

# Wyoming

# 1997

Issued May 1999

EC97R44A-WY

## 1997 Economic Census

*Retail Trade*

Geographic Area Series



# U.S. CENSUS BUREAU

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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The Geography Division staff developed geographic coding procedures and associated computer programs.

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# Introduction to the Economic Census

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## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

## RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **AVAILABILITY OF ADDITIONAL DATA**

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at [www.census.gov/econguide](http://www.census.gov/econguide). More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.



# Retail Trade

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## SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified here.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified here.

Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization.

## GENERAL

A list of publications that provide statistics on sector 44-45 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

**Merchandise line sales report.** This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

**Establishment and firm size (including legal form of organization) report.** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

**ZIP Code report.** This report presents data for establishments with payroll by United States ZIP Code.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the

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1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.

4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

#### **COMPARABILITY OF THE 1992 AND 1997 CENSUSES**

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

#### **DISCLOSURE**

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

#### **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

# Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	WYOMING							
44-45	Retail trade.....	2 939	4 530 537	426 666	97 445	26 934	10.5	3.5
441	Motor vehicle & parts dealers.....	367	1 154 545	97 181	22 290	3 928	17.6	2.7
4411	Automobile dealers.....	128	944 959	68 035	15 806	2 445	17.6	2.7
44111	New car dealers.....	83	898 648	65 418	15 248	2 312	16.9	2.6
441110	New car dealers.....	83	898 648	65 418	15 248	2 312	16.9	2.6
44112	Used car dealers.....	45	46 311	2 617	558	133	31.1	4.8
441120	Used car dealers.....	45	46 311	2 617	558	133	31.1	4.8
4412	Other motor vehicle dealers.....	56	67 045	5 305	1 033	282	20.2	.4
44121	Recreational vehicle dealers.....	15	23 676	2 049	400	110	5.4	.5
441210	Recreational vehicle dealers.....	15	23 676	2 049	400	110	5.4	.5
44122	Motorcycle, boat, & other motor vehicle dealers.....	41	43 369	3 256	633	172	28.2	.4
441221	Motorcycle dealers.....	18	17 685	1 447	230	77	21.6	—
441222	Boat dealers.....	6	7 611	589	122	29	59.8	—
441229	All other motor vehicle dealers.....	17	18 073	1 220	281	66	21.4	.9
4413	Automotive parts, accessories, & tire stores.....	183	142 541	23 841	5 451	1 201	16.5	3.2
44131	Automotive parts & accessories stores.....	132	97 506	15 064	3 523	817	12.0	2.0
441310	Automotive parts & accessories stores.....	132	97 506	15 064	3 523	817	12.0	2.0
44132	Tire dealers.....	51	45 035	8 777	1 928	384	26.3	5.9
441320	Tire dealers.....	51	45 035	8 777	1 928	384	26.3	5.9
442	Furniture & home furnishings stores.....	145	86 565	12 252	2 566	677	19.6	6.2
4421	Furniture stores.....	56	46 590	6 555	1 295	366	19.1	5.8
44211	Furniture stores.....	56	46 590	6 555	1 295	366	19.1	5.8
442110	Furniture stores.....	56	46 590	6 555	1 295	366	19.1	5.8
4422	Home furnishings stores.....	89	39 975	5 697	1 271	311	20.2	6.6
44221	Floor covering stores.....	56	33 276	4 886	1 108	222	20.0	6.7
442210	Floor covering stores.....	56	33 276	4 886	1 108	222	20.0	6.7
44229	Other home furnishings stores.....	33	6 699	811	163	89	21.1	6.4
442291	Window treatment stores.....	4	558	49	9	8	31.5	—
442299	All other home furnishings stores.....	29	6 141	762	154	81	20.2	7.0
443	Electronics & appliance stores.....	107	78 164	8 321	2 047	513	10.9	3.1
4431	Electronics & appliance stores.....	107	78 164	8 321	2 047	513	10.9	3.1
44311	Appliance, television, & other electronics stores.....	72	39 985	5 097	1 219	323	17.6	2.9
443111	Household appliance stores.....	22	14 350	1 544	370	98	3.3	.9
443112	Radio, television, & other electronics stores.....	50	25 635	3 553	849	225	25.5	4.0
44312	Computer & software stores.....	31	36 700	3 036	786	177	3.0	3.4
443120	Computer & software stores.....	31	36 700	3 036	786	177	3.0	3.4
44313	Camera & photographic supplies stores.....	4	1 479	188	42	13	27.2	—
443130	Camera & photographic supplies stores.....	4	1 479	188	42	13	27.2	—
444	Building material & garden equipment & supplies dealers.....	287	385 380	44 289	10 130	2 212	7.6	1.8
4441	Building material & supplies dealers.....	227	314 101	36 444	8 498	1 801	7.7	1.9
44411	Home centers.....	4	23 643	1 910	443	151	9.3	—
444110	Home centers.....	4	23 643	1 910	443	151	9.3	—
44412	Paint & wallpaper stores.....	20	11 159	1 514	349	75	5.5	—
444120	Paint & wallpaper stores.....	20	11 159	1 514	349	75	5.5	—
44413	Hardware stores.....	62	56 819	8 430	1 846	530	13.9	2.5
444130	Hardware stores.....	62	56 819	8 430	1 846	530	13.9	2.5
44419	Other building material dealers.....	141	222 480	24 590	5 860	1 045	6.0	2.1
444190	Other building material dealers.....	141	222 480	24 590	5 860	1 045	6.0	2.1
4442	Lawn & garden equipment & supplies stores.....	60	71 279	7 845	1 632	411	7.2	1.3
44421	Outdoor power equipment stores.....	4	802	82	16	7	—	7.2
444210	Outdoor power equipment stores.....	4	802	82	16	7	—	7.2
44422	Nursery & garden centers.....	56	70 477	7 763	1 616	404	7.3	1.2
444220	Nursery & garden centers.....	56	70 477	7 763	1 616	404	7.3	1.2
445	Food & beverage stores.....	287	756 027	77 602	17 331	5 001	6.9	2.7
4451	Grocery stores.....	138	684 968	69 916	15 541	4 201	5.3	2.0
44511	Supermarkets & other grocery (except convenience) stores.....	124	677 457	69 135	15 370	4 118	4.9	2.0
445110	Supermarkets & other grocery (except convenience) stores.....	124	677 457	69 135	15 370	4 118	4.9	2.0
44512	Convenience stores.....	14	7 511	781	171	83	36.9	4.3
445120	Convenience stores.....	14	7 511	781	171	83	36.9	4.3
4452	Specialty food stores.....	29	4 429	1 103	237	85	35.2	9.2
4453	Beer, wine, & liquor stores.....	120	66 630	6 583	1 553	715	21.8	9.6
44531	Beer, wine, & liquor stores.....	120	66 630	6 583	1 553	715	21.8	9.6
445310	Beer, wine, & liquor stores.....	120	66 630	6 583	1 553	715	21.8	9.6
446	Health & personal care stores.....	122	86 955	11 874	2 788	737	36.5	6.5
4461	Health & personal care stores.....	122	86 955	11 874	2 788	737	36.5	6.5
44611	Pharmacies & drug stores.....	69	70 981	9 197	2 148	552	40.8	6.0
446110	Pharmacies & drug stores.....	69	70 981	9 197	2 148	552	40.8	6.0
4461101	Pharmacies & drug stores.....	61	66 226	8 654	2 058	530	40.0	6.4
4461102	Proprietary stores.....	8	4 755	543	90	22	50.9	—
44612	Cosmetics, beauty supplies, & perfume stores.....	8	3 580	546	136	34	8.6	—
446120	Cosmetics, beauty supplies, & perfume stores.....	8	3 580	546	136	34	8.6	—
44613	Optical goods stores.....	22	4 792	1 009	229	76	4.3	8.1
446130	Optical goods stores.....	22	4 792	1 009	229	76	4.3	8.1
44619	Other health & personal care stores.....	23	7 602	1 122	275	75	30.1	13.1
446191	Food (health) supplement stores.....	12	2 926	288	63	36	41.5	34.0
446199	All other health & personal care stores.....	11	4 676	834	212	39	22.9	—

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>WYOMING—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	446	728 337	42 497	9 722	3 594	8.0	5.0
4471	Gasoline stations .....	446	728 337	42 497	9 722	3 594	8.0	5.0
44711	Gasoline stations with convenience stores .....	243	292 277	18 989	4 391	1 776	10.2	5.8
447110	Gasoline stations with convenience stores .....	243	292 277	18 989	4 391	1 776	10.2	5.8
44719	Other gasoline stations .....	203	436 060	23 508	5 331	1 818	6.5	4.5
447190	Other gasoline stations .....	203	436 060	23 508	5 331	1 818	6.5	4.5
448	Clothing & clothing accessories stores .....	325	150 824	18 769	4 246	1 564	14.1	8.0
4481	Clothing stores .....	210	107 404	12 230	2 716	1 107	13.0	9.6
44811	Men's clothing stores .....	14	10 347	1 245	283	86	6.0	2.5
448110	Men's clothing stores .....	14	10 347	1 245	283	86	6.0	2.5
44812	Women's clothing stores .....	78	27 705	2 962	591	335	20.2	6.8
448120	Women's clothing stores .....	78	27 705	2 962	591	335	20.2	6.8
44813	Children's & infants' clothing stores .....	4	D	D	D	a	D	D
448130	Children's & infants' clothing stores .....	4	D	D	D	a	D	D
44814	Family clothing stores .....	81	57 918	6 235	1 450	552	12.2	12.2
448140	Family clothing stores .....	81	57 918	6 235	1 450	552	12.2	12.2
44815	Clothing accessories stores .....	5	D	D	D	a	D	D
448150	Clothing accessories stores .....	5	D	D	D	a	D	D
44819	Other clothing stores .....	28	10 185	1 580	338	105	5.8	10.6
448190	Other clothing stores .....	28	10 185	1 580	338	105	5.8	10.6
4482	Shoe stores .....	51	18 458	2 465	566	193	13.1	1.0
44821	Shoe stores .....	51	18 458	2 465	566	193	13.1	1.0
448210	Shoe stores .....	51	18 458	2 465	566	193	13.1	1.0
4482101	Men's shoe stores .....	5	986	184	45	16	—	—
4482104	Family shoe stores .....	36	13 597	1 840	425	130	15.7	1.3
4482105	Athletic footwear stores .....	10	3 875	441	96	47	7.1	—
4483	Jewelry, luggage, & leather goods stores .....	64	24 962	4 074	964	264	19.7	6.6
44831	Jewelry stores .....	62	D	D	D	e	D	D
448310	Jewelry stores .....	62	D	D	D	e	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	266	96 781	13 482	3 031	1 221	18.4	5.3
4511	Sporting goods, hobby, & musical instrument stores ..	201	70 842	10 189	2 290	911	22.5	6.6
45111	Sporting goods stores .....	130	56 776	7 785	1 783	640	24.6	7.1
451110	Sporting goods stores .....	130	56 776	7 785	1 783	640	24.6	7.1
4511101	General-line sporting goods stores .....	41	23 993	2 687	597	207	28.5	9.8
4511102	Specialty-line sporting goods stores .....	89	32 783	5 098	1 186	433	21.7	5.0
45112	Hobby, toy, & game stores .....	30	6 053	1 192	260	111	24.5	2.8
451120	Hobby, toy, & game stores .....	30	6 053	1 192	260	111	24.5	2.8
45113	Sewing, needlework, & piece goods stores .....	27	3 419	504	112	88	4.7	7.5
451130	Sewing, needlework, & piece goods stores .....	27	3 419	504	112	88	4.7	7.5
45114	Musical instrument & supplies stores .....	14	4 594	708	135	72	7.4	4.5
451140	Musical instrument & supplies stores .....	14	4 594	708	135	72	7.4	4.5
4512	Book, periodical, & music stores .....	65	25 939	3 293	741	310	7.3	1.8
45121	Book stores & news dealers .....	50	15 854	2 186	468	196	6.1	1.2
451211	Book stores .....	48	D	D	D	c	D	D
4512111	Book stores, general .....	23	8 732	1 206	286	122	6.9	1.3
4512112	Specialty book stores .....	23	D	D	D	b	D	D
4512113	College book stores .....	2	D	D	D	a	D	D
451212	News dealers & newsstands .....	2	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . .	15	10 085	1 107	273	114	9.3	2.8
451220	Prerecorded tape, compact disc, & record stores .	15	10 085	1 107	273	114	9.3	2.8
452	General merchandise stores .....	91	664 201	57 590	13 664	4 846	.3	2.1
4521	Department stores (incl leased depts) ## .....	29	524 323	N	N	N	—	1.6
45211	Department stores (incl leased depts) ## .....	29	524 323	N	N	N	—	1.6
4521	Department stores (excl leased depts) .....	29	516 248	46 278	11 216	3 947	—	1.6
45211	Department stores (excl leased depts) .....	29	516 248	46 278	11 216	3 947	—	1.6
452110	Department stores (excl leased depts) .....	29	516 248	46 278	11 216	3 947	—	1.6
4521101	Conventional department stores (excl leased depts) .....	4	28 890	4 217	840	436	—	29.1
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	20	440 546	36 757	9 097	3 082	—	—
4521103	National chain department stores (excl leased depts) .....	5	46 812	5 304	1 279	429	—	—
4529	Other general merchandise stores .....	62	147 953	11 312	2 448	899	1.3	3.7
45291	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores .....	2	D	D	D	e	D	D
45299	All other general merchandise stores .....	60	D	D	D	f	D	D
452990	All other general merchandise stores .....	60	D	D	D	f	D	D
4529901	Variety stores .....	14	2 269	426	93	52	31.2	2.6
4529902	Catalog showrooms .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	45	D	D	D	f	D	D

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>WYOMING—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	374	156 129	20 334	4 314	1 608	20.9	9.9
4531	Florists .....	70	12 218	2 629	635	373	31.7	3.9
45311	Florists .....	70	12 218	2 629	635	373	31.7	3.9
453110	Florists .....	70	12 218	2 629	635	373	31.7	3.9
4532	Office supplies, stationery, & gift stores .....	132	50 937	7 572	1 639	635	23.1	14.1
45321	Office supplies & stationery stores .....	24	21 891	3 590	880	250	21.0	26.3
453210	Office supplies & stationery stores .....	24	21 891	3 590	880	250	21.0	26.3
4532101	Stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	22	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores .....	108	29 046	3 982	759	385	24.7	4.8
453220	Gift, novelty, & souvenir stores .....	108	29 046	3 982	759	385	24.7	4.8
4533	Used merchandise stores .....	42	6 726	1 341	321	155	34.0	20.2
45331	Used merchandise stores .....	42	6 726	1 341	321	155	34.0	20.2
453310	Used merchandise stores .....	42	6 726	1 341	321	155	34.0	20.2
4539	Other miscellaneous store retailers .....	130	86 248	8 792	1 719	445	16.9	7.5
45391	Pet & pet supplies stores .....	12	2 941	405	97	50	6.4	—
453910	Pet & pet supplies stores .....	12	2 941	405	97	50	6.4	—
45392	Art dealers .....	40	21 258	2 467	505	98	23.9	15.3
453920	Art dealers .....	40	21 258	2 467	505	98	23.9	15.3
45393	Manufactured (mobile) home dealers .....	18	38 235	2 518	487	112	12.1	4.1
453930	Manufactured (mobile) home dealers .....	18	38 235	2 518	487	112	12.1	4.1
45399	All other miscellaneous store retailers .....	60	23 814	3 402	630	185	19.9	7.1
454	Nonstore retailers .....	122	186 629	22 475	5 316	1 033	1.8	.8
4541	Electronic shopping & mail-order houses .....	29	102 289	11 474	2 831	554	.2	.1
45411	Electronic shopping & mail-order houses .....	29	102 289	11 474	2 831	554	.2	.1
454110	Electronic shopping & mail-order houses .....	29	102 289	11 474	2 831	554	.2	.1
4542	Vending machine operators .....	12	3 259	565	142	43	29.6	.6
45421	Vending machine operators .....	12	3 259	565	142	43	29.6	.6
454210	Vending machine operators .....	12	3 259	565	142	43	29.6	.6
4543	Direct selling establishments .....	81	81 081	10 436	2 343	436	2.8	1.7
45431	Fuel dealers .....	43	55 835	5 341	1 305	246	3.1	2.4
454311	Heating oil dealers .....	7	10 916	508	113	29	1.2	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	36	44 919	4 833	1 192	217	3.6	3.0
45439	Other direct selling establishments .....	38	25 246	5 095	1 038	190	1.9	.1
454390	Other direct selling establishments .....	38	25 246	5 095	1 038	190	1.9	.1

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.



