

JON ALLURED

BUILDER OF WEBSITES, LOVER OF GADGETS, READER OF COMIC BOOKS

Professional Objective

I'm looking to make a career change—I want to work for a software development company; specifically one that specializes in web applications and cares about design. I love building websites and I want to work with clients that have great application ideas, but need help making them happen.

Get in touch:

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Development Skills

- Project planning, including creating user types, card sorting, and producing an Information Architecture
- Project management, especially coordinating the design, programming and content
- Semantic HTML, Javascript (jQuery too) and enough CSS to make it look good in Webkit
- Ruby and the Rails framework (Sinatra too); experience with Ruby 1.9.2 and Rails 3.0.x
- Git and GitHub, also worked with SVN
- Familiar with common Ruby Gems like Devise, Prawn, delayed_job and aws-s3
- Good with OS X and the Bash shell
- Deploying and scaling on Heroku; installation of common Heroku Add-ons

Attitudes about Development

I think the thing that makes me really good at developing software is the high value I place on having **empathy** for users. You need to be able to look at what you're working on from their perspective and take their needs seriously.

Bringing **clarity** to projects is as much about what you leave out as what you include. Sure, its about great copy and usable interfaces, but its also about **saying no**. I care about keeping the things I work on **focused** on what's really important.

Being a part of the technology industry means being open to constantly **learning** new things. You have to *want* to learn and understand that it is your responsibility to teach yourself new things. That's how I learned Rails and its what I love about working in this field.

Employment History

Allured Business Media, Carol Stream, Illinois (2007-Present)

- **Web Developer:** Responsible for virtually all aspects of the company's many websites with lots of input on strategy. Managed redesigns for each site and did the programming for those projects.

The Media Services Group, Santa Monica, California (2006-2007)

- **Support Representative:** Provided dedicated support to 25 publishing companies in the use of specialized magazine publishing software.

Allured Business Media, Carol Stream, Illinois (1996-2006)

- **System Administrator:** Supported 50 users in both basic office software and specialized magazine

publishing software. Setup and rolled out new hardware to staff (2005-2006).

- **Circulation Coordinator:** Produced issue labels, renewals and reports, while developing new subscriber and renewal promotions (2003-2005).
- **Marketing Assistant:** Developed marketing campaigns that produced record revenue while meeting expense budgets (2001-2003).
- **Intranet Coordinator:** Created the company's first Intranet, then helped managers use it to improve communication and efficiency across the organization (1999-2000).
- **Mail Center Assistant:** Organized warehouse, packaged customer orders and prepared second-class periodicals for the post office (1996-1999).

Note on nepotism: I'm under no delusions—I know that I got my job at Allured because my family owns the company, but I like to think that I kept it because I'm good at what I do.

Education/Certification

- Bachelor of Science in Business Management, *National Louis University* (2005)
- Apple Certified Help Desk Specialist (ACHDS), *Thomson Prometric Learning* (2007)

Please see my Portfolio (jonallured.com/portfolio) for examples of my work and my GitHub Account (github.com/jonallured) for my open-source contributions. References available upon request.