	Startup	Professional	Enterprise
Generate Custom Signs	Up To 3,000/Month	UNLIMITED* Signs	UNLIMITED* Signs
Generative Tokens	50,000 Tokens/Month (Hard Limit)	1 Million Tokens/Month (\$5/Additional 1M Tokens)	<b>5 Million Tokens/Month</b> (\$5/Additional 1M Tokens)
Customize Templates			$\checkmark$
Custom Al Models			
Advanced Custom Templates			
In House Custom Signage			
External Database Integration			
Inventory Synchronization			
Advanced Database Synchronization			
Automated Signage Generation through Inventory/Invoices			
Inventory Based User Friendly Database for your app/website			
Bulk Sign Downloads			
Dynamic High Quality Image Sourcing (Images Outside of DB)	100 Queries/Day	300 Queries/Day	UNLIMITED

\*UNLIMITED Signs are relegated content within our internal database. Custom generated signs may be subject to limits based on token usage and image generation limits

## **Token Usage Explained**

## (SEE EXAMPLE A BELOW)

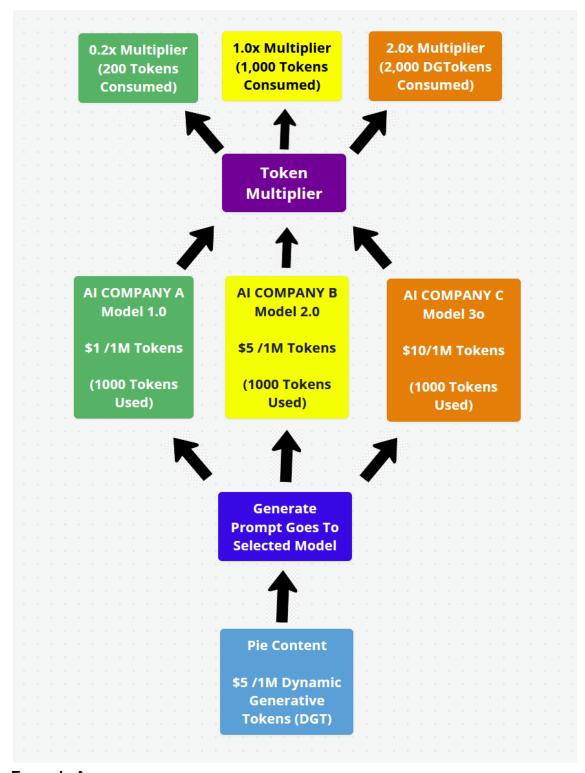
The diagram illustrates how prompts are generated using **Dynamic Generative Tokens (DGT)** from **Pie Content**. Depending on which AI model is selected for processing the prompt, the token consumption varies through a **Token Multiplier**. The multiplier increases or decreases the token consumption based on the AI model used.

- 1. **Pie Content** (Blue box at the bottom):
  - This is your starting point where the prompt generation originates.
  - You have Dynamic Generative Tokens (DGT), which cost \$5 per 1 million tokens.
- 2. Generate Prompt Goes to Selected Model (Dark blue box):
  - Once you initiate a prompt, it is directed to a selected AI model, depending on various criteria.
- 3. **Token Multiplier** (Purple box in the center):
  - A token multiplier is applied to your usage. This will adjust how many tokens are consumed for the prompt depending on the chosen multiplier.
- 4. Multiplier Options:
  - o **0.2x Multiplier** (Green box on the left): Consumes **200 tokens**.
  - 1.0x Multiplier (Yellow box in the middle): Consumes 1,000 tokens.
  - o **2.0x Multiplier** (Orange box on the right): Consumes **2,000 tokens**.
- 5. Al Companies and Their Models:
  - Al COMPANY A Model 1.0 (Green box on the left):
    - Cost: \$1 per 1 million tokens.
    - Uses 1,000 tokens.
  - o Al COMPANY B Model 2.0 (Yellow box in the center):
    - Cost: \$5 per 1 million tokens.
    - Uses 1,000 tokens.
  - AI COMPANY C Model 3.0 (Orange box on the right):
    - Cost: \$10 per 1 million tokens.
    - Uses 1,000 tokens.

## **Process Explanation:**

- 1. You start with Pie Content's generative tokens, paying \$5 for 1 million tokens.
- 2. Depending on the Al model selected, your prompt goes through a **token multiplier**. For example:
  - o If you use the Model with a **0.2x multiplier**, fewer tokens (200) will be consumed.
  - A **1.0x multiplier** means regular consumption (1,000 tokens).
  - o A **2.0x multiplier** will double token consumption (2,000 tokens).

3. After applying the multiplier, the prompt is processed by one of the AI models from different companies (Company A, B, or C), each with different pricing and token usage costs.



Example A