**Table 2. Summary Statistics for Metropolitan Areas: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>CASPER, WY MSA</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>399</b>	<b>645 634</b>	<b>65 236</b>	<b>15 441</b>	<b>3 985</b>	<b>3.7</b>	<b>4.9</b>
441	Motor vehicle & parts dealers . . . . .	57	183 942	17 088	4 142	677	1.9	8.1
4412	Other motor vehicle dealers . . . . .	14	21 591	1 841	356	87	11.4	—
44121	Recreational vehicle dealers . . . . .	3	10 446	976	203	43	—	—
441210	Recreational vehicle dealers . . . . .	3	10 446	976	203	43	—	—
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	11	11 145	865	153	44	22.0	—
441229	All other motor vehicle dealers . . . . .	4	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	19	15 522	2 250	463	113	16.1	.7
443	Electronics & appliance stores . . . . .	17	11 513	1 707	461	88	—	1.4
4431	Electronics & appliance stores . . . . .	17	11 513	1 707	461	88	—	1.4
444	Building material & garden equipment & supplies dealers . . . . .	33	D	D	D	e	D	D
4441	Building material & supplies dealers . . . . .	32	48 790	5 791	1 345	249	1.4	.4
44419	Other building material dealers . . . . .	21	39 758	4 719	1 120	183	1.7	—
444190	Other building material dealers . . . . .	21	39 758	4 719	1 120	183	1.7	—
445	Food & beverage stores . . . . .	30	98 781	10 362	2 366	545	1.1	.6
446	Health & personal care stores . . . . .	19	13 293	2 048	510	120	17.0	3.6
447	Gasoline stations . . . . .	47	58 139	3 479	819	294	4.3	6.2
448	Clothing & clothing accessories stores . . . . .	50	22 591	3 191	771	262	2.8	12.4
4481	Clothing stores . . . . .	31	13 834	1 813	424	171	4.6	14.4
451	Sporting goods, hobby, book, & music stores . . . . .	41	14 347	1 807	408	182	4.4	4.5
452	General merchandise stores . . . . .	10	D	D	D	f	D	D
453	Miscellaneous store retailers . . . . .	57	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores . . . . .	19	14 141	1 780	411	173	28.2	40.7
45321	Office supplies & stationery stores . . . . .	6	11 447	1 448	341	113	30.5	50.3
453210	Office supplies & stationery stores . . . . .	6	11 447	1 448	341	113	30.5	50.3
4532102	Office supplies stores . . . . .	5	D	D	D	c	D	D
4539	Other miscellaneous store retailers . . . . .	22	D	D	D	b	D	D
45392	Art dealers . . . . .	5	D	D	D	a	D	D
453920	Art dealers . . . . .	5	D	D	D	a	D	D
454	Nonstore retailers . . . . .	19	19 842	3 475	814	167	.7	—
4543	Direct selling establishments . . . . .	13	D	D	D	b	D	D
	<b>CHEYENNE, WY MSA</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>358</b>	<b>855 532</b>	<b>77 814</b>	<b>18 202</b>	<b>4 851</b>	<b>2.6</b>	<b>2.7</b>
441	Motor vehicle & parts dealers . . . . .	46	205 212	18 521	4 362	709	2.6	1.2
4412	Other motor vehicle dealers . . . . .	10	13 173	1 091	202	67	2.6	.8
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	5	6 227	474	102	27	—	—
442	Furniture & home furnishings stores . . . . .	21	14 993	2 016	386	102	10.8	5.7
4422	Home furnishings stores . . . . .	16	9 361	1 099	226	69	6.2	9.2
443	Electronics & appliance stores . . . . .	11	7 769	1 085	262	48	5.7	.5
444	Building material & garden equipment & supplies dealers . . . . .	33	67 252	6 694	1 499	327	7.1	1.2
4441	Building material & supplies dealers . . . . .	27	58 385	5 671	1 298	276	5.5	.7
44419	Other building material dealers . . . . .	22	40 089	4 266	957	178	8.0	1.0
444190	Other building material dealers . . . . .	22	40 089	4 266	957	178	8.0	1.0
445	Food & beverage stores . . . . .	24	104 376	10 264	2 289	620	.1	—
446	Health & personal care stores . . . . .	26	18 051	2 493	579	137	19.2	2.7
4461102	Proprietary stores . . . . .	4	2 719	180	31	11	71.6	—
44612	Cosmetics, beauty supplies, & perfume stores . . . . .	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores . . . . .	2	D	D	D	a	D	D
447	Gasoline stations . . . . .	46	144 991	5 802	1 371	479	1.7	2.8
4471	Gasoline stations . . . . .	46	144 991	5 802	1 371	479	1.7	2.8
44719	Other gasoline stations . . . . .	26	112 865	4 155	984	352	2.2	2.5
447190	Other gasoline stations . . . . .	26	112 865	4 155	984	352	2.2	2.5
448	Clothing & clothing accessories stores . . . . .	46	21 715	2 734	649	253	5.5	5.5
451	Sporting goods, hobby, book, & music stores . . . . .	29	13 160	1 733	368	179	7.6	4.6
452	General merchandise stores . . . . .	13	146 743	13 706	3 231	1 242	—	6.6
453	Miscellaneous store retailers . . . . .	51	21 171	3 030	703	293	5.0	4.9
45321	Office supplies & stationery stores . . . . .	4	3 530	766	215	57	—	—
453210	Office supplies & stationery stores . . . . .	4	3 530	766	215	57	—	—
4532102	Office supplies stores . . . . .	4	3 530	766	215	57	—	—
4539	Other miscellaneous store retailers . . . . .	18	11 470	1 071	207	77	3.8	2.9
45399	All other miscellaneous store retailers . . . . .	10	D	D	D	b	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>CHEYENNE, WY MSA—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	12	90 099	9 736	2 503	462	1.3	1.5
4541	Electronic shopping & mail-order houses .....	5	84 845	8 890	2 289	420	.1	—
45411	Electronic shopping & mail-order houses .....	5	84 845	8 890	2 289	420	.1	—
454110	Electronic shopping & mail-order houses .....	5	84 845	8 890	2 289	420	.1	—
	<b>AREA OUTSIDE WYOMING METROPOLITAN AREAS</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>2 182</b>	<b>3 029 371</b>	<b>283 616</b>	<b>63 802</b>	<b>18 098</b>	<b>14.2</b>	<b>3.4</b>
441	Motor vehicle & parts dealers .....	264	765 391	61 572	13 786	2 542	25.4	1.8
4411	Automobile dealers .....	94	634 062	42 934	9 632	1 592	25.4	1.5
44111	New car dealers .....	67	613 467	42 009	9 437	1 537	24.6	1.5
441110	New car dealers .....	67	613 467	42 009	9 437	1 537	24.6	1.5
4412	Other motor vehicle dealers .....	32	32 281	2 373	475	128	33.2	.5
44122	Motorcycle, boat, & other motor vehicle dealers ....	25	25 997	1 917	378	101	37.7	.6
441221	Motorcycle dealers .....	10	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	13	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	138	99 048	16 265	3 679	822	22.5	3.8
44131	Automotive parts & accessories stores .....	103	69 134	10 524	2 435	589	16.7	2.1
441310	Automotive parts & accessories stores .....	103	69 134	10 524	2 435	589	16.7	2.1
44132	Tire dealers .....	35	29 914	5 741	1 244	233	35.8	7.6
441320	Tire dealers .....	35	29 914	5 741	1 244	233	35.8	7.6
442	Furniture & home furnishings stores .....	105	56 050	7 986	1 717	462	22.9	7.8
4421	Furniture stores .....	45	31 396	4 381	881	267	21.8	8.5
44211	Furniture stores .....	45	31 396	4 381	881	267	21.8	8.5
442110	Furniture stores .....	45	31 396	4 381	881	267	21.8	8.5
4422	Home furnishings stores .....	60	24 654	3 605	836	195	24.4	6.8
44221	Floor covering stores .....	39	21 324	3 238	782	155	25.9	7.6
442210	Floor covering stores .....	39	21 324	3 238	782	155	25.9	7.6
443	Electronics & appliance stores .....	79	58 882	5 529	1 324	377	13.8	3.8
4431	Electronics & appliance stores .....	79	58 882	5 529	1 324	377	13.8	3.8
44311	Appliance, television, & other electronics stores ....	54	26 312	3 423	770	236	26.7	3.6
443112	Radio, television, & other electronics stores ....	37	D	D	D	c	D	D
44312	Computer & software stores .....	21	31 091	1 918	512	128	2.2	4.1
443120	Computer & software stores .....	21	31 091	1 918	512	128	2.2	4.1
444	Building material & garden equipment & supplies dealers .....	221	D	D	D	g	D	D
4441	Building material & supplies dealers .....	168	206 926	24 982	5 855	1 276	9.7	2.6
44413	Hardware stores .....	53	D	D	D	e	D	D
444130	Hardware stores .....	53	D	D	D	e	D	D
44419	Other building material dealers .....	98	142 633	15 605	3 783	684	6.7	3.0
444190	Other building material dealers .....	98	142 633	15 605	3 783	684	6.7	3.0
4442	Lawn & garden equipment & supplies stores .....	53	D	D	D	e	D	D
44422	Nursery & garden centers .....	49	D	D	D	e	D	D
444220	Nursery & garden centers .....	49	D	D	D	e	D	D
445	Food & beverage stores .....	233	552 870	56 976	12 676	3 836	9.2	3.6
4451	Grocery stores .....	112	D	D	D	h	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	100	495 504	51 237	11 351	3 180	6.6	2.6
445110	Supermarkets & other grocery (except convenience) stores .....	100	495 504	51 237	11 351	3 180	6.6	2.6
4452	Specialty food stores .....	20	D	D	D	b	D	D
4453	Beer, wine, & liquor stores .....	101	D	D	D	f	D	D
44531	Beer, wine, & liquor stores .....	101	D	D	D	f	D	D
445310	Beer, wine, & liquor stores .....	101	D	D	D	f	D	D
446	Health & personal care stores .....	77	55 611	7 333	1 699	480	46.8	8.4
4461	Health & personal care stores .....	77	55 611	7 333	1 699	480	46.8	8.4
4461102	Proprietary stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	353	525 207	33 216	7 532	2 821	10.1	5.5
4471	Gasoline stations .....	353	525 207	33 216	7 532	2 821	10.1	5.5
44711	Gasoline stations with convenience stores .....	195	220 604	15 009	3 468	1 468	13.5	6.5
447110	Gasoline stations with convenience stores .....	195	220 604	15 009	3 468	1 468	13.5	6.5
44719	Other gasoline stations .....	158	304 603	18 207	4 064	1 353	7.7	4.8
447190	Other gasoline stations .....	158	304 603	18 207	4 064	1 353	7.7	4.8
448	Clothing & clothing accessories stores .....	229	106 518	12 844	2 826	1 049	18.3	7.6
4481	Clothing stores .....	152	81 261	9 160	1 993	785	15.1	8.7
44814	Family clothing stores .....	63	45 279	4 861	1 130	421	14.7	11.0
448140	Family clothing stores .....	63	45 279	4 861	1 130	421	14.7	11.0
44819	Other clothing stores .....	21	D	D	D	b	D	D
448190	Other clothing stores .....	21	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	42	13 761	2 176	516	146	35.2	7.4

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>44-45</b>	<b>AREA OUTSIDE WYOMING METROPOLITAN AREAS—Con.</b>							
	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores . . . . .	196	69 274	9 942	2 255	860	23.4	5.6
4511	Sporting goods, hobby, & musical instrument stores . .	152	54 659	7 965	1 826	682	26.3	6.2
45111	Sporting goods stores . . . . .	109	46 319	6 471	1 505	525	28.3	6.1
451110	Sporting goods stores . . . . .	109	46 319	6 471	1 505	525	28.3	6.1
4511101	General-line sporting goods stores . . . . .	33	17 546	1 943	442	146	34.1	13.4
4511102	Specialty-line sporting goods stores . . . . .	76	28 773	4 528	1 063	379	24.7	1.7
4512	Book, periodical, & music stores . . . . .	44	14 615	1 977	429	178	12.6	3.3
45121	Book stores & news dealers . . . . .	37	D	D	D	c	D	D
4512112	Specialty book stores . . . . .	19	D	D	D	b	D	D
452	General merchandise stores . . . . .	68	D	D	D	h	D	D
4521	Department stores (incl leased depts) ## . . . . .	15	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## . . . . .	15	D	N	N	N	D	D
4521	Department stores (excl leased depts) . . . . .	15	D	D	D	g	D	D
45211	Department stores (excl leased depts) . . . . .	15	D	D	D	g	D	D
452110	Department stores (excl leased depts) . . . . .	15	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) . . . . .	14	D	D	D	g	D	D
45299	All other general merchandise stores . . . . .	53	D	D	D	f	D	D
452990	All other general merchandise stores . . . . .	53	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores . . . . .	42	D	D	D	e	D	D
453	Miscellaneous store retailers . . . . .	266	D	D	D	g	D	D
4531	Florists . . . . .	56	8 770	1 804	429	262	44.2	5.4
45311	Florists . . . . .	56	8 770	1 804	429	262	44.2	5.4
453110	Florists . . . . .	56	8 770	1 804	429	262	44.2	5.4
4532	Office supplies, stationery, & gift stores . . . . .	93	30 204	4 541	901	343	23.8	3.1
45321	Office supplies & stationery stores . . . . .	14	6 914	1 376	324	80	16.2	—
453210	Office supplies & stationery stores . . . . .	14	6 914	1 376	324	80	16.2	—
4532102	Office supplies stores . . . . .	13	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores . . . . .	79	23 290	3 165	577	263	26.1	4.1
453220	Gift, novelty, & souvenir stores . . . . .	79	23 290	3 165	577	263	26.1	4.1
4533	Used merchandise stores . . . . .	27	4 314	813	198	98	49.3	17.8
45331	Used merchandise stores . . . . .	27	4 314	813	198	98	49.3	17.8
453310	Used merchandise stores . . . . .	27	4 314	813	198	98	49.3	17.8
4539	Other miscellaneous store retailers . . . . .	90	D	D	D	e	D	D
45392	Art dealers . . . . .	33	D	D	D	b	D	D
453920	Art dealers . . . . .	33	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers . . . . .	13	D	D	D	c	D	D
453930	Manufactured (mobile) home dealers . . . . .	13	D	D	D	c	D	D
45399	All other miscellaneous store retailers . . . . .	37	D	D	D	c	D	D
454	Nonstore retailers . . . . .	91	76 688	9 264	1 999	404	2.8	.1
4543	Direct selling establishments . . . . .	63	D	D	D	e	D	D
45431	Fuel dealers . . . . .	36	D	D	D	c	D	D
454311	Heating oil dealers . . . . .	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . . . .	31	D	D	D	c	D	D
45439	Other direct selling establishments . . . . .	27	D	D	D	c	D	D
454390	Other direct selling establishments . . . . .	27	D	D	D	c	D	D

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 3. Summary Statistics for Counties: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	ALBANY COUNTY, WY							
44-45	Retail trade . . . . .	168	339 738	27 455	6 491	1 663	7.0	1.7
441	Motor vehicle & parts dealers . . . . .	25	66 386	6 139	1 342	237	17.2	.1
4412	Other motor vehicle dealers . . . . .	4	4 285	389	70	14	20.4	—
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	4	4 285	389	70	14	20.4	—
441229	All other motor vehicle dealers . . . . .	2	D	D	D	a	D	D
44131	Automotive parts & accessories stores . . . . .	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores . . . . .	9	D	D	D	b	D	D
442	Furniture & home furnishings stores . . . . .	9	5 182	835	210	41	26.1	—
4421	Furniture stores . . . . .	5	2 972	437	112	25	27.6	—
44211	Furniture stores . . . . .	5	2 972	437	112	25	27.6	—
442110	Furniture stores . . . . .	5	2 972	437	112	25	27.6	—
443	Electronics & appliance stores . . . . .	5	23 309	541	149	47	5.2	1.9
4431	Electronics & appliance stores . . . . .	5	23 309	541	149	47	5.2	1.9
44311	Appliance, television, & other electronics stores . . . . .	3	D	D	D	a	D	D
44312	Computer & software stores . . . . .	1	D	D	D	b	D	D
443120	Computer & software stores . . . . .	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers . . . . .	12	14 141	1 596	388	72	9.2	—
4441	Building material & supplies dealers . . . . .	10	D	D	D	b	D	D
44419	Other building material dealers . . . . .	6	9 559	1 047	270	46	—	—
444190	Other building material dealers . . . . .	6	9 559	1 047	270	46	—	—
445	Food & beverage stores . . . . .	16	49 008	5 010	1 129	361	3.5	—
446	Health & personal care stores . . . . .	8	3 508	576	132	38	19.8	63.5
447	Gasoline stations . . . . .	21	70 065	3 096	734	259	1.0	2.0
4471	Gasoline stations . . . . .	21	70 065	3 096	734	259	1.0	2.0
44719	Other gasoline stations . . . . .	14	60 224	2 581	609	206	.6	—
447190	Other gasoline stations . . . . .	14	60 224	2 581	609	206	.6	—
448	Clothing & clothing accessories stores . . . . .	24	8 781	1 073	227	102	14.8	1.3
4481	Clothing stores . . . . .	16	6 542	703	148	74	13.0	1.7
451	Sporting goods, hobby, book, & music stores . . . . .	18	8 861	966	235	104	29.4	11.7
4511	Sporting goods, hobby, & musical instrument stores . . . . .	12	D	D	D	b	D	D
4512	Book, periodical, & music stores . . . . .	6	D	D	D	b	D	D
4512113	College book stores . . . . .	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . . . .	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores . . . . .	1	D	D	D	b	D	D
452	General merchandise stores . . . . .	3	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) . . . . .	2	D	D	D	e	D	D
453	Miscellaneous store retailers . . . . .	21	D	D	D	b	D	D
45321	Office supplies & stationery stores . . . . .	2	D	D	D	a	D	D
453210	Office supplies & stationery stores . . . . .	2	D	D	D	a	D	D
4532102	Office supplies stores . . . . .	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers . . . . .	6	D	D	D	b	D	D
45392	Art dealers . . . . .	2	D	D	D	a	D	D
453920	Art dealers . . . . .	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	3	D	D	D	a	D	D
454	Nonstore retailers . . . . .	6	3 665	402	101	27	—	.3
	BIG HORN COUNTY, WY							
44-45	Retail trade . . . . .	59	50 677	4 973	1 045	340	12.1	5.3
441	Motor vehicle & parts dealers . . . . .	12	12 022	506	98	29	1.8	—
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	8	7 825	1 296	316	58	4.6	6.4
4441	Building material & supplies dealers . . . . .	5	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores . . . . .	3	D	D	D	b	D	D
44422	Nursery & garden centers . . . . .	3	D	D	D	b	D	D
444220	Nursery & garden centers . . . . .	3	D	D	D	b	D	D
445	Food & beverage stores . . . . .	8	12 217	1 597	284	97	2.5	—
446	Health & personal care stores . . . . .	2	D	D	D	a	D	D
447	Gasoline stations . . . . .	16	11 983	992	208	103	24.6	.8
448	Clothing & clothing accessories stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	4	1 861	181	41	14	6.7	89.0
453	Miscellaneous store retailers . . . . .	5	467	53	12	12	88.2	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BIG HORN COUNTY, WY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
454	Nonstore retailers .....	2	D	D	D	a	D	D
	<b>CAMPBELL COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>179</b>	<b>280 267</b>	<b>27 970</b>	<b>6 728</b>	<b>1 733</b>	<b>6.2</b>	<b>3.3</b>
441	Motor vehicle & parts dealers .....	21	80 573	6 982	1 662	282	4.9	—
4412	Other motor vehicle dealers .....	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers .....	3	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	11	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	9	8 389	1 247	294	60	3.7	—
441310	Automotive parts & accessories stores .....	9	8 389	1 247	294	60	3.7	—
442	Furniture & home furnishings stores .....	12	5 009	850	204	35	6.6	10.8
4422	Home furnishings stores .....	7	2 695	580	170	15	3.8	20.1
443	Electronics & appliance stores .....	5	2 729	398	103	34	—	25.3
4431	Electronics & appliance stores .....	5	2 729	398	103	34	—	25.3
44312	Computer & software stores .....	4	D	D	D	b	D	D
443120	Computer & software stores .....	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	26	33 611	3 523	834	171	12.3	8.4
4441	Building material & supplies dealers .....	22	25 893	2 925	698	143	4.7	10.9
44413	Hardware stores .....	7	D	D	D	b	D	D
444130	Hardware stores .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	13	17 795	1 624	402	72	2.1	12.0
444190	Other building material dealers .....	13	17 795	1 624	402	72	2.1	12.0
4442	Lawn & garden equipment & supplies stores .....	4	7 718	598	136	28	38.0	—
44422	Nursery & garden centers .....	4	7 718	598	136	28	38.0	—
444220	Nursery & garden centers .....	4	7 718	598	136	28	38.0	—
445	Food & beverage stores .....	21	47 291	5 459	1 264	358	5.0	.9
446	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	21	29 947	2 695	707	227	4.3	7.3
44711	Gasoline stations with convenience stores .....	13	18 884	1 322	366	136	6.8	8.6
447110	Gasoline stations with convenience stores .....	13	18 884	1 322	366	136	6.8	8.6
448	Clothing & clothing accessories stores .....	15	7 447	728	166	70	18.4	4.6
4481	Clothing stores .....	10	5 959	590	135	57	11.5	5.8
451	Sporting goods, hobby, book, & music stores .....	15	3 290	403	95	48	20.0	10.9
4511	Sporting goods, hobby, & musical instrument stores ..	13	D	D	D	b	D	D
452	General merchandise stores .....	3	D	D	D	e	D	D
453	Miscellaneous store retailers .....	25	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	a	D	D
4533	Used merchandise stores .....	4	1 207	350	88	34	23.5	—
45331	Used merchandise stores .....	4	1 207	350	88	34	23.5	—
453310	Used merchandise stores .....	4	1 207	350	88	34	23.5	—
4539	Other miscellaneous store retailers .....	10	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	3	4 637	301	52	10	5.5	—
453930	Manufactured (mobile) home dealers .....	3	4 637	301	52	10	5.5	—
454	Nonstore retailers .....	11	11 731	1 330	319	62	1.2	—
4543	Direct selling establishments .....	8	9 405	1 025	248	42	1.4	—
45431	Fuel dealers .....	5	7 633	731	177	26	—	—
454311	Heating oil dealers .....	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	D	D	D	b	D	D
	<b>CARBON COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>103</b>	<b>141 221</b>	<b>11 677</b>	<b>2 771</b>	<b>847</b>	<b>16.0</b>	<b>2.9</b>
441	Motor vehicle & parts dealers .....	16	24 105	2 393	549	114	48.8	3.6
442	Furniture & home furnishings stores .....	3	1 043	147	37	15	42.0	—
443	Electronics & appliance stores .....	3	1 173	75	17	7	6.1	—
444	Building material & garden equipment & supplies dealers .....	6	7 467	998	231	49	1.4	—
4441	Building material & supplies dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	12	25 322	2 688	665	194	11.0	3.6
446	Health & personal care stores .....	4	2 928	553	132	24	73.2	—

