

CPA Domination

NEVARC

The method you are about to be introduced to is either mildly or heavily blackhat depending on your offers terms, but the one constant is that it will take even someone with virtually no start up experience or investment capital to instant revenue basically overnight and all while the CPA networks thank you for all of your great work.

Like most of the systems I've constructed, this is a method that can literally take you from \$0 to thousands of dollars a day in less than a month, and from \$0 to \$1000 a day overnight.

Most people believe systems like this, blackhat or not, do not even exist and that making that kind of money with no real upfront costs this quickly is impossible. Not only is not impossible, I've used this method and many others to earn hundreds of thousands of dollars a year with just a few hours a day management time.

Like most people, you are probably of the common belief that for something to make you thousands of dollars a day it must be very complicated and in depth, and that belief is why most people never make any money in this business.

When is a 20 page guide worth \$5000?

When it will make you twenty times that without breaking a sweat.

I've put the step by step together for you so you can see the structure, I'm going to go into detail with you personally by phone so that you have a full understanding and are setup correctly right away.

The concept itself is quite simple:

- Find real, fresh people every single day who will complete your offers for you.
- Mix these people into real, targeted (but inexpensive) traffic to seamlessly blend them in to your stats
- Keep a normal conversion rate of 2-5% to not raise suspicion
- Reinvest a percentage of profits to scale up larger and larger while leveraging those funds to move into white hat recurring revenue.

If you follow all the steps below, you have bought yourself a ticket to a minimum of \$1000 a day.

Even better, the 3 to 5 hours of admin that this will take each day are dwarfed by the income return but most importantly can be easily managed by an \$8-\$10 an hour staffer while you reap the rewards.

Creating a method like you are about to see is actually very simple, I've done it dozens of times and not because I'm any smarter than anyone else, simply because I know how to structure a system blackhat or otherwise to function correctly.

When creating a system like this, the main goal is to know exactly what the CPA networks look for in a legitimate account vs. a fraudulent account. I am fortunate to have a very strong relationship with most of the major CPA networks as I do an average of \$50,000 to \$70,000 legitimately with them each month and have been given access to many important pieces of information which helped to construct this very simple but thorough system.

It's as simple as "Give the networks what they want". No more, no less. What I am going to show you should be used to build mass income quickly, but the true point of all this is to let the networks build your revenue streams for you with their own money.

Sounds a little crazy I know, but consider this:

This method done right and kept quiet will allow you to build fast revenue. Revenue for your wallet, but more importantly revenue to reinvest in quality traffic through legitimate media buys which will propel your earnings to a whole new level and all while utilizing the networks money.

So let's take a quick look at what the CPA networks need to see:

1. Real traffic – If you are running a US only offer (which most offers are) and the network is seeing thousands of overseas IP addresses, Proxy hits, or duplicate IP's they are going to assume something shady is going on with your account.
2. A legitimate conversion rate – This should be pretty obvious, but many affiliates are actually sending 3 conversions with only 4 clicks. The networks are not going to believe that you somehow have the greatest converting traffic in the history of internet marketing.
3. Verifiable leads – Many networks are now using lead verification systems to fight fraudulent submissions. These verification systems cross reference many streams of data to make sure that a customer's name, address, and phone number all match correctly.
4. Good traffic sources – Now this one we can get around completely by being a little crafty with how we present it (which will be discussed shortly), but many affiliates are sending tons of leads from the most god awful banner loaded pages (often free blogs) and they expect the networks to believe they are getting this many conversions off a page most people wouldn't even look at for more than a quarter second, let alone click any links on it.
5. A good customer quality score – Merchants aren't paying millions of dollars a month for someone to enter in their name and phone number, they are paying millions of dollars a month to obtain long term customers and revenue. If you send 1000 leads and not one of them converts, that raises a pretty big red flag that you are doing something not on the up and

up with their terms of service. Now that we know that, we simply need to give them what they want.

So let's get to it:

Step 1.

Register for at least 20 CPA accounts. This will allow you to spread one new lead over 20 separate offers on 20 separate networks, making each lead worth up to \$1000 in CPA commissions for the day.

