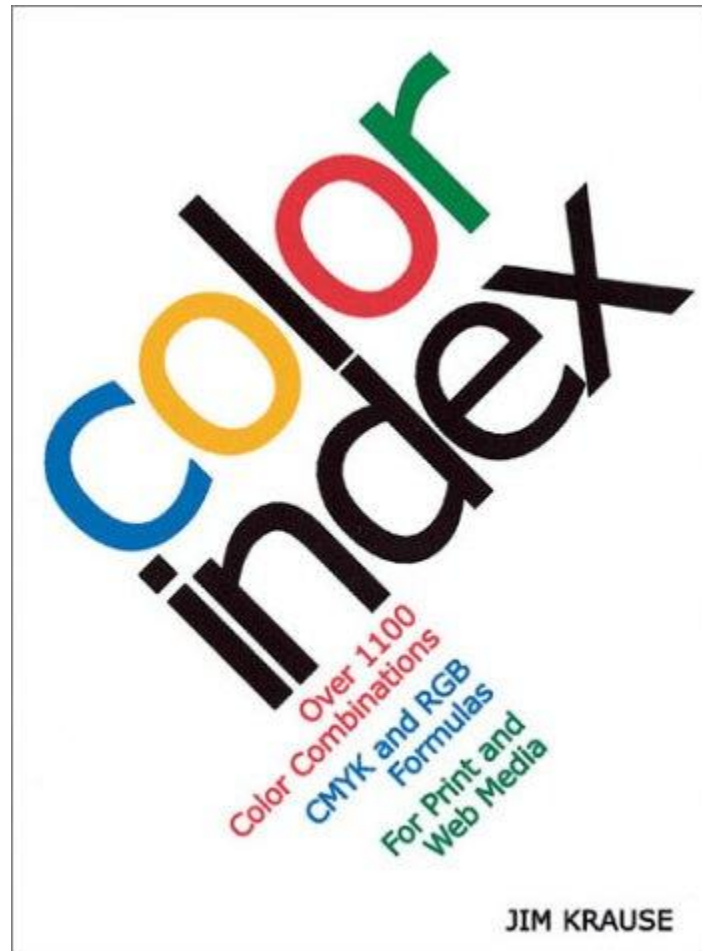


Color Index: Over 1100 Color Combinations, CMYK and RGB Formulas, for Print and Web Media by Jim Krause



[Need Help With Colors, This Book Is It!](#)

The best-selling author of Idea Index and Layout Index returns with an all-new title! Color Index provides more than one thousand color combinations and formulas--guaranteed to help graphic artists solve design dilemmas and create effective images for both print and the Web. From progressive colors to natural tones, Color Index makes choosing hues for any job easier! Designers will start working with color in exciting new ways and create original, eye-catching designs that pop off the page. Its all the inspiration they need to explore and experiment with color as never before! Just like the other clever little design books in this series, Color Index is portable, packed with inspiration, and neatly packaged in a colorful, sturdy vinyl jacket.

Personal Review: Color Index: Over 1100 Color Combinations, CMYK and RGB Formulas, for Print and Web Media by Jim Krause

I admit, I was skeptical at first. Just a bunch of color combinations with RGB and CMYK formulas? Heck, I could do that. So I thought. Now I'm totally hooked on it. It's INCREDIBLY helpful for coming up with color combinations for brochures, ads, promo materials, web design, you name it. Pantone swatches are nice, but they don't include suggestions for color combinations by an excellent designer.

I love the way the book is set up, with everything from intense colors to muted ones. It really helps with ideas, and saves a lot of time. Jim's a great designer - very creative and funny and humble. He can make a very complex thing seem simple - GREAT book, highly recommended!

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