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>CARBON COUNTY, WY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	28	66 268	3 555	872	296	5.9	3.5
4471	Gasoline stations .....	28	66 268	3 555	872	296	5.9	3.5
44719	Other gasoline stations .....	17	56 306	2 995	733	242	3.0	2.8
447190	Other gasoline stations .....	17	56 306	2 995	733	242	3.0	2.8
448	Clothing & clothing accessories stores .....	10	1 772	169	37	23	45.0	3.0
451	Sporting goods, hobby, book, & music stores .....	6	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores ....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	3	1 154	162	39	8	—	—
	<b>CONVERSE COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>59</b>	<b>64 226</b>	<b>5 577</b>	<b>1 282</b>	<b>430</b>	<b>35.8</b>	<b>14.1</b>
441	Motor vehicle & parts dealers .....	7	17 924	1 212	293	62	89.2	1.1
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	724	86	20	13	—	10.5
444	Building material & garden equipment & supplies dealers .....	4	5 019	641	123	39	—	—
4441	Building material & supplies dealers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	10	15 994	1 599	342	129	27.2	11.2
446	Health & personal care stores .....	3	3 044	340	86	27	32.6	—
447	Gasoline stations .....	13	13 668	924	232	87	8.0	49.9
448	Clothing & clothing accessories stores .....	5	916	129	31	13	7.9	—
451	Sporting goods, hobby, book, & music stores .....	5	461	52	8	5	—	39.9
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores ....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
	<b>CROOK COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>27</b>	<b>25 680</b>	<b>2 393</b>	<b>506</b>	<b>180</b>	<b>17.4</b>	<b>18.9</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	b	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	987	162	30	13	52.6	—
445	Food & beverage stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	8	10 220	750	164	61	2.5	36.4
453	Miscellaneous store retailers .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	4	5 826	566	136	20	5.7	—
4543	Direct selling establishments .....	4	5 826	566	136	20	5.7	—
45431	Fuel dealers .....	4	5 826	566	136	20	5.7	—
454311	Heating oil dealers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>FREMONT COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>204</b>	<b>296 794</b>	<b>27 834</b>	<b>6 387</b>	<b>1 735</b>	<b>11.3</b>	<b>1.2</b>
441	Motor vehicle & parts dealers . . . . .	27	98 319	8 336	1 836	292	13.2	—
4411	Automobile dealers . . . . .	10	84 908	6 222	1 361	184	12.8	—
4412	Other motor vehicle dealers . . . . .	4	2 847	196	50	16	24.7	—
44122	Motorcycle, boat, & other motor vehicle dealers . . . .	3	D	D	D	a	D	D
441229	All other motor vehicle dealers . . . . .	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores . . . . .	13	10 564	1 918	425	92	13.2	—
44131	Automotive parts & accessories stores . . . . .	10	7 057	1 106	237	67	19.7	—
441310	Automotive parts & accessories stores . . . . .	10	7 057	1 106	237	67	19.7	—
442	Furniture & home furnishings stores . . . . .	9	D	D	D	b	D	D
4421	Furniture stores . . . . .	6	2 802	292	65	25	77.1	—
44211	Furniture stores . . . . .	6	2 802	292	65	25	77.1	—
442110	Furniture stores . . . . .	6	2 802	292	65	25	77.1	—
443	Electronics & appliance stores . . . . .	11	5 611	799	188	47	21.8	2.5
4431	Electronics & appliance stores . . . . .	11	5 611	799	188	47	21.8	2.5
44311	Appliance, television, & other electronics stores . . . .	9	D	D	D	b	D	D
443112	Radio, television, & other electronics stores . . . . .	6	3 114	490	94	28	39.3	—
44312	Computer & software stores . . . . .	2	D	D	D	a	D	D
443120	Computer & software stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	25	31 265	3 778	1 030	202	16.3	—
4441	Building material & supplies dealers . . . . .	16	20 815	2 876	860	145	24.1	—
44419	Other building material dealers . . . . .	11	16 081	2 147	707	98	28.2	—
444190	Other building material dealers . . . . .	11	16 081	2 147	707	98	28.2	—
4442	Lawn & garden equipment & supplies stores . . . . .	9	10 450	902	170	57	.6	—
44422	Nursery & garden centers . . . . .	9	10 450	902	170	57	.6	—
444220	Nursery & garden centers . . . . .	9	10 450	902	170	57	.6	—
445	Food & beverage stores . . . . .	20	50 212	4 685	1 048	316	8.7	.7
4452	Specialty food stores . . . . .	4	1 015	77	17	12	28.9	36.7
446	Health & personal care stores . . . . .	5	D	D	D	b	D	D
447	Gasoline stations . . . . .	28	32 268	2 833	540	191	10.4	1.2
44711	Gasoline stations with convenience stores . . . . .	16	20 686	1 294	301	119	11.4	1.9
447110	Gasoline stations with convenience stores . . . . .	16	20 686	1 294	301	119	11.4	1.9
448	Clothing & clothing accessories stores . . . . .	21	5 933	646	161	72	10.7	5.8
4481	Clothing stores . . . . .	11	4 110	434	108	48	3.2	5.5
4482101	Men's shoe stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	22	3 910	539	122	70	29.4	11.2
4511	Sporting goods, hobby, & musical instrument stores . .	15	D	D	D	b	D	D
452	General merchandise stores . . . . .	5	40 106	3 338	807	334	.2	—
45299	All other general merchandise stores . . . . .	3	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores . . . . .	2	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	24	D	D	D	c	D	D
4539	Other miscellaneous store retailers . . . . .	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers . . . . .	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers . . . . .	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers . . . . .	3	D	D	D	a	D	D
454	Nonstore retailers . . . . .	7	5 829	639	164	27	—	—
4543	Direct selling establishments . . . . .	6	D	D	D	b	D	D
	<b>GOSHEN COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>65</b>	<b>69 283</b>	<b>7 661</b>	<b>1 467</b>	<b>509</b>	<b>15.0</b>	<b>3.6</b>
441	Motor vehicle & parts dealers . . . . .	7	14 618	1 091	211	70	44.2	—
442	Furniture & home furnishings stores . . . . .	2	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	9	9 997	1 169	259	67	2.9	—
4441	Building material & supplies dealers . . . . .	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores . . . . .	4	D	D	D	b	D	D
44422	Nursery & garden centers . . . . .	4	D	D	D	b	D	D
444220	Nursery & garden centers . . . . .	4	D	D	D	b	D	D
445	Food & beverage stores . . . . .	9	15 964	1 922	381	151	2.3	15.5
446	Health & personal care stores . . . . .	2	D	D	D	b	D	D
447	Gasoline stations . . . . .	10	11 685	740	170	62	21.1	—
448	Clothing & clothing accessories stores . . . . .	6	1 180	120	29	14	39.7	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>GOSHEN COUNTY, WY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	3	7 206	628	137	63	—	—
45299	All other general merchandise stores .....	3	7 206	628	137	63	—	—
452990	All other general merchandise stores .....	3	7 206	628	137	63	—	—
4529903	Miscellaneous general merchandise stores ....	3	7 206	628	137	63	—	—
453	Miscellaneous store retailers .....	12	1 425	907	37	21	19.2	.6
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
	<b>HOT SPRINGS COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>32</b>	<b>20 352</b>	<b>2 186</b>	<b>497</b>	<b>229</b>	<b>31.7</b>	<b>1.7</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	b	D	D
4441	Building material & supplies dealers .....	2	D	D	D	b	D	D
445	Food & beverage stores .....	4	6 998	690	151	57	41.2	1.7
446	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	4	5 343	518	116	68	—	—
448	Clothing & clothing accessories stores .....	4	702	63	15	14	26.9	—
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	7	D	D	D	a	D	D
	<b>JOHNSON COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>56</b>	<b>38 544</b>	<b>3 931</b>	<b>853</b>	<b>287</b>	<b>25.1</b>	<b>10.8</b>
441	Motor vehicle & parts dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	703	78	16	5	24.8	—
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	7	6 191	768	160	46	2.8	3.7
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	9	6 959	813	178	64	16.7	.4
446	Health & personal care stores .....	3	2 496	316	71	21	86.1	13.9
447	Gasoline stations .....	13	15 019	879	201	68	16.7	23.3
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	1 578	195	36	10	90.5	—
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	9	3 479	412	89	40	25.3	—
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	LARAMIE COUNTY, WY							
44-45	Retail trade . . . . .	358	855 532	77 814	18 202	4 851	2.6	2.7
441	Motor vehicle & parts dealers . . . . .	46	205 212	18 521	4 362	709	2.6	1.2
4412	Other motor vehicle dealers . . . . .	10	13 173	1 091	202	67	2.6	.8
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	5	6 227	474	102	27	—	—
442	Furniture & home furnishings stores . . . . .	21	14 993	2 016	386	102	10.8	5.7
4422	Home furnishings stores . . . . .	16	9 361	1 099	226	69	6.2	9.2
443	Electronics & appliance stores . . . . .	11	7 769	1 085	262	48	5.7	.5
444	Building material & garden equipment & supplies dealers . . . . .	33	67 252	6 694	1 499	327	7.1	1.2
4441	Building material & supplies dealers . . . . .	27	58 385	5 671	1 298	276	5.5	.7
44419	Other building material dealers . . . . .	22	40 089	4 266	957	178	8.0	1.0
444190	Other building material dealers . . . . .	22	40 089	4 266	957	178	8.0	1.0
445	Food & beverage stores . . . . .	24	104 376	10 264	2 289	620	.1	—
446	Health & personal care stores . . . . .	26	18 051	2 493	579	137	19.2	2.7
4461102	Proprietary stores . . . . .	4	2 719	180	31	11	71.6	—
44612	Cosmetics, beauty supplies, & perfume stores . . . . .	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores . . . . .	2	D	D	D	a	D	D
447	Gasoline stations . . . . .	46	144 991	5 802	1 371	479	1.7	2.8
4471	Gasoline stations . . . . .	46	144 991	5 802	1 371	479	1.7	2.8
44719	Other gasoline stations . . . . .	26	112 865	4 155	984	352	2.2	2.5
447190	Other gasoline stations . . . . .	26	112 865	4 155	984	352	2.2	2.5
448	Clothing & clothing accessories stores . . . . .	46	21 715	2 734	649	253	5.5	5.5
451	Sporting goods, hobby, book, & music stores . . . . .	29	13 160	1 733	368	179	7.6	4.6
452	General merchandise stores . . . . .	13	146 743	13 706	3 231	1 242	—	6.6
453	Miscellaneous store retailers . . . . .	51	21 171	3 030	703	293	5.0	4.9
45321	Office supplies & stationery stores . . . . .	4	3 530	766	215	57	—	—
453210	Office supplies & stationery stores . . . . .	4	3 530	766	215	57	—	—
4532102	Office supplies stores . . . . .	4	3 530	766	215	57	—	—
4539	Other miscellaneous store retailers . . . . .	18	11 470	1 071	207	77	3.8	2.9
45399	All other miscellaneous store retailers . . . . .	10	D	D	D	b	D	D
454	Nonstore retailers . . . . .	12	90 099	9 736	2 503	462	1.3	1.5
4541	Electronic shopping & mail-order houses . . . . .	5	84 845	8 890	2 289	420	.1	—
45411	Electronic shopping & mail-order houses . . . . .	5	84 845	8 890	2 289	420	.1	—
454110	Electronic shopping & mail-order houses . . . . .	5	84 845	8 890	2 289	420	.1	—
	LINCOLN COUNTY, WY							
44-45	Retail trade . . . . .	80	86 434	7 283	1 674	623	32.2	1.3
441	Motor vehicle & parts dealers . . . . .	10	26 226	1 448	373	74	71.9	3.3
441229	All other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	12	7 764	1 067	205	70	29.3	—
4441	Building material & supplies dealers . . . . .	8	7 617	1 037	204	69	29.5	—
445	Food & beverage stores . . . . .	12	20 626	1 997	472	202	5.1	.5
446	Health & personal care stores . . . . .	3	D	D	D	a	D	D
4461102	Proprietary stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	17	21 133	1 506	357	176	13.4	—
448	Clothing & clothing accessories stores . . . . .	5	D	D	D	a	D	D
4482101	Men's shoe stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	7	1 135	145	9	7	79.9	6.5
452	General merchandise stores . . . . .	5	2 910	320	68	31	14.3	—
45299	All other general merchandise stores . . . . .	5	2 910	320	68	31	14.3	—
452990	All other general merchandise stores . . . . .	5	2 910	320	68	31	14.3	—
453	Miscellaneous store retailers . . . . .	4	D	D	D	a	D	D
454	Nonstore retailers . . . . .	4	932	121	26	14	19.1	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	NATRONA COUNTY, WY							
44-45	Retail trade . . . . .	399	645 634	65 236	15 441	3 985	3.7	4.9
441	Motor vehicle & parts dealers . . . . .	57	183 942	17 088	4 142	677	1.9	8.1
4412	Other motor vehicle dealers . . . . .	14	21 591	1 841	356	87	11.4	—
44121	Recreational vehicle dealers . . . . .	3	10 446	976	203	43	—	—
441210	Recreational vehicle dealers . . . . .	3	10 446	976	203	43	—	—
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	11	11 145	865	153	44	22.0	—
441229	All other motor vehicle dealers . . . . .	4	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	19	15 522	2 250	463	113	16.1	.7
443	Electronics & appliance stores . . . . .	17	11 513	1 707	461	88	—	1.4
4431	Electronics & appliance stores . . . . .	17	11 513	1 707	461	88	—	1.4
444	Building material & garden equipment & supplies dealers . . . . .	33	D	D	D	e	D	D
4441	Building material & supplies dealers . . . . .	32	48 790	5 791	1 345	249	1.4	.4
44419	Other building material dealers . . . . .	21	39 758	4 719	1 120	183	1.7	—
444190	Other building material dealers . . . . .	21	39 758	4 719	1 120	183	1.7	—
445	Food & beverage stores . . . . .	30	98 781	10 362	2 366	545	1.1	.6
446	Health & personal care stores . . . . .	19	13 293	2 048	510	120	17.0	3.6
447	Gasoline stations . . . . .	47	58 139	3 479	819	294	4.3	6.2
448	Clothing & clothing accessories stores . . . . .	50	22 591	3 191	771	262	2.8	12.4
4481	Clothing stores . . . . .	31	13 834	1 813	424	171	4.6	14.4
451	Sporting goods, hobby, book, & music stores . . . . .	41	14 347	1 807	408	182	4.4	4.5
452	General merchandise stores . . . . .	10	D	D	D	f	D	D
453	Miscellaneous store retailers . . . . .	57	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores . . . . .	19	14 141	1 780	411	173	28.2	40.7
45321	Office supplies & stationery stores . . . . .	6	11 447	1 448	341	113	30.5	50.3
453210	Office supplies & stationery stores . . . . .	6	11 447	1 448	341	113	30.5	50.3
4532102	Office supplies stores . . . . .	5	D	D	D	c	D	D
4539	Other miscellaneous store retailers . . . . .	22	D	D	D	b	D	D
45392	Art dealers . . . . .	5	D	D	D	a	D	D
453920	Art dealers . . . . .	5	D	D	D	a	D	D
454	Nonstore retailers . . . . .	19	19 842	3 475	814	167	.7	—
4543	Direct selling establishments . . . . .	13	D	D	D	b	D	D
	NIOBRARA COUNTY, WY							
44-45	Retail trade . . . . .	14	11 935	972	218	84	7.4	—
441	Motor vehicle & parts dealers . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	2	D	D	D	a	D	D
445	Food & beverage stores . . . . .	3	D	D	D	b	D	D
446	Health & personal care stores . . . . .	1	D	D	D	a	D	D
4461102	Proprietary stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	5	5 380	348	73	39	—	—
452	General merchandise stores . . . . .	1	D	D	D	a	D	D
	PARK COUNTY, WY							
44-45	Retail trade . . . . .	219	271 303	24 484	5 254	1 528	14.0	4.0
441	Motor vehicle & parts dealers . . . . .	23	72 100	5 599	1 329	228	16.4	—
4412	Other motor vehicle dealers . . . . .	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores . . . . .	13	10 914	1 749	392	81	10.5	—
44131	Automotive parts & accessories stores . . . . .	9	5 728	880	215	45	7.3	—
441310	Automotive parts & accessories stores . . . . .	9	5 728	880	215	45	7.3	—
442	Furniture & home furnishings stores . . . . .	11	5 766	781	191	52	10.3	2.2
4422	Home furnishings stores . . . . .	8	3 754	443	110	24	15.8	.3
443	Electronics & appliance stores . . . . .	9	3 447	274	64	22	27.9	—
4431	Electronics & appliance stores . . . . .	9	3 447	274	64	22	27.9	—
44311	Appliance, television, & other electronics stores . . . . .	6	2 847	194	47	15	28.8	—
444	Building material & garden equipment & supplies dealers . . . . .	24	32 469	3 764	808	200	4.1	—
4441	Building material & supplies dealers . . . . .	16	15 575	1 749	416	91	6.4	—
44419	Other building material dealers . . . . .	11	13 275	1 444	346	70	—	—
444190	Other building material dealers . . . . .	11	13 275	1 444	346	70	—	—
4442	Lawn & garden equipment & supplies stores . . . . .	8	16 894	2 015	392	109	1.9	—
44422	Nursery & garden centers . . . . .	7	D	D	D	c	D	D
444220	Nursery & garden centers . . . . .	7	D	D	D	c	D	D

See footnotes at end of table.



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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>PARK COUNTY, WY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	15	49 344	4 314	799	301	19.5	12.2
446	Health & personal care stores .....	8	4 981	477	126	44	30.1	14.8
447	Gasoline stations .....	32	26 129	1 533	354	129	12.6	11.3
448	Clothing & clothing accessories stores .....	22	7 928	853	173	84	30.7	6.4
4481	Clothing stores .....	14	5 996	625	124	54	30.3	8.4
451	Sporting goods, hobby, book, & music stores .....	29	5 635	561	114	64	42.9	2.0
4511	Sporting goods, hobby, & musical instrument stores ..	20	D	D	D	b	D	D
4512112	Specialty book stores .....	8	D	D	D	a	D	D
452	General merchandise stores .....	9	43 033	4 126	870	294	.5	—
45299	All other general merchandise stores .....	7	D	D	D	b	D	D
452990	All other general merchandise stores .....	7	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores ....	5	D	D	D	b	D	D
453	Miscellaneous store retailers .....	25	10 336	1 091	140	55	36.6	3.2
4532	Office supplies, stationery, & gift stores .....	12	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	11	5 716	546	62	26	15.4	4.7
453220	Gift, novelty, & souvenir stores .....	11	5 716	546	62	26	15.4	4.7
4539	Other miscellaneous store retailers .....	6	D	D	D	a	D	D
45392	Art dealers .....	5	2 322	262	16	4	95.3	—
453920	Art dealers .....	5	2 322	262	16	4	95.3	—
454	Nonstore retailers .....	12	10 135	1 111	286	55	1.2	—
4543	Direct selling establishments .....	7	8 949	976	244	45	.8	—
45431	Fuel dealers .....	3	6 997	632	161	32	—	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	6 997	632	161	32	—	—
	<b>PLATTE COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>46</b>	<b>68 466</b>	<b>4 813</b>	<b>1 062</b>	<b>374</b>	<b>8.0</b>	<b>1.7</b>
441	Motor vehicle & parts dealers .....	8	26 846	1 302	296	73	—	3.6
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	2 187	219	47	15	8.9	5.6
4441	Building material & supplies dealers .....	4	D	D	D	a	D	D
445	Food & beverage stores .....	6	D	D	D	c	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	13	12 385	839	183	73	30.4	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	3	D	D	D	b	D	D
45299	All other general merchandise stores .....	3	D	D	D	b	D	D
452990	All other general merchandise stores .....	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores ....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	b	D	D
	<b>SHERIDAN COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>179</b>	<b>240 767</b>	<b>23 874</b>	<b>5 234</b>	<b>1 561</b>	<b>26.3</b>	<b>.9</b>
441	Motor vehicle & parts dealers .....	25	77 822	6 307	1 466	261	62.9	—
44122	Motorcycle, boat, & other motor vehicle dealers ....	3	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	11	6 791	1 087	194	65	19.8	7.6
4421	Furniture stores .....	5	3 474	647	94	41	11.3	13.8
44211	Furniture stores .....	5	3 474	647	94	41	11.3	13.8
442110	Furniture stores .....	5	3 474	647	94	41	11.3	13.8
4422	Home furnishings stores .....	6	3 317	440	100	24	28.7	1.1
443	Electronics & appliance stores .....	9	4 353	727	179	59	—	7.6
4431	Electronics & appliance stores .....	9	4 353	727	179	59	—	7.6
44312	Computer & software stores .....	3	2 294	357	89	15	—	—
443120	Computer & software stores .....	3	2 294	357	89	15	—	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>SHERIDAN COUNTY, WY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
444	Building material & garden equipment & supplies dealers .....	17	15 674	1 790	399	102	9.5	.4
4441	Building material & supplies dealers .....	14	14 718	1 652	376	93	9.0	—
44419	Other building material dealers .....	10	12 439	1 220	272	64	9.6	—
444190	Other building material dealers .....	10	12 439	1 220	272	64	9.6	—
445	Food & beverage stores .....	15	36 589	3 892	746	257	3.1	.1
446	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	23	30 292	1 662	401	173	9.1	.6
448	Clothing & clothing accessories stores .....	19	7 596	1 072	235	84	36.8	4.3
4481	Clothing stores .....	13	5 707	715	170	64	34.6	5.7
451	Sporting goods, hobby, book, & music stores .....	20	6 323	1 189	242	94	32.8	3.7
4511	Sporting goods, hobby, & musical instrument stores ..	18	D	D	D	b	D	D
452	General merchandise stores .....	3	D	D	D	e	D	D
453	Miscellaneous store retailers .....	23	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	6	2 646	663	155	39	4.2	.3
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	9	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	9	7 645	1 272	280	53	.6	—
4543	Direct selling establishments .....	5	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	b	D	D
	<b>SUBLETTE COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>33</b>	<b>26 404</b>	<b>2 721</b>	<b>598</b>	<b>189</b>	<b>23.5</b>	<b>8.4</b>
441	Motor vehicle & parts dealers .....	7	4 603	540	124	35	23.9	24.4
44122	Motorcycle, boat, & other motor vehicle dealers ....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	2	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	8	7 501	512	116	53	45.1	9.9
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
	<b>SWEETWATER COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>212</b>	<b>402 786</b>	<b>38 574</b>	<b>8 964</b>	<b>2 399</b>	<b>8.9</b>	<b>5.1</b>
441	Motor vehicle & parts dealers .....	27	123 936	9 347	2 160	362	14.0	6.6
4411	Automobile dealers .....	8	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	6	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	3	8 241	654	120	28	55.2	—
441222	Boat dealers .....	1	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	13	14 643	2 684	571	112	53.5	—
44131	Automotive parts & accessories stores .....	9	6 673	1 199	240	68	23.1	—
441310	Automotive parts & accessories stores .....	9	6 673	1 199	240	68	23.1	—
44132	Tire dealers .....	4	7 970	1 485	331	44	78.9	—
441320	Tire dealers .....	4	7 970	1 485	331	44	78.9	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>SWEETWATER COUNTY, WY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
442	Furniture & home furnishings stores .....	11	9 984	1 809	350	89	21.4	15.0
4421	Furniture stores .....	5	6 395	1 238	228	59	—	23.4
44211	Furniture stores .....	5	6 395	1 238	228	59	—	23.4
442110	Furniture stores .....	5	6 395	1 238	228	59	—	23.4
4422	Home furnishings stores .....	6	3 589	571	122	30	59.5	—
443	Electronics & appliance stores .....	8	6 797	840	202	45	36.9	—
4431	Electronics & appliance stores .....	8	6 797	840	202	45	36.9	—
44311	Appliance, television, & other electronics stores.....	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	22	29 045	3 719	829	169	4.9	7.2
4441	Building material & supplies dealers .....	19	28 428	3 628	810	161	4.7	7.3
44413	Hardware stores .....	2	D	D	D	b	D	D
444130	Hardware stores .....	2	D	D	D	b	D	D
44419	Other building material dealers .....	14	20 753	2 099	483	90	6.4	10.0
444190	Other building material dealers .....	14	20 753	2 099	483	90	6.4	10.0
445	Food & beverage stores .....	17	74 051	8 357	2 048	443	1.4	6.0
4451	Grocery stores .....	6	68 045	7 690	1 894	381	—	1.8
446	Health & personal care stores .....	8	4 864	403	87	36	85.8	4.9
447	Gasoline stations .....	39	63 741	4 641	947	361	4.8	2.5
4471	Gasoline stations .....	39	63 741	4 641	947	361	4.8	2.5
44711	Gasoline stations with convenience stores .....	28	32 917	2 423	555	221	6.7	4.8
447110	Gasoline stations with convenience stores .....	28	32 917	2 423	555	221	6.7	4.8
44719	Other gasoline stations .....	11	30 824	2 218	392	140	2.8	—
447190	Other gasoline stations .....	11	30 824	2 218	392	140	2.8	—
448	Clothing & clothing accessories stores .....	20	15 370	1 847	470	165	4.6	.8
4481	Clothing stores .....	11	10 629	1 175	282	122	.7	1.1
4483	Jewelry, luggage, & leather goods stores .....	4	2 904	350	107	23	21.7	—
451	Sporting goods, hobby, book, & music stores .....	19	7 214	922	213	101	19.5	—
4511	Sporting goods, hobby, & musical instrument stores ..	12	4 140	530	110	53	22.7	—
4512	Book, periodical, & music stores .....	7	3 074	392	103	48	15.1	—
45122	Prerecorded tape, compact disc, & record stores...	3	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores.	3	D	D	D	b	D	D
452	General merchandise stores .....	7	51 714	4 681	1 165	467	.2	2.7
45299	All other general merchandise stores .....	4	6 063	512	128	37	1.7	23.3
452990	All other general merchandise stores .....	4	6 063	512	128	37	1.7	23.3
4529903	Miscellaneous general merchandise stores.....	4	6 063	512	128	37	1.7	23.3
453	Miscellaneous store retailers .....	25	10 317	1 244	302	131	8.5	9.2
4539	Other miscellaneous store retailers .....	10	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	3	5 122	586	147	34	—	—
453930	Manufactured (mobile) home dealers .....	3	5 122	586	147	34	—	—
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	9	5 753	764	191	30	21.0	—
4543	Direct selling establishments .....	8	D	D	D	b	D	D
	<b>TETON COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>242</b>	<b>300 868</b>	<b>33 708</b>	<b>7 055</b>	<b>1 619</b>	<b>12.3</b>	<b>3.7</b>
441	Motor vehicle & parts dealers .....	10	42 058	3 769	605	104	14.2	—
442	Furniture & home furnishings stores .....	18	11 173	969	191	51	27.4	1.1
4421	Furniture stores .....	7	8 406	687	143	24	29.7	.7
44211	Furniture stores .....	7	8 406	687	143	24	29.7	.7
442110	Furniture stores .....	7	8 406	687	143	24	29.7	.7
4422	Home furnishings stores .....	11	2 767	282	48	27	20.4	2.3
44229	Other home furnishings stores .....	6	1 496	161	25	20	4.9	—
443	Electronics & appliance stores .....	9	4 998	1 073	265	46	21.9	8.7
4431	Electronics & appliance stores .....	9	4 998	1 073	265	46	21.9	8.7
443112	Radio, television, & other electronics stores .....	5	1 854	408	88	14	37.5	—
44312	Computer & software stores .....	2	D	D	D	b	D	D
443120	Computer & software stores .....	2	D	D	D	b	D	D
44313	Camera & photographic supplies stores.....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores.....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	15	33 852	3 738	893	126	2.9	—
4441	Building material & supplies dealers .....	14	D	D	D	c	D	D
44419	Other building material dealers .....	6	20 952	1 963	463	49	—	—
444190	Other building material dealers .....	6	20 952	1 963	463	49	—	—
445	Food & beverage stores .....	16	51 611	5 031	1 070	232	1.2	.2
446	Health & personal care stores .....	6	3 981	848	174	45	44.5	—

