

Learning Activity Worksheet

Company Description:

Acenda is a content management platform that manages the distribution of products for hundreds of companies on various online marketplaces such as Target, Walmart, Macy's, Kohl's, and Tik Tok shop. Their mission is to make companies' integrations into these marketplaces easier while streamlining their management platform so that it is easier for clients to understand. My position at the company is an account management intern and my responsibilities are attending client meetings and training with the company to be able to help with data analytics.

Learning Objectives:

Note: At least five learning objectives must be jointly developed by the student and the supervisor. Each learning objective should be specific, have a timeframe for completion, and state how you will provide proof that you learned what you stated you will learn. Use the following format:

1. **Learn how to more effectively migrate data from Acenda Classic to Acenda v3.0 (Feb. 19th)** I will provide a documented timeline of the successful migration of a client from the old service to the new one
2. **Learn to create templates for clients to import products (Mar. 1st)** I will show a picture timeline of when I started the creation of the template to when it was finished and ready to upload
3. **Learn how to successfully eliminate attribute errors when uploading to Target (Feb. 5th)** I will show a picture of the spreadsheet and further explain what it does and how it works
4. **Shadow more demo calls to learn how to demo myself (Jan. 27th-April 20th)** I will take screenshots of my daily schedules in order to prove that I was on the calls and reflect on what I learned from each one and how I can personally apply it to my own demos I do with clients in the near future.
5. **Create own Twig Templates for the company to use (April)** I am not sure when I will be able to successfully do this, but this is one of my goals which would be to learn how to create a more improved version of the already existing Twig templates the company uses. This will cut the amount of time it takes to perform specific tasks down significantly and I will provide proof of this by explaining what the lines of code do within Acenda.

