Facebook,  
Instagram and Twitter

## Minutes viewed

Jan 1, 2021 – Dec 30, 2021

173,092 Minutes viewed 155,707 Previous period



\$28 million

in scholarships

25 +

High schools visited

# 2021 EDUSA ALUM SPOTLIGHT

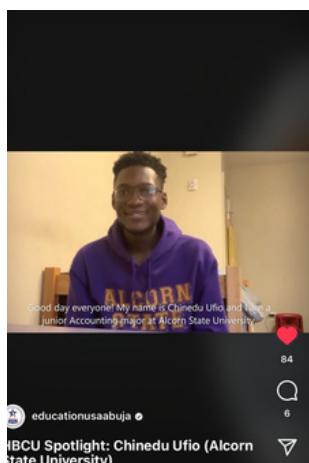


## LAPTOP DONATION BY MASTERCARD SCHOLAR

*Jolly Ogbole*

One of the values the Opportunity Funds program tries to promote is an ***ethos of giving back***. We would like to thank all EducationUSA Abuja alums who contributed their time, energy, resources, and knowledge by signing up to either be a speaker or even host a student. We would like to give a special shoutout to Jolly Ogbole for donating laptops for to enable the most disadvantaged students access scholarship and funding opportunities to better their futures.

THANK YOU TO EVERYONE WHO PARTICIPATED IN OUR PROGRAMS IN 2021



# Featured articles

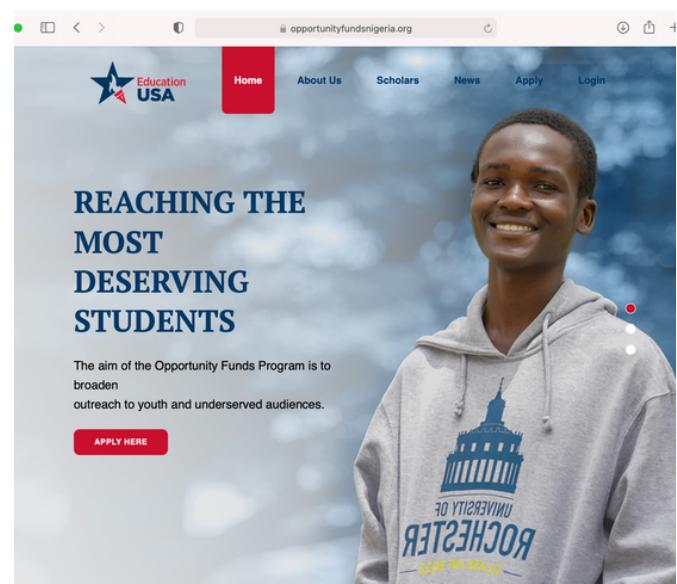
## #YouAreWelcomeHere

The Year 2021 was a year of increased virtual programming. We were excited to have Ambassador Mary Beth Leonard as well as other members of the U.S. Mission join the #YouAreWelcome here campaign sharing their U.S. study experiences and encouraging more Nigerians to consider studying in the United States. Visit our Facebook page to view all the videos.



## Opportunity Funds Website

EducationUSA Nigeria launched the Opportunity Funds Nigeria website to simplify the application process. We processed over 3000 applications on 2021.



## Student Visa Day

In response to long wait times caused by the pandemic, the U.S. mission responded by making student visas a priority and instituting student visa days. Students with admission for Fall 2021 and Spring 2022 were able to request emergency appointments to arrive by with their program start days. A few students had their passports handed to them by Ambassador Mary Beth Leonard.



## NISSMUN Conference

EducationUSA was at the 17th annual Nigerian International Secondary Schools Model United Nations (NISSMUN) conference themed "Rebuilding Young's People's Trust in Leaders." The conference had almost 1000 students from 40 secondary schools across 15 states.



