

First-ever
PALISADE

2020



The H-Factor.™

What is the H-Factor™? It means you can have it all.

Our company believes in pushing the boundaries and challenging conventional thinking. Our very name, “Hyundai”, stands for modernity in the Korean language and it is this one word that helps represent everything we stand for. We don’t approach vehicle development in a traditional way. Our company is structured differently. We think differently. We find the modern way. It’s our mission to offer top quality, feature-rich vehicles at an affordable price.

We offer elite quality through meticulous design and painstaking craftsmanship. Our three design centres in Korea, the U.S. and Europe compete against each other to bring you cutting-edge designs — designs that not only look stunning but are also aerodynamic and fuel efficient.

We are the only global automaker to manufacture our own Advanced High-Strength Steel because, simply put, we just weren’t satisfied with what was available.

We test our vehicles in areas like the Arctic, our proving grounds in the Mojave Desert and on Germany’s world-famous Nürburgring circuit to deliver the durability and reliability you demand. And not only do we package our vehicles with advanced safety and technology, we back all our vehicles with one of the best automotive warranties in the industry. This means you really can have it all, quality and value together.

That’s the H-Factor.™



Palisade SUPERSTRUCTURE™ shown,
made with our Advanced High-Strength Steel.

Introducing the first-ever PALISADE.

The first-ever Palisade is the latest addition to our award-winning SUV lineup. Our flagship SUV features available 8-passenger premium seating space in an elegantly modern and intuitive interior that thinks about everyone in every row. With incredible convenience technologies at hand and a wealth of Hyundai SmartSense™ safety innovations, the 2020 Palisade is truly a remarkable SUV that is perfect for family life.



Explore with confidence.

The Palisade proves itself to be a highly capable performer thanks to our available HTRAC™ All-Wheel Drive (AWD) system. With a quick turn of the drive mode selector dial, you can easily customize the traction distribution with HTRAC™ Intelligent Drive Modes and access the new Multi-terrain Control Modes for added confidence on specific types of terrain. Constantly monitoring multiple input signals processed over 100 times per second, the system will automatically redistribute wheel traction based on road conditions to help ensure absolute control.

HTRAC™ Intelligent Drive Modes

HTRAC™ Multi-terrain Control Modes





Surround yourself
with luxury.

The first-ever PALISADE.

Luxury model shown. May not be exactly as shown.

Take on every day in style.

No matter the busy day ahead, the versatile Palisade will get you through it all with elevated style. A dominant wide cascading grille and available 20" alloy wheels emphasize the strength and luxurious quality that lies within. The signature composition of the LED daytime running lights and vertically stacked headlights make a striking statement and leave a lasting impression of our flagship SUV.

Technology surrounds you.

Apple CarPlay™, Android Auto™ and Bluetooth® connections all come standard to make accessing your favourite smartphone apps and taking phone calls effortless. Available on Luxury and Ultimate models is up to two Bluetooth® device connections simultaneously, so one can be connected to take phone calls while another phone can be used for audio streaming. Whatever you play, everyone will enjoy a surround sound experience with the available premium harman/kardon® 630-watt audio system featuring 12 speakers.

The available 10.25" touch-screen display offers a built-in navigation system and a Surround View Monitor that displays a 360-degree view of the Palisade for added guidance when parking in tight spaces. Available technologies like the 12.3" fully digital instrument cluster and windshield-projected Head-Up Display offer various information displays to command the road with confidence.



Available LED headlights



Available Head-Up Display



Available 12.3" fully digital instrument cluster with Blind View Monitor

Command the road in comfort.

No detail has been overlooked. Everything in the cabin is crafted with fine materials and designed for maximum comfort. A wealth of impressive features wrap you in ultimate luxury no matter where you're seated. Sink into the bolstered front seats that feature available Nappa leather with premium quilted details.

