

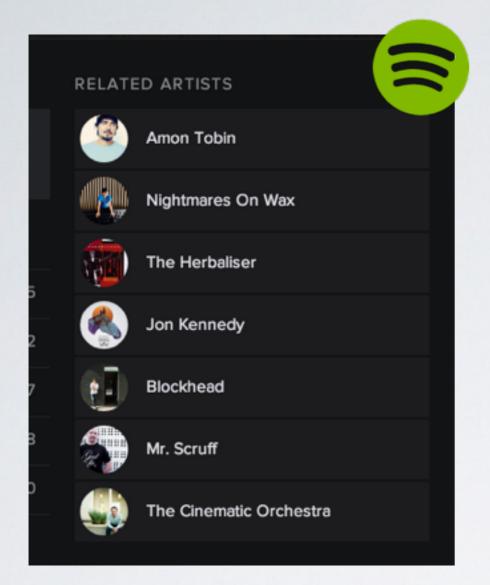
ARTIST RECOMMENDER SYSTEM

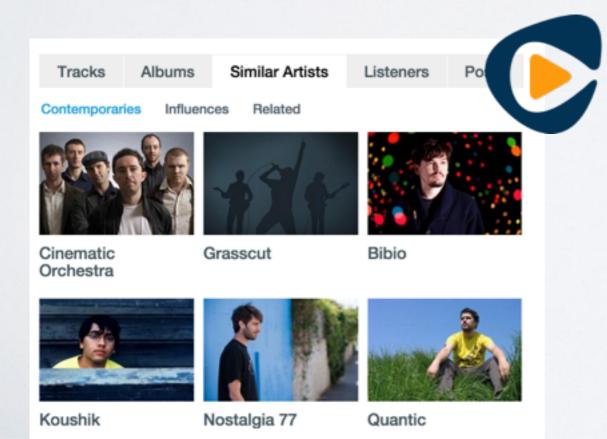
JON ECKSTEIN
GA-DAT-13

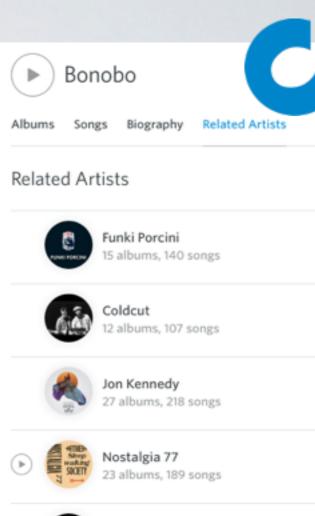
PROBLEM

 Dropped echonest, lost ability to get similar artists

- Every major player has this feature
- Get it back using our data









Skalpel 7 albums, 67 songs



Kruder & Dorfmeister 5 albums, 49 songs

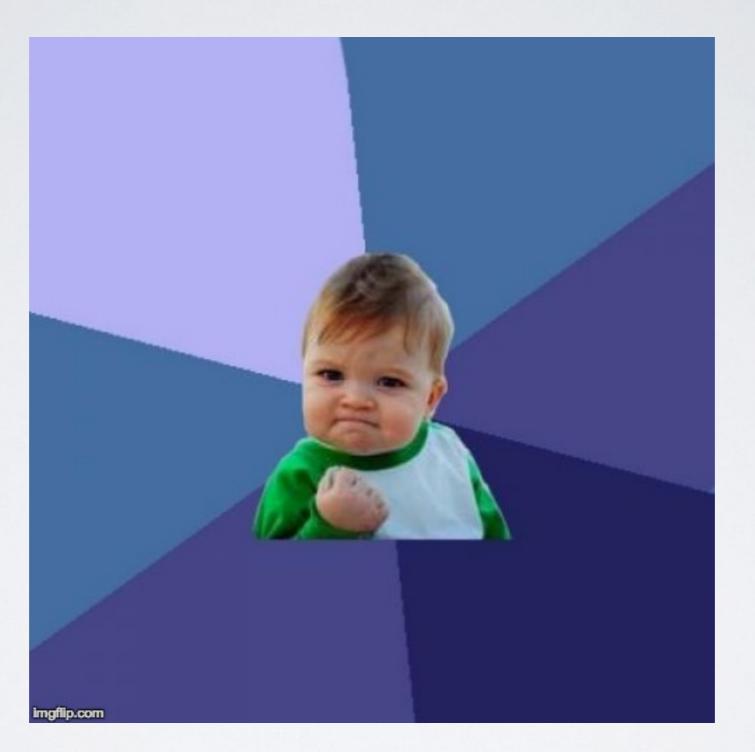
DATA SET/METHODOLOGY

Company data-set of user listens

```
user_id | artist_id | listen_count
```

- iTunes API Genres
- python-recsys library
 - collaborative filtering approach

MY PLAN



REALITY



WHAT WORKED:

CHALLENGES

Lack of data

Long tail

Validation

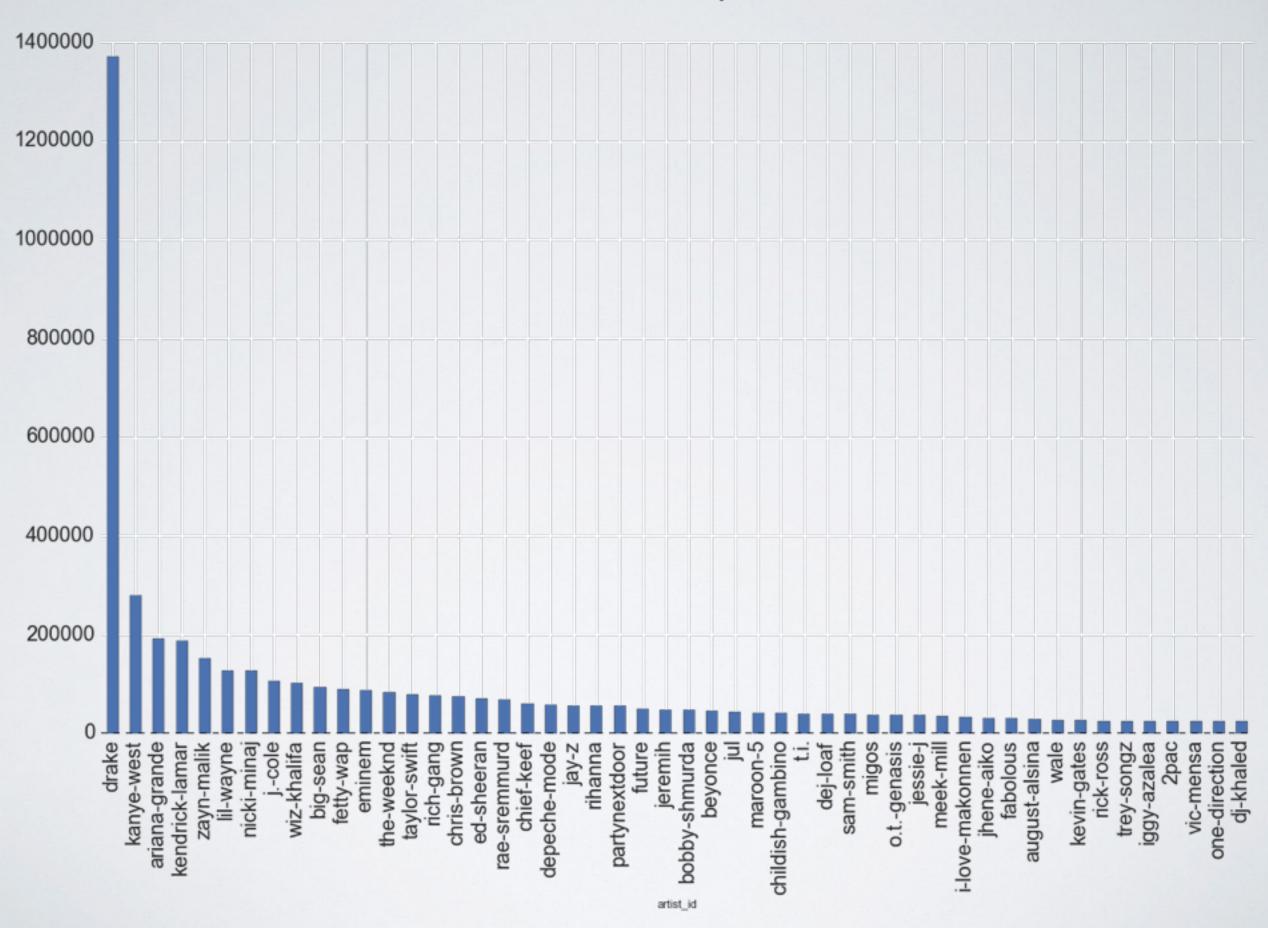
LACK OF DATA

- Ultimately the biggest problem
- Matrix too sparse
 - Density = 0.0005%,
 - Movielens density = 4.5%
- Attempt at solving this was trying to trick the algorithm

LONGTAIL

- 90% of listens belong to 4% of artists
- The majority of the artists don't have enough data for good recommendations

