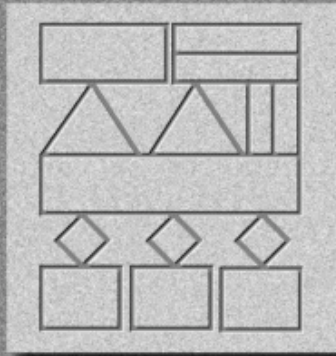


DATA WAREHOUSING SUMMIT



AGENDA

SESSION 1 09:30 - 10:45

TECHNICAL ARCHITECTURE

Examining best practice architectures, componentisation and the role of appliance technologies.

SESSION 2 11:00 - 12:15

AGILE PROJECT MANAGEMENT & GOVERNANCE

No budget, too many resources, time overruns, productivity dropping, users demanding more and change management issues - changing how you manage the project may be the only solution

SESSION 3 13:30 - 14:45

MANAGING DATA QUALITY

Data cleansing and data profiling are common place but data isn't getting any better. This session will look at the roles of data governance and data monitoring

SESSION 4 15:00 - 16:15

INTEGRATION OR CTRL-ALT-DEL

If you are deploying a new business intelligence solution how do you manage the integration of legacy BI solutions or is there an alternate approach?

Coppid Beech Hotel, Bracknell, Berkshire

Rebooting Business Intelligence

This years Data Warehousing Summit offers a unique opportunity to step back, look up and assess the current state of business intelligence in your organisation and compare notes with other technical architects and project managers in similar positions.

The theme "Rebooting Business Intelligence" aims to look at two aspects of delivering more value and restarting your business intelligence programmes in economically difficult times. Firstly what opportunities exist to improve Return on Investment by lowering costs and improving productivity within your initiatives. Secondly how can the implementation of new high performance low cost systems and appliances help and what is the cost of migrating to these technologies?

The four sessions (see left) aim to cover the major themes that are challenging technical architects and project managers whilst provoking discussion amongst delegates.

What does it involve?

About The Summit

The summit will be held on Tuesday 1st September 2009 at the Coppid Beech Hotel, Bracknell.

Each session will include a thirty minute presentation about best practice and current trends followed by a round table discussion amongst the delegates and presenter. It is important that delegates are prepared to share their experiences and contribute to the discussion

The conference will be hosted by David Walker, principal consultant with Data Management & Warehousing and there will be two other company domain specialists on hand to help facilitate the sessions and discussions:

- **David Walker** (Technical Architecture, Data Modelling, Governance and Project Management)
- **Ron Ballard** (Technical Architecture, Business Analysis, ETL Design and Data Quality)
- **Oliver Courtney** (Data Quality, Analysis and Governance)

How much does it cost?

Booking a place

The summit is open to all Business Intelligence professionals and project managers but not to systems/software vendors. The cost of the day is £249 including VAT per delegate and full payment or purchase order is required before the commencement of the summit. Pro Forma Invoices are also available upon request. Places are limited and reserved on a first come first serve basis. Booking requests and details can be via e-mail to davidw@datamgmt.com

The price includes a buffet lunch as well as tea and coffee at registration and during the morning and afternoon breaks

Data Management & Warehousing About The Company

Data Management & Warehousing is a UK based consultancy that specialise in successful delivery of green and brown field data warehousing projects and business intelligence solutions to major corporations around the world. Clients include Telcos (e.g. Turkcell, Swisscom, Telkom SA), Finance (Akbank, Virgin Money, Alfabank), Retail (Albert Heijn), Transport (Network Rail), Manufacturing (Mars, Diageo), amongst others.

Data Management & Warehousing also produce a number of white papers on best practices and all delegates will get a free electronic copy of these at the end of the summit.