pathess Hosting the Conversation PATHEOS HOSTING THE CONVERSATION ON FAITH SPRING 2015

BY THE NUMBERS TRAFFIC

MILLION

Average Monthly **Unique Visitors**

MILLION

Average Monthly Page Views

PERCENT

Return Visitor Traffic

VISIT DURATION

Patheos visitors are engaged. The average web user spends fewer than 15 seconds on a given website. Patheos visitors spend an average of 3:23 minutes.



EDUCATION

73% of Patheos readers have some college or graduate school education. 25% have graduate school education.



DEMOGRAPHIC

0 50 100

Patheos has a higher-than-average share of readers ages 25-44, a prized demographic group-Male 56%; Female 44%

POLITICS

Independent Active

Nearly half (46%) of Patheos readers identify themselves as "Independents"-

Democrat: 29%; Republican: 24%



ADVERTISING WITH PATHEOS





Newsletter Emails Delivered Monthly



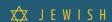
New Pages of Content Created Monthly

TO PRIMARY CHANNELS















a all Channels

Atheist Book Club Buddhist Catholic Entertainment

Evangelical Faith & Work Family Hindu Jewish

Mormon Muslim Pagan Preachers Progressive Christian

Public Square Seeker Spirituality

Travel (Coming Soon)



OPT-IN EMAILS

Opt-in emails (eNewsletters, BRSS (Contributor) eNotices, Dedicated eBlast) are still one of the most effective means to reach your sales and customer acquisition goals – even more powerful than social media.*

Your advertising is delivered along with compelling content that interested readers have requested. Because it is permission-based, your advertising gets seen - not deleted.



THOUSAND



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CONTACT US

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