**Key Partners:**

* Speakers
* Event/talk venue owners

**Key Activities:**

* Hosting/Organizing talks
* Sharing content
* Categorize content

**Key Resources:**

* Tech equipment
* Sound systems
* Video crew
* Stage props

**Value Proposition:**

* Sharing knowledge and ideas

**Customer Relationships:**

* Customization of content
* Feedbacks and ratings

**Customer Segment:**

* Students
* Working professionals
* Retirees

**Revenue:**

* Advertisements
* Entrance tickets to talks, conferences and events

**Cost:**

* Website updating and maintenance
* Venues

**Channels:**

* Website
* Mobile app
* Physical talks at venues