



AMERICA'S
PrepareAthon![™]
BE SMART. TAKE PART. PREPARE.

6. Direct information awareness outreach. Did your Component or installation participate in direct preparedness outreach activities (e.g., preparedness booth or fair; 5K Preparedness Run; in-person speaking engagement)? Yes No
- How many direct information awareness activities were taken?
 - Total approximate number of individuals reached through these direct information awareness activities?
7. Did your Component or installation conduct a preparedness discussion, training, drill, or exercise? If so, please consider providing additional detail in the final question. Yes No
- How many preparedness discussions, training, drills, or exercises were taken?
 - Total approximate number of individuals that participated in discussions, drills, training, or exercises?
8. If your Component or installation promoted the Fall 2016 campaign or preparedness activities through internal/external websites and social media and communications channels, please provide quantitative totals. We will use the data you provide below from visits and views of your specific internal preparedness sites and social media in the Fall 2016 campaign to conduct metrics assessments of DoD's participation in the NPM campaign.
- Internal Website Page Visits:

(NOTE: Count only the exact webpage/site being promoted, not main websites where, for instance, an image is rotating or badge is promoting your preparedness or campaign site.)
 - Internal Website Page Views:

(NOTE: In this case, a visitor is someone who visits your specific preparedness site and is tracked by the cookie placed in their browser. As such, a single visitor can have multiple visits to your site after any 30 minute period of inactivity.)
 - Public Website Page Visits:
 - Public website Page Views:
 - Facebook Posts:
 - Facebook Likes:
 - Twitter Total Tweets:
 - Twitter Total Views:
 - Twitter Total Retweets:
 - YouTube/Video Posts:
 - YouTube/Video Views:
 - Other social media or communications channels and statistics:

9. Did your Component or installation promote any of the following ways to participate in the Fall 2016 National Preparedness Month/America's PrepareAthon! Day campaign? Please check all that apply.

Develop and test emergency communication plans.

Sign up for local alerts and warnings, or download emergency-oriented applications.

Assemble or update emergency supplies or kits.

Document property and obtain appropriate insurance for relevant hazards.

Collect and safeguard critical documents (e.g., insurance policies and birth records).

Make property improvements to reduce potential injury and mitigate property damage.

Plan with neighbors to help each other out and share resources.

10. Did your Component promote hazard informational awareness? Please check all that apply.

Flood Wildfire Hurricane Power Outage

Active Tornado Earthquake Winter Storm

Shooter Tsunami Volcano All Hazards

Extreme Heat

Other:

11. Did your Component or installation collaborate or partner with an internal or external stakeholder to participate in activities of common interest supporting Component or installation and/or community preparedness efforts? Please check all that apply.

Local First Responders	City EM	County EM	Local Public Health
State/Territory EM	International EM	NGO	Other Federal Partners
Private Sector	FEMA	Specify your	
Other military installations or sites	Community Schools	own value	

12. Does your installation have reciprocal agreements with surrounding municipalities? Yes No
- a. If yes, how many agreements?, and did your installation exercise any of these agreements during this campaign? Yes No
- b. Are there gaps that your installation is planning to address with additional agreements and/or exercises? Yes No

13. Did your Component or installation register its preparedness activity participation or an event on the National Preparedness Month/National PrepareAthon! Day campaign website at www.ready.gov/prepare to be counted in the national total? Yes No

Explain:

14. Please highlight any exemplary efforts, engagements, or outreach activities, to include a description of indirect and direct actions in questions 5 and 6, taken during the Fall 2016 NPM/National AP! Day. Provide any external web-links that detail your activities. This information is vital to our reporting, public affairs efforts, and selection of letters of recognition.