

# Detecting Al-Altered Media with Deep Learning

**Advisor** 

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**Presented By** 

Rhys Chua Jim Fang Jon Huff



#### August 29th, 2020:

A digitally altered video of Joe Biden is uploaded onto Twitter & Youtube







The video received 2.4M views on Twitter...



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200K+ views on YouTube...



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Shared tens of thousands of times on Facebook...



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200K+ views on YouTube...

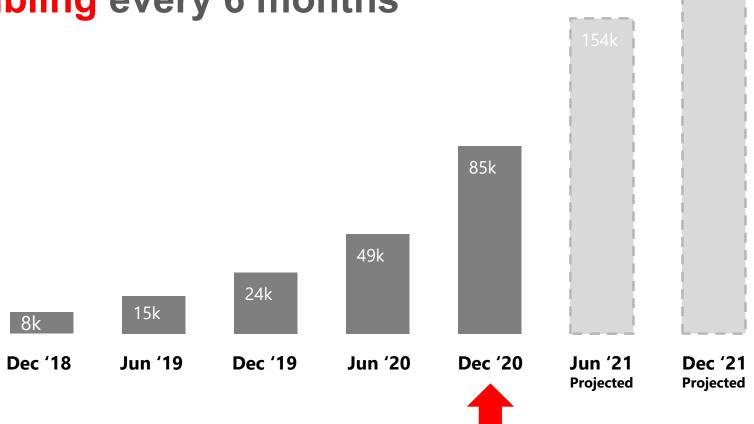


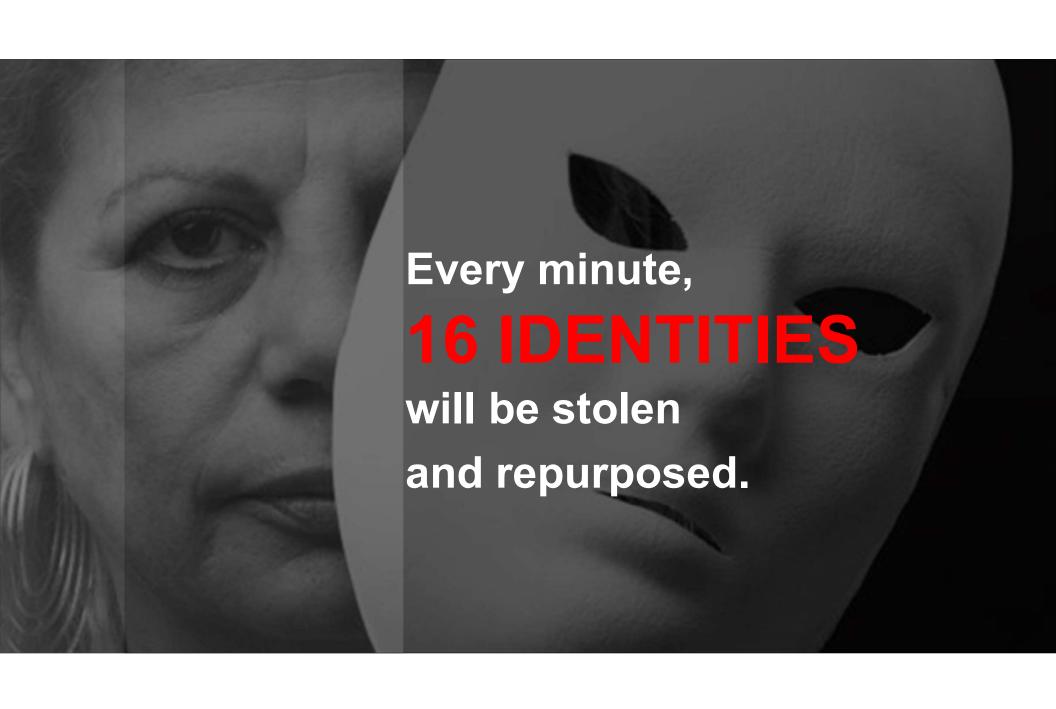
Shared tens of thousands of times on Facebook...



...And gets retweeted by the White House Deputy Chief of Staff & Director of Social Media, Dan Scanvino, which was then seen by millions more

# Deepfakes are roughly doubling every 6 months



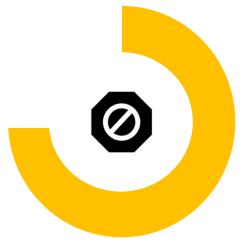


#### The Public senses a looming threat...



63%

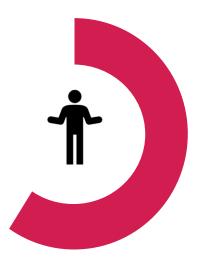
of U.S. adults surveyed believe altered videos create a great deal of confusion about the facts of current events



77%

of U.S. adults surveyed support restrictions on publishing and accessing them

#### ...and the U.S. Government Agrees



63%

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Spent by DARPA to research ways to fight threat of deepfakes in 2016-2018