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>TETON COUNTY, WY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	17	26 380	2 013	444	115	39.9	—
448	Clothing & clothing accessories stores .....	58	41 429	5 313	1 087	319	16.5	15.2
4481	Clothing stores .....	40	32 519	3 931	797	245	12.3	16.6
44811	Men's clothing stores .....	4	4 890	451	107	39	6.3	—
448110	Men's clothing stores .....	4	4 890	451	107	39	6.3	—
44814	Family clothing stores .....	12	14 334	1 529	340	110	11.9	34.2
448140	Family clothing stores .....	12	14 334	1 529	340	110	11.9	34.2
44819	Other clothing stores .....	12	5 700	1 010	228	49	2.1	4.3
448190	Other clothing stores .....	12	5 700	1 010	228	49	2.1	4.3
4483	Jewelry, luggage, & leather goods stores .....	14	6 232	999	223	58	18.9	14.4
44831	Jewelry stores .....	12	D	D	D	b	D	D
448310	Jewelry stores .....	12	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	30	25 766	4 064	1 007	245	10.5	5.2
4511	Sporting goods, hobby, & musical instrument stores ..	25	22 165	3 413	893	222	8.9	5.6
45111	Sporting goods stores .....	22	20 993	3 188	854	207	6.8	5.9
451110	Sporting goods stores .....	22	20 993	3 188	854	207	6.8	5.9
4511101	General-line sporting goods stores .....	4	7 517	898	213	43	.8	15.4
4511102	Specialty-line sporting goods stores .....	18	13 476	2 290	641	164	10.1	.7
4512	Book, periodical, & music stores .....	5	3 601	651	114	23	20.5	2.3
45121	Book stores & news dealers .....	4	D	D	D	a	D	D
4512112	Specialty book stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	7	D	D	D	c	D	D
45299	All other general merchandise stores .....	6	D	D	D	b	D	D
452990	All other general merchandise stores .....	6	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores ....	6	D	D	D	b	D	D
453	Miscellaneous store retailers .....	46	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	20	D	D	D	b	D	D
4532101	Stationery stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	19	9 457	1 334	224	78	14.3	2.7
453220	Gift, novelty, & souvenir stores .....	19	9 457	1 334	224	78	14.3	2.7
4539	Other miscellaneous store retailers .....	21	D	D	D	b	D	D
45392	Art dealers .....	16	14 721	1 700	361	48	9.3	14.8
453920	Art dealers .....	16	14 721	1 700	361	48	9.3	14.8
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	10	5 937	544	133	24	2.8	—
	<b>UINTA COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>96</b>	<b>174 506</b>	<b>15 013</b>	<b>3 336</b>	<b>1 027</b>	<b>12.0</b>	<b>2.5</b>
441	Motor vehicle & parts dealers .....	13	29 969	2 727	585	121	8.5	3.9
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	12 316	1 740	350	79	—	.4
4441	Building material & supplies dealers .....	7	D	D	D	b	D	D
44419	Other building material dealers .....	5	8 782	1 103	207	41	—	.6
444190	Other building material dealers .....	5	8 782	1 103	207	41	—	.6
445	Food & beverage stores .....	20	37 969	3 671	926	292	32.3	1.7
4452	Specialty food stores .....	4	D	D	D	a	D	D
446	Health & personal care stores .....	4	2 386	263	60	16	75.3	20.5
447	Gasoline stations .....	21	54 674	2 290	521	209	3.8	3.4
4471	Gasoline stations .....	21	54 674	2 290	521	209	3.8	3.4
44719	Other gasoline stations .....	7	41 506	1 410	317	113	.9	—
447190	Other gasoline stations .....	7	41 506	1 410	317	113	.9	—
448	Clothing & clothing accessories stores .....	4	2 084	200	50	21	3.5	—
451	Sporting goods, hobby, book, & music stores .....	5	399	51	12	11	—	19.5
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	2	D	D	D	b	D	D
454390	Other direct selling establishments .....	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>WASHAKIE COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>70</b>	<b>80 739</b>	<b>7 211</b>	<b>1 578</b>	<b>474</b>	<b>31.8</b>	<b>2.2</b>
441	Motor vehicle & parts dealers . . . . .	11	28 669	1 976	425	88	59.7	—
441229	All other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	7	2 627	452	100	31	5.9	4.4
443	Electronics & appliance stores . . . . .	4	1 370	207	32	18	—	—
444	Building material & garden equipment & supplies dealers . . . . .	8	12 646	1 174	230	97	24.0	.6
4441	Building material & supplies dealers . . . . .	5	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores . . . . .	3	D	D	D	b	D	D
44422	Nursery & garden centers . . . . .	3	D	D	D	b	D	D
444220	Nursery & garden centers . . . . .	3	D	D	D	b	D	D
445	Food & beverage stores . . . . .	7	D	D	D	b	D	D
446	Health & personal care stores . . . . .	2	D	D	D	a	D	D
447	Gasoline stations . . . . .	10	6 595	610	133	47	28.9	6.0
448	Clothing & clothing accessories stores . . . . .	8	1 598	174	52	26	35.6	.9
451	Sporting goods, hobby, book, & music stores . . . . .	4	1 203	198	50	27	30.6	—
452	General merchandise stores . . . . .	2	D	D	D	b	D	D
45299	All other general merchandise stores . . . . .	2	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores . . . . .	1	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	4	D	D	D	a	D	D
45321	Office supplies & stationery stores . . . . .	1	D	D	D	a	D	D
453210	Office supplies & stationery stores . . . . .	1	D	D	D	a	D	D
4532102	Office supplies stores . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	3	D	D	D	a	D	D
	<b>WESTON COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>39</b>	<b>38 381</b>	<b>3 306</b>	<b>802</b>	<b>267</b>	<b>30.1</b>	<b>2.2</b>
441	Motor vehicle & parts dealers . . . . .	8	14 541	1 113	237	59	47.5	—
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	4	D	D	D	a	D	D
445	Food & beverage stores . . . . .	6	10 651	1 132	298	104	22.2	—
446	Health & personal care stores . . . . .	2	D	D	D	a	D	D
447	Gasoline stations . . . . .	6	4 531	280	59	24	26.0	18.3
448	Clothing & clothing accessories stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	2	D	D	D	a	D	D
452	General merchandise stores . . . . .	2	D	D	D	b	D	D
45299	All other general merchandise stores . . . . .	2	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores . . . . .	2	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	4	D	D	D	a	D	D
454	Nonstore retailers . . . . .	2	D	D	D	a	D	D

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.



**Table 4. Summary Statistics for Places: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BUFFALO, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>42</b>	<b>27 327</b>	<b>3 096</b>	<b>654</b>	<b>225</b>	<b>21.3</b>	<b>7.9</b>
441	Motor vehicle & parts dealers . . . . .	1	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	3	703	78	16	5	24.8	—
443	Electronics & appliance stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	5	D	D	D	b	D	D
445	Food & beverage stores . . . . .	8	D	D	D	b	D	D
446	Health & personal care stores . . . . .	3	2 496	316	71	21	86.1	13.9
447	Gasoline stations . . . . .	7	7 879	455	92	30	4.7	18.8
448	Clothing & clothing accessories stores . . . . .	2	D	D	D	a	D	D
452	General merchandise stores . . . . .	2	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	8	D	D	D	b	D	D
45321	Office supplies & stationery stores . . . . .	1	D	D	D	a	D	D
453210	Office supplies & stationery stores . . . . .	1	D	D	D	a	D	D
4532102	Office supplies stores . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	1	D	D	D	a	D	D
	<b>CASPER, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>346</b>	<b>595 158</b>	<b>59 570</b>	<b>14 023</b>	<b>3 702</b>	<b>3.8</b>	<b>5.0</b>
441	Motor vehicle & parts dealers . . . . .	48	176 485	16 227	3 938	635	1.7	8.4
4411	Automobile dealers . . . . .	17	D	D	D	e	D	D
44111	New car dealers . . . . .	10	122 820	10 587	2 704	361	.4	11.8
441110	New car dealers . . . . .	10	122 820	10 587	2 704	361	.4	11.8
44112	Used car dealers . . . . .	7	D	D	D	b	D	D
441120	Used car dealers . . . . .	7	D	D	D	b	D	D
4412	Other motor vehicle dealers . . . . .	10	D	D	D	b	D	D
44121	Recreational vehicle dealers . . . . .	1	D	D	D	b	D	D
441210	Recreational vehicle dealers . . . . .	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	9	D	D	D	b	D	D
441221	Motorcycle dealers . . . . .	4	3 964	375	68	20	4.1	—
441222	Boat dealers . . . . .	1	D	D	D	a	D	D
441229	All other motor vehicle dealers . . . . .	4	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores . . . . .	21	21 247	3 380	784	173	—	1.4
44131	Automotive parts & accessories stores . . . . .	13	13 643	2 140	492	105	—	2.2
441310	Automotive parts & accessories stores . . . . .	13	13 643	2 140	492	105	—	2.2
44132	Tire dealers . . . . .	8	7 604	1 240	292	68	—	—
441320	Tire dealers . . . . .	8	7 604	1 240	292	68	—	—
442	Furniture & home furnishings stores . . . . .	18	D	D	D	c	D	D
4421	Furniture stores . . . . .	5	D	D	D	b	D	D
44211	Furniture stores . . . . .	5	D	D	D	b	D	D
442110	Furniture stores . . . . .	5	D	D	D	b	D	D
4422	Home furnishings stores . . . . .	13	5 960	993	209	47	24.8	1.9
44221	Floor covering stores . . . . .	10	5 470	952	200	42	18.1	2.1
442210	Floor covering stores . . . . .	10	5 470	952	200	42	18.1	2.1
443	Electronics & appliance stores . . . . .	17	11 513	1 707	461	88	—	1.4
4431	Electronics & appliance stores . . . . .	17	11 513	1 707	461	88	—	1.4
44311	Appliance, television, & other electronics stores . . . . .	10	6 715	665	195	43	—	2.4
443112	Radio, television, & other electronics stores . . . . .	7	5 038	430	135	25	—	3.3
44312	Computer & software stores . . . . .	7	4 798	1 042	266	45	—	—
443120	Computer & software stores . . . . .	7	4 798	1 042	266	45	—	—
444	Building material & garden equipment & supplies dealers . . . . .	24	D	D	D	c	D	D
4441	Building material & supplies dealers . . . . .	23	D	D	D	c	D	D
44412	Paint & wallpaper stores . . . . .	4	2 838	326	72	14	—	—
444120	Paint & wallpaper stores . . . . .	4	2 838	326	72	14	—	—
44413	Hardware stores . . . . .	6	D	D	D	b	D	D
444130	Hardware stores . . . . .	6	D	D	D	b	D	D
44419	Other building material dealers . . . . .	13	22 457	2 634	596	108	3.0	—
444190	Other building material dealers . . . . .	13	22 457	2 634	596	108	3.0	—
445	Food & beverage stores . . . . .	25	D	D	D	f	D	D
4451	Grocery stores . . . . .	13	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores . . . . .	11	92 552	9 324	2 109	468	.6	.1
445110	Supermarkets & other grocery (except convenience) stores . . . . .	11	92 552	9 324	2 109	468	.6	.1
4452	Specialty food stores . . . . .	4	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>CASPER, WY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	18	D	D	D	c	D	D
4461	Health & personal care stores .....	18	D	D	D	c	D	D
4461102	Proprietary stores .....	2	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores ....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores ...	2	D	D	D	a	D	D
44613	Optical goods stores .....	6	1 945	381	98	34	—	—
446130	Optical goods stores .....	6	1 945	381	98	34	—	—
447	Gasoline stations .....	33	43 990	2 739	645	228	5.4	4.9
4471	Gasoline stations .....	33	43 990	2 739	645	228	5.4	4.9
44711	Gasoline stations with convenience stores .....	20	28 072	1 756	400	138	—	3.2
447110	Gasoline stations with convenience stores .....	20	28 072	1 756	400	138	—	3.2
44719	Other gasoline stations .....	13	15 918	983	245	90	15.0	8.0
447190	Other gasoline stations .....	13	15 918	983	245	90	15.0	8.0
448	Clothing & clothing accessories stores .....	49	D	D	D	e	D	D
4481	Clothing stores .....	30	D	D	D	c	D	D
44811	Men's clothing stores .....	4	2 548	414	97	23	—	10.2
448110	Men's clothing stores .....	4	2 548	414	97	23	—	10.2
44819	Other clothing stores .....	3	678	88	18	9	70.1	—
448190	Other clothing stores .....	3	678	88	18	9	70.1	—
4482105	Athletic footwear stores .....	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores .....	12	5 246	890	212	56	—	12.0
44831	Jewelry stores .....	12	5 246	890	212	56	—	12.0
448310	Jewelry stores .....	12	5 246	890	212	56	—	12.0
451	Sporting goods, hobby, book, & music stores .....	41	14 347	1 807	408	182	4.4	4.5
4511	Sporting goods, hobby, & musical instrument stores ..	27	8 738	1 231	273	122	6.6	7.4
45111	Sporting goods stores .....	12	5 676	756	161	62	4.5	10.0
451110	Sporting goods stores .....	12	5 676	756	161	62	4.5	10.0
4511101	General-line sporting goods stores .....	4	3 445	439	96	36	7.4	—
45114	Musical instrument & supplies stores .....	3	1 183	121	25	12	—	—
451140	Musical instrument & supplies stores .....	3	1 183	121	25	12	—	—
4512	Book, periodical, & music stores .....	14	5 609	576	135	60	1.0	—
45121	Book stores & news dealers .....	9	3 629	353	88	37	1.5	—
451211	Book stores .....	9	3 629	353	88	37	1.5	—
4512111	Book stores, general .....	5	1 916	193	52	21	—	—
4512112	Specialty book stores .....	3	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	5	1 980	223	47	23	—	—
451220	Prerecorded tape, compact disc, & record stores .	5	1 980	223	47	23	—	—
452	General merchandise stores .....	9	D	D	D	f	D	D
4521	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	6	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	6	D	D	D	f	D	D
45211	Department stores (excl leased depts) .....	6	D	D	D	f	D	D
452110	Department stores (excl leased depts) .....	6	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	2	D	D	D	c	D	D
4529	Other general merchandise stores .....	3	D	D	D	c	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	53	D	D	D	e	D	D
4531	Florists .....	6	1 607	427	111	44	—	—
45311	Florists .....	6	1 607	427	111	44	—	—
453110	Florists .....	6	1 607	427	111	44	—	—
4532	Office supplies, stationery, & gift stores .....	19	14 141	1 780	411	173	28.2	40.7
45321	Office supplies & stationery stores .....	6	11 447	1 448	341	113	30.5	50.3
453210	Office supplies & stationery stores .....	6	11 447	1 448	341	113	30.5	50.3
4532101	Stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	5	D	D	D	c	D	D
4533	Used merchandise stores .....	10	1 144	218	49	27	14.1	28.7
45331	Used merchandise stores .....	10	1 144	218	49	27	14.1	28.7
453310	Used merchandise stores .....	10	1 144	218	49	27	14.1	28.7
4539	Other miscellaneous store retailers .....	18	D	D	D	b	D	D
45392	Art dealers .....	3	D	D	D	a	D	D
453920	Art dealers .....	3	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	11	D	D	D	b	D	D
454	Nonstore retailers .....	11	14 476	2 524	570	127	—	—
4541	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
45411	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
454110	Electronic shopping & mail-order houses .....	2	D	D	D	b	D	D
4543	Direct selling establishments .....	8	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D
45439	Other direct selling establishments .....	7	D	D	D	b	D	D
454390	Other direct selling establishments .....	7	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>CHEYENNE, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>308</b>	<b>761 402</b>	<b>71 894</b>	<b>16 960</b>	<b>4 496</b>	<b>2.6</b>	<b>2.1</b>
441	Motor vehicle & parts dealers .....	38	195 835	17 703	4 241	675	2.5	.3
4411	Automobile dealers .....	12	170 430	13 520	3 268	450	2.1	—
44111	New car dealers .....	5	D	D	D	e	D	D
441110	New car dealers .....	5	D	D	D	e	D	D
44112	Used car dealers .....	7	D	D	D	b	D	D
441120	Used car dealers .....	7	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	6	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	4	D	D	D	b	D	D
441221	Motorcycle dealers .....	4	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores .....	20	D	D	D	c	D	D
44131	Automotive parts & accessories stores .....	12	D	D	D	c	D	D
441310	Automotive parts & accessories stores .....	12	D	D	D	c	D	D
44132	Tire dealers .....	8	7 517	1 796	392	83	14.9	4.7
441320	Tire dealers .....	8	7 517	1 796	392	83	14.9	4.7
442	Furniture & home furnishings stores .....	21	14 993	2 016	386	102	10.8	5.7
4421	Furniture stores .....	5	5 632	917	160	33	18.4	—
44211	Furniture stores .....	5	5 632	917	160	33	18.4	—
442110	Furniture stores .....	5	5 632	917	160	33	18.4	—
4422	Home furnishings stores .....	16	9 361	1 099	226	69	6.2	9.2
44221	Floor covering stores .....	7	6 482	696	126	25	2.2	7.2
442210	Floor covering stores .....	7	6 482	696	126	25	2.2	7.2
44229	Other home furnishings stores .....	9	2 879	403	100	44	15.1	13.7
442299	All other home furnishings stores .....	8	D	D	D	b	D	D
443	Electronics & appliance stores .....	10	D	D	D	b	D	D
4431	Electronics & appliance stores .....	10	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores ....	8	6 958	1 009	254	44	—	.5
443111	Household appliance stores .....	2	D	D	D	b	D	D
443112	Radio, television, & other electronics stores ....	6	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	27	59 882	6 089	1 365	302	5.4	1.4
4441	Building material & supplies dealers .....	24	56 957	5 549	1 267	269	5.6	.7
44411	Home centers .....	1	D	D	D	b	D	D
444110	Home centers .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	19	38 661	4 144	926	171	8.3	1.0
444190	Other building material dealers .....	19	38 661	4 144	926	171	8.3	1.0
4442	Lawn & garden equipment & supplies stores .....	3	2 925	540	98	33	—	14.8
44422	Nursery & garden centers .....	3	2 925	540	98	33	—	14.8
444220	Nursery & garden centers .....	3	2 925	540	98	33	—	14.8
445	Food & beverage stores .....	20	90 229	9 066	2 053	563	.1	—
4451	Grocery stores .....	8	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	8	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	8	D	D	D	e	D	D
4452	Specialty food stores .....	4	D	D	D	a	D	D
4453	Beer, wine, & liquor stores .....	8	D	D	D	c	D	D
44531	Beer, wine, & liquor stores .....	8	D	D	D	c	D	D
445310	Beer, wine, & liquor stores .....	8	D	D	D	c	D	D
446	Health & personal care stores .....	22	16 135	2 232	514	123	21.5	3.1
4461	Health & personal care stores .....	22	16 135	2 232	514	123	21.5	3.1
4461102	Proprietary stores .....	4	2 719	180	31	11	71.6	—
44612	Cosmetics, beauty supplies, & perfume stores .....	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores ....	2	D	D	D	a	D	D
44619	Other health & personal care stores .....	7	D	D	D	b	D	D
446199	All other health & personal care stores .....	5	D	D	D	a	D	D
447	Gasoline stations .....	33	91 273	3 365	788	288	2.0	.9
4471	Gasoline stations .....	33	91 273	3 365	788	288	2.0	.9
44711	Gasoline stations with convenience stores .....	16	20 886	1 140	267	84	—	3.4
447110	Gasoline stations with convenience stores .....	16	20 886	1 140	267	84	—	3.4
44719	Other gasoline stations .....	17	70 387	2 225	521	204	2.6	.2
447190	Other gasoline stations .....	17	70 387	2 225	521	204	2.6	.2
448	Clothing & clothing accessories stores .....	45	D	D	D	e	D	D
4481	Clothing stores .....	26	D	D	D	c	D	D
44819	Other clothing stores .....	4	D	D	D	b	D	D
448190	Other clothing stores .....	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	10	5 955	1 008	236	62	1.3	—
44831	Jewelry stores .....	10	5 955	1 008	236	62	1.3	—
448310	Jewelry stores .....	10	5 955	1 008	236	62	1.3	—

