

Lecture 5: Linear Subspace Projections: Principal Component Analysis

Machine Learning, Summer Term 2019

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University of Freiburg



Lecture Overview

- 1 Motivation
- 2 The PCA Transformation
- 3 Wrapup: Related Topics, Summary, Preview

Lecture Overview

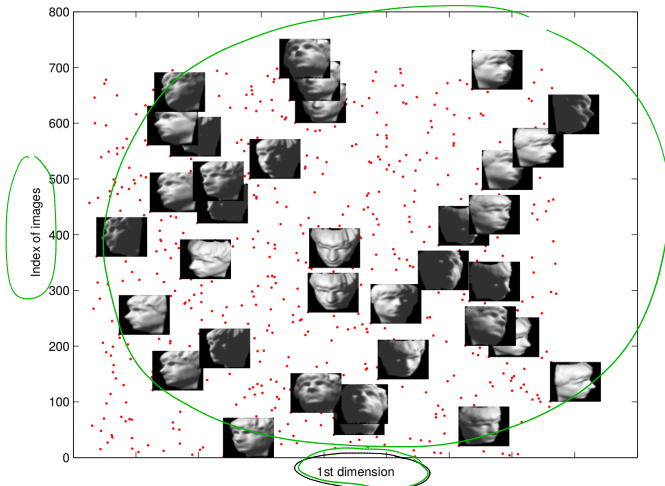
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Example: Images of Faces

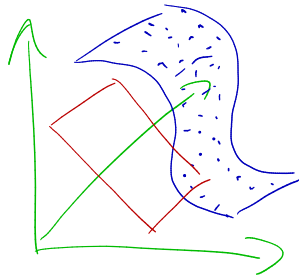
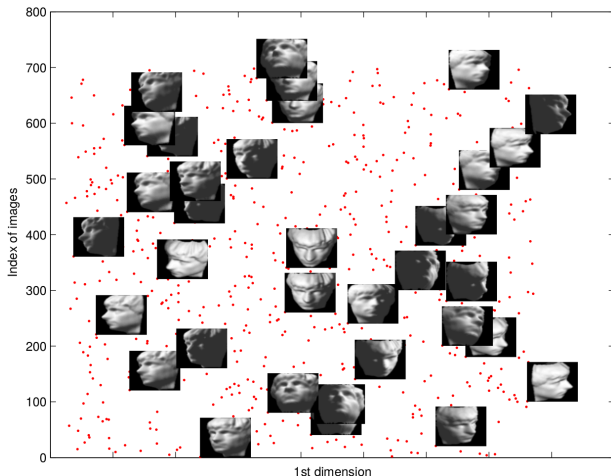
(Plots by Ali Ghodsi, "Dimensionality Reduction, A Short Tutorial", 2006)



Varying pose and lighting conditions, 698 images (64x64 pixels) of the same face were generated. Dimensionality $D = 4096$

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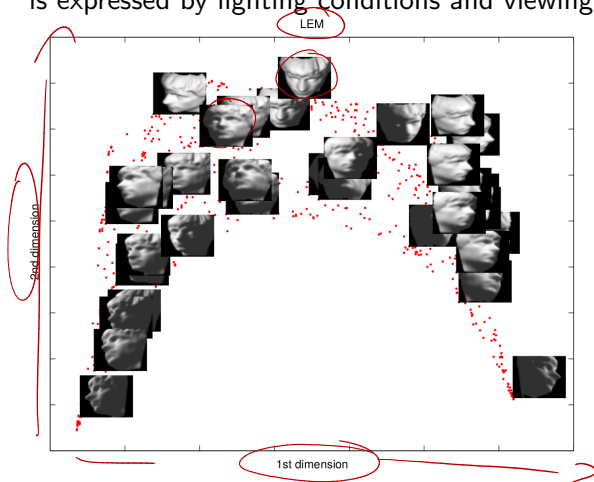
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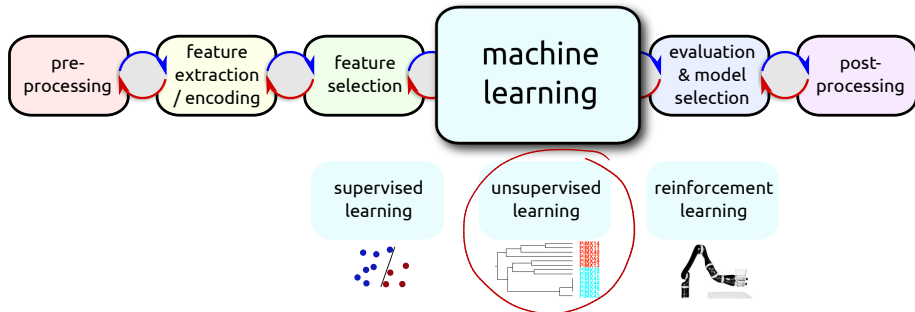
→ As we know, how this data has been generated, we can expect that all of the images live on an embedded, **smaller-dimensional manifold**, which is expressed by lighting conditions and viewing angle.