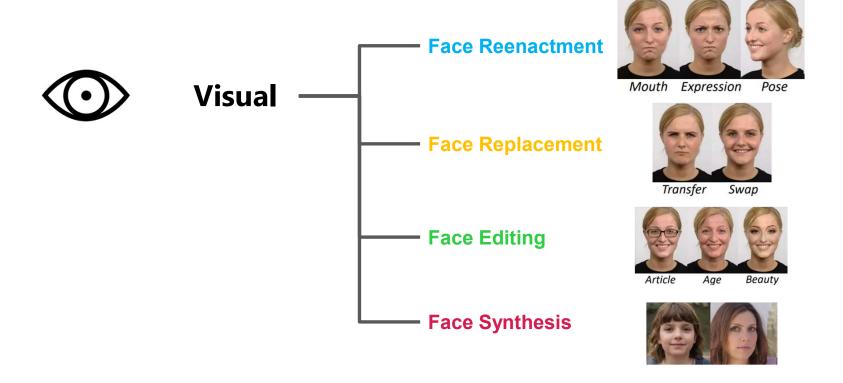


The Solution

Build a deep learning pipeline to distinguish Fake, Al-altered videos from real videos using Deep Ensemble Learning



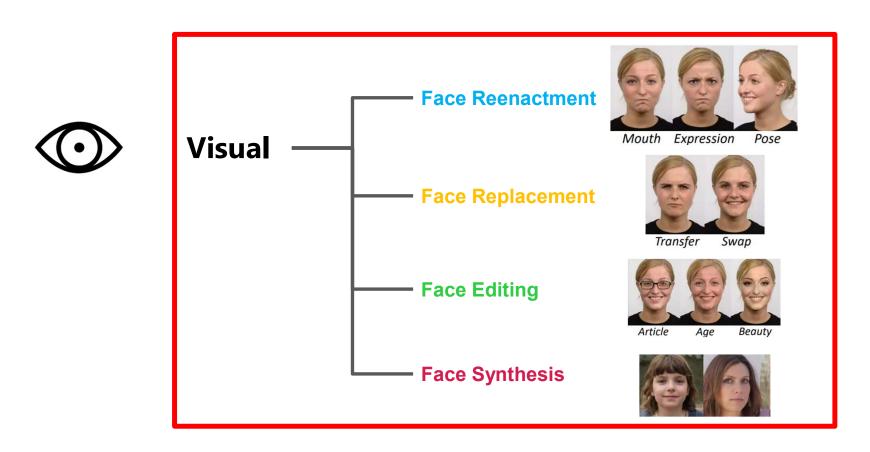






Audio

**Speech Synthesis** (Concatenative, Parametric, and Deep Learning)





**Audio** 

**Speech Synthesis** (Concatenative, Parametric, and Deep Learning)

#### Goals of this Project



Build a deep learning pipeline to distinguish fake from real videos



**Contribute something new** to the research community **AND deliver a best-in-class deepfake detector** that stands up to the current SoTA on the latest datasets



Publish a working app + code that can detect deepfakes in real-time as a contribution to the research community & for commercial use

Contributions	Tolosana Et Al. (2020)	1 <sup>st</sup> Place DFDC Winner	Dessa (2019)	Wang Et Al. (2020)	Our Method
Utilizes CNN's and image preprocessing techniques (augmentation, cropping)	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Trained on datasets that use Face2Face, FaceSwap, Deepfake, and NeuralTextures techs.	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Transfer Learning using <b>Xception</b>	<b>✓</b>		<b>✓</b>	<b>✓</b>	<b>✓</b>
Transfer Learning using <b>Efficientnet</b>		<b>✓</b>			<b>✓</b>
Trained on <i>Mixed Datasets</i> for greater generalizability			<b>✓</b>		<b>✓</b>
Transfer Learning using <b>3D CNN's</b>				<b>✓</b>	
Utilizes <b>LSTM</b> to process sequences of frames					<b>✓</b>

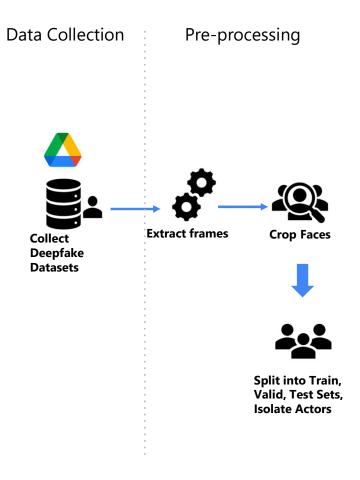
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Ability to detect <i>multiple subjects</i> per frame					<b>✓</b>
Uses <i>Ensemble Meta-learner</i> that increases performance and allows plug/play new models					<b>✓</b>
Developed a <i>functional app</i> with built-in <i>model interpretability</i> algorithms					<b>✓</b>

