**Westcliff Unitd Youth Soccability Club**

**Development Plan 2015-2018**

**Vision**

* To create and provide football opportunities for all genders of all ages and abilities within Southend on Sea and surrounding areas and support the development of soccability at all levels for players, coaches, clubs, volunteers and officials.
* To develop and sustain a soccability workforce to help develop other teams with an emphasis on building the club’s FA Charter Standard statues, and further developing soccability only leagues to provide continued opportunities from youth to adult.
* To support and develop the County Talent ID programme through supporting the FA and encouraging teams to identify their talented players to join.

This will be done through the development of the following objectives:

* Essex Soccability Youth League
* Club Development
* Leagues, Competitions and Small-sided football
* Workforce Development (staff, coaches, tutors, referees and volunteers)
* Race Equality
* Social Inclusion
* Health
* Communications and Marketing

**1. Soccability**

**Aim**

To support the development the game at all levels for players, coaches, volunteers and officials and develop opportunities for people with disabilities of all ages throughout the club.

**Achievement Targets**

* Co-ordinate a plan for soccability, working with all key partners
* Develop schools competitions
* Support and develop existing and new soccability leagues/divisions
* Ensure exit routes are in place from schools to club through the School - Club Link programme
* Develop a workforce of coaches, officials and volunteers
* Provide mentoring support for coaches, officials and volunteers
* Provide support to County Talent ID programme

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| **Objective** | **Tactic** | **Achievement Target** | **Timescale** |
| Secure funding to continue in soccability. | Investigate potential funding pots and opportunities to continue soccability. | Continued development of soccability  in the club. Continued provision of football to disability in schools and on coaching days. Support to partners on football sessions and provision of continued opportunities. | Year 1 – Investigation/plans  and bids submitted  Year 2 & continue –  Continuous soccability programmes. |
| In partnership with SPSSA (Southend Primary School Sports Association), EFA (Essex FA). | Support the work of the SPSSA, EFA and to work with core team to support delivery. | Promotion of the work of SPSSA, EFA ands upporting the work of their delivery plan. | Ongoing |
| To organise a Goalkeeping sessions alongside coaching sessions. | Work with WUYSC coaches to devise  session programme for goalkeepers. | Support and coaching for female goalkeepers in the club. Opportunities for female goalkeeping coaches to deliver. | Ongoing |

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| Organise meetings of local schools in order to set up teams for players aged 5 and older. | Invitations to all schools with potential to have Under 18s teams to meeting(s) to discuss relevance/potential of club. | Opportunity to help bridge the gap in the County between Under 12s football into the County Soccability Adult League. | Year 1 – Consultation events |
| To deliver disability only coaching sessions during school holidays in partnership with Local Authorities. | Contact/work with SPSSA to provide coaching opportunities during school holidays. Support SPSSA football development programmes and provide local opportunities for the District in the County. | Local opportunities to gain maximum participation. Links to local schools for participants. | Yearly - 5 Coaching days |
| To further develop links with the EFA and provide footballing opportunities for players. | Support County events. Development of festivals on local/County basis. | Opportunities for disability to get involved & made aware of player pyramid & opportunities to get involved with teams. Links with schools. New players into teams. Opportunity to gain new volunteers for football. Potential to lead onto new coaches/referees for the club. | Year 1 – Support links and festivals.  Year 2 & 3 – Continued provision of opportunities and support where required. |
| Ensuring all teams and players are aware of the female football pyramid. | Promotion of pyramid on Websites, handouts& social networks. | Raise awareness of pathways available to disability players &ensure school teams etc. Have awareness of the potential routes their players can go through. | Yearly |
| Ensure soccability football included in all Development Plans submitted to the Football Foundation. | Ensure all bids include soccability football specific actions & support/develop parts of plans. | Provision for soccability football and facilities/projects to include this. | Ongoing |
| Provide regular local opportunities for disability people age 5-18 plus. | Liaise with local providers to discover current provision. Develop network of after-school/coaching sessions in Districts around the County. | Continued sessions for disability, links to schools & introduction to Player Pathway. | Yearly |

**2. Club Development**

**Aim**

To ensure that all teams have the facility to accommodate disability players of all ages and ability, coaches and volunteers and are supportive of their development.

**Achievement Targets**

* Minim 5 new soccability teams with a target of 3 –e.g. two U12s and adult team.
* School-Club Link projects.
* Develop disability coaches within the club.
* Funding for each team.

