

On November 6th, 2010, Streamline Entertainment will host an autumn gala event that will feature a dinner and various entertainment performers from around the world. The theme of the event, “*When east meets west*,” will attract elites and business professionals from all over the city. Not only will this cater to local Chinese patrons, but also foreign ex-patriots seeking for an opportunity to enjoy an evening of live entertainment while utilizing this as a platform for networking.

The venue for this event will be Beijing Hotel. Located in Beijing’s center, this exquisite 5-star hotel has been the host of many important events to include hosting numerous distinguished guests from all over the world during the 2008 Summer Olympic Games. Although the expected attendance will be approximately 350 – 500 persons, this venue is well equipped to handle much larger crowds.

The proposed sponsorship consists of two types: Corporate and Gold.

1. Corporate Table Package – 15,000 RMB

- a) The Corporate Table Package aims to provide corporate reservations with a little extra through combining a table booking with tailored company promotion.

The Autumn Ball is a ready-made platform for companies to entertain business associates and it is a great way for companies to receive further promotion from their reservation.

- b) Corporate Tables will be individualized and promoted through:
 - Company logo included in the seating plans in the Reception Area
 - Company branded plaque placed in the center of the table
 - Company gifts placed on the Corporate Table
 - Corporate Table holders and their company logo will be mentioned in a special post-event *Thank You* email shot.
 - 10 professional and complimentary photos featuring guests at the Ball, usable in future company marketing materials.

*One Corporate Table seats 10 guests with the option of increasing this to a maximum of 12 guests. COMPANY_NAME will have its name and logo on all promotional material for the event, including all event advertising.

- c) Branding opportunities at the gala venue by way of signage at the entrance
- d) Premium and sample of product giveaway opportunity to guests

2. GOLD Sponsorship – Minimum 50,000 RMB

- e) Company logo included in the seating plans in the Reception Area –
Company branded plaque placed in the center of the table –
Company gifts placed on the Corporate Table –
Corporate Table holders and their company logo will be mentioned in a special post-event *Thank You* email shot.
- f) Speaking opportunity during event to promote company's products and offerings
- g) Continuing access to future engagements with Streamline Entertainment
- h) Option to change/modify event theme (should your organization be the primary sponsor)
- i) COMPANY_NAME will have the opportunity to host a table (or booth) at the event to display products.
- j) Media

*Both types of sponsorship will be provided a reserved number of seats for COMPANY_NAME representatives and/or employees.

We look forward to hearing your thoughts on this opportunity and will await your response.

Sincerely,
Streamline Entertainment