



Jonah Ortiz

Business Intelligence &
Data Analytics Professional

ABOUT ME

I specialize in building **scalable, self-serve reporting** ecosystems that turn complex data into **clear, actionable insights**. At HP, I focus on **end-to-end funnel visibility** -- helping teams across marketing, product, and operations understand user **acquisition, retention, and behavior** to drive better decisions making and intelligence.



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(949) 370 2188

WORK EXPERIENCE

9.5

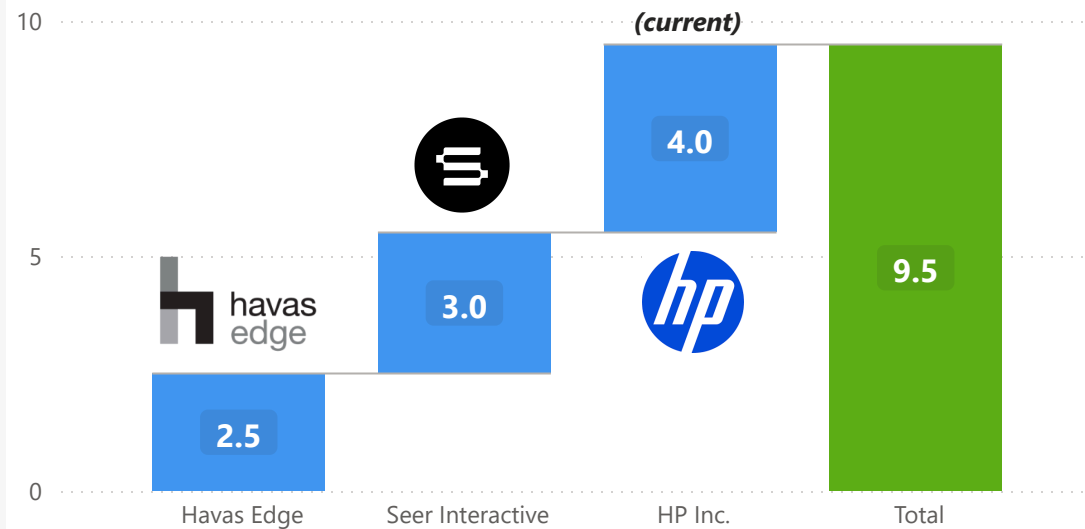
Yrs. of Industry Experience

7

Career Analyst Roles

4 +

Years at HP Inc. (Current)



EDUCATION, CERTIFICATES & COURSES

SDSU

San Diego State University

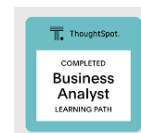
Bachelor's
2012 - 2016



Google
Analytics IQ



MTA Database
Fundamentals

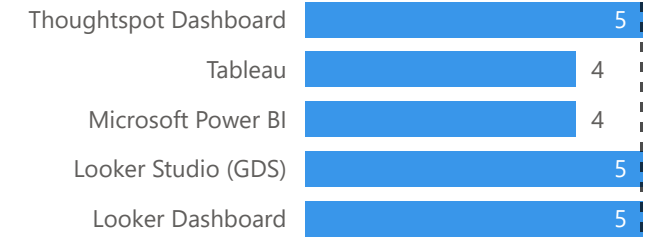


Thoughtspot
Business Analyst



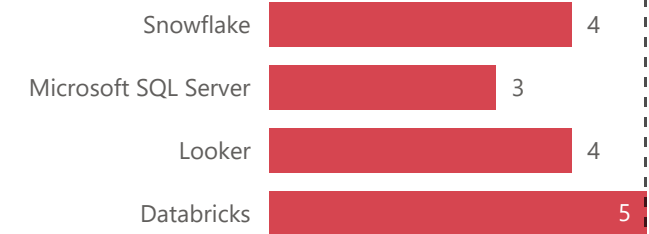
Looker & LookML
Udemy

Dashboarding/BI



0 - Beginner ————— 5 - Proficient

Cloud Platforms



0 - Beginner ————— 5 - Proficient

Scripting/Languages



0 - Beginner ————— 5 - Proficient