I'm going to show you how to get 30-40 leads per day so if you're doing the math, the income potential is fairly incredible when scaled up.

The other reasons we want so many CPA accounts is that it allows us to fly under the radar by only sending a few leads per day to each network, keeping our income on each network strong, but nothing that sticks out.

Also, we like to make sure that on the extremely rare chance that we had an account cancelled or have a network that is behind on payments or suddenly goes bankrupt, that we have multiple payments coming in from many different networks. There are quite literally hundreds of networks and private merchants paying CPA on all types of leads. I've included the ones I personally used for testing below, but there are new programs out virtually every day which you can join and add to your list, so always keep your eye out.

If you don't have it, I STRONGLY recommend getting Roboform for \$20 as this will make signing up for new networks and merchants a breeze with one push of a button. I also recommend using a service like StatsRemote to make life much easier. This desktop application supports most CPA and merchant programs and gives you your live stats on all of them at once rather than logging into all of them each day to find out what you made in commissions.

Important

The following is some very important information regarding getting approved for CPA networks in less than a day, never getting turned down again, and starting your account with higher payouts than are even offered on the site immediately:

1. Be a professional – You spent \$5000 on this guide, so spend a few hundred dollars to look like a professional if you haven't already. Most applications are denied these days because single affiliates are known for 99% of the fraud on CPA networks. If you want instant approval, immediate access to exclusive offers not even listed on the site, Net 7 payments, and higher payouts on every offer right away, then you need to be a company, not a person. This is all very simple and inexpensive, but these pretty little touches make you a hot ticket item when your application is being reviewed. First of all, spend the \$60 to \$90 and register a company with your state if you are not one already.

It takes less than 24 hours in most states to receive your official registration and it can now be done online in less than ten minutes. Get a workable name for your online business ventures like "Lightspeed Marketing", something that makes you sound like a marketing company.

Once you have registered your new company name go to <https://sa2.www4.irs.gov/modiein/individual/index.jsp> and get your Tax ID for your new business. This EIN number is what you will use to sign up to the networks with instead of your social security number, and you will apply as a company, not an individual. Take your printed out EIN number and confirmation document from the state for your business registration to your bank the next day and you will now have an official business account.

Now you can apply to the CPA networks and merchants with your company name and have them pay you in your company name by check or bank wire. When networks and merchants see that you are not only a company but a marketing company, they take your application much more

seriously and make it a point to get you up and running quickly with their best payouts and offers. If you are not located in the US, then simply follow the procedure for registering a business in your own country.

2. Get a professional website and email address - Most affiliates freak out when the networks ask what sites they promote offers on. If you simply have a generic corporate site, you will be approved immediately and you won't be expected to reveal any of your other sites (especially good if you don't have any other sites). Take a look at a simple site like IntermarkMedia.com, it looks like every other corporate site for an internet marketing company out there, and you can get an almost exact copy made with your own logo and text for less than \$200 on a site like GetAFreelancer.com if you aren't well versed in web design. Don't apply to networks with gmail and hotmail accounts, I'm not saying you won't get approved, but I am saying that networks frown on these types of submissions and these accounts are heavily scrutinized.
3. Get a phone line with a professional voicemail and don't use a cell - You can get Skype, or MajicJack, or any one of a thousand phone services with voicemail for less than \$5 a month if you don't have a spare line. Your voicemail should be something to the effect of "Hi you've reached the desk of John Smith, I'm either on the phone or away from my desk, please leave me a message and I'll give you a call back as soon as I can, Thanks".

Do not give them a cell number where you have a rap song playing for five minutes followed by a robotic operator saying "To leave a voicemail press 1". This really makes you look like an amateur. I personally recommend a service like [TollFreeLive](http://TollFreeLive.com). You can get a toll free number with hundreds of extensions and 1000 minutes for \$29.00 a month.
4. Get an instant messenger - (Preferably AIM and ICQ since this is what most aff managers use) and a professional screenname like JohnSmith or your company name.
5. Call the network/merchant the next day after you submit your application –

Don't work on their time frame, work on yours. Once you submit an application, grab their phone number and call them the next day if they haven't already approved you.

