|  |  |  |  |
| --- | --- | --- | --- |
|  |  | **Grade** | **Remarks** |
| **Content** | **20 %** |  |  |
| **Navigation** | **15 %** |  |  |
| **Structure** | **10 %** |  |  |
| **Appearance/ Design** | **20 %** |  |  |
| **Uniqueness** | **10 %** |  |  |
| **Functionality** | **25 %** |  |  |
|  |  |  |  |
| **Total** |  |  |  |

Name: Section:

Date: Title:

1. **Completeness of information**

Captures website’s explanatory profile with respect to the information contained within the site.

Clarity of information. Website contains relevant information.

1. **Convenience of Navigation Tools**

Captures easiness in surfing around the site. For instance, labels should be placed in proximity to their related data fields, or, users should always be given the chance to return to “home page” .

**Means of Navigation**

Reflects the availability of tools that support navigation in and around the site, such as labels, buttons, etc.

**Ease of Use of Navigation Tools**

Captures broader “easiness” issues related with navigation.

1. **Order of Elements**

Reflects information presentation consistency.

**Real time information**

Reflects website’s responsiveness in providing information in real time conditions.

Reflects order and togetherness of information included in the website.

1. **Graphics representation**

Reflects appearance, usefulness in navigation and contribution of graphics, to the site’s purpose.

**Readability of content**

Reflects the easiness of reading from normal viewing distances.

**Multimedia: image, voice and video data**

Reflects the way that combinations of image, voice and video contribute to site’s usefulness and ease of use, and also the way they are appropriately incorporated by the website.

1. **Uniqueness of content**

Reflects originality of provided information.

1. **Functionality**

Does the website served its purpose?

Does the website encountered errors while presenting?

Are the buttons, navigations, text fields, etc. worked based on its purpose?