



Domain Overview (Desktop)

gmail.com

Organic Search: Summary

US | gmail.com

62.2K -97% TRAFFIC

SEMrush Rank	44.7k	
Keywords	2.4K	0%
Traffic Cost	\$109.3K	-95%

Paid Search: Summary

US | gmail.com

0 0% TRAFFIC

Keywords	0	0%
Traffic Cost	\$0	0%

Backlinks: Summary

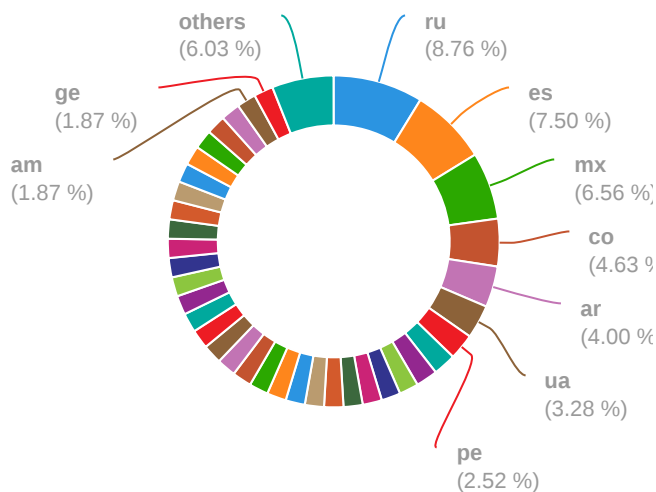
Root Domain: gmail.com

34.8M TOTAL BACKLINKS

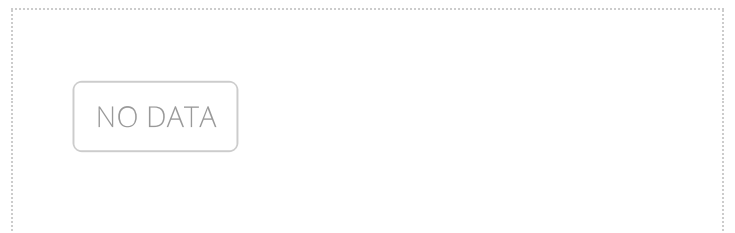
Referring Domains	232K
Referring IPs	129K