If you wait for them, it could take up to two weeks for an approval if there have been an influx of applications, and frankly, they appreciate pro-active affiliates who are serious about working with them.

There are only two questions your application reviewer will probably ask you:

1. How do you promote offers?
2. What type of offers are you interested in?

The answers are simple:

1. I buy traffic and banner space
2. I run all types of offers if they are converting well, I have access to a lot of traffic sources. The End.

I know it may sound trivial to you, but from a lot of experience and a lot of conversations with CPA networks, these few simple things will guarantee your acceptance and an affiliate manager willing to do whatever he or she can to help you.

Step 2

And this is KEY. Now that you are approved for your networks, it is time to immediately start developing a daily friendly relationship with your assigned affiliate manager. This is so important as it almost ensures that you will never be banned out of thin air or lose a commission check as you know exactly what they are thinking at all times.

Affiliates who hide or act like a shut in are the ones who get banned because the network has no idea what they are doing.

If you have never had an affiliate manager or been proactive in talking to your affiliate manager, there is no need to be shy, these are very friendly people and it is in their best interest to help make you money.

Most affiliate managers are on AIM, so all it takes is sending them a quick IM saying “Hey _____, I’m going to start sending some traffic to this offer as it looks pretty good, I’d appreciate any feedback you can give me, or if there is any room for a higher payout if it converts well” Simple but effective.

Your aff manager now knows you are going to be sending some traffic and potentially conversions, so they are not going to be surprised with your sudden activity. Beyond that, just by being proactive with him or her, you have shown that you are a more serious affiliate marketer and they are going to be interested in helping you. I can’t even tell you how many IM’s and phone calls I received each day from my aff managers while testing this method basically begging me to run more offers for them or send even more traffic for higher payouts.

Believe me, if you get your aff manager talking with you briefly each day, it will make an enormous difference.

Remember that the affiliates always perceived to be the ones committing fraud or violating terms of service are the ones who are so secretive and hard to get a hold of. By putting your account right in their face everyday you basically show them “Hey, I have nothing to hide”.

More than that, if there is a problem with anything you are doing, you will know right then and there and can make adjustments immediately, not just find your check missing from your mailbox weeks later.

Step 3

Now we need to choose one offer on each network to run. What we want to look for are offers with a good CPA (Generally \$20 or over) which is an easy completion (under 2 minutes).

Free trial offers are a great example, they often pay a \$30 CPA for every customer that pays just \$5.95 or so for shipping and handling to take a trial of the product. Giving that \$5.95 to the lead leaves you with a \$24 profit.

Other high paying offers that are good would be education requests for online college materials, debt consolidation, or fast quotes.

I stay away from anything in depth like payday loans, mortgage, life/health insurance, etc because these forms can take forever to fill out, ask a ton of private information, and are just not worth the hassle when there are so many easier offers to run.

Step 4

Now that we have our offers selected, we need to setup our traffic source so that our leads are maintaining a normal conversion rate of 1% to 5%. There are two ways to do this, the easy way, and the hard way. Now the easy way is great, and I recommend it to anyone who needs or wants a fast track setup to get this going within the next few days. The hard way is my favorite because it truly gives the CPA networks/Merchants what they want to see from you to be blissfully happy with your traffic. The easy way will not get you in any trouble, just more questions from your affiliate managers, and I simply suggest that if you start off with it, you begin to migrate over when you can.

The Easy Way:

This will involve blocking your referrer so that the network can only see the IP addresses of each visitor, not where they actually came from.

This allows you to buy traffic from cheap sources and then mix in the leads seamlessly. There are a ton of methods out there on referrer blocking, and you are welcome to use any of them however I would recommend our solution of OfferCloak.com for the simple reason that it works all the time, it's been tested in the actual back ends of CPA networks, and most importantly it is a legitimate service that the CPA networks understand the use of.

Purchasing this guide gives you a free membership to OfferCloak.com so take advantage of it.

CPA networks do not like referrer blocking, and they won't hesitate to tell you that.