Example: Images of Faces

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ML Design Cycle



Today's topic is how to project data to a useful subspace with unsupervised principal component analysis (PCA):

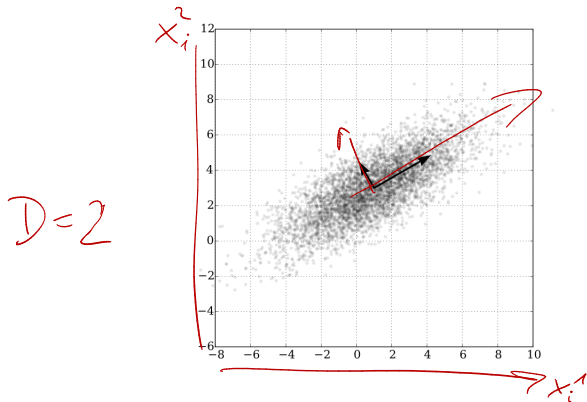
- Labels are not required

Typical Application of PCA: Dimensionality Reduction

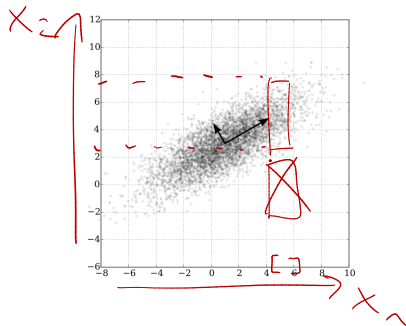
Given:

- N high dimensional data points $\mathbf{x}_i \in \mathbb{R}^D$ with $i = 1 \dots N$.
- Data is collected in matrix $\mathbf{X} \in \mathbb{R}^{N \times D}$

Scatter plot:



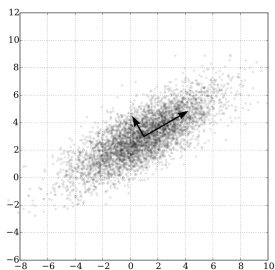
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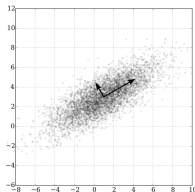
Let's assume, that

- the input dimensions are correlated
- some later method in the pipeline is *extremely* slow on high dimensional data...



What do you propose to do?

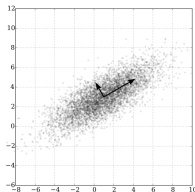
Simple Example: Dimensionality Reduction



Key ideas:

- Let's try to determine a subspace \mathbb{R}^M of \mathbb{R}^D , with $M \leq D$.
- The subspace should contain the relevant part of our data.

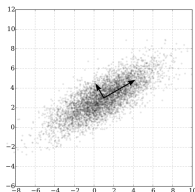
Simple Example: Dimensionality Reduction



Key ideas:

- Let's try to determine a **subspace** \mathbb{R}^M of \mathbb{R}^D , with $M < D$.
- The subspace should contain the **relevant** part of our data.
- Let's choose the new dimensions of this projected subspace such, that the data is uncorrelated.
- The subspace can be defined by a projection.

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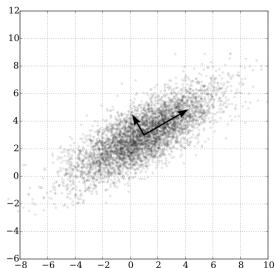
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You have seen projections before - in which context?

