# SEO Expert: Top secret report



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#### Introduction:

This is an extreamly secret report that will show you how exactly you can go from page 100 to page 1 on google, and also you will learn how to go from PR0 to PR3 easily. All after just 1 month from building your website.

Lets start!!!!

# **#1 rule:Take care of your internal SEO:**

This is the most basic thing you should start with, so what does it consists on?

It is all about taking care of the tags that will describe your website, crawlers hate webpages that doesn't respect Internal SEO, what you have to do is:

- **1)**Most important keywords should be placed in <title> tag: for example if your website is about wordpress templates :"<title>name of your website|The best resource for wordpress themes and templates</title>
- **2)Description:** you should write a paragraph about what's your website about,include keywords with wise.

- **3)**Keywords: for this step i recommend to use <a href="http://www.keywordspy.com/">http://www.keywordspy.com/</a> this will tell you about the keywords being searched in search engines.
- **4)Rewrite the urls:**it is so important that you implement friendly URLs so your search results become more powerful than before,when google search on a website,he first looks in titles,then in meta tags,then in descriptions,then in URLs,then in contents.When you have all those optimized(including URLs)then google will simply love your site.

So don't miss this step, always rewrite your URLs and make them friendly, like: "http://yoursitename.com/name\_of\_the\_page.html"

**4)**To make this step much easier use this free tool http://www.addme.com/meta.htm

# #2 rule:Submit to search engine:

Submission to search engines is not really an easy part as you thing, it is really important to submit properly to search engines

1)First of all go to http://www.submitexpress.com/submit2500.html

and submit your site, This will save you allot of time.

If you like to get better results i recommend you this tool http://actws.com/02/advanced\_site\_submitter.htm

## 2) Submit a sitemap of your site:

- -To submit a sitemap to Google, create a free <u>Google webmasters tool</u> account. Add your site(s) directly on the front page, then click its link, and look for the "Sitemaps" link on the left bar. Click "Add sitemap" and follow the instructions. Type in the remainder of the URL to let Google know where that particular site's XML sitemap is located...save, and you're done!
- -To submit your sitemaps to Yahoo, visit <u>Yahoo Site Explorer</u> and create a free account. Add your website(s). Click the "Manage" button to the left of the website you've added. From there, type in the rest of the path that points to your sitemap file, and click "Add Feed." Yahoo will then add your

sitemap to its queue. Don't forget to resubmit the sitemap whenever you add a new page to your site. (Note that Yahoo will not accept your sitemap until your site has been verified).

- -Bing.com's new sitemap submission site is called <u>Bing webmaster center</u>: create an MSN account if you need to...then, add your sites and point to their XML sitemap(s). Don't forget to use MSN's site verification feature but note that it appears MSN's sitemap submission feature has died.
- to submit your sitemap to ask you should only insert your sitemap url in this

URL:http://submissions.ask.com/ping?sitemap=http%3A//www.MYSIT E.com/sitemap.xml

Just change the last part of the URL with your own.

# **#3 rule:Start building links:**

This part is the most important till now, with quality backlinks (one way links) you could easily dominate your niche, and that what make a difference between a website and another one.

# 1)Forums:

forums are the first and easiest way to get backlinks, all what you have to do is to find a couple of good forums related to your niche (make sure they have a dofollow signature)

this is a list of some good forums with dofollow signature ads:

**Digitalpoint** PR6

Warrior forum PR4

Submit Express Forums PR6

v7n PR6

Webmaster Talk PR6

Comic Book Resources Forums PR5

Web Design Forum PR5

For a bigger list of dofollow forums click here

#### 2)Submit to RSS feed:

• **RSS** is a family of <u>web feed</u> formats used to publish frequently updated works—such as <u>blog</u> entries, news headlines, audio, and video—in a standardized format.An RSS document (which is called a "feed", "web feed",or "channel") includes full or summarized text, plus <u>metadata</u> such as publishing dates and authorship. Web feeds benefit publishers by letting them syndicate content automatically.