# 2021 HIGHLIGHT



INTERNATIONAL EDUCATION WEEK

Nigeria is  
top 10  
sending  
countries

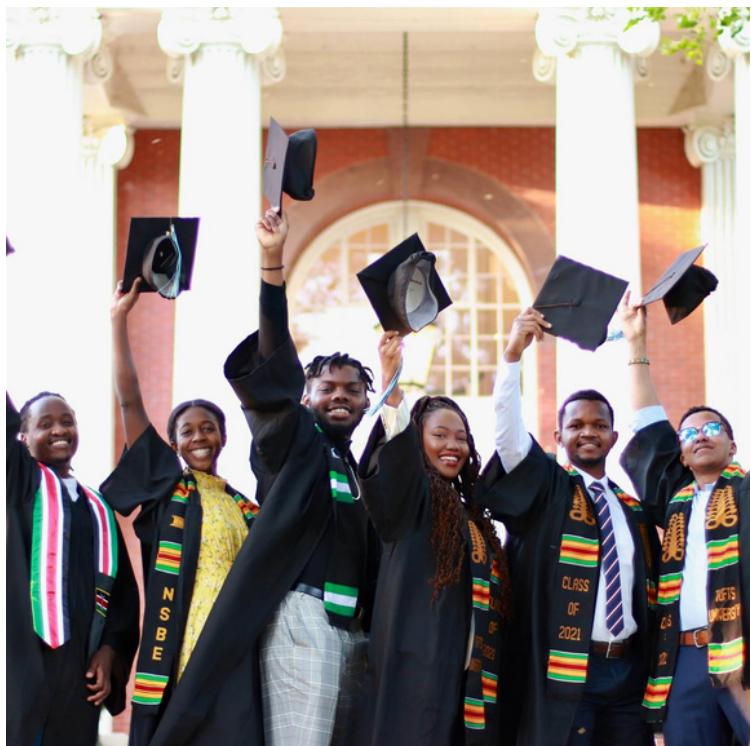


## INTERNATIONAL EDUCATION WEEK

*Open Doors Report*

12,860 Nigerians are enrolled in over 1,000 educational institutions in the United States, the 2021 Open Doors Report on International Educational Exchange has said. The Open Doors report indicates that Nigeria was the leading source of students from the continent and the 10th largest place of origin country worldwide, noting that students using EducationUSA Nigeria services recorded **\$28 million** in scholarships and financial aid awarded to those admitted for the 2021 academic year.

# 2021 Graduations



## EducationUSA on the Radio

EducationUSA Abuja continues its efforts to reach a wider audience. You can listen to advisers on the radio on Tuesdays at 5:25 pm on 96.9 Cool FM.



## School Administrators Workshop



EducationUSA held a workshop for school administrators from public and private high schools across the F.C.T to equip them with skills to better run their institutions. A special thank you to the F.C.T Secondary School Education Board and Emmanuel Ugwejeh of Marquette University.

