JON ALLURED

BUILDER OF WEBSITES, LOVER OF DOGS, READER OF COMIC BOOKS

Professional Objective

I'm looking to make a career change. I want out of the Publishing industry and into a software development company, specifically one that specializes in web applications and cares about design.

I love building websites and I want to work with clients that have great application ideas, but need help making them happen.

Get in touch:
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Development Skills

- Project planning, including creating user types, card sorting, and producing an Information Architecture all before any code is written
- Project management, especially coordinating the design, programming and content
- Semantic HTML, Javascript (jQuery too) and enough CSS to make it look good in Webkit and Gecko
- Ruby and the Rails framework (Sinatra too); experience with Rails 3.0.x on Ruby 1.9.2
- Git and GitHub, also worked with SVN
- Familiar with common Ruby Gems like Devise, Prawn, delayed_job and aws-s3
- Good with Mac OS X and the Bash shell; TextMate is my editor of choice
- Deploying and scaling on Heroku using various add-ons

Attitudes about Development

I believe what makes someone really good at designing and developing software is having **empathy** for users. You have to care about what its like to be a hesitant web user and take their needs seriously. This is the attitude I bring to my work and its what I'm most proud of.

Bringing **clarity** to projects is as much about what you leave out as what you include. Sure, its about great copy and usable interfaces, but its also about **saying no**. I care about keeping the things I work on **focused** on what's really important.

Being a part of the technology industry means being open to constantly **learning** new things. Success means more than that though—you need to be internally motivated to do this. You have to *want* to learn, to see it as your responsibility to teach yourself things. That's how I learned Rails and its what I love about working in this field.

Employment History

Allured Business Media, Carol Stream, Illinois (2007-Present)

- **Web Developer:** Responsible for virtually all aspects of the company's many websites with lots of input on strategy. Managed redesigns for each of them.

The Media Services Group, Santa Monica, California (2006-2007)

- **Support Representative:** Provided dedicated support to 25 publishing companies in the use of specialized magazine publishing software.

Allured Business Media, Carol Stream, Illinois (1996-2006)

- **System Administrator:** Supported 50 users in both basic office software and specialized magazine publishing software. Setup and rolled out new hardware to staff (2005-2006).
- **Circulation Coordinator:** Produced issue labels, renewals and reports, while developing new subscriber and renewal promotions (2003-2005).
- **Marketing Assistant:** Developed marketing campaigns that produced record revenue while meeting expense budgets (2001-2003).
- **Intranet Coordinator:** Created the company's first Intranet, then helped managers use it to improve communication and efficiency across the organization (1999-2000).
- **Mail Center Assistant:** Organized warehouse, packaged customer orders and prepared second-class periodicals for the post office (1996-1999).

Note on nepotism: I'm under no delusions—I know that I got my job at Allured because my family owns the company, but I like to think that I kept it because I'm good at what I do.

Education/Certification

- Bachelor of Science in Business Management, *National Louis University* (2005)
- Apple Certified Help Desk Specialist (ACHDS), *Thomson Prometric Learning* (2007)

Please see my Portfolio (jonallured.com/portfolio) for examples of my work and my GitHub Account (github.com/jonallured) for my open-source contributions. References available upon request.