They want to know exactly where your traffic is coming from at all times. The good news is, the CPA networks are the ones that screwed it all up by being caught stealing traffic sources and landing pages of their affiliates to either promote their own offers or help their other affiliates make even more money. Thanks to that kind of theft being well known in the industry, the networks now have no leg to stand on in demanding to know where your traffic is coming from. So we'll now assume that your account is all setup on OfferCloak.com. Step 1 is to create an Offer Cloak link for each one of your affiliate links. The link that is generated is the link you will now use for both traffic and leads to be sent through.

For traffic, I recommend Findology's CPV option as we have worked closely with them to create even delivery of traffic throughout the day.

Findolgy's CPV traffic is 1 cent per view and if you are paying attention that means that for every 100 clicks you are only paying \$1. So if you are sending 3 leads to your offers per day, you will only need to spend \$1 to \$3 per day per offer in traffic, and those three leads will be making you \$60 per day per offer...A very nice ROI. Another solution if you need to balance out traffic or for exit pop offers not accepted by Findology is BuyHitsCheap.com. Make sure that you buy only US unique traffic.

The Hard Way

The hard way consists of buying banner space on contextual sites with decent traffic. It can take a week to month to set all this up depending on how versed in media buying you are.

The reason I like this method slightly more than the other is that it eliminates referrer blocking and lets the networks see traffic and conversions coming through contextual sites which makes them very happy.

Also, many great high paying offers only allow banner advertising, and obviously this version allows you to do that and promote those offers.

To do it, you simply go the Alexa directory and do keyword searches relating to the CPA offer you are promoting. So if it's an anti-aging skin cream trial, you would want to target sites and forums that cater to women in their 30's and 40's who care about their appearance.

The Alexa directory lists sites in order of rank, so it's easy to see which have the most traffic.

Many of these sites already offer advertising space (and cheap) and the ones that do not I still contact anyway as most are very receptive and often times ecstatic that someone wants to buy ad space on their site.

Typically I pay less than \$25 for having 468x60 banner at the very top of their homepage for a week. Most sites are just happy to have their hosting bill paid and make a few bucks extra.

The trick is to get on sites that will get you enough clicks, and in some cases I have had to put a banner for the same offer on three sites to get enough clicks to make my conversion rate look right.

Either way I'm spending less than \$100 for the week sending impressions and traffic to that offer and making hundreds more in profit.

We don't care if any of the clicks convert to sales as we are sending our own leads through these banners, but in many cases you will actually get conversions from the sites real traffic which is a very nice bonus.

As mentioned, this is the "hard way" as it takes a few weeks of playing around with to get right, but again, it makes the CPA networks very happy with your account and allows you to promote some great banner traffic only offers.

I'll work with you to make sure this is done correctly.

Step 5

Getting the leads – Ahh the piece de resistance, how to get new fresh leads doing your offers every single day.

The premise is delightfully simple:

Mystery Shoppers

Yes, Mystery Shoppers, and here's how it works:

Setup an incredibly simple site.....One of ours is SecretShoppersInc.com which we just ripped the design from another site and had online in literally 11 minutes. This ugly site generates dozens of fresh leads per day with zero advertising costs. I knew that most people were going to need a free way to generate tons of fresh leads so I developed the process using everyone's favorite free site.....Craigslist I'm not talking about posting, so don't get worried.

I'm talking about the "Resumes" section. Tens of thousands of people each and every day post their resumes or requests for part time work, and it so simple to recruit these people into working for you that it is almost sickening.

Simply pick any city on Craigslist

Type one of the following keyword strings in the search box:

"extra money"

"extra cash"

"stay at home mom"

"college student"

"work from home"

"part time"

Now select "resumes" from the drop down box as which section you want to search. What comes up are anywhere from a dozen to a thousand new requests for extra money positions, part time, work from home positions, and so on. There are dozens of new submissions from people looking for part time or at home work in every city every day creating tens of thousands of potential "Mystery Shoppers" for you to leverage. The point is there are no shortage to leads who will be jumping at the chance to work for you.

These people want extra money, and they want it bad. The keyword strings I just gave you are the most effective in pulling out only the posts of people who are the best candidates for mystery shoppers.