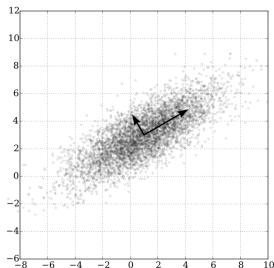
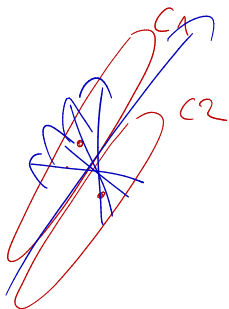
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Principal component analysis (PCA) can be applied in such a scenario:

- PCA determines a **linear** subspace
- PCA makes the (somewhat strong!) assumption, that **relevance is expressed by variance!**

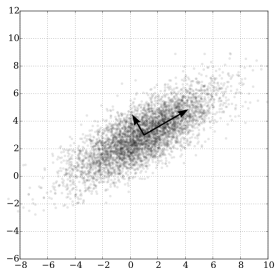
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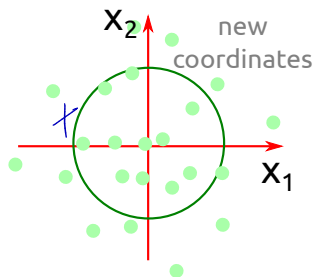
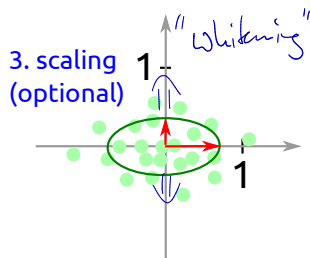
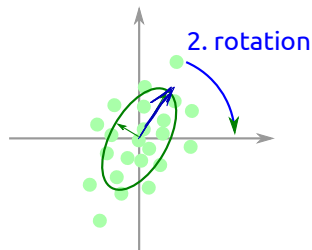
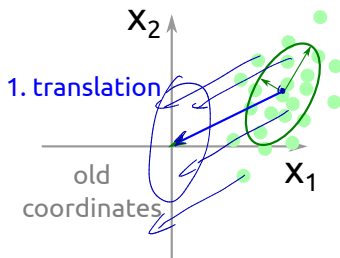
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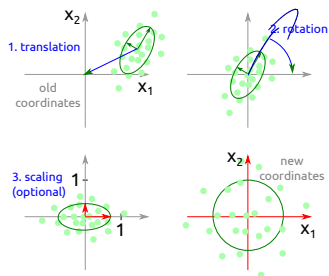
Principal component analysis (PCA) can be applied in such a scenario:

- PCA determines a **linear** subspace
- PCA makes the (somewhat strong!) assumption, that **relevance is expressed by variance!** (**Problematic?** 🙄🙄)
- → Can we reduce our data to the subspace with highest variance?

Intuition of PCA



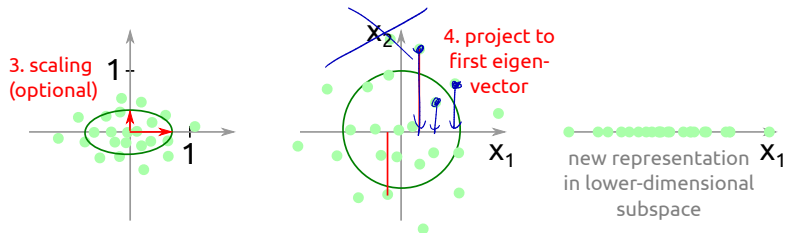
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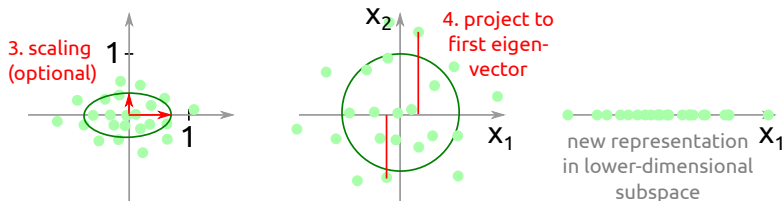
Principal component analysis (PCA) performs the following steps:

- Translation of data \mathbf{X} to the origin
- Rotation, such that eigenvectors of \mathbf{X} form the new axes
- (optional:) Scale the projected data according to the eigenvalues

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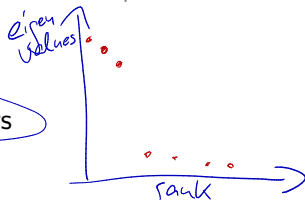


Dimensionality reduction with PCA:

- Project data only to the first M eigenvectors (sorted by strongest eigenvalues)

👋👋 Assume we have found a lower-dimensional representation with PCA.