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>CHEYENNE, WY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	27	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	20	D	D	D	c	D	D
45111	Sporting goods stores .....	8	D	D	D	b	D	D
451110	Sporting goods stores .....	8	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	4	3 002	305	59	25	19.5	—
45113	Sewing, needlework, & piece goods stores .....	4	822	103	23	20	—	—
451130	Sewing, needlework, & piece goods stores .....	4	822	103	23	20	—	—
45114	Musical instrument & supplies stores .....	4	1 190	185	20	18	18.3	—
451140	Musical instrument & supplies stores .....	4	1 190	185	20	18	18.3	—
4512	Book, periodical, & music stores .....	7	5 715	740	177	72	—	—
45121	Book stores & news dealers .....	4	D	D	D	b	D	D
451211	Book stores .....	3	D	D	D	b	D	D
4512111	Book stores, general .....	2	D	D	D	b	D	D
4512112	Specialty book stores .....	1	D	D	D	a	D	D
451212	News dealers & newsstands .....	1	D	D	D	a	D	D
452	General merchandise stores .....	13	146 743	13 706	3 231	1 242	—	6.6
4521	Department stores (incl leased depts) ## .....	8	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	8	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	8	D	D	D	g	D	D
45211	Department stores (excl leased depts) .....	8	D	D	D	g	D	D
452110	Department stores (excl leased depts) .....	8	D	D	D	g	D	D
4521101	Conventional department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	3	D	D	D	f	D	D
4521103	National chain department stores (excl leased depts) .....	3	D	D	D	c	D	D
4529	Other general merchandise stores .....	5	D	D	D	c	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529902	Catalog showrooms .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores ....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	45	15 790	2 630	647	279	6.0	6.6
4531	Florists .....	7	D	D	D	b	D	D
45311	Florists .....	7	D	D	D	b	D	D
453110	Florists .....	7	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	20	6 592	1 251	327	119	9.3	7.0
45321	Office supplies & stationery stores .....	4	3 530	766	215	57	—	—
453210	Office supplies & stationery stores .....	4	3 530	766	215	57	—	—
4532102	Office supplies stores .....	4	3 530	766	215	57	—	—
45322	Gift, novelty, & souvenir stores .....	16	3 062	485	112	62	19.9	15.0
453220	Gift, novelty, & souvenir stores .....	16	3 062	485	112	62	19.9	15.0
4533	Used merchandise stores .....	5	1 268	310	74	30	—	20.3
45331	Used merchandise stores .....	5	1 268	310	74	30	—	20.3
453310	Used merchandise stores .....	5	1 268	310	74	30	—	20.3
4539	Other miscellaneous store retailers .....	13	D	D	D	b	D	D
45391	Pet & pet supplies stores .....	3	1 533	207	51	19	—	—
453910	Pet & pet supplies stores .....	3	1 533	207	51	19	—	—
45399	All other miscellaneous store retailers .....	7	D	D	D	b	D	D
454	Nonstore retailers .....	7	88 192	9 568	2 464	447	1.1	—
4541	Electronic shopping & mail-order houses .....	3	D	D	D	e	D	D
45411	Electronic shopping & mail-order houses .....	3	D	D	D	e	D	D
454110	Electronic shopping & mail-order houses .....	3	D	D	D	e	D	D
45439	Other direct selling establishments .....	2	D	D	D	a	D	D
454390	Other direct selling establishments .....	2	D	D	D	a	D	D
	<b>CODY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>125</b>	<b>145 731</b>	<b>12 810</b>	<b>2 795</b>	<b>789</b>	<b>14.9</b>	<b>2.4</b>
441	Motor vehicle & parts dealers .....	13	45 444	3 699	889	143	16.8	—
4413	Automotive parts, accessories, & tire stores .....	8	7 557	1 250	275	55	9.4	—
44132	Tire dealers .....	2	D	D	D	b	D	D
441320	Tire dealers .....	2	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	9	D	D	D	b	D	D
4421	Furniture stores .....	3	2 012	338	81	28	—	5.8
44211	Furniture stores .....	3	2 012	338	81	28	—	5.8
442110	Furniture stores .....	3	2 012	338	81	28	—	5.8
4422	Home furnishings stores .....	6	D	D	D	b	D	D
44221	Floor covering stores .....	3	D	D	D	b	D	D
442210	Floor covering stores .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	6	D	D	D	a	D	D
4431	Electronics & appliance stores .....	6	D	D	D	a	D	D
44311	Appliance, television, & other electronics stores ....	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	12	D	D	D	b	D	D
4441	Building material & supplies dealers .....	9	D	D	D	b	D	D
44419	Other building material dealers .....	5	D	D	D	b	D	D
444190	Other building material dealers .....	5	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>CODY, WY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	6	8 937	816	38	21	5.2	—
446	Health & personal care stores .....	3	1 650	120	40	15	87.5	12.5
447	Gasoline stations .....	17	15 818	830	192	76	17.7	14.5
448	Clothing & clothing accessories stores .....	18	D	D	D	b	D	D
4481	Clothing stores .....	13	D	D	D	b	D	D
44819	Other clothing stores .....	2	D	D	D	a	D	D
448190	Other clothing stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	15	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	13	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	c	D	D
453	Miscellaneous store retailers .....	18	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	8	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45392	Art dealers .....	4	D	D	D	a	D	D
453920	Art dealers .....	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	6	7 577	659	158	35	1.0	—
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	b	D	D
	<b>DOUGLAS, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>51</b>	<b>60 522</b>	<b>5 285</b>	<b>1 200</b>	<b>393</b>	<b>37.9</b>	<b>13.7</b>
441	Motor vehicle & parts dealers .....	6	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	3	724	86	20	13	—	10.5
444	Building material & garden equipment & supplies dealers .....	4	5 019	641	123	39	—	—
445	Food & beverage stores .....	9	D	D	D	c	D	D
446	Health & personal care stores .....	2	D	D	D	b	D	D
447	Gasoline stations .....	8	10 861	737	175	59	10.1	55.5
448	Clothing & clothing accessories stores .....	5	916	129	31	13	7.9	—
451	Sporting goods, hobby, book, & music stores .....	5	461	52	8	5	—	39.9
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores ....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
	<b>EVANSTON, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>69</b>	<b>129 609</b>	<b>12 480</b>	<b>2 721</b>	<b>790</b>	<b>6.4</b>	<b>3.1</b>
441	Motor vehicle & parts dealers .....	9	26 843	2 445	523	101	2.5	4.4
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	D	D	D	b	D	D
4441	Building material & supplies dealers .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	4	D	D	D	b	D	D
444190	Other building material dealers .....	4	D	D	D	b	D	D
445	Food & beverage stores .....	12	27 619	2 566	646	176	8.3	2.3
4452	Specialty food stores .....	3	D	D	D	a	D	D
446	Health & personal care stores .....	3	D	D	D	a	D	D

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**Table 4. Summary Statistics for Places: 1997—Con.**

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>EVANSTON, WY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
447	Gasoline stations .....	16	25 902	1 479	320	147	5.8	7.3
4471	Gasoline stations .....	16	25 902	1 479	320	147	5.8	7.3
44711	Gasoline stations with convenience stores .....	11	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	11	D	D	D	b	D	D
44719	Other gasoline stations .....	5	D	D	D	b	D	D
447190	Other gasoline stations .....	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	4	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	b	D	D
4543	Direct selling establishments .....	2	D	D	D	b	D	D
45439	Other direct selling establishments .....	2	D	D	D	b	D	D
454390	Other direct selling establishments .....	2	D	D	D	b	D	D
	<b>GILLETTE, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>156</b>	<b>266 264</b>	<b>26 312</b>	<b>6 300</b>	<b>1 642</b>	<b>6.0</b>	<b>3.3</b>
441	Motor vehicle & parts dealers .....	17	79 314	6 819	1 627	271	4.5	—
4411	Automobile dealers .....	5	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	4	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	1	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	3	D	D	D	a	D	D
441221	Motorcycle dealers .....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	6	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	9	4 442	756	177	29	6.4	6.5
4421	Furniture stores .....	4	D	D	D	a	D	D
44211	Furniture stores .....	4	D	D	D	a	D	D
442110	Furniture stores .....	4	D	D	D	a	D	D
4422	Home furnishings stores .....	5	D	D	D	a	D	D
443	Electronics & appliance stores .....	5	2 729	398	103	34	—	25.3
4431	Electronics & appliance stores .....	5	2 729	398	103	34	—	25.3
44312	Computer & software stores .....	4	D	D	D	b	D	D
443120	Computer & software stores .....	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers .....	19	29 354	3 099	729	144	11.4	9.2
4441	Building material & supplies dealers .....	15	21 636	2 501	593	116	2.0	12.4
44413	Hardware stores .....	5	D	D	D	b	D	D
444130	Hardware stores .....	5	D	D	D	b	D	D
44419	Other building material dealers .....	8	D	D	D	b	D	D
444190	Other building material dealers .....	8	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	4	7 718	598	136	28	38.0	—
44422	Nursery & garden centers .....	4	7 718	598	136	28	38.0	—
444220	Nursery & garden centers .....	4	7 718	598	136	28	38.0	—
445	Food & beverage stores .....	20	D	D	D	e	D	D
4451	Grocery stores .....	9	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	7	D	D	D	e	D	D
4453	Beer, wine, & liquor stores .....	10	5 583	497	112	55	42.4	1.7
44531	Beer, wine, & liquor stores .....	10	5 583	497	112	55	42.4	1.7
445310	Beer, wine, & liquor stores .....	10	5 583	497	112	55	42.4	1.7
446	Health & personal care stores .....	4	D	D	D	b	D	D
447	Gasoline stations .....	19	D	D	D	c	D	D
4471	Gasoline stations .....	19	D	D	D	c	D	D
44711	Gasoline stations with convenience stores .....	12	D	D	D	c	D	D
447110	Gasoline stations with convenience stores .....	12	D	D	D	c	D	D
448	Clothing & clothing accessories stores .....	15	7 447	728	166	70	18.4	4.6
4481	Clothing stores .....	10	5 959	590	135	57	11.5	5.8
44819	Other clothing stores .....	1	D	D	D	a	D	D
448190	Other clothing stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	14	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	12	2 823	358	87	39	12.7	12.7

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>GILLETTE, WY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	3	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	23	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	6	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	a	D	D
4533	Used merchandise stores .....	4	1 207	350	88	34	23.5	—
45331	Used merchandise stores .....	4	1 207	350	88	34	23.5	—
453310	Used merchandise stores .....	4	1 207	350	88	34	23.5	—
4539	Other miscellaneous store retailers .....	10	D	D	D	a	D	D
45392	Art dealers .....	1	D	D	D	a	D	D
453920	Art dealers .....	1	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	3	4 637	301	52	10	5.5	—
453930	Manufactured (mobile) home dealers .....	3	4 637	301	52	10	5.5	—
454	Nonstore retailers .....	8	8 740	846	202	48	1.6	—
4543	Direct selling establishments .....	5	6 414	541	131	28	2.1	—
45431	Fuel dealers .....	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
	<b>GREEN RIVER, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>46</b>	<b>85 411</b>	<b>8 444</b>	<b>1 957</b>	<b>476</b>	<b>5.5</b>	<b>9.6</b>
441	Motor vehicle & parts dealers .....	8	D	D	D	c	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	1	D	D	D	a	D	D
441221	Motorcycle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	3	2 468	725	73	20	—	—
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	6	24 222	2 905	742	157	1.2	.2
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	10	11 686	883	209	88	14.5	—
44711	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores ....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	6	D	D	D	a	D	D
	<b>JACKSON, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>200</b>	<b>263 648</b>	<b>28 655</b>	<b>5 950</b>	<b>1 311</b>	<b>12.9</b>	<b>4.0</b>
441	Motor vehicle & parts dealers .....	9	D	D	D	c	D	D
442	Furniture & home furnishings stores .....	18	11 173	969	191	51	27.4	1.1
4421	Furniture stores .....	7	8 406	687	143	24	29.7	.7
44211	Furniture stores .....	7	8 406	687	143	24	29.7	.7
442110	Furniture stores .....	7	8 406	687	143	24	29.7	.7
4422	Home furnishings stores .....	11	2 767	282	48	27	20.4	2.3
44229	Other home furnishings stores .....	6	1 496	161	25	20	4.9	—
443	Electronics & appliance stores .....	8	D	D	D	b	D	D
4431	Electronics & appliance stores .....	8	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	4	D	D	D	a	D	D
44312	Computer & software stores .....	2	D	D	D	b	D	D
443120	Computer & software stores .....	2	D	D	D	b	D	D
44313	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	13	D	D	D	b	D	D
4441	Building material & supplies dealers .....	12	25 487	2 623	612	81	3.9	—
44419	Other building material dealers .....	6	20 952	1 963	463	49	—	—
444190	Other building material dealers .....	6	20 952	1 963	463	49	—	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>JACKSON, WY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
445	Food & beverage stores .....	12	D	D	D	c	D	D
4451	Grocery stores .....	4	D	D	D	c	D	D
4453	Beer, wine, & liquor stores .....	7	D	D	D	b	D	D
44531	Beer, wine, & liquor stores .....	7	D	D	D	b	D	D
445310	Beer, wine, & liquor stores .....	7	D	D	D	b	D	D
446	Health & personal care stores .....	6	3 981	848	174	45	44.5	—
447	Gasoline stations .....	11	22 342	1 675	396	90	44.6	—
4471	Gasoline stations .....	11	22 342	1 675	396	90	44.6	—
44719	Other gasoline stations .....	6	D	D	D	b	D	D
447190	Other gasoline stations .....	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	52	39 796	5 045	1 003	279	17.0	14.7
4481	Clothing stores .....	35	D	D	D	c	D	D
44811	Men's clothing stores .....	4	4 890	451	107	39	6.3	—
448110	Men's clothing stores .....	4	4 890	451	107	39	6.3	—
44814	Family clothing stores .....	11	D	D	D	b	D	D
448140	Family clothing stores .....	11	D	D	D	b	D	D
44819	Other clothing stores .....	10	D	D	D	b	D	D
448190	Other clothing stores .....	10	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores .....	13	D	D	D	b	D	D
44831	Jewelry stores .....	11	D	D	D	b	D	D
448310	Jewelry stores .....	11	D	D	D	b	D	D
44832	Luggage & leather goods stores .....	2	D	D	D	a	D	D
448320	Luggage & leather goods stores .....	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	20	D	D	D	c	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	17	15 836	2 577	584	135	4.6	7.9
45111	Sporting goods stores .....	14	14 664	2 352	545	120	1.2	8.5
451110	Sporting goods stores .....	14	14 664	2 352	545	120	1.2	8.5
4511101	General-line sporting goods stores .....	3	D	D	D	b	D	D
4511102	Specialty-line sporting goods stores .....	11	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	3	D	D	D	a	D	D
45121	Book stores & news dealers .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	c	D	D
453	Miscellaneous store retailers .....	43	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	18	8 490	1 223	216	76	16.8	3.0
4532101	Stationery stores .....	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores .....	17	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores .....	17	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	21	D	D	D	b	D	D
45392	Art dealers .....	16	14 721	1 700	361	48	9.3	14.8
453920	Art dealers .....	16	14 721	1 700	361	48	9.3	14.8
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	7	D	D	D	b	D	D
4541	Electronic shopping & mail-order houses .....	4	D	D	D	a	D	D
45411	Electronic shopping & mail-order houses .....	4	D	D	D	a	D	D
454110	Electronic shopping & mail-order houses .....	4	D	D	D	a	D	D
4543	Direct selling establishments .....	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	a	D	D
	<b>KEMMERER, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>16</b>	<b>20 545</b>	<b>1 812</b>	<b>426</b>	<b>145</b>	<b>32.2</b>	<b>.5</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	1 544	325	60	22	—	—
445	Food & beverage stores .....	3	D	D	D	b	D	D
447	Gasoline stations .....	3	3 445	334	82	35	—	—
448	Clothing & clothing accessories stores .....	2	D	D	D	a	D	D
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	LANDER, WY							
44-45	Retail trade . . . . .	55	74 784	7 111	1 742	405	4.0	.3
441	Motor vehicle & parts dealers . . . . .	8	D	D	D	c	D	D
442	Furniture & home furnishings stores . . . . .	3	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	4	D	D	D	a	D	D
4431	Electronics & appliance stores . . . . .	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	9	5 879	908	399	44	10.5	—
445	Food & beverage stores . . . . .	3	D	D	D	b	D	D
446	Health & personal care stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	5	7 829	411	97	37	—	—
448	Clothing & clothing accessories stores . . . . .	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	8	D	D	D	b	D	D
452	General merchandise stores . . . . .	2	D	D	D	b	D	D
45299	All other general merchandise stores . . . . .	2	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores . . . . .	2	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	6	D	D	D	b	D	D
454	Nonstore retailers . . . . .	1	D	D	D	a	D	D
	LARAMIE, WY							
44-45	Retail trade . . . . .	158	332 558	26 888	6 353	1 607	6.9	1.7
441	Motor vehicle & parts dealers . . . . .	25	66 386	6 139	1 342	237	17.2	.1
4411	Automobile dealers . . . . .	11	54 753	4 471	965	153	19.3	—
4412	Other motor vehicle dealers . . . . .	4	4 285	389	70	14	20.4	—
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	4	4 285	389	70	14	20.4	—
441229	All other motor vehicle dealers . . . . .	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores . . . . .	10	7 348	1 279	307	70	—	.8
44131	Automotive parts & accessories stores . . . . .	9	D	D	D	b	D	D
441310	Automotive parts & accessories stores . . . . .	9	D	D	D	b	D	D
442	Furniture & home furnishings stores . . . . .	9	5 182	835	210	41	26.1	—
4421	Furniture stores . . . . .	5	2 972	437	112	25	27.6	—
44211	Furniture stores . . . . .	5	2 972	437	112	25	27.6	—
442110	Furniture stores . . . . .	5	2 972	437	112	25	27.6	—
4422	Home furnishings stores . . . . .	4	2 210	398	98	16	24.0	—
443	Electronics & appliance stores . . . . .	5	23 309	541	149	47	5.2	1.9
4431	Electronics & appliance stores . . . . .	5	23 309	541	149	47	5.2	1.9
44311	Appliance, television, & other electronics stores . . . . .	3	D	D	D	a	D	D
443112	Radio, television, & other electronics stores . . . . .	2	D	D	D	a	D	D
44312	Computer & software stores . . . . .	1	D	D	D	b	D	D
443120	Computer & software stores . . . . .	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers . . . . .	12	14 141	1 596	388	72	9.2	—
4441	Building material & supplies dealers . . . . .	10	D	D	D	b	D	D
44419	Other building material dealers . . . . .	6	9 559	1 047	270	46	—	—
444190	Other building material dealers . . . . .	6	9 559	1 047	270	46	—	—
445	Food & beverage stores . . . . .	15	D	D	D	e	D	D
4451	Grocery stores . . . . .	4	D	D	D	c	D	D
44511	Supermarkets & other grocery (except convenience) stores . . . . .	4	D	D	D	c	D	D
445110	Supermarkets & other grocery (except convenience) stores . . . . .	4	D	D	D	c	D	D
4453	Beer, wine, & liquor stores . . . . .	10	D	D	D	c	D	D
44531	Beer, wine, & liquor stores . . . . .	10	D	D	D	c	D	D
445310	Beer, wine, & liquor stores . . . . .	10	D	D	D	c	D	D
446	Health & personal care stores . . . . .	8	3 508	576	132	38	19.8	63.5
447	Gasoline stations . . . . .	18	65 734	2 836	673	232	.6	2.2
4471	Gasoline stations . . . . .	18	65 734	2 836	673	232	.6	2.2
44719	Other gasoline stations . . . . .	13	D	D	D	c	D	D
447190	Other gasoline stations . . . . .	13	D	D	D	c	D	D
448	Clothing & clothing accessories stores . . . . .	24	8 781	1 073	227	102	14.8	1.3
4481	Clothing stores . . . . .	16	6 542	703	148	74	13.0	1.7
44819	Other clothing stores . . . . .	2	D	D	D	a	D	D
448190	Other clothing stores . . . . .	2	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>LARAMIE, WY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
451	Sporting goods, hobby, book, & music stores .....	16	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	11	D	D	D	b	D	D
45111	Sporting goods stores .....	10	D	D	D	b	D	D
451110	Sporting goods stores .....	10	D	D	D	b	D	D
4512	Book, periodical, & music stores .....	5	D	D	D	b	D	D
45121	Book stores & news dealers .....	4	D	D	D	a	D	D
4512113	College book stores .....	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	1	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	1	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D
4521	Department stores (incl leased depts) ## .....	2	D	N	N	N	D	D
45211	Department stores (incl leased depts) ## .....	2	D	N	N	N	D	D
4521	Department stores (excl leased depts) .....	2	D	D	D	e	D	D
45211	Department stores (excl leased depts) .....	2	D	D	D	e	D	D
452110	Department stores (excl leased depts) .....	2	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	20	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores .....	7	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	a	D	D
4532102	Office supplies stores .....	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	6	D	D	D	b	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	4	D	D	D	a	D	D
	<b>NEWCASTLE, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>33</b>	<b>35 226</b>	<b>2 928</b>	<b>698</b>	<b>231</b>	<b>26.2</b>	<b>2.4</b>
441	Motor vehicle & parts dealers .....	8	14 541	1 113	237	59	47.5	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	3	D	D	D	a	D	D
445	Food & beverage stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	b	D	D
45299	All other general merchandise stores .....	1	D	D	D	b	D	D
452990	All other general merchandise stores .....	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores ....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
	<b>POWELL, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>44</b>	<b>58 794</b>	<b>5 759</b>	<b>1 140</b>	<b>398</b>	<b>17.3</b>	<b>11.4</b>
441	Motor vehicle & parts dealers .....	6	D	D	D	b	D	D
4412	Other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	10	15 082	1 895	376	112	5.8	—
4442	Lawn & garden equipment & supplies stores .....	4	10 795	1 405	272	81	—	—
44422	Nursery & garden centers .....	4	10 795	1 405	272	81	—	—
444220	Nursery & garden centers .....	4	10 795	1 405	272	81	—	—
445	Food & beverage stores .....	4	20 140	1 514	188	112	37.9	29.9
446	Health & personal care stores .....	5	3 331	357	86	29	1.7	15.9
447	Gasoline stations .....	7	6 292	506	129	41	3.1	2.5

