



## IT PAYS TO FOLLOW SOUND ADVICE

*Refer a friend and you both get \$50*



**STANDBY  
GENERATORS**

## LISTEN TO A TRUSTED FRIEND AND RECEIVE \$50

Someone who cares about you wants to be sure you are prepared in the case of a power outage. As one of the leading designers and manufacturers of generators, Briggs & Stratton provides permanent, backup protection from power outages for your home, and your family. Briggs & Stratton standby generators are permanently installed either to a natural gas line or a liquid propane fuel source for continuous operation.

Ask the person who sent you this card to tell you more about the features and benefits of a permanently installed Briggs & Stratton Standby Generator. If your consideration leads to a purchase of a Briggs & Stratton Standby Generator, just fill out the following information and both of you will receive checks for \$50. With Briggs & Stratton, it pays to follow sound advice.

Call a Briggs & Stratton dealer today for a free in-home estimate and consultation.

[www.briggsandstratton.com](http://www.briggsandstratton.com)

**1-800-732-2989**

### Current Briggs & Stratton Owner

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_

Generator Serial #: \_\_\_\_\_

### New Customer Information

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_ ☐ I would like to receive offers or messages from Briggs & Stratton via e-mail

Generator Serial #: \_\_\_\_\_

### INSTRUCTIONS:

- 1) Purchase a new Standby Generator from an authorized Briggs & Stratton dealer, retailer or online retailer.
- 2) Fill out the bottom of this card including the 10-digit generator serial # of your purchased system.
- 3) Attach proof of purchase (copy of invoice or receipt) to the card
- 3) Mail the completed card and proof of purchase to:  
Briggs & Stratton Power That Pays Program  
Post Office Box 702  
Milwaukee, WI 53201-0702

\*Offer valid with other offers. Offer void where prohibited, taxed or otherwise restricted. Retail and dealer customers are both eligible for participation in the Referral Card Program. Commercial enterprises, municipalities, organizations and groups are not eligible for participation in the Referral Card Program. Authorized Briggs & Stratton dealers and their family members are not eligible to participate in the Referral Card Program. Briggs & Stratton, and Briggs & Stratton affiliate and Briggs & Stratton vendor employees are also not eligible. Consumers cannot refer themselves. Consumers can only receive payment for 5 referrals. After 5 referrals, the consumer and the referred consumer do not receive payment. Briggs & Stratton portable generator systems are not eligible for this rebate program. Offer valid only in the United States. Briggs & Stratton Corporation reserves the rights to audit any claims and to nullify and claims which cannot be substantiated. Allow 6-8 weeks for delivery. Not responsible for lost or misdirected mail. Please call 1-800-732-2989 or visit [www.powernow.com](http://www.powernow.com) with questions for a list of eligible Briggs & Stratton Standby Generator model numbers.