Organic Search: Keywords By Country

gmail.com

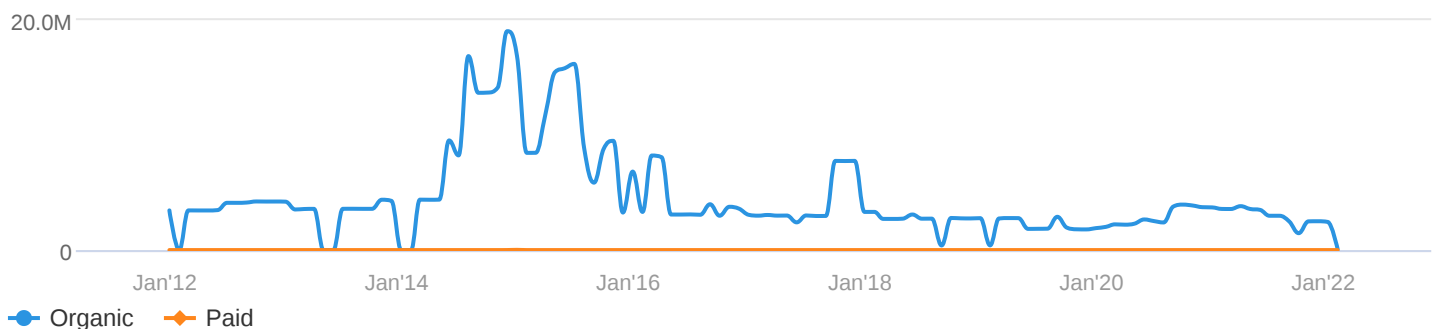


Paid Search: Ad Keywords by Country



Traffic: Organic vs Paid

gmail.com | US | All time



Organic search traffic

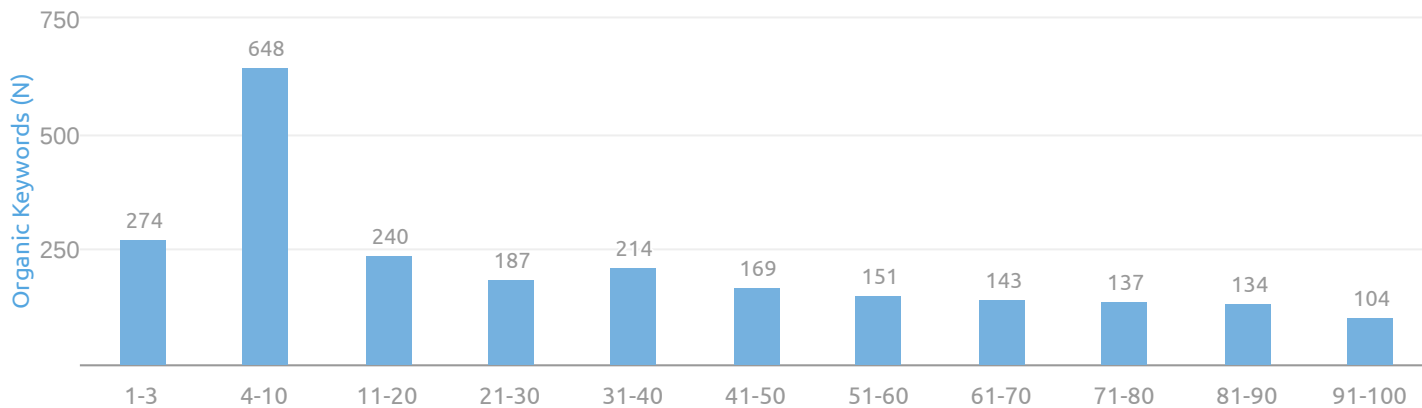
Organic Search: Top Keywords (2,401)

US | gmail.com

Keyword	Pos	Volume	CPC (USD)	Traffic
gmail com	11 (9)	2,740,000	1.10	41.42%
gmail	29 (0)	68,000,000	1.08	32.80%
correo electronico	2 (2)	27,100	0.60	5.66%
postmaster	3 (3)	12,100	4.07	1.75%
gmail con	11 (10)	90,500	1.80	1.36%

Organic Search: Keyword Position Distribution

US | gmail.com



Keywords by Intent

US | gmail.com

Intent	Keywords	Traffic
Informational	46.4%	1.5K
Navigational	29.8%	974
Commercial	0.8%	25
Transactional	23.1%	753

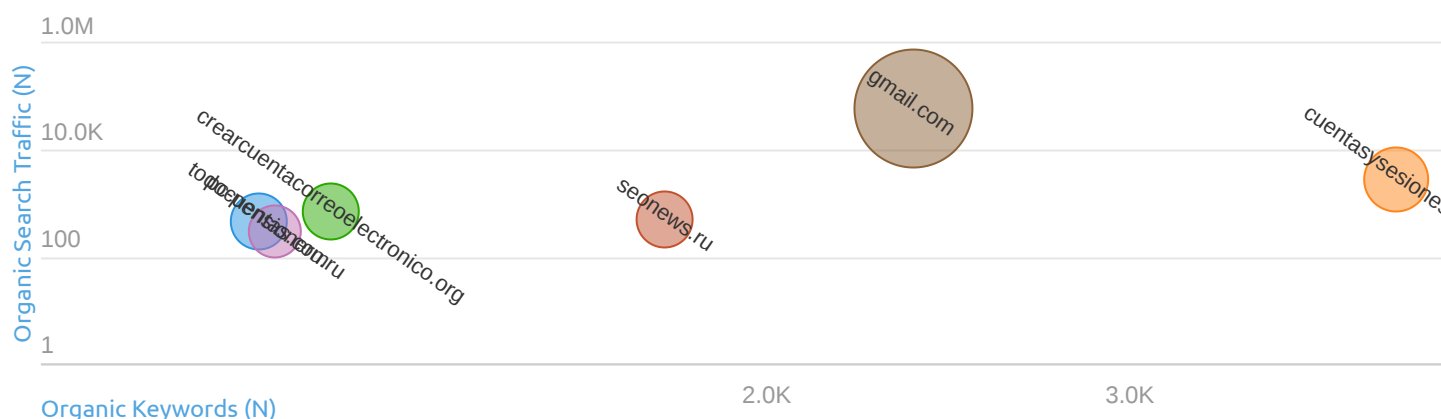
Organic Search: Top Competitors (2,077)

US | gmail.com

Competitor	Com. Keywords	SE Keywords	Com. Level
todocuentas.com	133	603	17%
cuentasysecciones.com	213	3.7k	17%
crearcuentacorreolectronico.org	117	801	15%
seonews.ru	77	1.7k	11%
pc-pensioneru.ru	61	649	10%