I've included the email I use to respond to their Craigslist postings with this guide so that you have an example to base yours off of.

When you present an online mystery shopping position to them that pays \$9 per hour, they will jump at the chance to work for you.

These are people that have no idea what affiliate marketing even is, and they are happy to fill out all of your offers with their real information, and real credit cards under the premise that they are doing "Online Mystery Shops".

They are ecstatic to get free trials of skin creams, supplements, websites, online casinos, and anything else you can give them an offer for. Probably the hands down best part of this is that they fully understand that they have to cancel any free trials that they do not want to continue.

What I've found in my data is that many of these people actually continue some of the trials such as Netflix, or diet pills which actually gives you a good customer quality score. Some simply forget to cancel before they are rebilled, which is unfortunate, but their own fault, and again this increases your quality score. The shoppers sign a very simple non-disclosure agreement stating under the threat of a lawsuit that they will never reveal their relationship to your company even if asked directly by the merchant.

This means that in the incredibly rare case that the merchant would ask directly where they saw the offer, the leads know that they cannot say they were incentivised or rewarded in anyway and can only say that they found it through regular online searching.

We instruct the shoppers to even pick up the phone and talk to the merchants in case we need to send them a "Quality Survey" later which of course we never actually send. What this does is get that lead marked in the system as real, and that they were spoken to by phone, also contributing to your quality

score. We simply tell the leads to ask for more time to think about the purchase or service when the merchant makes the sales pitch.

While Craigslist is a wonderful free source for dozens of recruited leads each day, it's still work emailing all of them, taking phone calls to explain the process, etc.

I recommend paying someone to do all this for you as soon as you can. An easier way is driving traffic directly to your mystery shopping site. This involves pay per click and advertising costs of course, and you may need to wait a few weeks to do it so that you can use your CPA commissions, but the conversion rate is extremely high when promoting these sites.

Also, considering the fact that one interested shopper is worth \$1000 in commissions to you, you can afford to spend some money on pay per click and advertising. I decided on \$9 per hour because it is incredibly enticing to potential shoppers and most mystery shopping companies don't pay hourly, however you can experiment with different numbers.

A typical spreadsheet you will send each lead with all of your offers will take them less than two hours to complete, so you are only paying the shopper \$18 at the max for the \$1000 average you make in CPA commissions.

Just do the math:

20 offers at an average CPA of \$25 is \$500 in commissions per lead \$3 per each of the 20 offers in traffic for the day is \$60 leaving \$440 Paying the lead/shopper \$18 to complete all the offers you have leaves \$422 Just three leads for the day gives you \$1266 pure profit per day Pay a virtual employee \$9 per hour to run the whole process and you and you walk away with \$1194.00 per day pure profit without lifting a finger after the initial setup. With yourself or a staff member working full time, it is extremely easy to recruit, sign up, and get 15-20 leads a day doing your offers which would be \$17,910 to \$23,880 a day.

I'm not suggesting you attempt those numbers initially; the key is to scale up. I'm simply showing where you the potential.

Don't forget that those numbers were based on only 20 offers, and I was running 53 while testing which would more than double your lead value right there. The only unfortunate part of the system is that you are always recruiting new fresh leads each day to do your offers as the same lead cannot do more than one offer per network without risking being questioned by the network.

Unfortunately for the shoppers, they generally only get two days worth of sheets before they have completed all the offers that they can.

In the end they will have gotten an extra \$40 in their pocket for minimal work, and potentially some nice free trials.

We also offered a \$10 cash referral bonus for family and friends and suggest you do the same. Each shopper referred an average of two additional shoppers to us which cost a mere \$20 to make an average of \$2200 in profit.

I'm betting that you would take that deal all day long. Generally we just tell the shoppers that we don't have any more shops at the moment or are reconstructing the system and will contact them as soon as we have more available.

This way they are not surprised to not get additional sheets the following days and we can immediately pay them their earnings and referral bonuses so they are happy.