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| **Objective** | **Tactic** | **Achievement Target** | **Timescale** |
| Recruit players from school years 5 to 11 using primary and high schools. | Schools that have establish disability football teams. Schools will be from a three (3) mile radius of Southend on Sea. | Have a club-school link with support for the schools to achieve the Charter Standard School. | Year 1 and on-going |
| School PE teachers to become coaches at the club. | Contact PE teachers to enhance their sporting career and to give them more knowledge of the player pathway using the player pyramid. | Place PE teachers on Level 1 course paid by the club. | Year 1 and on-going |
| Partnership with Southend Primary School Sports. | Arrange meeting with SPSSA to help promote more soccability football. And how to support schools that do not have soccability teams. | Arrange club only tournament at the Youth ground. | Year 1 and on-going |
| Club school links with primary and high schools. | Encourage schools to inform players about the players path and pyramid. | Work with schools and EFA for schools to become Charter Standard. | Year 2 and on-going |
| Home matches played at schools. | Play matches at primary and high schools has a promotion scheme. | To encourage more players from that school to join and play outside of school. | Year 1 and on-going |
| Funding for each team. | Investigate sports agencies for funding and support of the development plan. | Contact local community retailers for sponsor and sports charity organisations. | Year 1 and on-going |
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**3. Leagues, Competitions and Small-sided Football**

**Aim**

The provision of competitive opportunities for disability players and clubs through the sustaining of current leagues and competitions and development of new age groups/opportunities such as futsal and open-age football.

**Achievement Targets**

* Sustain and develop the Essex Soccability Youth League& Essex Soccability Adult League.
* To support and increase the number of teams in the Essex Soccability Youth League& Essex Soccability Adult League.
* Introduce to players and sustain disability only Futsal opportunities in the County.
* To support Schools Leagues/Competitions in each District of the County.
* Hold Annual Schools Tournaments..
* Support District Soccability.Football Tournaments.

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| **Objective** | **Tactic** | **Achievement Target** | **Timescale** |
| To attend Counties Soccability League Meetings | To attend regular league meetings | Contact with leagues and their clubs. Raising awareness of opportunities | 2 County Women’s League meetings per Year |
| To support Soccability Leagues and the progression into 11-a-side football | To review/develop Development plans for all leagues and identify ways to increase opportunities and progress onto 11-a-side | Provide all leagues with a plan to support development, promotion and increase their numbers of teams, clubs, players, volunteers and referees. | Review – Year 1  Consult/Write Development Plans – Year 2  Implement Plans – Year 3 |
| To hold annual Festival for Soccability clubs | Invite all Soccability clubs to participate | Annual Soccer Festival | Annually from Year 1 |
| To investigate and consult Soccability Leagues regarding U18 League | Consultation with all Soccability Leagues and arrange meeting to discuss potential | Countywide decision on the impact of an Under 18 Soccability league | August – Year 1 |
| Provide support and Guidance to County Talent ID programme. | Attend relevant County meetings | Sustainability of County Talent ID programme. | Continuous from Year 1 |

**4. Workforce Development (Staff, Coaches, Tutors, Referees, Volunteers)**

**Aim**

To develop a well-qualified, sustainable female football workforce for the County to support Soccability programmes and initiatives, as well as club and volunteer development.

**Achievement Targets**

* 5 disability Qualified FA Level 1 Coaches
* 2 disability Qualified FA Level 1 Goalkeeping Coaches
* 5 disability Qualified Referees

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| **Objective** | **Tactic** | **Achievement Target** | **Timescale** |
| Organise 2 disability FA Level 1 courses per year. | Liaise with EFA to organise 2 Female only FA Level 1 courses per year. | 40 new FA Level 1 Female Coaches per year. | 40 Level 1 Coaches July 2016  40 Level 1 Coaches July 2017 40 Level 1 Coaches July 2017 |
| Organise 1 disabilty only Referee’s course per year. | Liaise with Referee County Training Officer to organise courses. | 10 FA Qualified Referees Per Year. | 10 Female Referees July 2016 10 Female Referees July 2017  10 Female Referees July 2018 |
| Investigate and apply for funding to support the development of disability coaches. | Investigate available funding pots available to support a County disability coach development programme, and produce required plans and work necessary to support intended bids. | The development of new qualified disability coaches Provision of mentors and ensuing availability of mentors to help produce quality coaches. | Year 1 (Jan16– Mar 16l) Investigate and completion of applications/bids.  Jun 16 – Sept 16, use of achieved funding to support coach development |

**5. Race Equality**

**Aim**

To promote, encourage and Increase the opportunities for disability across BME (black and minority ethnic) communities through playing, coaching, officiating and administering football.