An available 12-way power driver's seat lets you find the perfect position and support. Second-row passengers will appreciate the spacious design to stretch out and feel like first-class passengers with available features like heated and ventilated* seats. Available second-row captain's chairs further the luxury experience. Everyone will appreciate the available dual-panel power sunroof that brightens up the interior.

Thoughtful features throughout the cabin.

The Palisade does an exceptional job of accommodating everyone's needs, starting with seven standard USB outlets dispersed throughout the cabin. Innovative rear air vents keep air flowing and allow rear passengers to select between a focused, partially diffused or fully diffused stream of air. Thanks to the available three-zone climate control, both the driver and front passenger can select their desired temperatures, as well as the second-row passengers. Easily communicate with those in the third-row with an available in-vehicle intercom system, or keep things extra quiet for sleeping children by setting the audio system to Quiet Mode to mute the rear speakers.



Standard heated front seats and available ventilated front seats



Available heated and ventilated second-row seats*



Standard rear seat Quiet Mode



Available in-vehicle intercom system with Driver Talk

Hyundai SmartSense.™

Road-trip with confidence and peace of mind with the extensive list of Hyundai SmartSense™ safety technologies offered with the Palisade. Among them are two available features designed to reduce your blind spot area.

First is the confidence-inspiring Blind View Monitor¹ that streams a live visual of your blind spot directly in the gauge cluster to provide you with added perspective. The second is our innovative Blind-Spot Collision-Avoidance Assist² system that not only uses radar to detect when a vehicle is in the driver's blind spot, but will also help avoid a collision by gently applying brake power on the opposite tire to deter an unsafe lane change.

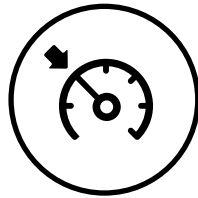
STANDARD FEATURES:



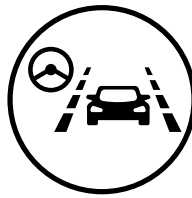
Forward Collision-Avoidance Assist with Pedestrian Detection



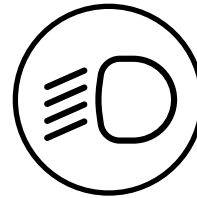
Lane Departure Warning with Lane Keeping Assist



Adaptive Cruise Control with traffic stop and go



Lane Following Assist



High Beam Assist



Driver Attention Warning



Parking Distance Warning — Reverse

AVAILABLE FEATURES:



Blind-Spot Collision-Avoidance Assist



Blind View Monitor



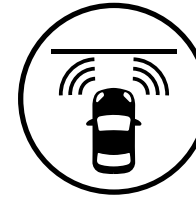
Rear Cross-Traffic Collision-Avoidance Assist



Safe Exit Assist



Rear Occupant Alert with ultrasonic sensors



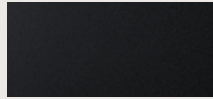
Parking Distance Warning — Front



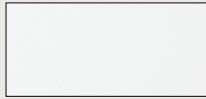
Never get into a chilly vehicle again. Among a wealth of features, one of the best in our available BlueLink® technology is the convenience of starting your vehicle remotely from your smartphone. Please see your dealer for full service-level details.

Colours and wheels

Exterior colours*



Becketts Black



Hyper White



Lagoon Silver



Steel Graphite



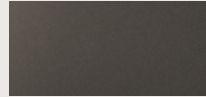
Sierra Burgundy
Not available on Essential model



Moonlight Cloud



Rainforest
Not available on Essential and Preferred models



Taiga Brown
Available on Ultimate model only

Wheels



18" alloy wheel
Standard on Essential model

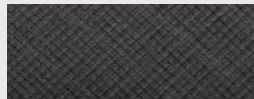


20" alloy wheel, machined finish
Standard on Preferred and Luxury models

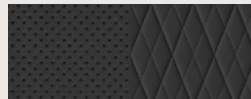


20" alloy wheel, premium finish
Standard on Ultimate model

Interior colours*



Obsidian Black Cloth
Standard on Essential and Preferred models



Midnight Black Leather
Standard on Luxury model



Harbour Grey Leather
Available on Luxury model
(Hyper White, Steel Graphite and Moonlight Cloud exterior colours only)