Leveraging Blackhat Income for Long term revenue

Again, the key here is long term revenue, and to pull a 180 into mostly white hat is very easy when you have a huge amount of capital at your finger tips. Can you commit \$400 to \$600 a day to real advertising out of the thousands you will be making?

Of course you can.

And doing this has multiple fantastic benefits:

1. You are now acquiring very interested leads for your merchants which increases your customer quality score and ensures that you will be able to make long term money with them. You are basically using the merchants own money to get them customers while you make a hefty profit.
2. You get to find multiple fantastic advertising sources. You don't care if you aren't making a profit on the traffic buys initially because you are simply acquiring additional customers for your merchant to increase your quality score. If you only make \$200 back for spending \$600, big deal, the point was to get more value to the merchant.

The great advertising sources you discover while buying tons of traffic are priceless and this is how I built the white hat income I make online every month. Blackhat methods funded my white hat marketing.

Today I do a high five and even six figures a month with CPA and affiliate programs legitimately because I was able to use their money to test thousands of traffic sources, keeping the top performing ones for future and continuing buys, and dropping all the ones that didn't convert.

It truly does take money to make money, and the CPA Domination method basically gives your tens of thousands of dollars to build all your white hat long term income streams.

What!!!?? We would never shave leads!!! <----- Insert laughter here.

If this is your first venture into the CPA game let me be the first to tell you about lead shaving as you are about to see it first hand.

Some of it is accidental, a lot of it is intentional, but just about every network shaves leads, so get used to it.

What is lead shaving?

Simply the act of reporting less leads than you actually sent, and this saves CPA networks and merchants tens of millions of dollars in commissions per month...not a bad racket.

Remember that most affiliates should have no idea how many leads they are actually sending to the CPA offers as that would be impossible under normal legitimate conditions.

By incentivising, you know exactly how many leads should have showed up for the day. If you sent 8 leads through who completed the offer and only 5 are showing, you have just witnessed the lovely trick of lead shaving.

It's a Catch 22 really, because you can't just call your CPA network screaming that they are shaving leads since they will then want to know how you could possibly have that type of information unless you were breaking the terms of service.

Now if you want to get slick, you could say you asked a friend to fill an offer after you had an inkling that there were reporting issues, but this usually opens up a can of worms that will do you more harm than good.

It's a known fact that a lot of tracking software used by CPA networks (namely DirectTrack) just drops 8 to 14 percent of leads just because it sucks. Other networks actually delay reporting of real time stats so they can shave a chunk off. It's dirty, but in fairness, they really need to do it thanks to all the affiliates committing fraud with fake leads .

Just be prepared to see a percentage of your leads unreported, you'll still make a ton of profit.

The song that never ends

I tested this method for three solid months earning over \$92,000 in profit and I received 94% of the checks and bank wires I was owed.

The few checks I didn't receive weren't even because I had an account banned, it was because the network went belly up and left hundreds of affiliates hanging (these are usually adult sites and smaller networks).

This can and will happen which is why you want dozens of checks rolling in to cover anything like this.

If you are of the 1% that does get an account banned somehow, it's nothing to be upset about it. A brand new account couldn't be easier with all the handy tools available today.

If you are willing to spend a couple hundred dollars at the most, you can jump right back in with the same network and start making money again....Just be more careful this time.

A simple wireless card for your laptop will give you a new IP, a new phone number is less than \$10, new site, new business name and tax id, and a mailbox service that will forward your mail and act as a new address.

Over the years I've been banned dozens of times from dozens of networks testing all kinds of new strategies, and today I have accounts with all of them because it is that easy to get right back on board.

The Ugly Truth

Most people don't know that CPA Networks actually LOVE blackhat methods that break terms of service.

That's right.....Let that marinate in your brain for a moment. You see, CPA networks are in the business of making as much money as they can from their merchants while still keeping them happy.

That means that they can allow a fair amount of "less than desirable leads" into each merchant every day because the legitimate customers still make it profitable. Most affiliates are just plain greedy, stupid, or a combination of both. They make it so obvious that they are sending low level leads or worse, fake leads, that they are of course banned immediately.