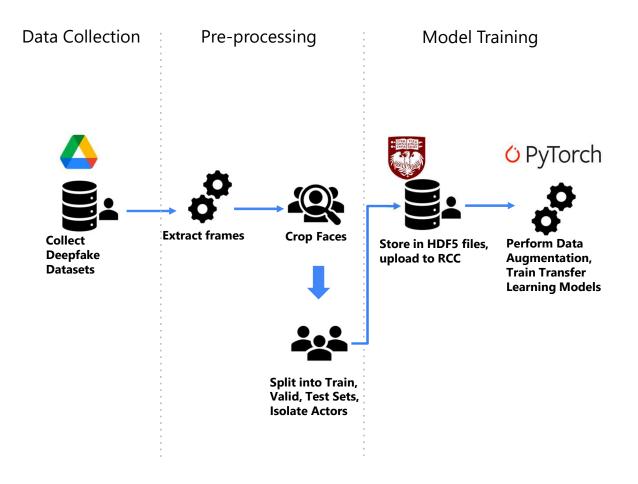


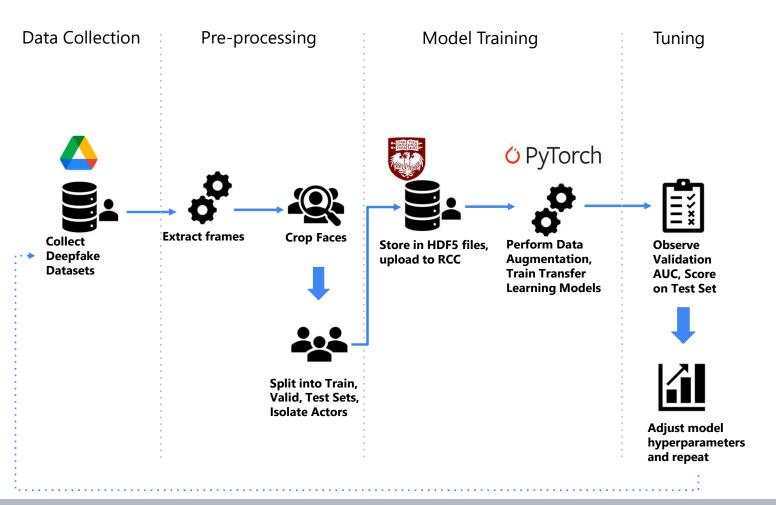
# Implementation

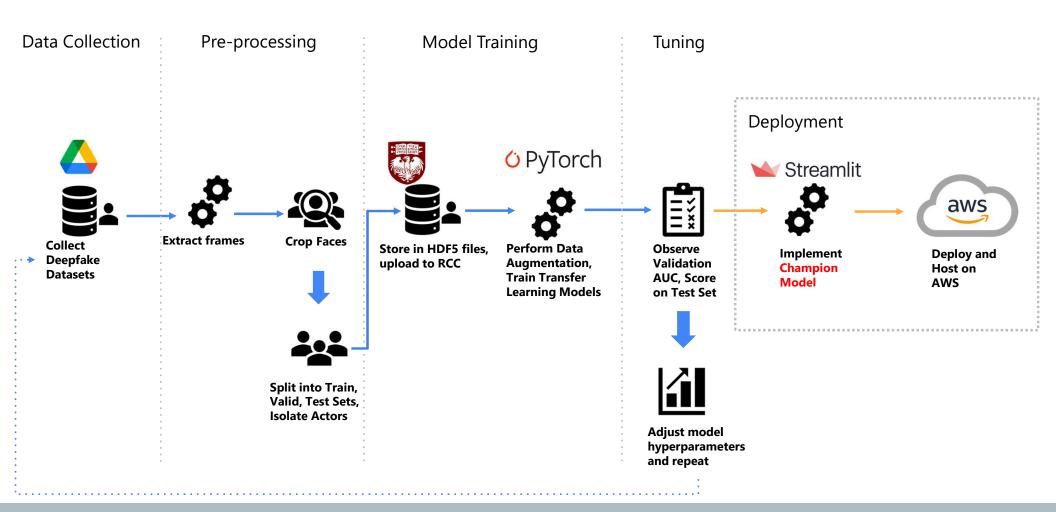
**Data Collection** 







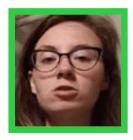




### **Data Collection**

	DFDC	FaceForensics++	Celeb-DF	Mixed Dataset
Main Focus	Compilation of Diff Datasets	Different forgery methods	Reduce Visual Quality Gap	FF++ and CDF
Generation	3rd	2nd	2nd	Created by Us
Size (# Videos)	25TB (129K)	39GB (5K)	34GB (6K)	280GB (8.4K)
Train/Val/Test %	58/21/21	72/14/14	68/16/16	70/15/15
Real/Fake Ratio	1:4.5	1:4	1:9	1:1
Method	Convolution Autoencoder	Generative Adversarial Network	Convolution Autoencoder	-
Technique	FaceSwap, Neural Talking Heads, Augmentation Techs	FaceSwap, Deepfakes, Face2Face, NeuralTextures	Increase resolution pixels, color transfer algorithm, face masking, temporal flickering	-

Real



Fake



Independent Variables: Dependent Variables: Unit of Analysis: Pixels from each frame of a sample video Fake (1) vs Real (0) – Image Label 300x300pixel RGB image

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Manipulated

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**Fake** 



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6.0



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Source Target

**Swapped** 

# **Video Processing**

#### The Sorting Challenge

- We propose to analyze sequences of still frame images in videos for deepfake detection
- Naïve face detection algorithms do not automatically sort identities when multiple faces are detected in each frame.
   Mixed sequences of faces contaminate our datasets.

Frame 1 Frame 2 Frame 3 Frame 4 Frame 5 Frame 6

"Subject A"

"Subject B"



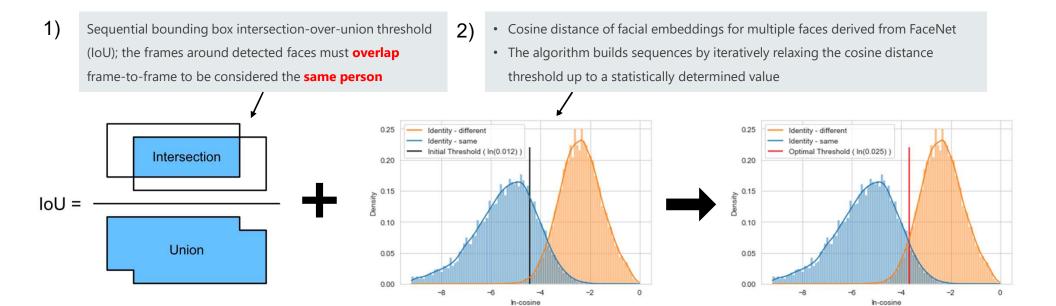
"Subject A"