Listen counts for top 50 artists



LONGTAIL CONTINUED

Drake:

DJ Kahled Lil' Wayne 2 Chainz DJ Mustard J. Cole Big Sean

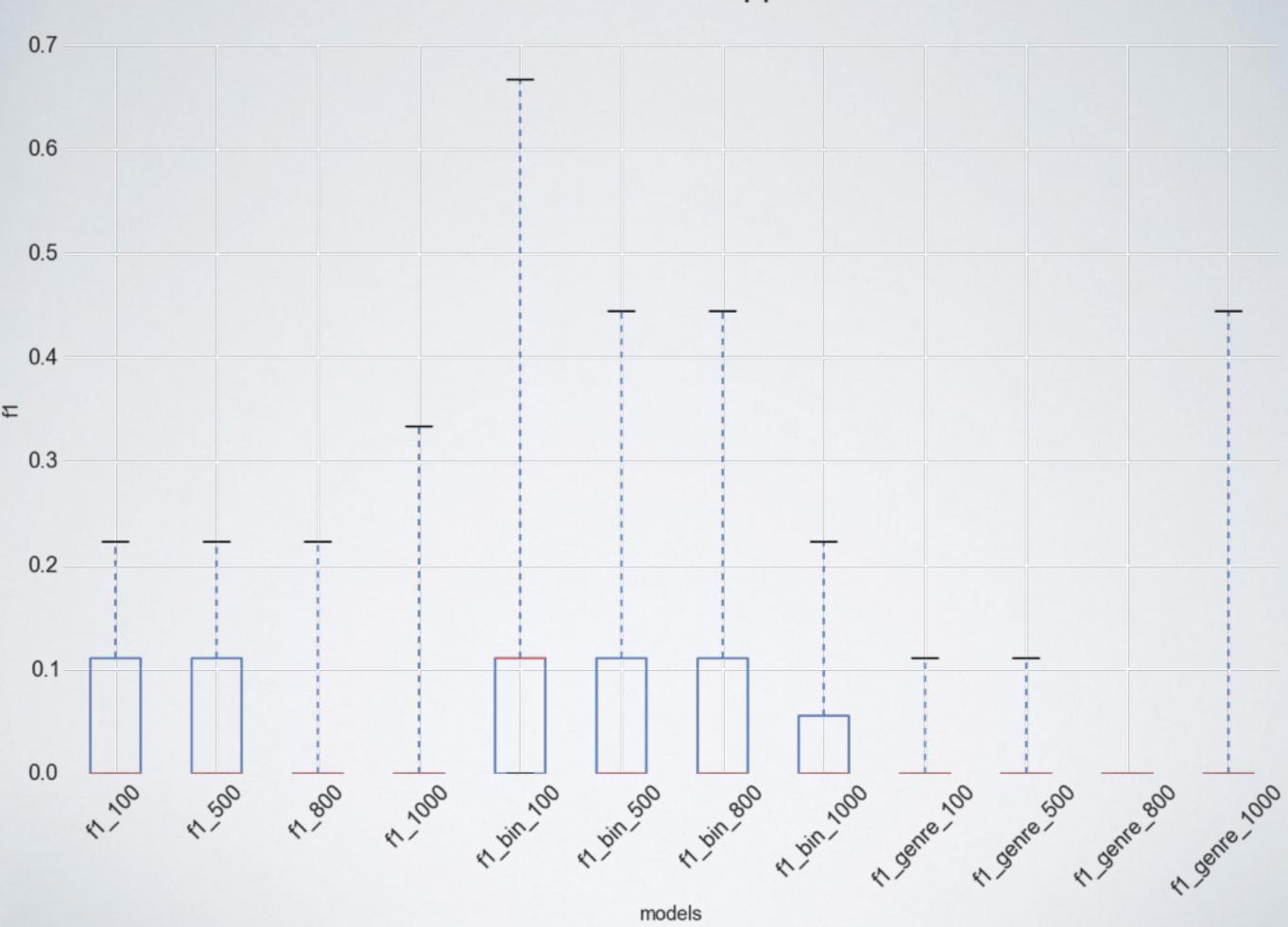
Sturgill Simpson:

The Cadillac Three
Hans Zimmer
James Horner
Naughty By Nature
The Naked and Famous
Erasure

VALIDATION

- How to validate if no ground truth?
- Using Last.fm API CS
- Also using collaborative filtering via scrobbling
- Last.fm recommendations for top 200 artists, normalized names via "slugify"
- python-recsys fl score

F1 Scores for model approaches



WHAT'S NEXT

Get more data

Continually check back on my accuracy.