Many offers do not allow incentivisation (which this method is) but it's typically because most affiliate's definition of incentivisation is "Hey dude, I'll give you 5 bucks to fill out this quote form for me".

Incentivisation actually works in some cases depending on the offer. In our case, we are generally picking free trial offers of things that consumers are crazy for. As we've seen, quite a few of the "Secret Shoppers" end up liking the product and order more, which is pretty amazing.

The truth is I've actually explained this method to two top affiliate managers who work for two of the biggest CPA networks around, and they were floored by its structure. Now these two have become personal friends of mine, I wouldn't ever suggest mentioning something like this out loud, but they had no choice but to agree that it is completely undetectable as incentivisation using their research and fraud tools. They also begged me not to release it, however I explained that the point of CPA Domination is actually quite white hat and beautiful which is rolling over into real advertising.

In theory, if the small number of you that were able to purchase this guide actually did reinvest profits and learn real media buying skills, both the CPA networks and merchants would make far more money long term than you were able to make from them with the incentivised leads.

Get your mind right

Some of you are thinking:

"Wow \$100,000 in just a few months! Imagine really scaling up!" Well let me say this..... \$30,000, \$50,000, \$100,000 is MORE than enough to get you tons of white hat revenue streams in place, including legitimate advertising sources for CPA networks.

This method isn't meant to be used forever, it's meant to lay the foundation of a much bigger operation.

If you are just going to start taking trips and buying fancy stuff when you get your first batch of checks, Internet Marketing isn't for you.

I've watched dozens of friends use my methods and some of their own to earn hundreds of thousands of dollars which they immediately blow on huge rented houses, cars, clothes and other luxuries only to be broke and worse off than they were before because they made no effort to secure long term income with the profits. The finer things in life are truly amazing, and I partake in them because I've built a solid income I can depend on.

Invest first, buy toys later.

Those first checks should pay whatever bills you need to, and the brunt of the money should be spent buying legit advertising for the CPA offers you are running and obtaining other revenue streams such as buying profitable websites or creating products of your own.

A Few Other Seeds To Plant

While the main focus of the method is quick CPA cash on higher paying offers, there are multiple benefits that can be added in:

GPT (Get paid to) Sites:

Sites like Cashcrate and Gangstergreed are gold mines because the secret shoppers you are recruiting are looking for extra money.

Most do not pay a CPA, some pay around a \$1 per signup, but we don't care about that. Just adding your referral link to the spreadsheets for each lead will do all the work for you.

These sites generally pay around 25% of what your referred members earn while completing surveys and other small offers, as well as a percentage of any referrals they send to the site.

Just by adding these sites to the spreadsheets of about 63 leads, I've earned close to \$1200 in commissions from them doing offers on the sites for extra money, and all it took me was 3 seconds to paste in the links and instruct them to create a free account. Do this with all of your leads and many will be enticed by the whole "Get Paid To" scheme earning you some nice residual money. eBay Of course we all love eBay's affiliate program. I've found that 2

to 3 out of every 10 shoppers we recruit do not have an eBay account. There's an easy \$25 right there. Setup a BANS site on a domain and simply direct your leads to register to it and place a bid on a new hot item just listed.

Guaranteed Sign Ups

Most of these sites are garbage, and the sign ups are fake, however you can use your ever growing database of leads to run your own site.

You can generally get \$1 or more per lead depending on the situation, and you can easily automate this with a website and cheap employee filling the sign up orders.

Actual Mystery Shopping Companies

Just for fun I made a few calls to actual mystery shopping companies online and offline and two out of four were very interested in a fresh database of interested shoppers. I didn't bother striking up a deal since I only wanted to know if they would be interested, but don't rule out selling your database of leads to another company for a rev share or per lead deal.

Sell the site

You have in your possession a secret shopping site with tons of shoppers signed up. Since you can easily make a new site a day if you wanted to, consider selling the entire site as a turnkey for someone who wants to get into the business, or even offer the site and leads to another company as mentioned above.

Get Rolling

You've got the info, now we need to get you all setup and profitable. Hopefully you see the huge potential here and are smart enough to do it right and reinvest a lot of the money in white hat so that it can be a launching pad for you.