Naive Utility Calculus

Joseph Low

August 2025

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- 2 Related Work
- 3 NUC Computational Framework
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How do we make sense of other people's behavior?

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• Why did you sleep late last night?



How do we make sense of other people's behavior?

- Why did you sleep late last night?
- Why did you sign up for this course?

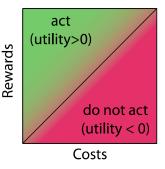
How do we make sense of other people's behavior?

- Why did you sleep late last night?
- Why did you sign up for this course?
- Why did you choose to eat out instead of cooking?

Naive Utility

Utility = Rewards - Costs

 There is empirical support that humans intuitively use utility-based reasoning to make sense of other people's behavior



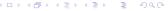


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Naive Utility Calculus

$$U(p, o) = R(o) - C(p)$$

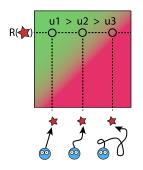
- U(p, o): utility expected from acting according to plan p to reach outcome o
- R(o): subjective reward the agent expects from outcome o
- C(p): subjective cost of executing plan p



Caveats

- Descriptive, not normative: This is not about how people should make decisions (economic utility theory)
- How we actually operate: This describes how we intuitively make sense of other people's behavior
- People don't explicitly compute utilities when they act this is the cognitive framework we use to understand others

Utility and Efficiency



- More efficient paths are less costly and therefore produce higher utilities
- When agents act, they will fulfill their goals as efficiently as possible to maximize utility

Graded Preference Inference

added

Costs Vary Across Agents

added

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Rewards Vary Across Agents

added

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Inverse Decision-Making

added

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Inverse Planning

- Inferring goals and preferences from observed actions
- Often modeled using Markov Decision Processes (MDPs)
- Agent state transitions and reward functions

added

Research Questions

added

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Hierarchical Mind Model

Level	Component	Observable?
4	Desires (Reward functions)	No
3	Goals (World states)	No
2	Intentions (Goal sequences)	No
1	Actions (Behaviors)	Yes

↓ Inference Direction ↑

Generative Process



MDP Planning per Goal

Goal: Reach Object A

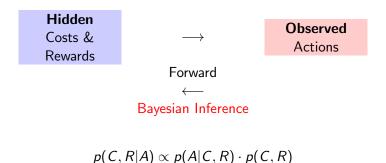
$$V^*(s) = \max_a \sum_{s'} P(s'|s,a)[R(a,s) - C(a,s) + \gamma V^*(s')]$$

Policy:
$$p(a|s) \propto \exp(\sum_{s'} P(s'|s,a) V^*(s')/\alpha)$$

Each goal \rightarrow Separate MDP \rightarrow Efficient path

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The Inference Problem



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Two Types of Rationality

Туре	What	Formula
Rational Choice	Intention selection	$p(I C,R) \propto \exp(U(I)/\beta)$
Rational Action	Efficient execution	p(A I) via MDP policy

Likelihood: $p(A|C,R) = \sum_{I} p(A|I) \cdot p(I|C,R)$



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Experimental Setup

added

Experiment 1

added

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Experiment 2

added

Experiment 5

added

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Discussion

- Summary of key points
- Main takeaways from this presentation
- Future directions and next steps
- Questions and discussion