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>POWELL, WY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	3	1 241	142	37	20	18.0	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
	<b>RAWLINS, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>60</b>	<b>111 007</b>	<b>9 006</b>	<b>2 166</b>	<b>618</b>	<b>13.9</b>	<b>2.4</b>
441	Motor vehicle & parts dealers .....	11	20 960	2 078	480	96	52.4	4.2
442	Furniture & home furnishings stores .....	2	D	D	D	a	D	D
443	Electronics & appliance stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	1	D	D	D	b	D	D
445	Food & beverage stores .....	3	D	D	D	c	D	D
446	Health & personal care stores .....	3	D	D	D	a	D	D
447	Gasoline stations .....	19	53 707	2 980	731	247	1.7	1.6
4471	Gasoline stations .....	19	53 707	2 980	731	247	1.7	1.6
44719	Other gasoline stations .....	11	45 620	2 527	614	203	1.2	.3
447190	Other gasoline stations .....	11	45 620	2 527	614	203	1.2	.3
448	Clothing & clothing accessories stores .....	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores .....	2	D	D	D	b	D	D
453	Miscellaneous store retailers .....	8	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	a	D	D
	<b>RIVERTON, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>105</b>	<b>174 289</b>	<b>16 921</b>	<b>3 792</b>	<b>1 114</b>	<b>14.6</b>	<b>1.6</b>
441	Motor vehicle & parts dealers .....	14	38 569	3 546	799	134	31.6	—
4413	Automotive parts, accessories, & tire stores .....	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
441310	Automotive parts & accessories stores .....	7	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	6	3 356	319	65	28	51.9	26.7
4421	Furniture stores .....	4	D	D	D	b	D	D
44211	Furniture stores .....	4	D	D	D	b	D	D
442110	Furniture stores .....	4	D	D	D	b	D	D
443	Electronics & appliance stores .....	6	3 966	497	100	31	26.2	3.6
4431	Electronics & appliance stores .....	6	3 966	497	100	31	26.2	3.6
44311	Appliance, television, & other electronics stores .....	4	D	D	D	b	D	D
443112	Radio, television, & other electronics stores .....	4	D	D	D	b	D	D
44312	Computer & software stores .....	2	D	D	D	a	D	D
443120	Computer & software stores .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	10	19 396	2 137	470	128	22.4	—
4441	Building material & supplies dealers .....	5	9 344	1 300	302	72	46.4	—
44419	Other building material dealers .....	3	D	D	D	b	D	D
444190	Other building material dealers .....	3	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores .....	5	10 052	837	168	56	.1	—
44422	Nursery & garden centers .....	5	10 052	837	168	56	.1	—
444220	Nursery & garden centers .....	5	10 052	837	168	56	.1	—
445	Food & beverage stores .....	11	34 592	3 307	774	217	2.5	.4
4451	Grocery stores .....	3	32 250	3 069	713	187	—	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>RIVERTON, WY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
446	Health & personal care stores .....	3	1 760	232	54	25	65.5	34.5
447	Gasoline stations .....	12	14 961	1 798	321	108	15.8	2.6
44711	Gasoline stations with convenience stores .....	7	10 591	614	143	59	21.9	3.7
447110	Gasoline stations with convenience stores .....	7	10 591	614	143	59	21.9	3.7
448	Clothing & clothing accessories stores .....	14	4 485	464	114	54	12.9	7.1
4481	Clothing stores .....	7	3 013	314	78	36	4.4	6.7
4482101	Men's shoe stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	9	1 178	178	33	20	41.0	29.1
452	General merchandise stores .....	3	D	D	D	e	D	D
453	Miscellaneous store retailers .....	12	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	4	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	b	D	D
454	Nonstore retailers .....	5	D	D	D	b	D	D
4543	Direct selling establishments .....	4	D	D	D	a	D	D
	<b>ROCK SPRINGS, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>154</b>	<b>304 700</b>	<b>28 232</b>	<b>6 700</b>	<b>1 824</b>	<b>9.8</b>	<b>3.9</b>
441	Motor vehicle & parts dealers .....	17	88 069	6 544	1 465	241	19.6	—
4411	Automobile dealers .....	6	70 925	4 171	949	142	6.7	—
4412	Other motor vehicle dealers .....	3	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers ....	1	D	D	D	a	D	D
441222	Boat dealers .....	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores .....	8	D	D	D	b	D	D
44132	Tire dealers .....	3	D	D	D	b	D	D
441320	Tire dealers .....	3	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	8	7 516	1 084	277	69	28.4	19.9
4421	Furniture stores .....	4	D	D	D	b	D	D
44211	Furniture stores .....	4	D	D	D	b	D	D
442110	Furniture stores .....	4	D	D	D	b	D	D
4422	Home furnishings stores .....	4	D	D	D	a	D	D
443	Electronics & appliance stores .....	7	D	D	D	b	D	D
4431	Electronics & appliance stores .....	7	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores ....	5	5 505	609	144	32	43.7	—
443112	Radio, television, & other electronics stores .....	4	D	D	D	a	D	D
44313	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
443130	Camera & photographic supplies stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	14	D	D	D	c	D	D
4441	Building material & supplies dealers .....	13	D	D	D	c	D	D
44413	Hardware stores .....	1	D	D	D	b	D	D
444130	Hardware stores .....	1	D	D	D	b	D	D
44419	Other building material dealers .....	9	15 884	1 566	364	64	5.8	13.1
444190	Other building material dealers .....	9	15 884	1 566	364	64	5.8	13.1
445	Food & beverage stores .....	11	49 829	5 452	1 306	286	1.5	8.8
4451	Grocery stores .....	4	D	D	D	c	D	D
44511	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	c	D	D
445110	Supermarkets & other grocery (except convenience) stores .....	4	D	D	D	c	D	D
446	Health & personal care stores .....	6	D	D	D	b	D	D
447	Gasoline stations .....	25	43 396	2 292	528	200	3.1	2.7
4471	Gasoline stations .....	25	43 396	2 292	528	200	3.1	2.7
44711	Gasoline stations with convenience stores .....	19	22 009	1 564	351	136	3.1	5.4
447110	Gasoline stations with convenience stores .....	19	22 009	1 564	351	136	3.1	5.4
44719	Other gasoline stations .....	6	21 387	728	177	64	3.2	—
447190	Other gasoline stations .....	6	21 387	728	177	64	3.2	—
448	Clothing & clothing accessories stores .....	20	15 370	1 847	470	165	4.6	.8
4481	Clothing stores .....	11	10 629	1 175	282	122	.7	1.1
4483	Jewelry, luggage, & leather goods stores .....	4	2 904	350	107	23	21.7	—
451	Sporting goods, hobby, book, & music stores .....	15	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	9	D	D	D	b	D	D
4511101	General-line sporting goods stores .....	2	D	D	D	b	D	D
45114	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	2	D	D	D	a	D	D
4512	Book, periodical, & music stores .....	6	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, & record stores ....	2	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ..	2	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>ROCK SPRINGS, WY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
452	General merchandise stores .....	5	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts) .....	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	19	D	D	D	c	D	D
4539	Other miscellaneous store retailers .....	7	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	3	5 122	586	147	34	—	—
453930	Manufactured (mobile) home dealers .....	3	5 122	586	147	34	—	—
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	7	D	D	D	b	D	D
4543	Direct selling establishments .....	6	4 804	691	177	24	13.7	—
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	a	D	D
45439	Other direct selling establishments .....	3	D	D	D	a	D	D
454390	Other direct selling establishments .....	3	D	D	D	a	D	D
	<b>SHERIDAN, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>147</b>	<b>216 678</b>	<b>21 918</b>	<b>4 825</b>	<b>1 387</b>	<b>27.7</b>	<b>.8</b>
441	Motor vehicle & parts dealers .....	22	76 283	6 224	1 444	257	64.1	—
4411	Automobile dealers .....	12	69 659	5 181	1 200	207	69.9	—
44112	Used car dealers .....	5	4 725	120	20	10	87.7	—
441120	Used car dealers .....	5	4 725	120	20	10	87.7	—
4413	Automotive parts, accessories, & tire stores .....	9	D	D	D	b	D	D
442	Furniture & home furnishings stores .....	10	D	D	D	b	D	D
4421	Furniture stores .....	4	D	D	D	b	D	D
44211	Furniture stores .....	4	D	D	D	b	D	D
442110	Furniture stores .....	4	D	D	D	b	D	D
4422	Home furnishings stores .....	6	3 317	440	100	24	28.7	1.1
44221	Floor covering stores .....	3	2 855	389	91	18	28.5	—
442210	Floor covering stores .....	3	2 855	389	91	18	28.5	—
443	Electronics & appliance stores .....	8	D	D	D	b	D	D
4431	Electronics & appliance stores .....	8	D	D	D	b	D	D
44311	Appliance, television, & other electronics stores ....	5	D	D	D	b	D	D
44312	Computer & software stores .....	3	2 294	357	89	15	—	—
443120	Computer & software stores .....	3	2 294	357	89	15	—	—
444	Building material & garden equipment & supplies dealers .....	13	11 754	1 470	317	82	7.4	.5
4441	Building material & supplies dealers .....	11	D	D	D	b	D	D
44419	Other building material dealers .....	7	D	D	D	b	D	D
444190	Other building material dealers .....	7	D	D	D	b	D	D
445	Food & beverage stores .....	12	D	D	D	c	D	D
4451	Grocery stores .....	7	D	D	D	c	D	D
446	Health & personal care stores .....	5	D	D	D	b	D	D
447	Gasoline stations .....	16	18 745	1 192	297	130	5.0	1.0
4471	Gasoline stations .....	16	18 745	1 192	297	130	5.0	1.0
44711	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	9	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	18	D	D	D	b	D	D
4481	Clothing stores .....	12	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	14	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	12	D	D	D	b	D	D
452	General merchandise stores .....	2	D	D	D	e	D	D
453	Miscellaneous store retailers .....	19	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores .....	5	D	D	D	b	D	D
45321	Office supplies & stationery stores .....	2	D	D	D	b	D	D
453210	Office supplies & stationery stores .....	2	D	D	D	b	D	D
4532102	Office supplies stores .....	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers .....	8	D	D	D	b	D	D
45393	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	5	D	D	D	a	D	D
454	Nonstore retailers .....	8	D	D	D	b	D	D
4543	Direct selling establishments .....	4	D	D	D	b	D	D
45431	Fuel dealers .....	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	2	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>THERMOPOLIS, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>30</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
441	Motor vehicle & parts dealers . . . . .	2	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	2	D	D	D	b	D	D
445	Food & beverage stores . . . . .	3	D	D	D	b	D	D
446	Health & personal care stores . . . . .	4	D	D	D	b	D	D
447	Gasoline stations . . . . .	4	5 343	518	116	68	—	—
448	Clothing & clothing accessories stores . . . . .	4	702	63	15	14	26.9	—
451	Sporting goods, hobby, book, & music stores . . . . .	3	D	D	D	a	D	D
452	General merchandise stores . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	6	D	D	D	a	D	D
	<b>TORRINGTON, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>52</b>	<b>64 743</b>	<b>7 221</b>	<b>1 374</b>	<b>463</b>	<b>12.3</b>	<b>3.8</b>
441	Motor vehicle & parts dealers . . . . .	7	14 618	1 091	211	70	44.2	—
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	2	D	D	D	a	D	D
4431	Electronics & appliance stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores . . . . .	2	D	D	D	b	D	D
44422	Nursery & garden centers . . . . .	2	D	D	D	b	D	D
444220	Nursery & garden centers . . . . .	2	D	D	D	b	D	D
445	Food & beverage stores . . . . .	7	D	D	D	c	D	D
446	Health & personal care stores . . . . .	2	D	D	D	b	D	D
447	Gasoline stations . . . . .	6	8 813	559	129	38	8.1	—
448	Clothing & clothing accessories stores . . . . .	6	1 180	120	29	14	39.7	—
451	Sporting goods, hobby, book, & music stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	3	7 206	628	137	63	—	—
45299	All other general merchandise stores . . . . .	3	7 206	628	137	63	—	—
452990	All other general merchandise stores . . . . .	3	7 206	628	137	63	—	—
4529903	Miscellaneous general merchandise stores . . . . .	3	7 206	628	137	63	—	—
453	Miscellaneous store retailers . . . . .	10	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	2	D	D	D	a	D	D
454	Nonstore retailers . . . . .	1	D	D	D	a	D	D
	<b>WHEATLAND, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>38</b>	<b>62 643</b>	<b>4 236</b>	<b>939</b>	<b>316</b>	<b>5.8</b>	<b>1.9</b>
441	Motor vehicle & parts dealers . . . . .	7	D	D	D	b	D	D
443	Electronics & appliance stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	3	D	D	D	a	D	D
445	Food & beverage stores . . . . .	5	10 669	850	168	83	8.4	—
446	Health & personal care stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	9	8 845	517	121	40	21.6	—
448	Clothing & clothing accessories stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	3	D	D	D	b	D	D
45299	All other general merchandise stores . . . . .	3	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores . . . . .	2	D	D	D	b	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>WHEATLAND, WY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
454	Nonstore retailers .....	1	D	D	D	b	D	D
4543	Direct selling establishments .....	1	D	D	D	b	D	D
45431	Fuel dealers .....	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	b	D	D
	<b>WORLAND, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>66</b>	<b>79 619</b>	<b>7 125</b>	<b>1 558</b>	<b>465</b>	<b>31.6</b>	<b>2.2</b>
441	Motor vehicle & parts dealers .....	11	28 669	1 976	425	88	59.7	—
44122	Motorcycle, boat, & other motor vehicle dealers ....	2	D	D	D	a	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	7	2 627	452	100	31	5.9	4.4
4422	Home furnishings stores .....	5	D	D	D	b	D	D
443	Electronics & appliance stores .....	4	1 370	207	32	18	—	—
4431	Electronics & appliance stores .....	4	1 370	207	32	18	—	—
444	Building material & garden equipment & supplies dealers .....	8	12 646	1 174	230	97	24.0	.6
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	6	14 170	1 415	312	73	1.2	8.4
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	7	D	D	D	b	D	D
448	Clothing & clothing accessories stores .....	8	1 598	174	52	26	35.6	.9
451	Sporting goods, hobby, book, & music stores .....	4	1 203	198	50	27	30.6	—
45114	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	2	D	D	D	b	D	D
45299	All other general merchandise stores .....	2	D	D	D	b	D	D
452990	All other general merchandise stores .....	2	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores ....	1	D	D	D	b	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
45321	Office supplies & stationery stores .....	1	D	D	D	a	D	D
453210	Office supplies & stationery stores .....	1	D	D	D	a	D	D
4532102	Office supplies stores .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	3	D	D	D	a	D	D
	<b>BALANCE OF ALBANY COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>10</b>	<b>7 180</b>	<b>567</b>	<b>138</b>	<b>56</b>	<b>13.6</b>	<b>1.7</b>
445	Food & beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	3	4 331	260	61	27	7.3	—
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	1	D	D	D	a	D	D