Organic Search: Competitive Position Map

US | gmail.com



Organic Branded Search

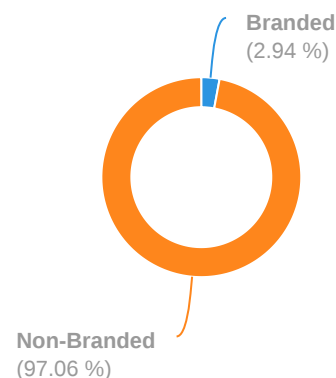
US | gmail.com

600 0% TRAFFIC

Keywords 5

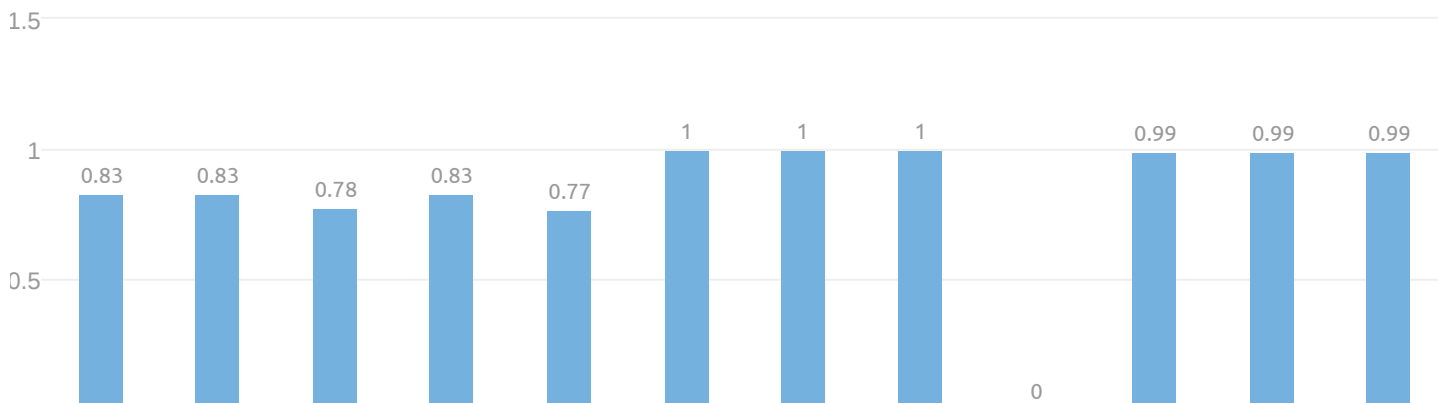
Branded vs Non-Branded

US | gmail.com

0.96% **99.04%**
 Branded Traffic Non-Branded Traffic


Organic Search: Branded Traffic Trend

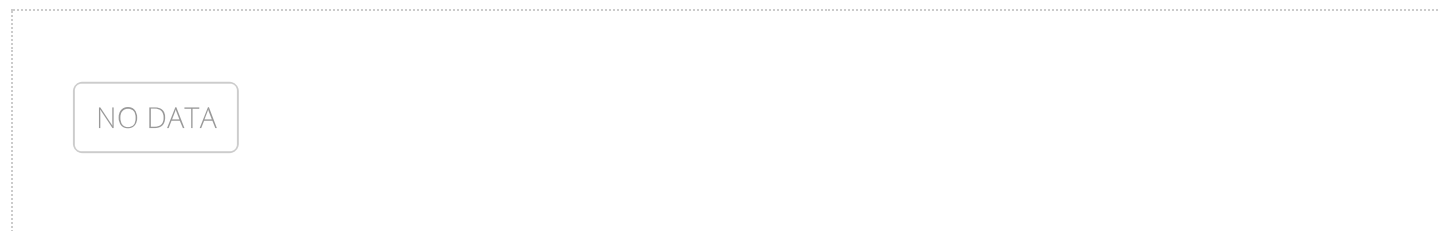
US | gmail.com



Paid search traffic

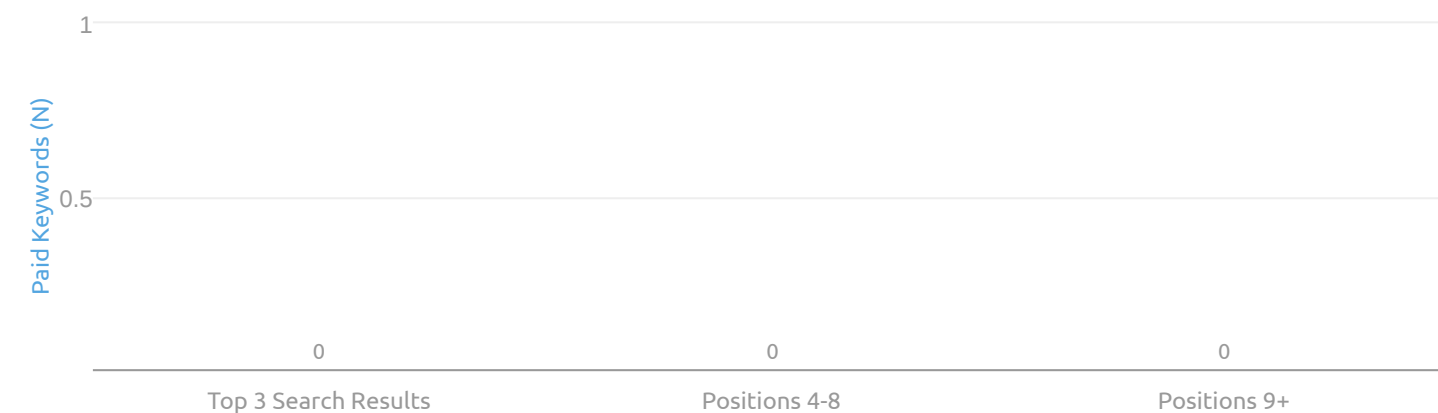
Paid Search: Top Keywords

US | gmail.com



Paid Search: Ad Copy Position Distribution

US | gmail.com



Paid Search: Top Competitors

US | gmail.com

NO DATA

Paid Search: Competitive Positioning Map

US | gmail.com

Sample Ads




US | gmail.com

NO DATA

Backlinks

Top backlinks

Root Domain: gmail.com

Referring page Title / Referring page URL	Anchor text / Link URL	Type
Browse All of Google's Products & Services - Google https://about.google/intl/ALL_us/products/	Gmail Gmail https://www.gmail.com/intl/en_us/mail/help/about.html	
Home Explore Gorkha https://egorkha.com/	: http://gmail.com/	-
Definitions.net https://www.definitions.net/	olivia https://gmail.com/	
TechoStudios Pvt Ltd – Complete Software Solutions https://techostudios.com/	http://gmail.com/	-
