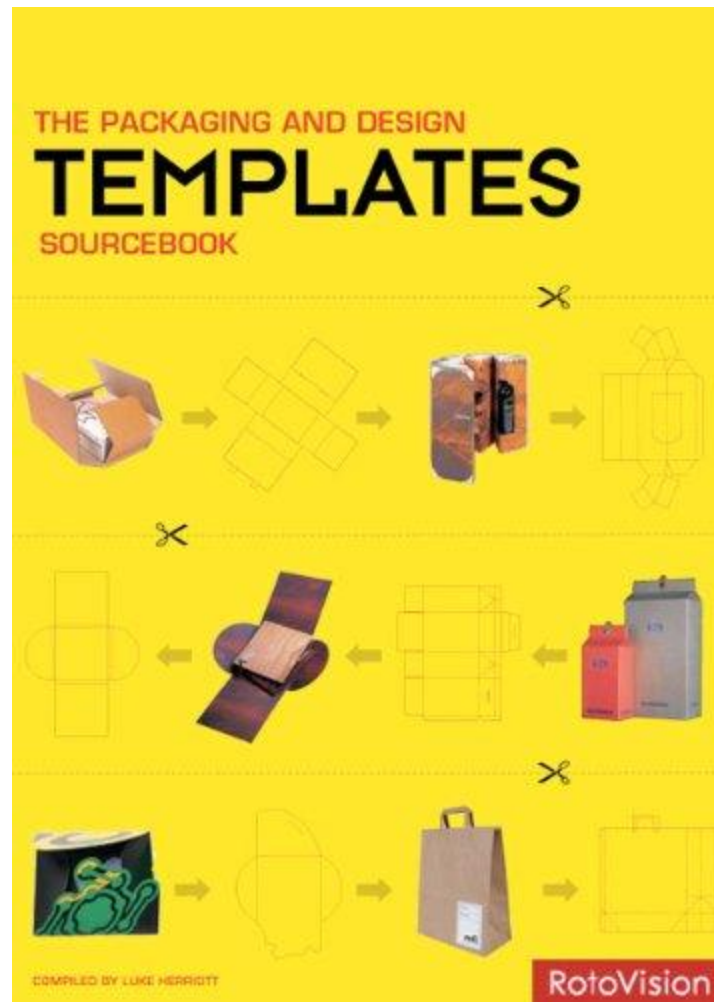


The Packaging and Design Templates Sourcebook (Graphic Design) by Luke Herriott



[Ideas For All](#)

A practical and inspirational resource book of templates. The Packaging Templates Sourcebook presents a stunning showcase of 140 new, innovative and classic packaging and paper engineering ideas across a variety of areas. Accompanying each project is a detailed template, which shows the reader how to copy, fold and construct each project from material that is widely available. The book will provide a source of inspiration for graphic and packaging designers, both student and professional alike, as it explores the fundamentals of a package at its most basic level. Covering areas as diverse as food and drink, product packaging, promotional material, CDs and DVDs, books, retail and stationary, it is a completely comprehensive guide. The book also includes gatefold templates, some insert card packaging concepts, and a CD-Rom

of templates and finished packages, allowing designers to create presentations for their clients.

Personal Review: The Packaging and Design Templates Sourcebook (Graphic Design) by Luke Herriott

I normally like to look and flip through books before I purchase them, but after seeing it's rave reviews I decided to go ahead and purchase the book. It not only met my expectations as far as providing me with digital templates (which come in .EPS), but it surpassed my expectations by providing me with really inspirational package design ideas. I LOVE this book.

The picture also does no justice to the quality of the book itself either. It is a very nice book. It is a necessity for anyone studying graphic design. BUY IT NOW!

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