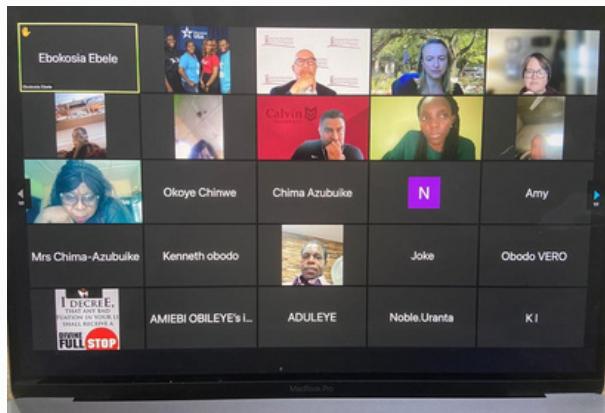
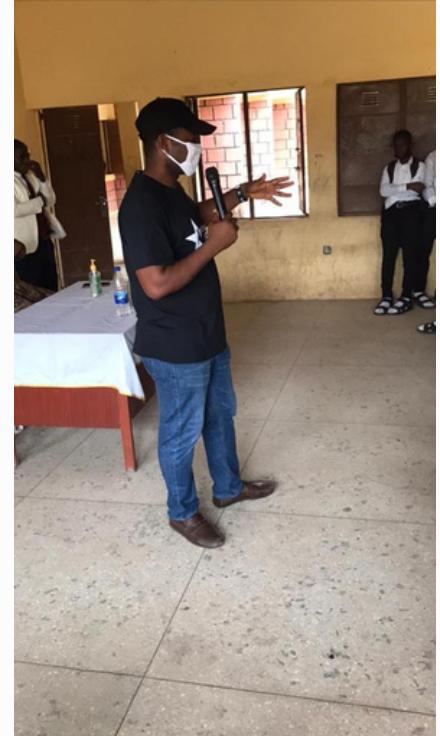
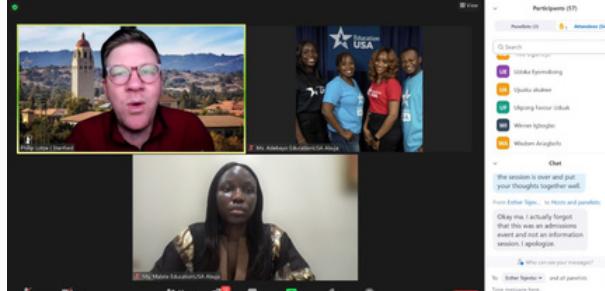
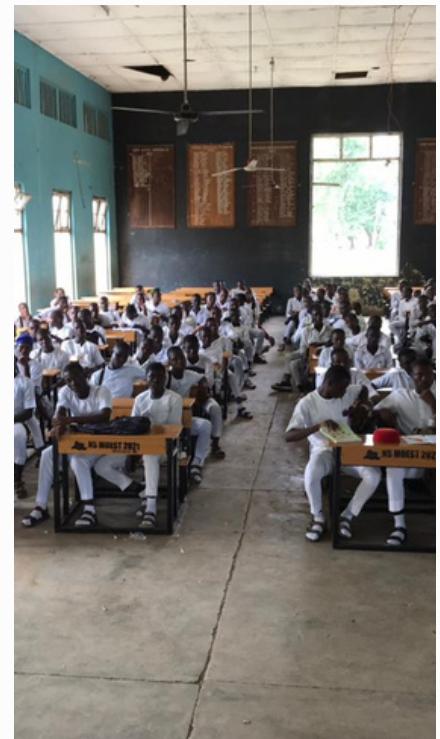
## Sports Outreach: Titan Basketball and Next in Line Africa



EducationUSA Abuja supported several sports programs such as the Titan Basketball Academy for the best male and female athletes in Nigeria as well as Next in Line Africa, a basketball academy focused on teaching fundamentals of basketball to African youth. It was a great opportunity for EducationUSA to reach out to talented youth and share U.S. sport scholarship and study opportunities. Do you have a program you want us to participate in? Just send us an email.

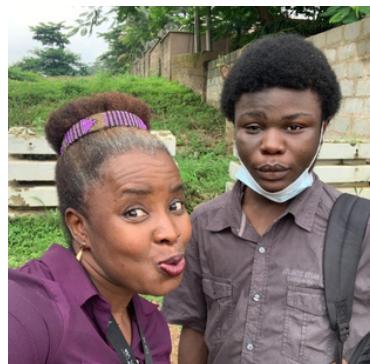
## EDUCATIONUSA RESUMES SCHOOL FAIRS

*EducationUSA Abuja gave in-person and virtual presentations to over 25 schools in 2021. Do you have an upcoming fair, PTA meeting or event you want EducationUSA to present at?*



EMAIL ABUJAEDUCATIONUSA@STATE.GOV

# 2021 Departures





*HELLO 2022!*

*It is impossible to succinctly summarize the year 2021. Looking back, we are most grateful to you. Without you we would not be able to do what we love. As we begin a new year, we look forward to what 2022 will bring.*

*-EducationUSA Advisers (Aunty Shade, Ms. Kathryn, Ms. Malate, and Mr. Goddey)*

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