Introduction to Statistics

INWT Statistics GmbH

June 13, 2017



What Statistics can do

- Make life easier...
- Compress data, aggregate information
- Analyse complex associations
- Discover... display... test...
 - relationships
- Statistical analysis and expert knowledge
- Statistics as tool for science

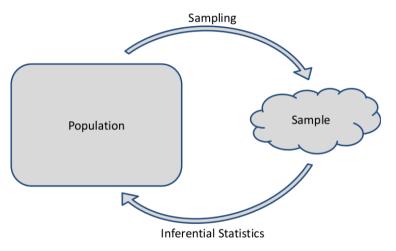


What Statistics cannot do

- Change life...
- Create...
 - relationships
- Develop a good theory
- "Proof" things
- Substitute expertise
- Replace thinking and questioning



What about Statistics?







Theory and Hypotheses

At the beginning there was...

- ... a theory.
- ... a question.

That is where hypotheses are derived from.



A Question

Does it pay off spending a lot of time for preparing for a statistics test?

- What does "pay off" mean?
- How much time is "a lot of time"?

Does more time spent lead to better grades?

- The more time spent, the better the grade.
- What are grades?
 - Summary of points achieved

The time spent for studying (LZ) is (positively) correlated with the points achieved (Y)!



Theory

What is "time spent"?

- Answered by theory:
 - Time to prepare tests
 - Pre- and post preparation of lectures
 - Discussion with fellow students
 - Processing during sleep
- Operationalisation:
 - What is "messurable" or "observable", respectively?
 - Time to prepare tests in hours
 - Pre- and post preparation in hours



More Theory

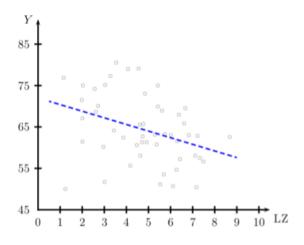
What is "success of studying"?

- Answered by theory:

 - Possibly very abstractCan "success of studying" be measured?
- Operationalisation:
 - Grade
 - Points achieved
 - Self-assessment?



Testing of Hypotheses



INWT Statistics

Figure: Points achieved (Y) vs. time spent studying (LZ)

Back to Theory I

What drives success of studying?

- Time spent (positive)
- Predisposition (positive)
- Prior knowledge (positive)
- Intelligence (positive)



Back to Theory II

Relationship between drivers:

- Time spent vs. Intelligence (negative)
- Time spent vs. Predisposition (negative)
- Time spent vs. Prior knowledge (negative)
- ...



Example Success of Studying

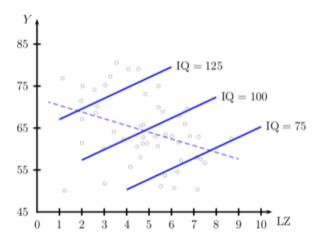


Figure: Points achieved (Y) vs. time spent studying (LZ), controlled for IQ



Chocolate and Licorice...

- Mean of x: 9
- Sample variance of x: 11
- Mean of y: 7.5
- Sample variance of y: 4.125
- Correlation: 0.816



Correlation does not Imply Causation

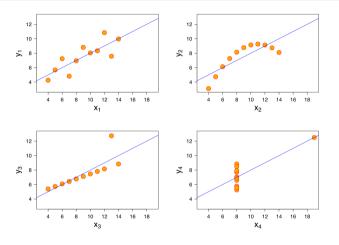


Figure: Anscombe's Quartet By Anscombe.svg: Avenue - Anscombe.svg, CC BY-SA 3.0, https://commons.wikimedia.org/w/index.php?curid=9838454



Don't Forget!

- Statistics by itself produces funny results:
 - Studying does not pay off!
 - People with big feet gain more money!
 - Storks deliver children!
- Insights from statistical analyses are often misleading...
 - ... if they are not motivated by foregoing theoretical considerations.
 - ... if they are not questioned by theoretical considerations afterwards.



Thanks for Your Attention!

INWT Statistics GmbH

E-Mail: info@inwt-statistics.de Internet: www.inwt-statistics.de

Tel.: +49 30 609857990