"Subject B"

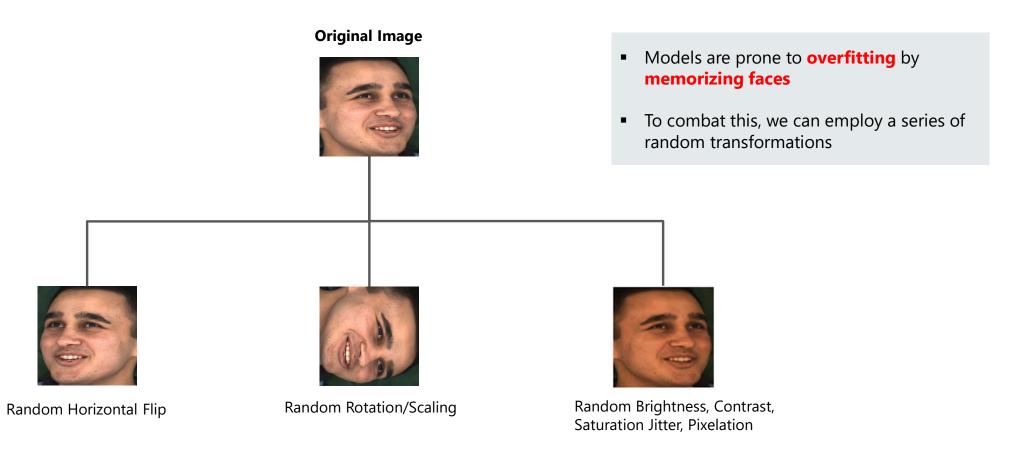


#### Solution: A Custom Face-Sorting Algorithm

To overcome the issue of **contaminated sequences**, we designed and implemented a high-performance sorting algorithm which isolates sequences of faces based on:



#### **Data Transformations**



#### **Dataset Splits**

To prevent **overfitting** and **data leakage**, face identities were strictly isolated to each of the train, validation, and test datasets

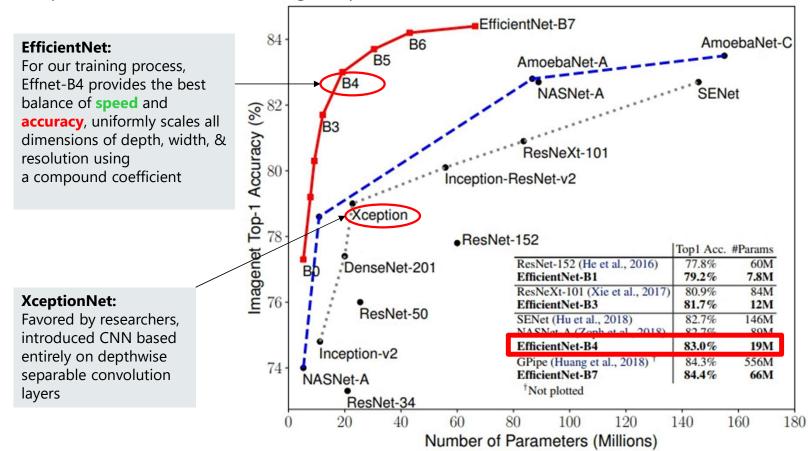


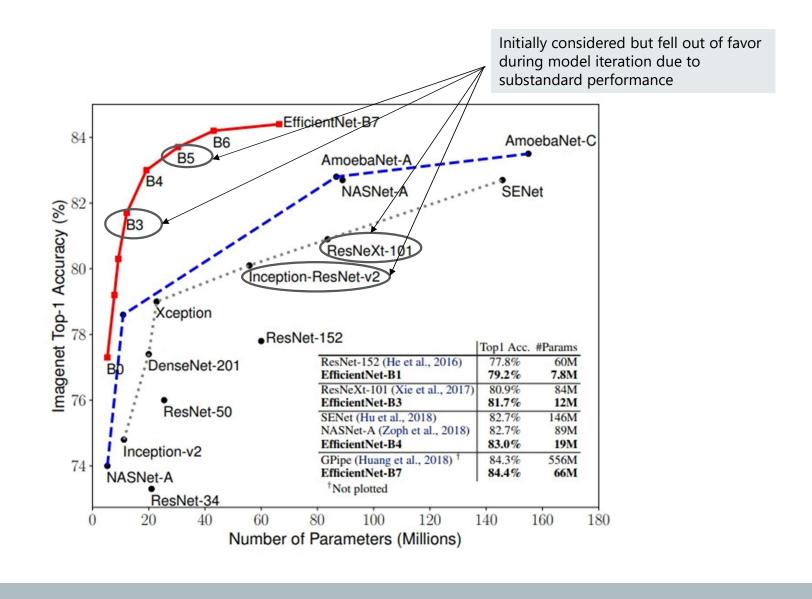
## **Detection System**

(Training + Tuning)

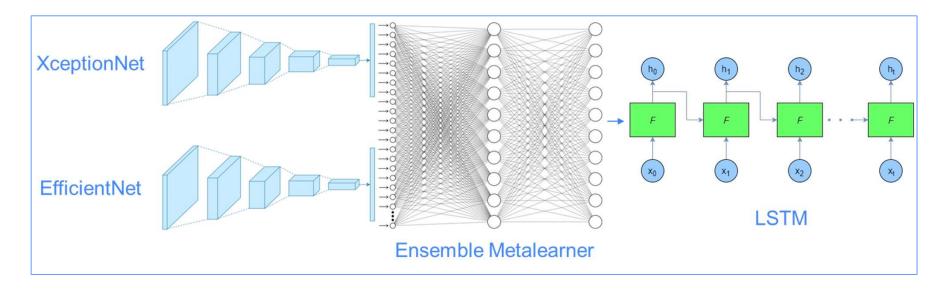
#### **Model Selection**

(results below based on ImageNet)