AEIOU.pt https://www.aeiou.pt/	Gmail http://gmail.com/	

Backlinks: Top Anchors

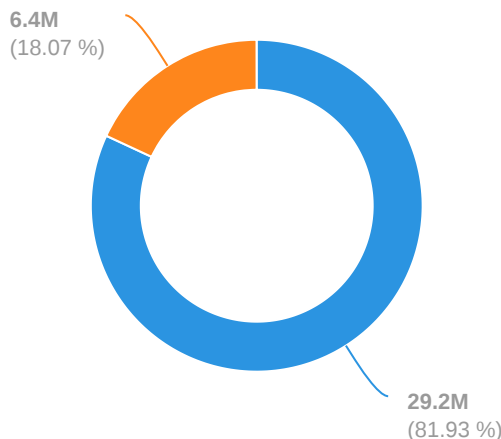
Root Domain: gmail.com

Anchors	Percentage	Domains	Backlinks
Empty anchor	18%	28,141	5,969,392
gmail	10%	15,957	3,185,853
email	4%	6,593	1,197,543
	3%	6,570	858,307
webmail	2%	457	777,277

Backlinks: Follow vs Nofollow

gmail.com

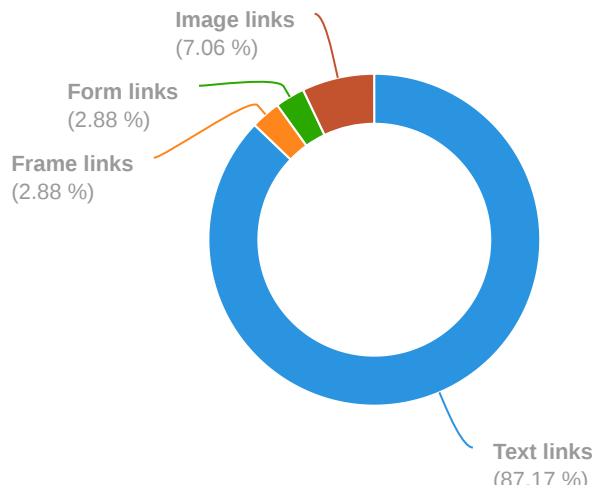
29.2M Follow links
6.4M Nofollow links



Backlinks Types

gmail.com

32.2M Text links
223 Frame links
10.7K Form links
2.6M Image links



Backlinks: Top Referring Domains

Root Domain: gmail.com

Root Domain	Backlinks	IP / Country
district1toastmasters.org	348,014	69.163.128.22
nzcitiy.co.nz	321,462	202.36.77.14
mkr-karting.se	292,543	85.89.72.29
myskiingresort.co.uk	285,290	92.204.68.45
20fr.com	284,457	64.136.20.34

Backlinks: Top Indexed Pages

Root Domain: gmail.com

Title and URL	Domains	Backlinks
http://smtp.gmail.com/	739	4,682
Postmaster Tools – Google https://gmail.com/postmaster/	575	2,244
http://gmail.com/app	382	1,402
Gmail: el correo electrónico de Google https://www.gmail.com/mail/help/intl/es/about.html?iframe	355	3,627
https://gmail.com/app	288	5,341