



# Time to Renew Your Lease

Hello,

I'm sure you've noticed that lease renewals are coming to you much earlier than they have in prior years.

I think this change is for the better as it gives you more time to plan. Since UDR would like to see you sign your renewals earlier, they have structured a reward program which you will see when you go online to renew. The earlier you renew the more rewards are offered to you.

The one thing I would like to emphasize to you is that the offer DOES EXPIRE. If you should go past the expiration date we will be required to generate a new renewal offer and this usually produces a higher rent.

Please watch the renewal expiration date, it can and usually is different than your lease expiration date. You want to be sure you renew before that date.

Good luck and I look forward to another year of our partnership.