## Our Novel Architecture



### **Model Assumptions**

- 1. Ensembles provide better predictive power
- 2. Sequence classification will add robustness
- 3. May not generalize well to unseen forgery methods

# **Model Training & Tuning**

### **Image Classifiers**

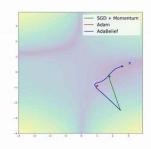


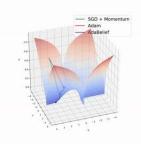
### **Meta-Learner**



### **LSTM**

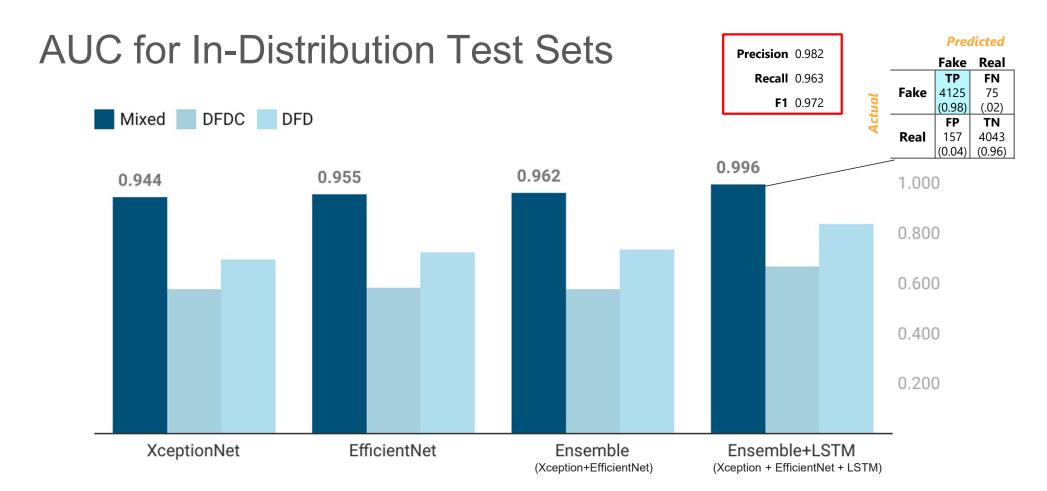
- XceptionNet and EfficientNet (b4)
- All layers unfrozen
- AdaBelief optimizer
- Weight decay added
- Fully custom multithreaded streaming data loader



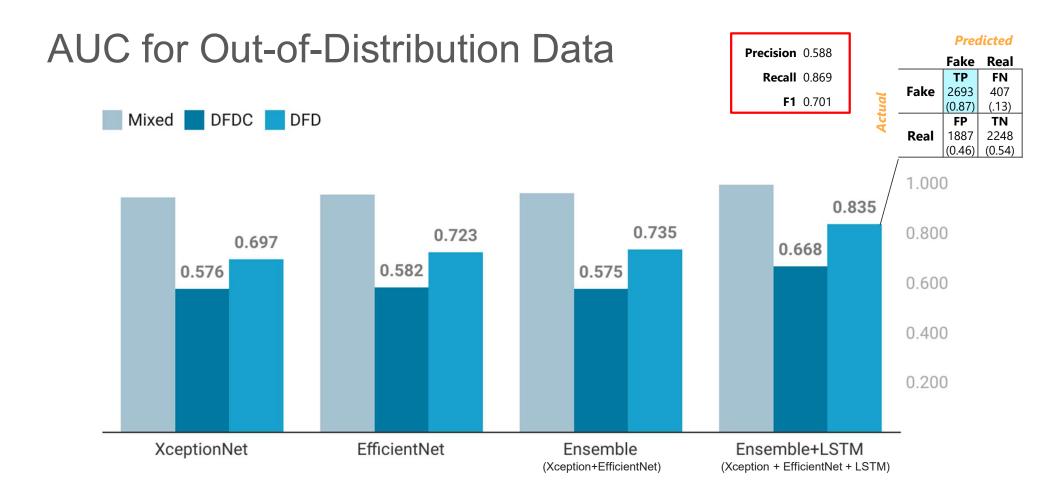


- Xception and EfficientNet fully trained and frozen
- Classifier final layers replaced with trainable dense layers
- Outputs fed into ensemble metalearner
- Meta-learner trained using same hyperparameters as the classifiers

- Analyzes a sequence of outputs from the meta-learner
- Training hyperparameters remained unchanged
- Classifies each 30-frame sequence as "real" or "fake"
- Model probabilities calibrated using temperature scaling



- Mixed: (Train/Test/Validation, in-distribution) Dataset comprised of randomly sampled videos from curated Celeb-DF and FF++ full datasets (Deepfakes, Face2Face, FaceSwap, FaceShifter, Neural Textures)
- DFDC: (Holdout, out-of-distribution) Deepfake Detection Challenge, random sample from full dataset
- DFD: (Holdout, out-of-distribution) FF++ Deepfake Detection; curated full dataset (original new actors different from FF++, not YouTube videos)



