



# STUDENT INTERNSHIP INFORMATION

#### BACKGROUND

## YL.W INTRODUCTION

YoungLeaders.World (YL.W) collaborates with schools and students around the world to develop leadership clarity and capacity. The ultimate mission is to support emerging generations discover life leadership aimed for personal growth and collective good. YL.W is a not for profit organization, founded in 2014 and headquartered in Edmonton, Alberta Canada.

For the YoungLeaders. World team, life leadership manifests through the connection between personal growth and collective good. First, we help people get clear on themselves, and then focus on others.

YoungLeaders. World's mission is to engage, encourage, and inspire young leaders locally and globally to take steps in their personal leadership journey, setting themselves up for a life of clear purpose and collective good. YLW is a volunteer-run not for profit organization that has trained over 11,000 young people and is looking for help to expand our reach and our impact.

We have developed a 5 step Leaders Journey that helps students get through difficult life decisions, define their values, set a vision for their life, and overcome obstacles.

#### WHAT WE DO FOR STUDENTS

There are numerous challenges being faced by our younger generation. The social pressures, mental health concerns, changes in family dynamics, confusion about their future and disengagement are some of the difficulties layered on top of young people at a time that is already a difficult age to navigate. These challenges as well as the pace of change and the abundance of choice are leaving our young people reeling.

We believe the way forward for all young people in working toward their ideal future is a leadership mindset, one that is built on personal growth and collective good.

## WHAT WE DO IN THE COMMUNITY

Helping young people use their energy, skill set and talent to create positive change in the world is one of the foundational parts of why our organization exists. We help students engage with community organizations that are doing great work right right here in the Capital Region in our Community IMPACT Zones. Connections are made between young leaders and community organizations with long lasting commitments.

Community organizations that we work to help promote include: United Way, World Vision, Development and Peace, Big Brothers Big Sisters, Catholic Social Services, Edmonton Foodbank, Alberta Council for Global Cooperation, Zebra Protection Center, E4C, Million Trees Foundation, Habitat for Humanity and Junior Achievement...just to name a few.

#### INFORMATION ABOUT THE INTERNSHIP

We are giving 4 students in the Capital Region the opportunity to work as in Intern for our organization. The internship will entail working on the following initiatives, which one is best for you?

- 1. **Communications.** Extending our reach of the YLW leadership message: Outreach to schools in the capital region and around the world through phone and email, letting them know about our Summits and resources.
- 2. **Graphic Design.** Each year, YLW refreshes our look with new workbook designs, banners, and emails.
- 3. Community IMPACT Relations. Helping to develop and facilitate relationships between students and community organizations connections through development of on-line connections and hosting of the IMPACT Zone. These connections increase youth involvement in organizations throughout the capital region.
- 4. **Social Media promotion**. We are looking for interns to help create and share leadership messages on our platforms, work on our social media team and share on their personal accounts.

## OPPORTUNITIES FOR INTERNS

- Interns will receive free small group leadership mindset training and coaching.
- Interns will develop invaluable workplace skills to take with them moving forward.
- Successful interns may have the opportunity to travel with YLW to one of our global conferences at a reduced cost.
- Interns will be able to meet and spend time with keynote speakers that are part of our speaking team and ones that are brought in from around the world.
- Interns will work on a great team of volunteers and professionals.

#### RESPONSIBILITIES

- Invest 2-5 hours per week until from May 1, 2020 to May 1, 2021 into moving the YLW initiatives ahead
- Deliver on time for deadlines.
- Try your best to learn and grow through the opportunities that will be provided to you.
- Be responsible for your energy, your work and your time. Always communicate when you feel as though you may miss a meeting, try to stay positive, look at each situation from a wider 'collective lens'
- Be aware and responsible for what you post on your own social media platforms. We
  encourage all people associated with YLW to live the message of personal growth and
  collective good. Our expectation is that our team members post positive pictures and
  messaging on their platforms for the duration of their time with us.
- Attend the YLW training session at the Edmonton EXPO at the start of your internship
- Push yourself out of your comfort zone to try new things.
- It is preferable to have applicants who have attended one or more YLW Summits in the past.

## PARENT RESPONSIBILITIES

- Encourage your child to communicate for themselves, problem solve and grow with us.
- Assume responsibility for getting them safely to and from all YLW meetings, events, etc.
   (please read sign the agreement after your child has been selected)

### HOW TO APPLY:

• Send an email with your resume and cover letter to: info@youngleaders.world with the subject line: INTERNSHIP