# Somerset Heat Pump Project

#### Installer Network Invitation



Time: 08:00 - 10:00

Date: 23 February 2024













### Why get involved?



There are just over 40,000 off-gas, owner-occupied houses in Somerset that could benefit from a heat pump, with a total installation value estimated at £582 million. If gas heated properties are included in the mix, that increases to £1.9 billion. This project is looking to access that opportunity directly and exclusively for the brilliant local installers based in and around Somerset.

- ✓ No complex or time-consuming procurement incredibly simple process for getting involved
- No upfront fees, no joining fees, no ongoing membership fees
- Designed to benefit the <u>local</u> supply chain directly, not managing or Tier 1 / 2 contractors
- ✓ Active local authority support and engagement





### Installer Network Morning

# What is the Somerset Heat Pump Pilot?

The opportunity to help residents to transition to heat pumps as a more sustainable form of heating in Somerset is significant.

Retrofit Somerset, the Somerset Climate
Action Network, Somerset Council,
Lendology and Thermly have come
together to implement a large-scale heat
pump installation project for owner
occupier householders in targeted areas
of Somerset.

The Pilot project will last approximately 18 months, with a view to rolling out across the authority thereafter.

# What is the Installer Network Morning?

The implementation of the Pilot requires a network of highly capable, local MCS Certified installers to carry out the works.

The Installer Network Morning is being organised by the project consortium to provide information about the pilot, how it will work and how to get involved.

The Pilot is being delivered by Thermly, and we will be using their platform to manage the customer journey. There is therefore no complex procurement process to battle through, and we're making it super easy to get involved.

# Who - or what - is Thermly?

Thermly is a new web-based platform designed to accelerate the customer journey through the heat pump installation process.

Thermly makes things really simple for homeowners, and adds real value to local installers by driving the marketing and engagement process and then managing a large proportion of the administration needed in that journey.

We are working with **Lendology** to provide dedicated affordable finance too, making the offer for residents under this pilot even more compelling.

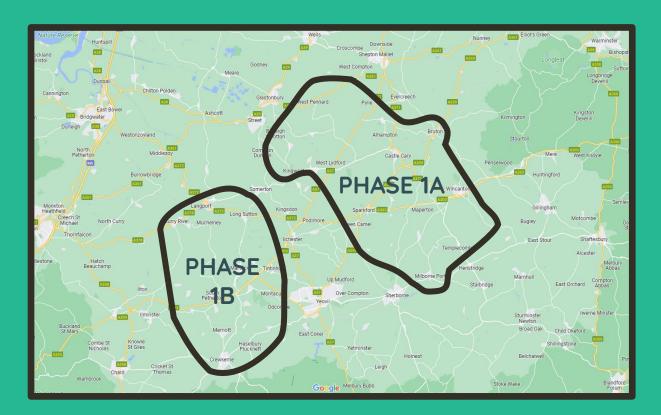


#### **Agreed Pilot Locations**

The pilot is split into two phases, with locations already identified and agreed in conjunction with Somerset Council and project partners, as shown below.

#### Phase 1A

**Alhampton** Baltonsborough **Butleigh & Butleigh** Wooton **Castle Caru** Ditcheat Galhampton **Keinton Mandeville** Kingweston Maperton Milborne Port **North Cadbury** Sparkford **Templecombe** West Lydford Wincanton



#### Phase 1B

**Barrington** Crewkerne **Curry Rivel** Haselbury Plucknett Hambridge Langport **Long Sutton Lower Burron** Kingsbury Episcopi Martock Merriott Montacute **Shepton Beauchamp** South Petherton Stoke sub Hamdon **Tintinhull** 



# Yes, I'd like to attend...

Great.
Please contact us at:

somerset@thermly.co.uk

to reserve your place.

Oh, and I'd like to bring someone along...

That's no problem, just let us know when you send the email, confirming the names of all attendees.

We look forward to seeing you there.