Will we be able to **save measuring time** in the future, as we don't need to measure all variables?



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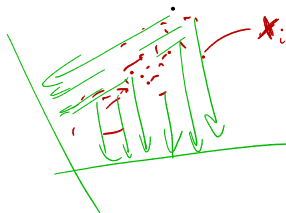
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We want \mathbf{u}_1 to maximize the variance of the projected data:

$$\operatorname{argmax}_{\mathbf{u}_1} \sum_{n=1}^N \{ \mathbf{u}_1^T \mathbf{x}_n - \mathbf{u}_1^T \bar{\mathbf{x}} \}^2 = \operatorname{argmax}_{\mathbf{u}_1} \mathbf{u}_1^T \mathbf{S} \mathbf{u}_1$$

with \mathbf{S} being the data covariance matrix.

The Principal Component Transformation

Attention: maximizing $\mathbf{u}_1^T \mathbf{S} \mathbf{u}_1$ with respect to \mathbf{u}_1 requires a constraint, otherwise \mathbf{u}_1 would simply grow to infinity...:

$$\mu_1^T \mathbf{S} \mu_1$$

$$100 \cdot \mu_1^T \mathbf{S} 100 \cdot \mu_1$$

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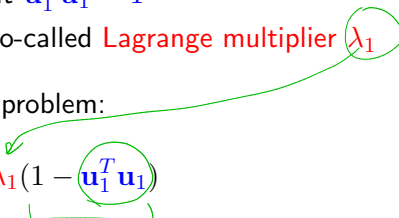
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$$0 = \underline{\mathbf{S} \mathbf{u}_1} - \underline{\lambda_1 \mathbf{u}_1}$$

The Principal Component Transformation

Let's re-write this to

linear transform



$$\underline{S} \underline{u_1} = \lambda_1 \underline{u_1}$$

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This means, that the variance is maximal, if \mathbf{u}_1 is an eigenvector of the covariance matrix \mathbf{S} .

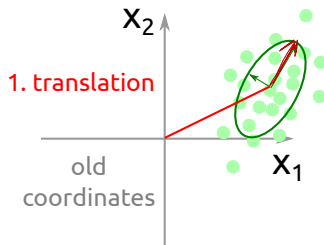
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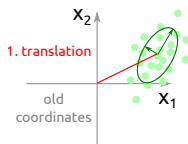
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This means, that the **variance is maximal**, if \mathbf{u}_1 is an eigenvector of the covariance matrix \mathbf{S} .

This meets our intuition, compare



The Principal Component Transformation



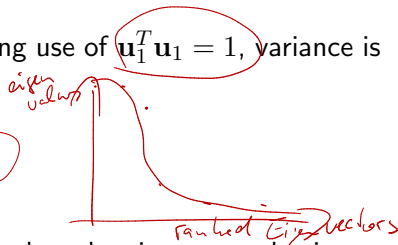
$$\mathbf{S}\mathbf{u}_1 = \lambda_1 \mathbf{u}_1$$

Multiplying with \mathbf{u}_1^T from the left and making use of $\mathbf{u}_1^T \mathbf{u}_1 = 1$, variance is given by:

$$\mathbf{u}_1^T \mathbf{S} \mathbf{u}_1 = \lambda_1$$

Observe:

- Variance is maximized, if we set \mathbf{u}_1 equal to the eigenvector having the largest eigenvalue λ_1 .



Obtaining More Than One Projection Direction

We have seen how to obtain the first projection direction via $\mathbf{u}_1^T \mathbf{S} \mathbf{u}_1 = \lambda_1$.



Any idea how to find the next one(s)?

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Further projection directions can be obtained by iterating the procedure, making sure that the following eigenvector is **orthogonal** to the ones obtained so far.

