



JONAFIED.COM
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TECHNICAL SKILLS

ADOBE CREATIVE SUITE
AI, PS, ID, LR, AE

INTERFACE DESIGN TOOLS
FIGMA, SKETCH, ZEPLIN, INVISION

3 DIMENSIONAL
MAYA, SKETCH UP, THEA

WEB
HTML, CSS, JS, LESS

PROJECT MANAGEMENT
JIRA, TRELLO, ASANA, BASECAMP

SOFTWARE MANAGEMENT
GITHUB, BITBUCKET



BFA GRAPHIC DESIGN
2008 - 2012

SUMMARY :

A highly motivated, problem-solver, detail-oriented creative designer; who wants to be a part of an energetic and collaborative team.

EXPERIENCE :

DEC 2018 TO PRESENT

GRAPHIC DESIGNER
MERTECH DATA, FRESNO CA

- Practices scrum methodology on a daily basis.
- Lead UI/UX designer for a German company in modernizing their old windows application.
- Responsible for designing responsive website layouts, infographics, promotional materials, logos, and other digital graphic design elements.
- Lead designer in creating a modern work environment for a 4K SF office space.
- Experienced Keynote and Google presentation designer.
- Assist in day to day operations with office tasks, the needs of the employees and clients.

SEPT 2008 TO PRESENT

DESIGN STRATEGIST | FREELANCE
FRESNO, CA

- Meet with clients to discuss the scope of the project.
- Develop a strategy for clients to solve their pain points.
- Design wireframes for UI/UX development.
- Create logo designs for clients' corporate identity.
- Set up files for prepress production for print collaterals.
- 3D space design consultant and designer.
- Strong eye for creative direction with photography.

NOV 2016 TO JUL 2018

DESIGN STRATEGIST | SPACE PLANNER
BITWISE INDUSTRIES, FRESNO CA

- Developed and designed a space plan, interior/exterior, branding and collaterals from concept to completion for :
 - Hashtag, Hotel Virginia, 2125 Kern St, Fresno, CA - 5K SF
 - Bitwise HQ, 700 Van Ness Ave, Fresno, CA - 52K SF
 - Fresno Unified School District, Suite 219, 700 Van Ness Ave, Fresno, CA - 3K SF
 - The Bitwise Hive, 2600 Ventura St, Fresno, CA - 50K SF
 - Bitwise 41, 2721 Ventura St, Fresno, CA - 75K SF
 - Statecenter Warehouse, 747 R St, Fresno, CA - 100K SF
- Successfully designed and managed space planning for Bitwise Real Estate Companies.
- Coordinated with Architects, Engineers and Project Managers for project construction completion.
- Designed custom installations and collaborated with contractors to ensure standards and timeline are met.
- Provided interior design consultation and 3D renderings to tenants.
- Managed budget to purchase furniture, lighting, appliances, exterior signage and branding collaterals.
- Consistently resolved complex design issues and ensured complete execution.

AUG 2014 TO NOV 2016

UI/UX DEVELOPER | GRAPHIC DESIGNER
</> EDIT LLC, FRESNO CA

- Creative Director and Web Developer for Edit LLC, Montage for Ag, and Buildicus.
- Lead UI / UX designer for product Buildicus.com.
- Designed the 3k sf office space to accommodate 30+ employees.
- Designed and developed marketing assets through web, print, and social media.
- Led a team of (5) interns to QA, design and develop internal products and client-side projects.
- Worked directly with stakeholders, product owners, product managers, developers, testers and customers to define features and technical user stories.
- Worked with a diverse team to track, manage and resolve technical issues.
- Provide week-to-week tactical objectives to scrum team.
- Drive and owned backlog management, prioritized the iterations, testing, delivery and scheduled budget

MAY 2014 TO MAY 2015

FREELANCE UI/UX VISUAL DESIGNER | GRAPHIC DESIGNER
SHIFT3 TECHNOLOGIES, FRESNO CA

- Lead designer proficient in delivering high-level projects in a timely manner.
- Created a storyboard for clients and designed visual layouts.
- Created mock-ups in Adobe Illustrator and Adobe Photoshop for both responsive web and mobile.
- Coordinated with Project Manager and clients for standard deliverables, design functionality, and timeline.
- Designed branding collaterals including company logos.
- Worked directly with developers to ensure user-interface is responsive and user-friendly.

MAY 2014 TO MAY 2015

INSTRUCTOR ASSISTANT
GEEKWISE ACADEMY, FRESNO CA

- Assisted the instructor in a 6-week course - Websites for beginners
- Developed and designed a project plan for students for building a website in HTML5 and CSS3.
- Developed and taught a user-interface/user-experience and design class.
- Analyzed student's level of experience and created a plan for growth.
- Created a plan to execute the phases of design and development.
- Volunteered time for mentorship in design aesthetics.

AUG 2014 TO AUG 2015

GRAPHIC DESIGNER PRODUCTION
I LOVE TO CREATE, FRESNO CA

- Graphic Designer responsible for designing and creating package design mockups.
- Worked collaboratively with Creative Director and Designers to ensure timelines are met.
- Managed graphic standards according to the corporate brand guidelines.
- Consistently executed package design from concept to completion.
- Created mockups for art supplies before production.