Midnight Black Nappa Leather
Standard on Ultimate model



Olive Green Nappa Leather
Available on Ultimate model
(Steel Graphite and Taiga Brown exterior colours only)



Pearl Beige Nappa Leather
Available on Ultimate model
(Becketts Black, Hyper White, Moonlight Cloud and Sierra Burgundy exterior colours only)

Accessories



Trailer Hitch Kit

Designed to meet your towing needs, a Hyundai hitch can accommodate a wide variety of hitch-mounted accessories.



Cross Rails

This durable, quick-locking cross rail system lets you transport cargo easily, without sacrificing interior room.



Side Steps

Heavy-duty stainless steel chrome step tubes with slip-resistant foot pads will provide a solid step and unique eye-catching design exclusive to Hyundai.



Premium All-Weather Floor Liners

Premium all-weather floor liners were designed to cover the interior carpet providing maximum protection against the elements that other mats cannot offer. Remove carpet mats prior to installation.

For more information on additional accessories please visit hyundaicanada.com, or see your dealer for details.

*Exterior and interior colour options and/or availability by model may change without notice. Choice of interior colour is dependent on model and/or exterior colour selection. Colours shown are for reference only and may vary from the actual hue. Visit hyundaicanada.com or see your dealer for details.

Find the PALISADE that fits your family.

Essential

Standard equipment includes:

Performance features:

- 3.8L GDI V6 engine with idle start-stop (291 hp; 262 lb.-ft. torque)
- 8-speed automatic transmission with SHIFTRONIC® paddle shifters
- Button-type Shift-by-Wire
- Drive Mode Select
- Electronic Parking Brake
- Front-Wheel Drive (FWD)
- Trailer preparation package (full wiring and transmission cooler)

Exterior features:

- 18" alloy wheels
- Acoustically laminated windshield
- Automatic headlights
- Heated, power-adjustable side mirrors
- Front solar glass and rear privacy glass
- LED daytime running and position lights
- Roof rack side rails

Safety features:

- 7 airbags (including driver's knee airbag)
- Adaptive Cruise Control with traffic stop and go
- Driver Attention Warning
- Forward Collision-Avoidance Assist with Pedestrian Detection
- High Beam Assist
- Lane Departure Warning with Lane Keeping Assist
- Lane Following Assist
- Parking Distance Warning — Reverse
- Rear Occupant Alert
- Tire Pressure Monitoring System

Interior features:

- 7 USB ports
- 8-passenger seating capacity
- 8.0" touch-screen display with Apple CarPlay™ and Android Auto™
- Bluetooth® hands-free phone system with voice recognition
- Cargo cover and net
- Heated front seats
- Heated, leather-wrapped haptic steering wheel
- Smart one-touch second-row folding and sliding seats
- Power windows with driver's and front passenger's auto-up/down
- Rear seat Quiet Mode
- Rearview camera with dynamic guidelines

Optional:

- HTRAC™ All-Wheel Drive (AWD) with Multi-terrain Control Modes

Preferred

Includes **Essential** HTRAC™ AWD standard equipment plus:

Performance features:

- Auto-levelling rear suspension

Exterior features:

- 20" alloy wheels, machined finish
- Dark chrome-coated front grille
- Side mirrors with turn signal indicators

Safety features:

- Blind-Spot Collision-Avoidance Assist
- Rear Cross-Traffic Collision-Avoidance Assist
- Power child lock
- Rear Occupant Alert (with ultrasonic sensors)
- Safe Exit Assist

Interior features:

- 7" TFT LCD instrument cluster
- 8-way power driver's seat with 2-way lumbar support
- 8-way power passenger's seat
- Driver's Integrated Memory System — seats and side mirrors
- Dual-zone automatic climate control with CleanAir Ionizer and auto-defogging windshield system
- Electrochromic auto-dimming rearview mirror with HomeLink®
- Heated rear seats
- Manual rear sunshade blinds
- Proximity keyless entry with push-button ignition and alarm
- Rear single-zone automatic temperature control
- Remote engine start on key fob
- Single front tilting and sliding power sunroof

Available 8-passenger seating.