- Delivers a set of M ~~eigenvalues~~ ^{vectors} $\mathbf{u}_1, \dots, \mathbf{u}_M$
- Eigenvalues can be sorted according to the eigenvalues $\lambda_1, \dots, \lambda_m$

Comment:

consider the **spectrum of eigenvalues**
to determine a suitable value of M

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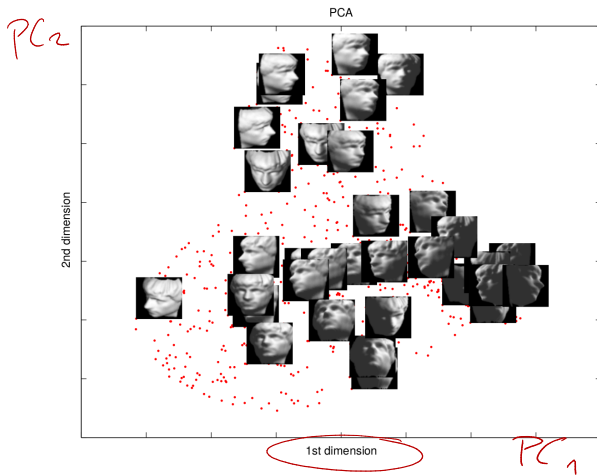
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Typical Use of Principal Component Analysis

- Data compression / dimensionality reduction (if you think, that variance matters!)

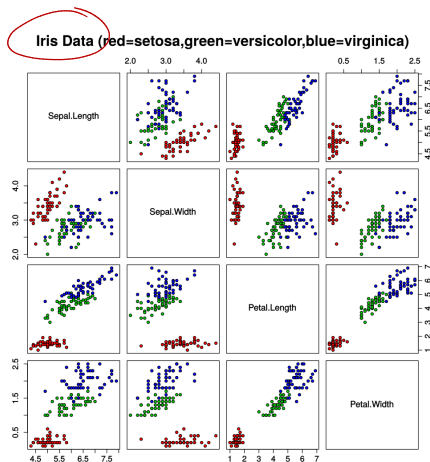
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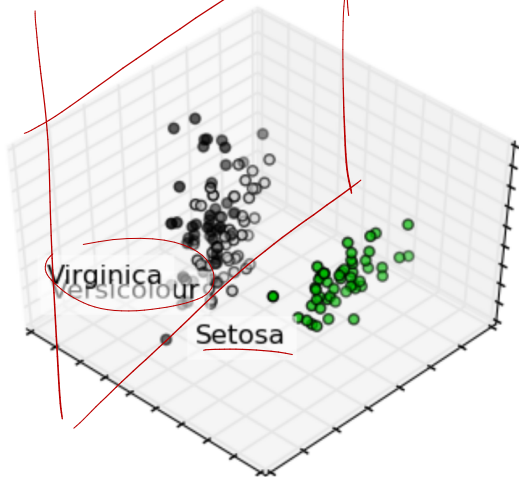
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Alternative Names and Formulations for PCA

Depending on the context, principal component analysis is also referred to as

- Linear algebra: singular value decomposition SVD
- Linear algebra: eigenvalue decomposition EVD
- Image processing, control theory: Hotelling transform
- Karhunen-Loève transform
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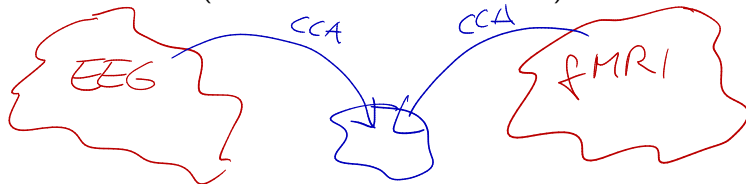
- There are many algorithmic approaches to derive projection directions (Raleigh coefficient, SVD, Bayesian PCA, iterative vs. analytical, ...)
- Using the covariance matrix has disadvantages, if dimensionality D is large.

Further Reading for PCA

- Section 12.1 of Bishop's book was mostly used for these slides
- Wikipedia.org on PCA for a great top-down overview!

Related Subspace Methods

- Whitening / sphering: transform data to zero mean and unit covariance as a common preprocessing step
- Factor analysis FA (incorporate domain-specific assumptions)
- Canonical correlation analysis CCA (relate two data sources to a common subspace which maximizes cross-covariance)
- Kernel-PCA (non-linear extension of PCA)



Summary by learning goals

Having heard this lecture, you can now ...

- explain, what PCA is doing
- explain, how the novel basis vectors are obtained
- program an iterative version of the algorithm
- formulate assumptions made by PCA (e.g. what happens, if we forget the translation to the origin?)
- name typical use cases of PCA
- (assignments) explain the role and benefits of whitening
- (assignments) explain typical pitfalls related to the use of PCA