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	<b>BALANCE OF BIG HORN COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>59</b>	<b>50 677</b>	<b>4 973</b>	<b>1 045</b>	<b>340</b>	<b>12.1</b>	<b>5.3</b>
441	Motor vehicle & parts dealers .....	12	12 022	506	98	29	1.8	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	8	7 825	1 296	316	58	4.6	6.4
4441	Building material & supplies dealers .....	5	D	D	D	a	D	D
4442	Lawn & garden equipment & supplies stores .....	3	D	D	D	b	D	D
44422	Nursery & garden centers .....	3	D	D	D	b	D	D
444220	Nursery & garden centers .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	8	12 217	1 597	284	97	2.5	—
446	Health & personal care stores .....	2	D	D	D	a	D	D
447	Gasoline stations .....	16	11 983	992	208	103	24.6	.8
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	4	1 861	181	41	14	6.7	89.0
453	Miscellaneous store retailers .....	5	467	53	12	12	88.2	—
454	Nonstore retailers .....	2	D	D	D	a	D	D
	<b>BALANCE OF CAMPBELL COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>23</b>	<b>14 003</b>	<b>1 658</b>	<b>428</b>	<b>91</b>	<b>11.3</b>	<b>2.8</b>
441	Motor vehicle & parts dealers .....	4	1 259	163	35	11	31.5	—
442	Furniture & home furnishings stores .....	3	567	94	27	6	8.1	44.3
444	Building material & garden equipment & supplies dealers .....	7	4 257	424	105	27	18.5	3.1
445	Food & beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	3	2 991	484	117	14	—	—
4543	Direct selling establishments .....	3	2 991	484	117	14	—	—
	<b>BALANCE OF CARBON COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>43</b>	<b>30 214</b>	<b>2 671</b>	<b>605</b>	<b>229</b>	<b>23.9</b>	<b>5.0</b>
441	Motor vehicle & parts dealers .....	5	3 145	315	69	18	24.3	—
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	5	D	D	D	b	D	D
445	Food & beverage stores .....	9	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	9	12 561	575	141	49	23.8	11.6
448	Clothing & clothing accessories stores .....	5	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	3	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	2	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF CONVERSE COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>8</b>	<b>3 704</b>	<b>292</b>	<b>82</b>	<b>37</b>	<b>1.2</b>	<b>21.1</b>
441	Motor vehicle & parts dealers . . . . .	1	D	D	D	a	D	D
445	Food & beverage stores . . . . .	1	D	D	D	a	D	D
446	Health & personal care stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	5	2 807	187	57	28	—	27.9
	<b>BALANCE OF CROOK COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>27</b>	<b>25 680</b>	<b>2 393</b>	<b>506</b>	<b>180</b>	<b>17.4</b>	<b>18.9</b>
441	Motor vehicle & parts dealers . . . . .	2	D	D	D	b	D	D
443	Electronics & appliance stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	3	987	162	30	13	52.6	—
445	Food & beverage stores . . . . .	5	D	D	D	b	D	D
446	Health & personal care stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	8	10 220	750	164	61	2.5	36.4
453	Miscellaneous store retailers . . . . .	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers . . . . .	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	4	5 826	566	136	20	5.7	—
4543	Direct selling establishments . . . . .	4	5 826	566	136	20	5.7	—
45431	Fuel dealers . . . . .	4	5 826	566	136	20	5.7	—
454311	Heating oil dealers . . . . .	1	D	D	D	a	D	D
	<b>BALANCE OF FREMONT COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>44</b>	<b>47 721</b>	<b>3 802</b>	<b>853</b>	<b>216</b>	<b>10.7</b>	<b>.9</b>
441	Motor vehicle & parts dealers . . . . .	5	D	D	D	b	D	D
4412	Other motor vehicle dealers . . . . .	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	2	D	D	D	a	D	D
441229	All other motor vehicle dealers . . . . .	2	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	6	5 990	733	161	30	2.0	—
445	Food & beverage stores . . . . .	6	D	D	D	b	D	D
446	Health & personal care stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	11	9 478	624	122	46	10.6	—
448	Clothing & clothing accessories stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	5	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	6	D	D	D	a	D	D
4539	Other miscellaneous store retailers . . . . .	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers . . . . .	2	D	D	D	a	D	D
454	Nonstore retailers . . . . .	1	D	D	D	a	D	D
	<b>BALANCE OF GOSHEN COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>13</b>	<b>4 540</b>	<b>440</b>	<b>93</b>	<b>46</b>	<b>52.8</b>	<b>—</b>
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	3	D	D	D	a	D	D
445	Food & beverage stores . . . . .	2	D	D	D	a	D	D
447	Gasoline stations . . . . .	4	2 872	181	41	24	60.9	—
451	Sporting goods, hobby, book, & music stores . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	2	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF HOT SPRINGS COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
445	Food & beverage stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
	<b>BALANCE OF JOHNSON COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>14</b>	<b>11 217</b>	<b>835</b>	<b>199</b>	<b>62</b>	<b>34.3</b>	<b>17.9</b>
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	6	7 140	424	109	38	29.9	28.2
451	Sporting goods, hobby, book, & music stores .....	4	1 578	195	36	10	90.5	—
453	Miscellaneous store retailers .....	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers .....	1	D	D	D	a	D	D
	<b>BALANCE OF LARAMIE COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>50</b>	<b>94 130</b>	<b>5 920</b>	<b>1 242</b>	<b>355</b>	<b>3.0</b>	<b>7.1</b>
441	Motor vehicle & parts dealers .....	8	9 377	818	121	34	3.7	20.3
4412	Other motor vehicle dealers .....	4	D	D	D	b	D	D
44121	Recreational vehicle dealers .....	3	D	D	D	b	D	D
441210	Recreational vehicle dealers .....	3	D	D	D	b	D	D
443	Electronics & appliance stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	6	7 370	605	134	25	20.9	—
4442	Lawn & garden equipment & supplies stores .....	3	5 942	483	103	18	25.9	—
44422	Nursery & garden centers .....	3	5 942	483	103	18	25.9	—
444220	Nursery & garden centers .....	3	5 942	483	103	18	25.9	—
445	Food & beverage stores .....	4	14 147	1 198	236	57	—	—
4453	Beer, wine, & liquor stores .....	1	D	D	D	a	D	D
44531	Beer, wine, & liquor stores .....	1	D	D	D	a	D	D
445310	Beer, wine, & liquor stores .....	1	D	D	D	a	D	D
446	Health & personal care stores .....	4	1 916	261	65	14	.3	—
447	Gasoline stations .....	13	53 718	2 437	583	191	1.1	6.1
4471	Gasoline stations .....	13	53 718	2 437	583	191	1.1	6.1
44711	Gasoline stations with convenience stores .....	4	11 240	507	120	43	—	5.0
447110	Gasoline stations with convenience stores .....	4	11 240	507	120	43	—	5.0
44719	Other gasoline stations .....	9	42 478	1 930	463	148	1.5	6.4
447190	Other gasoline stations .....	9	42 478	1 930	463	148	1.5	6.4
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	2	D	D	D	a	D	D
453	Miscellaneous store retailers .....	6	5 381	400	56	14	1.8	—
4539	Other miscellaneous store retailers .....	5	D	D	D	a	D	D
45393	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
453930	Manufactured (mobile) home dealers .....	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers .....	3	D	D	D	a	D	D
454	Nonstore retailers .....	5	1 907	168	39	15	9.0	71.6
	<b>BALANCE OF LINCOLN COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>64</b>	<b>65 889</b>	<b>5 471</b>	<b>1 248</b>	<b>478</b>	<b>32.2</b>	<b>1.6</b>
441	Motor vehicle & parts dealers .....	8	D	D	D	b	D	D
441229	All other motor vehicle dealers .....	1	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	6 220	742	145	48	36.5	—
44413	Hardware stores .....	3	D	D	D	b	D	D
444130	Hardware stores .....	3	D	D	D	b	D	D
445	Food & beverage stores .....	9	D	D	D	c	D	D
446	Health & personal care stores .....	3	D	D	D	a	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	14	17 688	1 172	275	141	16.0	—
44711	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D
447110	Gasoline stations with convenience stores .....	10	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF LINCOLN COUNTY, WY—Con.</b>							
<b>44-45</b>	<b>Retail trade—Con.</b>							
448	Clothing & clothing accessories stores .....	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores .....	7	1 135	145	9	7	79.9	6.5
452	General merchandise stores .....	4	D	D	D	b	D	D
45299	All other general merchandise stores .....	4	D	D	D	b	D	D
452990	All other general merchandise stores .....	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores ....	4	D	D	D	b	D	D
453	Miscellaneous store retailers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	4	932	121	26	14	19.1	—
	<b>BALANCE OF NATRONA COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>53</b>	<b>50 476</b>	<b>5 666</b>	<b>1 418</b>	<b>283</b>	<b>2.5</b>	<b>3.5</b>
441	Motor vehicle & parts dealers .....	9	7 457	861	204	42	5.7	—
4412	Other motor vehicle dealers .....	4	D	D	D	a	D	D
44121	Recreational vehicle dealers .....	2	D	D	D	a	D	D
441210	Recreational vehicle dealers .....	2	D	D	D	a	D	D
442	Furniture & home furnishings stores .....	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	9	D	D	D	b	D	D
4441	Building material & supplies dealers .....	9	D	D	D	b	D	D
44419	Other building material dealers .....	8	17 301	2 085	524	75	—	—
444190	Other building material dealers .....	8	17 301	2 085	524	75	—	—
445	Food & beverage stores .....	5	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
44619	Other health & personal care stores .....	1	D	D	D	a	D	D
446199	All other health & personal care stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	14	14 149	740	174	66	.9	10.3
44711	Gasoline stations with convenience stores .....	8	11 475	577	136	43	—	3.9
447110	Gasoline stations with convenience stores .....	8	11 475	577	136	43	—	3.9
448	Clothing & clothing accessories stores .....	1	D	D	D	a	D	D
452	General merchandise stores .....	1	D	D	D	a	D	D
453	Miscellaneous store retailers .....	4	D	D	D	a	D	D
45392	Art dealers .....	2	D	D	D	a	D	D
453920	Art dealers .....	2	D	D	D	a	D	D
454	Nonstore retailers .....	8	5 366	951	244	40	2.5	—
4543	Direct selling establishments .....	5	D	D	D	b	D	D
45439	Other direct selling establishments .....	1	D	D	D	a	D	D
454390	Other direct selling establishments .....	1	D	D	D	a	D	D
	<b>BALANCE OF NIOBRARA COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade .....</b>	<b>14</b>	<b>11 935</b>	<b>972</b>	<b>218</b>	<b>84</b>	<b>7.4</b>	<b>—</b>
441	Motor vehicle & parts dealers .....	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers .....	2	D	D	D	a	D	D
445	Food & beverage stores .....	3	D	D	D	b	D	D
446	Health & personal care stores .....	1	D	D	D	a	D	D
4461102	Proprietary stores .....	1	D	D	D	a	D	D
447	Gasoline stations .....	5	5 380	348	73	39	—	—
452	General merchandise stores .....	1	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF PARK COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>50</b>	<b>66 778</b>	<b>5 915</b>	<b>1 319</b>	<b>341</b>	<b>9.3</b>	<b>.8</b>
441	Motor vehicle & parts dealers . . . . .	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers . . .	1	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	2	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores . . . . .	1	D	D	D	a	D	D
44422	Nursery & garden centers . . . . .	1	D	D	D	a	D	D
444220	Nursery & garden centers . . . . .	1	D	D	D	a	D	D
445	Food & beverage stores . . . . .	5	20 267	1 984	573	168	7.5	—
447	Gasoline stations . . . . .	8	4 019	197	33	12	7.4	12.8
448	Clothing & clothing accessories stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	12	D	D	D	a	D	D
45121	Book stores & news dealers . . . . .	7	D	D	D	a	D	D
4512112	Specialty book stores . . . . .	7	D	D	D	a	D	D
452	General merchandise stores . . . . .	5	D	D	D	b	D	D
45299	All other general merchandise stores . . . . .	5	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	5	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores . . . . .	4	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	5	D	D	D	a	D	D
4532	Office supplies, stationery, & gift stores . . . . .	3	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores . . . . .	3	D	D	D	a	D	D
453220	Gift, novelty, & souvenir stores . . . . .	3	D	D	D	a	D	D
454	Nonstore retailers . . . . .	5	D	D	D	a	D	D
	<b>BALANCE OF PLATTE COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>8</b>	<b>5 823</b>	<b>577</b>	<b>123</b>	<b>58</b>	<b>31.8</b>	<b>—</b>
441	Motor vehicle & parts dealers . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	2	D	D	D	a	D	D
445	Food & beverage stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	4	3 540	322	62	33	52.2	—
	<b>BALANCE OF SHERIDAN COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>32</b>	<b>24 089</b>	<b>1 956</b>	<b>409</b>	<b>174</b>	<b>13.7</b>	<b>2.5</b>
441	Motor vehicle & parts dealers . . . . .	3	1 539	83	22	4	—	—
44122	Motorcycle, boat, & other motor vehicle dealers . . .	2	D	D	D	a	D	D
441229	All other motor vehicle dealers . . . . .	2	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	4	3 920	320	82	20	15.7	—
445	Food & beverage stores . . . . .	3	D	D	D	b	D	D
447	Gasoline stations . . . . .	7	11 547	470	104	43	15.7	—
448	Clothing & clothing accessories stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	6	D	D	D	b	D	D
452	General merchandise stores . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	4	76	22	1	1	67.1	32.9
454	Nonstore retailers . . . . .	1	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF SUBLETTE COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>33</b>	<b>26 404</b>	<b>2 721</b>	<b>598</b>	<b>189</b>	<b>23.5</b>	<b>8.4</b>
441	Motor vehicle & parts dealers . . . . .	7	4 603	540	124	35	23.9	24.4
44122	Motorcycle, boat, & other motor vehicle dealers . . .	2	D	D	D	a	D	D
441229	All other motor vehicle dealers . . . . .	2	D	D	D	a	D	D
442	Furniture & home furnishings stores . . . . .	1	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	2	D	D	D	a	D	D
445	Food & beverage stores . . . . .	2	D	D	D	b	D	D
446	Health & personal care stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	8	7 501	512	116	53	45.1	9.9
448	Clothing & clothing accessories stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	4	D	D	D	a	D	D
452	General merchandise stores . . . . .	2	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	1	D	D	D	a	D	D
45392	Art dealers . . . . .	1	D	D	D	a	D	D
453920	Art dealers . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	1	D	D	D	a	D	D
	<b>BALANCE OF SWEETWATER COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>12</b>	<b>12 675</b>	<b>1 898</b>	<b>307</b>	<b>99</b>	<b>10.3</b>	<b>3.1</b>
441	Motor vehicle & parts dealers . . . . .	2	D	D	D	a	D	D
4412	Other motor vehicle dealers . . . . .	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers . . . .	1	D	D	D	a	D	D
441229	All other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	3	D	D	D	a	D	D
447	Gasoline stations . . . . .	4	8 659	1 466	210	73	—	4.5
451	Sporting goods, hobby, book, & music stores . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	2	D	D	D	a	D	D
	<b>BALANCE OF TETON COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>42</b>	<b>37 220</b>	<b>5 053</b>	<b>1 105</b>	<b>308</b>	<b>8.1</b>	<b>1.5</b>
441	Motor vehicle & parts dealers . . . . .	1	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	2	D	D	D	b	D	D
445	Food & beverage stores . . . . .	4	D	D	D	b	D	D
447	Gasoline stations . . . . .	6	4 038	338	48	25	13.9	—
448	Clothing & clothing accessories stores . . . . .	6	1 633	268	84	40	3.0	28.6
44819	Other clothing stores . . . . .	2	D	D	D	a	D	D
448190	Other clothing stores . . . . .	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	10	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores . .	8	6 329	836	309	87	19.5	—
45111	Sporting goods stores . . . . .	8	6 329	836	309	87	19.5	—
451110	Sporting goods stores . . . . .	8	6 329	836	309	87	19.5	—
4511102	Specialty-line sporting goods stores . . . . .	7	D	D	D	b	D	D
4512	Book, periodical, & music stores . . . . .	2	D	D	D	a	D	D
45121	Book stores & news dealers . . . . .	2	D	D	D	a	D	D
4512112	Specialty book stores . . . . .	2	D	D	D	a	D	D
452	General merchandise stores . . . . .	6	D	D	D	b	D	D
45299	All other general merchandise stores . . . . .	6	D	D	D	b	D	D
452990	All other general merchandise stores . . . . .	6	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores . . . . .	6	D	D	D	b	D	D
453	Miscellaneous store retailers . . . . .	3	D	D	D	a	D	D
454	Nonstore retailers . . . . .	3	D	D	D	a	D	D

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>BALANCE OF UINTA COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>27</b>	<b>44 897</b>	<b>2 533</b>	<b>615</b>	<b>237</b>	<b>28.4</b>	<b>.8</b>
441	Motor vehicle & parts dealers . . . . .	4	3 126	282	62	20	60.0	—
4412	Other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
441229	All other motor vehicle dealers . . . . .	1	D	D	D	a	D	D
443	Electronics & appliance stores . . . . .	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers . . . . .	2	D	D	D	a	D	D
445	Food & beverage stores . . . . .	8	10 350	1 105	280	116	96.3	—
446	Health & personal care stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	5	28 772	811	201	62	1.9	—
4471	Gasoline stations . . . . .	5	28 772	811	201	62	1.9	—
44719	Other gasoline stations . . . . .	2	D	D	D	b	D	D
447190	Other gasoline stations . . . . .	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores . . . . .	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	1	D	D	D	a	D	D
453	Miscellaneous store retailers . . . . .	3	D	D	D	a	D	D
	<b>BALANCE OF WASHAKIE COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>4</b>	<b>1 120</b>	<b>86</b>	<b>20</b>	<b>9</b>	<b>43.6</b>	<b>6.0</b>
445	Food & beverage stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	3	D	D	D	a	D	D
	<b>BALANCE OF WESTON COUNTY, WY</b>							
<b>44-45</b>	<b>Retail trade . . . . .</b>	<b>6</b>	<b>3 155</b>	<b>378</b>	<b>104</b>	<b>36</b>	<b>74.6</b>	<b>—</b>
444	Building material & garden equipment & supplies dealers . . . . .	1	D	D	D	a	D	D
445	Food & beverage stores . . . . .	1	D	D	D	b	D	D
446	Health & personal care stores . . . . .	1	D	D	D	a	D	D
447	Gasoline stations . . . . .	1	D	D	D	a	D	D
452	General merchandise stores . . . . .	1	D	D	D	a	D	D
454	Nonstore retailers . . . . .	1	D	D	D	a	D	D

## Data for this line not included in broader kind-of-business totals.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL (\$1,000)**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **FIRST-QUARTER PAYROLL (\$1,000)**

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

### **NUMBER OF ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

### **NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **SALES (\$1,000)**

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

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**SALES, RECEIPTS, OR REVENUE ESTIMATED  
(PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

**SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)**

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.



# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### 44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.

The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (non-store) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

### 441 Motor Vehicle and Parts Dealers

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of

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vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

#### **4411 Automobile Dealers**

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **44111 New Car Dealers**

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

##### **441110 New Car Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

##### **44112 Used Car Dealers**

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

##### **441120 Used Car Dealers**

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

#### **4412 Other Motor Vehicle Dealers**

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

##### **44121 Recreational Vehicle Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

##### **441210 Recreational Vehicle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

##### **44122 Motorcycle, Boat, and Other Motor Vehicle Dealers**

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

##### **441221 Motorcycle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

##### **441222 Boat Dealers**

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

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## **441229 All Other Motor Vehicle Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

## **4413 Automotive Parts, Accessories, and Tire Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

### **44131 Automotive Parts and Accessories Stores**

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

### **441310 Automotive Parts and Accessories Stores**

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt) Auto supplies stores

5731 (pt) Automotive radio stores

### **4413101 Auto Supplies Stores**

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may sell

automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

### **4413102 Automotive Radio Stores**

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

### **4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)**

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44132 Tire Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

### **441320 Tire Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt) Tire and tube merchants (retail)

5531 (pt) New tire dealers

### **4413201 New Tire Dealers**

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

### **4413202 Tire and Tube Merchants (Retail)**

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **442 Furniture and Home Furnishings Stores**

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

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## **4421 Furniture Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44211, Furniture Stores.

### **44211 Furniture Stores**

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

#### **442110 Furniture Stores**

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

- 5021 (pt) Office and business furniture merchants (retail)
- 5712 (pt) Furniture warehouse showrooms
- 5712 (pt) Sleep shop and waterbed stores
- 5712 (pt) Furniture stores, except custom
- 5712 (pt) Specialty furniture stores, except custom

#### **4421101 Furniture Stores, Except Custom**

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

#### **4421102 Furniture Warehouse Showrooms**

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

## **4421103 Sleep Shop and Waterbed Stores**

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

### **4421104 Specialty Furniture Stores, Except Custom**

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

#### **44211041 Specialty Furniture Stores, Except Custom**

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

#### **44211042 Office and Business Furniture Merchants (Retail)**

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **4422 Home Furnishings Stores**

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

### **44221 Floor Covering Stores**

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

#### **442210 Floor Covering Stores**

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

- 5023 (pt) Floor covering merchants (retail)
- 5713 Floor covering stores

#### **4422101 Floor Covering Stores**

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

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## **4422102 Floor Covering Merchants (Retail)**

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **44229 Other Home Furnishings Stores**

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

## **442291 Window Treatment Stores**

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

- 5714 (pt) Drapery and curtain stores, except custom
- 5719 (pt) Blind and shade stores

## **4422911 Drapery and Curtain Stores, Except Custom**

Establishments primarily engaged in retailing packaged draperies and curtains.