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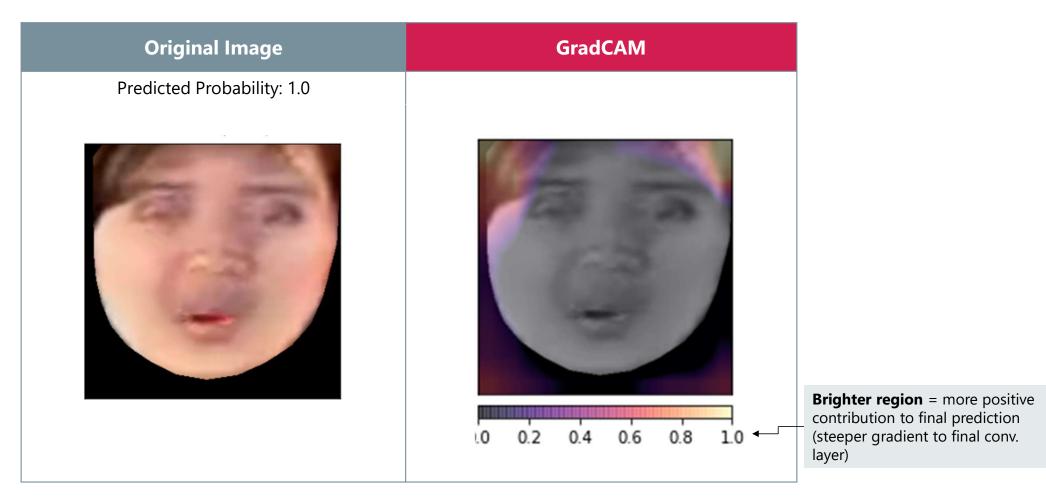
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# Comparison to SoTA Detectors on OOD Datasets

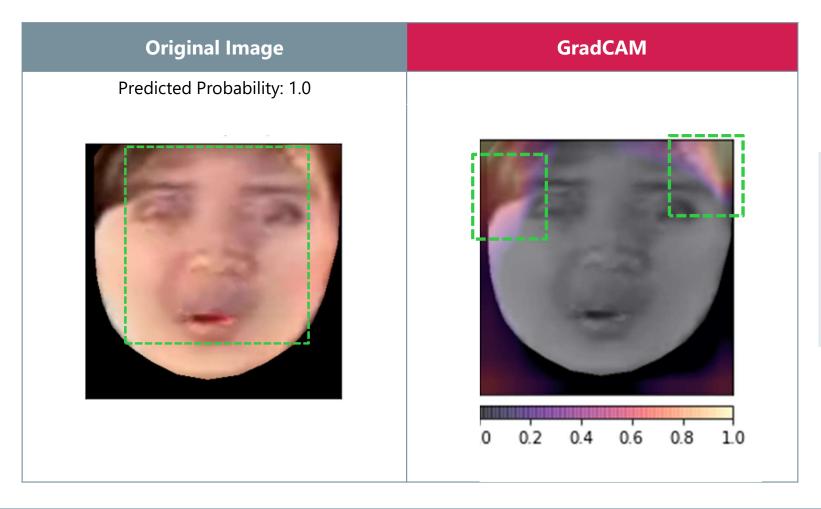
	Test Set	OOD	AUC
Tolosana et al (2020)	CDF		0.999
Oscar et al (2020)	CDF		0.997
Ours (ID)	Mixed		0.996
Ours (OOD)	DFD	<b>✓</b>	0.843
Lingzhi et al (2020)	CDF	<b>✓</b>	0.806
Yuval et al (2020)	CDF	<b>✓</b>	0.660
Dessa (2019)	FF++	<b>✓</b>	0.630

# **Model Interpretability**

## True Positive (Fake Image – Easy Detection)



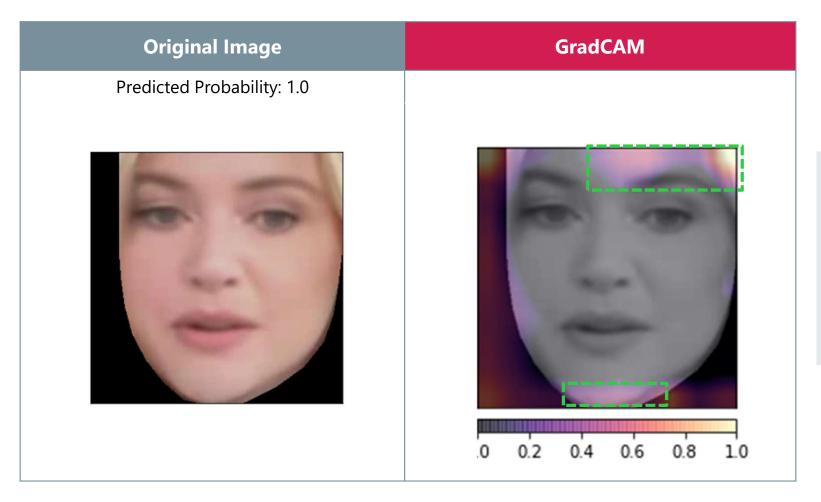
## True Positive (Fake Image – Easy Detection)



Our detector easily discerns this poorly rendered deepfake (lighting differences)

GradCAM, a **model interpretability algorithm**, reveals the facial regions that are most positively attributed to the prediction of "Fake"