If you don't have an RSS feed you can make a free one here <a href="http://rss.icerocket.com/">http://rss.icerocket.com/</a>

a Once you have an RSS you can now submit it to the top RSS feed directories,to make this process automated use this free tool <a href="http://www.allscoop.com/tools/rss-submit/">http://www.allscoop.com/tools/rss-submit/</a>

# 3) Submit articles to article directories:

Backlinks from High page rank article directories are really important, if you have the chance write an article everyday and submit it to the major article directories such as ezinearticles.com, goarticles.com, articlesbase.com....

To make this step painless use <u>article submission helper</u>. This software is really amazing and better that most article submitters i used, best of it, it is free for download.

For better results i recommend you to register at unique article wizard

# 4)Dofollow social bookmarks:

This is really good for generating instant backlinks with traffic, there is alot of high pagerank social bookmarks in the internet but i recommend to use just the top 20 ( click here to get the list of best dofollow social bookmarks)

If you like to automate this step use <a href="http://onlywire.com/">http://onlywire.com/</a>

#### 5)Web directories:

It is true that web directories are less effective these days than before, but still they can get you great backlinks, with the change of google algorithms many web developpers are changing their codes to match google crawling algorithms.

But in other search engines web directories are still effective like before.

-Most important web directories you should be listed at:

#### www.dmoz.org/

once you will be listed in dmoz you will be listed in google directory and much more(many search engine rely on dmoz to get listing), this is a very important process.(to get the best list of web directoris <u>click here</u>)

## 5)Free traffic system:

With Free Traffic System you get free one way links from thousands of real blogs inside their system, what you have to do is write a new article and then choose niche blogs then submit, each time free members are allowed to submit article to 30 blogs.

Free traffic system

## 6).GOV and .EDU links:

Google love websites that have backlinks from .gov and .edu websites.

So do you see it impossible to get .gov and .edu links?

It is not!

There is a simple steps to follow to get dofollow backlinks from .edu and .gov websites.

#### \*Looking for .edu and .gov links

First of all the only way to get those links is only from forums or blogs.

Go to google and past this code: SEO+inurl:blog site:.edu

make some changes regarding your needs:

- -The search keyword:change the word SEO with any keywords you like
- -If you like to look for forums change the word blog to forum,
- -If you like to look for .gov sites change the last part ".edu" to ".gov"

#### \*Dofollow status:

In order to check that the website(blog or forum) give dofollow links you should install the firefox plugin nodofollow from here

Then check the linkback that the website provide(if it is red then it is not dofollow)

## 6)Press releases submission:

One of the best links you could ever have is from press releases, This is really important step which you should never ignore.

First of all you should shoose the best free press releases(i made a list for you), then you should submit regularly a press release including your link.

Free press release

**PRlog** 

PR.com

<u>i-newswire</u>

<u>OpenPR</u>

1888 press release

**Newswire today** 

PR-inside

The open press

**Press Method** 

To make this step paintless get the <a href="Press equalizer">Press equalizer</a>

# 7)Blog commenting:

Blog links are really great, because the structure of the blogs are simply search engine friendly, so if you can you should build blog links, as much as you can.

To get dofollow blog links you should download the free version of  $\underline{\text{fast}}$   $\underline{\text{blog finder}}$ .

To get more performance and greater results i recommend to get the paid version.

This amazing tool will save you lots of time by searching in the internet for dofollow blogs with dofollow comments, so you can make a comment with a link back to your website.

# #4 rule:Keep analysing your results:

In order to keep your site in the top you should be up to date with all compititors updates and improve.

Keep analysing your search engine results at least weekly.

For a traffic analysis use <a href="http://www.statcounter.com/">http://www.statcounter.com/</a>

# **#5 rule:Top recommended tools:**

- <a href="http://googleads-buzz.info/">http://googleads-buzz.info/</a> :Those are a set of tools to help you to beat your competitors and to get on top of your niche
- Warrior tools :All in one internet marketing software to automate your business
- <u>Advanced site submitter</u>: It will make it easy to you to submit your site to top search engines in the internet

To your success

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