## **4422912 Blind and Shade Stores**

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

## **442299 All Other Home Furnishings Stores**

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

- 5719 (pt) All other home furnishings stores

## **443 Electronics and Appliance Stores**

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to

handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

## **4431 Electronics and Appliance Stores**

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

## **44311 Appliance, Television, and Other Electronics Stores**

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

## **443111 Household Appliance Stores**

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

- 5722 Household appliance stores

## **443112 Radio, Television, and Other Electronics Stores**

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

- 5731 (pt) Other radio, television, and electronics stores
- 5999 (pt) Typewriter shops
- 5999 (pt) Telephone stores

## **4431121 Typewriter Shops**

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.



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#### **4431122 Telephone Stores**

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

#### **4431123 Other Radio, Television, and Electronics Stores**

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

#### **44312 Computer and Software Stores**

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

#### **443120 Computer and Software Stores**

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

- 5045 (pt) Computer and peripheral equipment merchants (retail)
- 5045 (pt) Computer software merchants (retail)
- 5734 (pt) Computer stores
- 5734 (pt) Computer stores (custom assembly)
- 5734 (pt) Computer software stores

#### **4431201 Computer Stores (Custom Assembly)**

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

#### **4431202 Other Computer Stores**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

#### **44312021 Computer Stores**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

#### **44312022 Computer and Peripheral Equipment Merchants (Retail)**

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4431203 Prepackaged Software Stores**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

#### **44312031 Computer Software Stores**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

#### **44312032 Computer Software Merchants (Retail)**

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44313 Camera and Photographic Supplies Stores**

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

#### **443130 Camera and Photographic Supplies Stores**

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

- 5946 Camera and photographic supply stores

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## **444 Building Material and Garden Equipment and Supplies Dealers**

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

### **4441 Building Material and Supplies Dealers**

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

#### **44411 Home Centers**

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

##### **444110 Home Centers**

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt) Home centers

#### **44412 Paint and Wallpaper Stores**

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

##### **444120 Paint and Wallpaper Stores**

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt) Paint, varnish, and supplies merchants (retail)

5231 (pt) Retail paint and wallpaper stores

### **4441201 Retail Paint and Wallpaper Stores**

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

#### **4441202 Paint, Varnish, and Supplies Merchants (Retail)**

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

### **44413 Hardware Stores**

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

#### **444130 Hardware Stores**

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

### **44419 Other Building Material Dealers**

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **444190 Other Building Material Dealers**

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt) Lumber merchants with yard (retail)

5031 (pt) Plywood, veneer, and millwork merchants (retail)

5032 (pt) Brick, block, tile, clay/cement sewer pipe merchants (retail)

5032 (pt) Sand, gravel, and stone merchants (retail)  
 5032 (pt) Cement, lime, and related products  
 merchants (retail)  
 5033 (pt) Roofing, siding, and insulation merchants  
 (retail)  
 5039 (pt) Flat glass and other construction glass  
 merchants (retail)  
 5039 (pt) Other building material merchants (retail)  
 5063 (pt) Electrical supplies stores (retail)  
 5074 (pt) Plumbing and heating equipment and  
 supplies merchants (retail)  
 5211 (pt) Retail lumber yards  
 5211 (pt) Retail building material dealers  
 5231 (pt) Retail glass dealers

#### **4441901 Retail Lumber Yards**

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **44419011 Retail Lumber Yards**

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

#### **44419012 Lumber Merchants With Yard (Retail)**

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902 All Other Building Material Dealers**

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

#### **44419021 Retail Glass Dealers**

Establishments primarily engaged in retailing glass, including mirrored glass.

#### **44419022 Flat Glass and Other Construction Glass Merchants (Retail)**

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419023 Retail Building Material Dealers**

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

#### **44419024 Plywood, Veneer, and Millwork Merchants (Retail)**

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)**

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419026 Sand, Gravel, and Stone Merchants (Retail)**

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419027 Cement, Lime, and Related Products Merchants (Retail)**

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419028 Roofing, Siding, and Insulation Merchants (Retail)**

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44419029 Other Building Material Merchants (Retail)**

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes),



and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902a Electrical Supplies Stores (Retail)**

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)**

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4442 Lawn and Garden Equipment and Supplies Stores**

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

#### **44421 Outdoor Power Equipment Stores**

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

#### **444210 Outdoor Power Equipment Stores**

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

- 5083 (pt) Lawn and garden machinery and equipment dealers (retail)
- 5261 (pt) Outdoor power equipment stores

#### **4442101 Outdoor Power Equipment Stores**

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

#### **4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)**

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **44422 Nursery and Garden Centers**

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

#### **444220 Nursery and Garden Centers**

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

- 5191 (pt) Farm supplies dealers (retail)
- 5193 (pt) Flower, nursery stock, and florists' supplies merchants (retail)
- 5261 (pt) Nursery and garden centers

#### **4442201 Nursery and Garden Centers**

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

#### **4442202 Farm Supplies Dealers (Retail)**

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)**

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **445 Food and Beverage Stores**

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

#### **4451 Grocery Stores**

This industry group comprises establishments primarily engaged in retailing a general line of food products.

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### **44511 Supermarkets and Other Grocery (except Convenience) Stores**

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

### **445110 Supermarkets and Other Grocery (except Convenience) Stores**

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

5411 (pt) Delicatessens, primarily selling meats and a range of grocery items

5411 (pt) Supermarkets and grocery stores

### **4451101 Supermarkets and Grocery Stores**

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

### **4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items**

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

### **44512 Convenience Stores**

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

### **445120 Convenience Stores**

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

5411 (pt) Convenience stores

### **4452 Specialty Food Stores**

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

### **44521 Meat Markets**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

### **445210 Meat Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

5411 (pt) Delicatessens, primarily selling fresh and prepared meats

5421 (pt) Meat markets

### **4452101 Meat Markets**

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

### **4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats**

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

### **44522 Fish and Seafood Markets**

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

### **445220 Fish and Seafood Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

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The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt) Fish and seafood markets

#### **44523 Fruit and Vegetable Markets**

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

#### **445230 Fruit and Vegetable Markets**

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

#### **44529 Other Specialty Food Stores**

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

#### **445291 Baked Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt) Baked goods stores

#### **445292 Confectionery and Nut Stores**

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt) Confectionery and nut stores

#### **445299 All Other Specialty Food Stores**

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt) Miscellaneous food stores

#### **4452991 Miscellaneous Food Stores**

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

#### **4452992 Dairy Products Stores**

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

#### **4453 Beer, Wine, and Liquor Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44531, Beer, Wine, and Liquor Stores.

#### **44531 Beer, Wine, and Liquor Stores**

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

#### **445310 Beer, Wine, and Liquor Stores**

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

#### **446 Health and Personal Care Stores**

Industries in the Health and Personal Care Stores subsector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this subsector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

#### **4461 Health and Personal Care Stores**

This industry group comprises establishments primarily engaged in retailing health and personal care products.

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## **44611 Pharmacies and Drug Stores**

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

### **446110 Pharmacies and Drug Stores**

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 446110 are comprised of these parts of the following SIC industries:

5912 (pt) Pharmacies and drug stores

5912 (pt) Proprietary stores

### **4461101 Pharmacies and Drug Stores**

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

### **4461102 Proprietary Stores**

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

## **44612 Cosmetics, Beauty Supplies, and Perfume Stores**

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

### **446120 Cosmetics, Beauty Supplies, and Perfume Stores**

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt) Cosmetics, beauty supplies, and perfume stores

## **4461201 Cosmetics, Beauty Supplies, and Perfume Stores**

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

### **4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)**

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **44613 Optical Goods Stores**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

### **446130 Optical Goods Stores**

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

## **44619 Other Health and Personal Care Stores**

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

### **446191 Food (Health) Supplement Stores**

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt) Food (health) supplement stores

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## **446199 All Other Health and Personal Care Stores**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt) Surgical, medical, and hospital supplies stores (retail)

5999 (pt) Health care stores

### **4461991 Health Care Stores**

Establishments primarily engaged in retailing wheel-chairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

### **4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)**

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

## **447 Gasoline Stations**

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

### **4471 Gasoline Stations**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 44711, Gasoline Stations with Convenience Stores; and 44719, Other Gasoline Stations.

#### **44711 Gasoline Stations with Convenience Stores**

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

## **447110 Gasoline Stations with Convenience Stores**

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt) Convenience stores selling gasoline

5541 (pt) Gasoline stations with convenience stores

### **4471101 Convenience Stores Selling Gasoline**

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

### **4471102 Gasoline Stations With Convenience Stores**

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

### **44719 Other Gasoline Stations**

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

#### **447190 Other Gasoline Stations**

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt) Gasoline stations with no convenience stores

5541 (pt) Truck stops



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#### **4471901 Gasoline Stations With No Convenience Stores**

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

#### **4471902 Truck Stops**

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

#### **448 Clothing and Clothing Accessories Stores**

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

#### **4481 Clothing Stores**

This industry group comprises establishments primarily engaged in retailing new clothing.

#### **44811 Men's Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448110 Men's Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

#### **44812 Women's Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448120 Women's Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

#### **44813 Children's and Infants' Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448130 Children's and Infants' Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

#### **44814 Family Clothing Stores**

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

#### **448140 Family Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

#### **44815 Clothing Accessories Stores**

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

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## **448150 Clothing Accessories Stores**

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

- 5632 (pt) Women's accessory stores
- 5699 (pt) Miscellaneous accessory stores

## **4481501 Women's Accessory Stores**

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

## **4481502 Miscellaneous Accessory Stores**

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

## **44819 Other Clothing Stores**

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

## **448190 Other Clothing Stores**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

- 5632 (pt) Furriers and fur shops
- 5632 (pt) Women's specialty stores
- 5699 (pt) Sports apparel stores
- 5699 (pt) Miscellaneous apparel stores

## **4481901 Women's Specialty Stores**

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

## **4481902 Furriers and Fur Shops**

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

## **4481903 Sports Apparel Stores**

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

## **4481904 Miscellaneous Apparel Stores**

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

## **4482 Shoe Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44821, Shoe Stores.

## **44821 Shoe Stores**

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

## **448210 Shoe Stores**

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

- 5661 (pt) Men's shoe stores
- 5661 (pt) Women's shoe stores
- 5661 (pt) Children's and juveniles' shoe stores
- 5661 (pt) Family shoe stores
- 5661 (pt) Athletic footwear stores

## **4482101 Men's Shoe Stores**

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

## **4482102 Women's Shoe Stores**

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

### **4482103 Children's and Juveniles' Shoe Stores**

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

### **4482104 Family Shoe Stores**

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

### **4482105 Athletic Footwear Stores**

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

### **4483 Jewelry, Luggage, and Leather Goods Stores**

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

### **44831 Jewelry Stores**

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

### **448310 Jewelry Stores**

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:

5944 Jewelry stores

### **44832 Luggage and Leather Goods Stores**

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

### **448320 Luggage and Leather Goods Stores**

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:

5948 Luggage and leather goods stores

### **451 Sporting Goods, Hobby, Book, and Music Stores**

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

### **4511 Sporting Goods, Hobby, and Musical Instrument Stores**

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

### **45111 Sporting Goods Stores**

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

### **451110 Sporting Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt) General-line sporting goods stores

5941 (pt) Other specialty-line sporting goods stores

5941 (pt) Bicycle shops

5941 (pt) Golf shops

5941 (pt) Gun shops

5941 (pt) Ski shops

5941 (pt) Tackle shops

### **4511101 General-line Sporting Goods Stores**

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.



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#### **4511102 Specialty-line Sporting Goods Stores**

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

#### **45111021 Bicycle Shops**

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

#### **45111022 Golf Shops**

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

#### **45111023 Gun Shops**

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

#### **45111024 Ski Shops**

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

#### **45111025 Tackle Shops**

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

#### **45111026 Other Specialty-line Sporting Goods Stores**

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

#### **45112 Hobby, Toy, and Game Stores**

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

#### **451120 Hobby, Toy, and Game Stores**

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt) Hobby, toy, and game stores

5945 (pt) Craft supplies stores

#### **4511201 Hobby, Toy, and Game Stores**

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

#### **4511202 Craft Supplies Stores**

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameling.

#### **45113 Sewing, Needlework, and Piece Goods Stores**

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

#### **451130 Sewing, Needlework, and Piece Goods Stores**

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt) Upholstery stores

5949 (pt) Sewing, fabric, and piece goods stores

5949 (pt) Needlework and knitting stores

#### **4511301 Sewing, Fabric, and Piece Goods Stores**

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

#### **4511302 Needlework and Knitting Stores**

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

#### **4511303 Upholstery Stores**

Establishments primarily engaged in retailing upholstery material and slipcovers.

#### **45114 Musical Instrument and Supplies Stores**

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

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### **451140 Musical Instrument and Supplies Stores**

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

### **4512 Book, Periodical, and Music Stores**

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

#### **45121 Book Stores and News Dealers**

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

##### **451211 Book Stores**

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt) Book stores, general  
5942 (pt) Specialty book stores  
5942 (pt) College book stores

##### **4512111 Book Stores, General**

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

##### **4512112 Specialty Book Stores**

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

##### **4512113 College Book Stores**

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

##### **451212 News Dealers and Newsstands**

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

### **45122 Prerecorded Tape, Compact Disc, and Record Stores**

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

#### **451220 Prerecorded Tape, Compact Disc, and Record Stores**

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt) Prerecorded tape, compact disc, and record stores  
5735 (pt) Video tape stores, retail

##### **4512201 Prerecorded Tape, Compact Disc, and Record Stores**

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

##### **4512202 Video Tape Stores, Retail**

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

### **452 General Merchandise Stores**

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

#### **4521 Department Stores (Excluding Leased Departments)**

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211, Department Stores.

#### **4521 Department Stores (Including Leased Departments)**

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211009, Department Stores (Including Leased Departments).

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### **45211 Department Stores (Excluding Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

### **452110 Department Stores (Excluding Leased Departments)**

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

- 5311 (pt) Conventional department stores
- 5311 (pt) Discount or mass merchandising department stores
- 5311 (pt) National chain department stores

### **45211 Department Stores (Including Leased Departments)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

### **4521101 Conventional Department Stores (Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

### **4521101 Conventional Department Stores (Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

### **4521102 Discount or Mass Merchandising Department Stores (Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

### **4521102 Discount or Mass Merchandising Department Stores (Including Leased Departments)**

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are included.

### **4521103 National Chain Department Stores (Excluding Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

### **4521103 National Chain Department Stores (Including Leased Departments)**

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are included.

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## **4529 Other General Merchandise Stores**

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

### **45291 Warehouse Clubs and Superstores**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

#### **452910 Warehouse Clubs and Superstores**

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

- 5311 (pt) Supercenters
- 5399 (pt) Warehouse clubs
- 5411 (pt) Supermarket/general merchandise combination stores

#### **4529101 Warehouse Clubs**

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

#### **4529102 Supermarket/General Merchandise Combination Stores**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

#### **45291021 Supercenters**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

#### **45291022 Supermarket/General Merchandise Combination Stores**

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

## **45299 All Other General Merchandise Stores**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

### **452990 All Other General Merchandise Stores**

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

- 5331 Variety stores
- 5399 (pt) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs
- 5399 (pt) Catalog showrooms
- 5531 (pt) Other auto and home supplies stores

#### **4529901 Variety Stores**

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

#### **4529902 Catalog Showrooms**

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

#### **4529903 Miscellaneous General Merchandise Stores**

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

#### **45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs**

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry

goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

#### **45299032 Other Auto and Home Supplies Stores**

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

#### **453 Miscellaneous Store Retailers**

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

##### **4531 Florists**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45311, Florists.

##### **45311 Florists**

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

##### **453110 Florists**

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

#### **4532 Office Supplies, Stationery, and Gift Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 45321, Office Supplies and Stationary Stores; and 45322, Gift, Novelty, and Souvenir Stores.

#### **45321 Office Supplies and Stationery Stores**

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

#### **453210 Office Supplies and Stationery Stores**

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

5049 (pt) School supplies stores (retail)

5112 (pt) Other office supplies stores (retail)

5943 (pt) Stationery stores

5943 (pt) Office supplies stores

##### **4532101 Stationery Stores**

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

##### **4532102 Office Supplies Stores**

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

##### **45321021 Office Supplies Stores**

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

##### **45321022 School Supplies Stores (Retail)**

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

##### **45321023 Other Office Supplies Stores (Retail)**

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and



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folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **45322 Gift, Novelty, and Souvenir Stores**

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

#### **453220 Gift, Novelty, and Souvenir Stores**

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

#### **4533 Used Merchandise Stores**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45331, Used Merchandise Stores.

#### **45331 Used Merchandise Stores**

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

#### **453310 Used Merchandise Stores**

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt) Antique stores

5932 (pt) Second-hand stores, except pawn shops

#### **4533101 Antique Stores**

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

#### **4533102 Second-hand Stores, Except Pawn Shops**

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

#### **4539 Other Miscellaneous Store Retailers**

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

#### **45391 Pet and Pet Supplies Stores**

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

#### **453910 Pet and Pet Supplies Stores**

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt) Pet and pet supplies stores

#### **45392 Art Dealers**

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

#### **453920 Art Dealers**

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt) Art dealers

#### **45393 Manufactured (Mobile) Home Dealers**

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

#### **453930 Manufactured (Mobile) Home Dealers**

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

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#### **45399 All Other Miscellaneous Store Retailers**

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

#### **453991 Tobacco Stores**

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

#### **453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)**

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt) Collectors' items and supplies stores

5999 (pt) Trophy shops

5999 (pt) Other miscellaneous store retailers, n.e.c.

#### **4539981 Collectors' Items and Supplies Stores**

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

#### **4539982 Trophy Shops**

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

#### **4539983 Other Miscellaneous Store Retailers, N.E.C.**

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

#### **454 Nonstore Retailers**

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

#### **4541 Electronic Shopping and Mail-Order Houses**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45411, Electronic Shopping and Mail-Order Houses.

#### **45411 Electronic Shopping and Mail-Order Houses**

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

#### **454110 Electronic Shopping and Mail-Order Houses**

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 454110 are comprised of these parts of the following SIC industries:

- 5961 (pt) Mail-order houses, department store merchandise
- 5961 (pt) Mail-order houses, other general merchandise
- 5961 (pt) Mail-order houses, specialized merchandise
- 5961 (pt) Television order, home shopping

#### **4541101 Mail-order Houses, Department Store Merchandise**

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

#### **4541102 Mail-order Houses, Other General Merchandise**

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

#### **4541103 Mail-order Houses, Specialized Merchandise**

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

#### **4541104 Television Order, Home Shopping**

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

#### **4542 Vending Machine Operators**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45421, Vending Machine Operators.

##### **45421 Vending Machine Operators**

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

##### **454210 Vending Machine Operators**

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

- 5962 Automatic merchandising machine operators

#### **4543 Direct Selling Establishments**

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

##### **45431 Fuel Dealers**

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

##### **454311 Heating Oil Dealers**

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 454311 are comprised of these parts of the following SIC industries:

- 5171 (pt) Heating oil dealers (selling for consumption - retail)
- 5983 Fuel oil dealers

##### **4543111 Heating Oil Dealers**

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

##### **4543112 Heating Oil Dealers (Selling for Consumption - Retail)**

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

##### **454312 Liquefied Petroleum Gas (Bottled Gas) Dealers**

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:



- 
- 5171 (pt) Liquefied petroleum dealers (selling for consumption retail)
- 5984 Liquefied petroleum gas (bottled gas) dealers

#### **4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers**

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

#### **4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)**

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

#### **454319 Other Fuel Dealers**

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

- 5989 Fuel dealers, not elsewhere classified

#### **45439 Other Direct Selling Establishments**

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

#### **454390 Other Direct Selling Establishments**

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

- 5421 (pt) Freezer and locker meat provisioners
- 5963 (pt) Direct selling, furniture, home furnishings, electronics, and appliances
- 5963 (pt) Direct selling, videos, tapes, compact discs, and records
- 5963 (pt) Direct selling, books and magazines
- 5963 (pt) Direct selling, stationery
- 5963 (pt) Direct selling, newspapers
- 5963 (pt) Direct selling, cameras and photographic equipment
- 5963 (pt) Direct selling, all other merchandise

#### **4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances**

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

#### **45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances**

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

#### **45439012 Direct Selling, Cameras and Photographic Equipment**

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

#### **4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs**

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

#### **45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records**

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

#### **45439022 Direct Selling, Books and Magazines**

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

#### **45439023 Direct Selling, Newspapers**

Establishments primarily engaged in the direct selling of newspapers.

#### **4543903 Direct Selling, Other Merchandise**

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

#### **45439031 Direct Selling, Stationery**

Establishments primarily engaged in the direct selling of stationery.

#### **45439032 Freezer and Locker Meat Provisioners**

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

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**45439033 Direct Selling, All Other Merchandise**

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel and accessories; cosmetics; proprietary medicines; used

merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.

# Appendix C.

## Coverage and Methodology

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### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at [www.census.gov/naics](http://www.census.gov/naics).

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. The mail universe. Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

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## RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

## TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

## Appendix D. Geographic Notes

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### **WYOMING**

There are no geographic notes for the state of Wyoming.

# Appendix E. Metropolitan Areas

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## **WYOMING**

### **Casper, WY MSA**

Natrona County, WY

### **Cheyenne, WY MSA**

Laramie County, WY