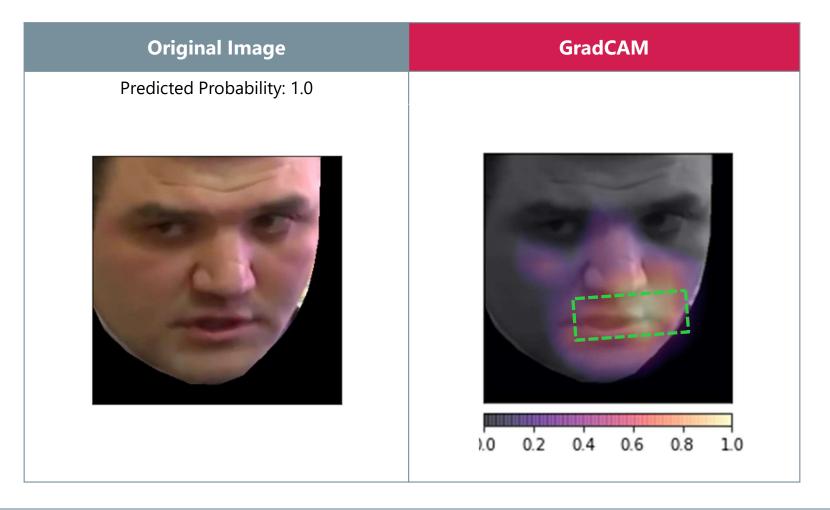
## True Positive (Fake Image – Difficult Detection)



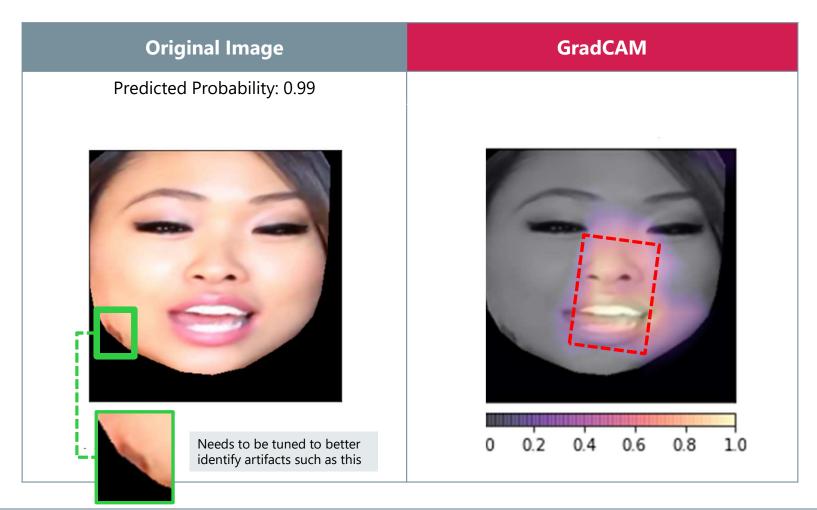
Here, the difference is less easily discerned, but our model is just as confident

We expect artifacts/latent features to occur around the chin and forehead region due to the techniques mentioned in Face2Face's paper, which is confirmed by GradCAM

# True Negative (Real Image)



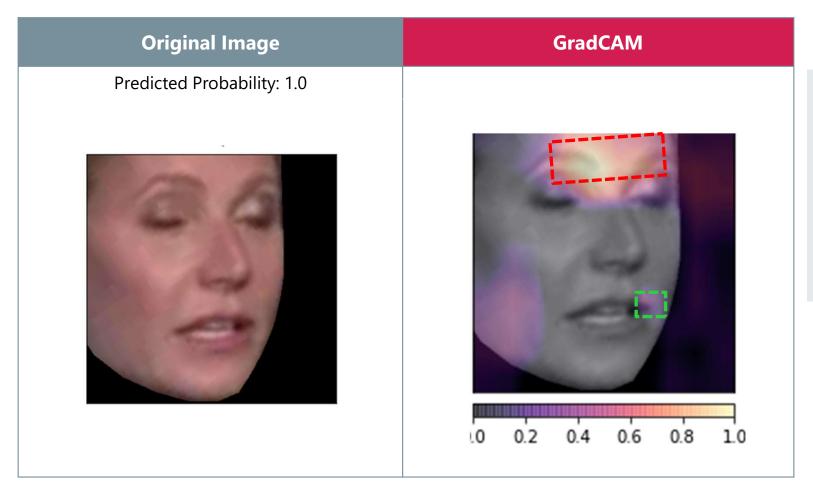
## False Negative (Fake Image)



Here, the model is extremely confident that this is a real image, however it is **wrong** 

Our model potentially placed too much weight on this region or was tricked by expert blending for this frame

# False Positive (Real Image)



The model gets confused here and labels a real image as fake

GradCAM tells us that the upper browline + upper left lip appeared similar to previously trained fake frames, potentially due to poor image quality or some naturally occurring blemish caused by movment

## Future Improvements Based on GradCAM



avzmrjrmdd\_1\_ 160\_0.png



azcdoycnpg\_1\_ 200\_1.png



achejkrwas\_1\_ 240 0.png



bdwacwjnnu\_1\_ 250 0.png

- ) Blackout random regions of the face
- Focus on conv layers that address outer edges of face
- 3) Augment dataset with more images that have that type of artifact/blemish