The cabin space can be easily configured in a variety of different ways to tackle the demands of the moment. For added convenience, the second-row seats include a smart one-touch walk-in button for easier third-row entry. With the second and third row folded, the Palisade offers a generous 2,447 litres of total cargo capacity. Third-row seats also feature available power-folding at the press of a button to make it easier to access all that space.

Luxury

Includes **Preferred** standard equipment plus:

Exterior features:

- Acoustically laminated front windows
- LED headlights (low and high beam)
- Satin chrome exterior door handles
- Smart Power Liftgate

Safety features:

- Blind View Monitor
- Parking Distance Warning — Front

Interior features:

- 10.25" touch-screen navigation system
- Power folding, unfolding and reclining 3rd row seats
- BlueLink® connected vehicle system^o
- Deluxe door scuff
- harman/kardon® premium audio system with 12 speakers
- In-car intercom with Driver Talk
- Leather-wrapped crash pad garnish
- Leather seating surfaces
- LED interior lighting
- Power extendable driver's seat cushion
- SiriusXM™ and HD Radio
- Surround View Monitor
- Ventilated front seats

Optional:

- 7-passenger seating with second-row captain's chairs

Ultimate

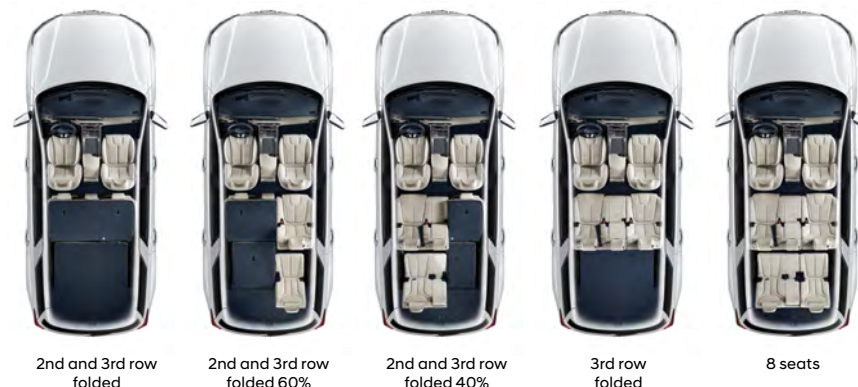
Includes **Luxury 7-passenger** standard equipment plus:

Exterior features:

- 20" alloy wheels, premium finish
- Body-coloured wheel arches and fascia trim
- Chrome front and rear skid plates
- LED tail lights
- Puddle lamps
- Rain-sensing windshield wipers
- Ultimate-exclusive front grille

Interior features:

- 12.3" full digital display instrument cluster
- 115 V A/C inverter
- Driver's seat, 4-way power lumbar support
- Head-Up Display
- Premium Nappa leather seating surfaces
- Second-row fixed wide panel sunroof
- Suede headliner
- Ventilated second-row seats
- Wireless charging pad*





One of the best-backed warranties in Canada.

You will see that a number of our vehicles have received multiple awards from the most reputable third-party organizations, so you can take their word when it comes to the quality of our vehicles. This quality is equally matched by the quality of our warranty. We stand confidently behind our products to give you ultimate peace of mind with a 5-year/100,000 kilometre Comprehensive Limited Warranty[†]. We also provide a 5-year/Unlimited kilometre Roadside Assistance Program^{††} featuring flat tire changing, lockout service and more. Just one toll-free call away, 24 hours a day.



Hyundai Auto Canada Corp.
hyundaicanada.com



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