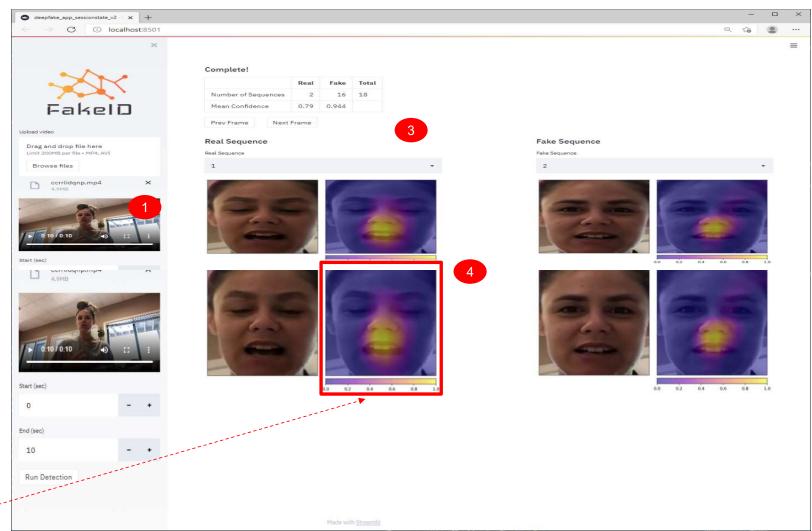
# **Deployment (Detection Web App)**



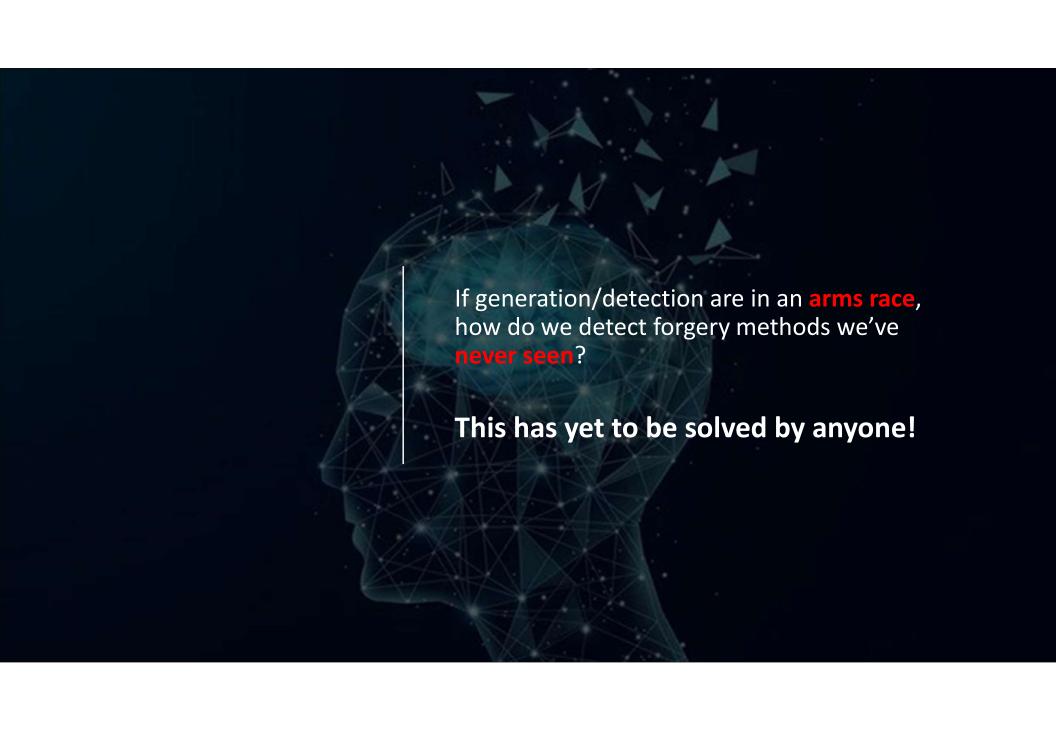
### Powered by



- 1. User uploads and selects a subset of a video
- 2. Video is parsed and still frames propagate through the pipeline
- 3. The app then displays basic classification results
- 4. GradCAM interpretability algorithm results are displayed



# **Addressing Generalizability**



## Two Approaches

**Image outlier detection:** We know what authentic video frames look like, **flag** videos that do not conform

Deepfake Anomaly Detection Reconstruction Error

Real images
Fake images

0.04

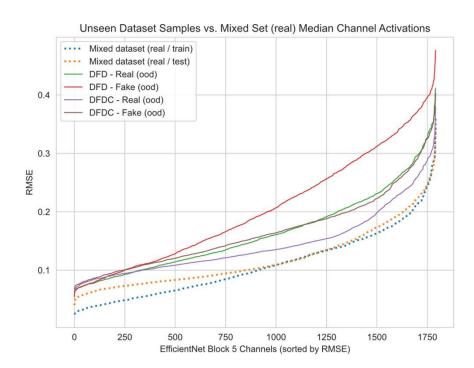
0.02

0.01

0.01

Sample

**Neural activation analysis:** Model misclassifications on never-before-seen forgery methods may be identified by investigating the **inner workings** of our detection model



# **Final Thoughts and Future Work**

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Trained on datasets that use Face2Face, FaceSwap, Deepfake, and NeuralTextures techs.	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
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Developed a <i>functional app</i> with built-in <i>model interpretability</i> algorithms					<b>✓</b>



## **Future Work**

### **Improve on Deep Learning Models**



#### **3D CNN**

Capture spatio-temporal features



#### **Siamese Network**

Distinguishes unique facial features



### **Optical Flow**

Granular pixel-to-pixel prediction

### **Additional Datasets for Diversification**



#### **Demographics**

Race

Age



### **Deeper Forensics**

Full face swapping

Additional data augmentation



### **Online Deep Learning**

Increase data availability for model training

Thank you!