**Achievement Targets**

* Ensure all activities are inclusive and accessible for BME communities
* Support soccability Clubs to ensure of inclusive opportunities
* Provision of BME coaching programmes and ensure their sustainability

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| **Objective** | **Tactic** | **Achievement Target** | **Timescale** |
| To support EFA and IAG (Inclusive Advisory Group) Race Equality meetings. | Ensure attendance at all meetings where possible. Provide agenda items. | Development of female opportunities. | Ongoing To attend Quarterly meetings |
| To ensure G&W Football is included in EFA and IAG Race Equality Development Plan. | Consultation with key individuals/partners. | Specific plan for disability opportunities regarding BME participants. | Ongoing |
| To support Female clubs consisting of majority BME players. | Provide support through coaching opportunities, promotion of Charter Standard and links with local communities. | Support to clubs with BME players and looking to develop sustainable opportunities to continue their participation. | Ongoing |
| To be a member of IAG Equality Group and provide support and guidance. | Attend relevant meetings and ensure football has a voice. | Support to IAG Equity Group and networking with key partners. | Year 1 – 4 Meetings  Year 2 – 4 Meetings  Year 3 – 4 Meetings |

**6. Social Inclusion**

**Aim**

Gain further understanding on inclusion issues throughout the County and develop sustainable partnerships to provide footballing opportunities within different sections of the community.

**Achievement Targets**

* To promote disability football in all activities
* Develop action plan to support the delivery of football development outcomes
* Provision of female opportunities

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| **Objective** | **Tactic** | **Achievement Target** | **Timescale** |
| Provision of opportunities for disability from deprived areas. | Review local statistics.  Consult Local Authorities.  Provide local opportunities. | 6 sessions provided in areas of deprivation for females. | Year 1 – 2 sessions  Year 2 – 2 sessions  Year 3 – 2 sessions |
| Working in partnership with youth clubs. | Provide local opportunities where youth clubs see as suitable develop relationships with key people. | Coaching sessions/opportunities provided for disability. | Ongoing once partnerships established |
| Developing opportunities for Young disability in the County. | Identify appropriate groups and research possibilities for providing football. | Opportunities for participants who may not have anything else.  Promote exercise. | Year 1 – Identify possible coaching opportunities  Year 2 & 3 – Provision of opportunities and build sustainable links |

**7. Health**

**Aim**

To gain further understanding regarding relevant health agencies and develop partnerships to support the delivery of Football Development Programmes.

Achievement Targets

* Raise awareness of positive impact football has on health
* Ensure healthy lifestyles is promoted in association with football

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| **Objective** | **Tactic** | **Achievement Target** | **Timescale** |
| To investigate relevant possibilities regarding disability football and links with health agencies. | Research what health agencies operate through the County and what they are looking to achieve and how football can support these. | Promotion of both health and how football can improve this. | Year 1 – Investigation  Year 2/3 – Implementation of  health & football initiatives |
| To develop partnerships to raise health awareness for females. | Develop links with providers who can offer specialist support to players and promote the values of exercise through appropriate  opportunities. | Promotion of the values of regular exercise and how it can be proactive in healthy lifestyles. | Ongoing |
| To provide health opportunities for disability footballers. | Develop links with health clubs/leisure centres to support specific sessions for additional training and conditioning for disability.. | Continued development of players away from the pitch/training ground. | Year 1 – Development of  activities/session to support he  development of players health  Year 2&3 Continuation of health sessions and development of health schemes |
| Promote the work of healthy lifestyles and how football can support initiatives. | Supporting national/regional/local  promotions and initiatives as well as introducing football at various events or festivals to show how the two are linked. | Raised awareness of health need for opportunities (Coaching sessions etc). Show how football has a positive impact on a person’s health. | Ongoing support to initiatives  from the FA/other agencies |
| Promote healthy eating through football. | Support national/regional/local promotions and initiatives as well as promoting football at various events. | Raised awareness of healthy eating and how the requirements of a healthy diet in relation to football. | Ongoing support to initiatives  from the FA/other agencies |

**8. Communications & Marketing**

**Aim**

To actively promote and market opportunities available for disability in the County to get involved within football and promote the work of Westcliff Unitd Youth

Soccability Club. Support the work of the EFA and to provide support to campaigns, promotions and good practice.

**Achievement Targets**

* Increase awareness of disability football in the County
* To promote the work of teams, volunteers, coaches at the club
* Provide the FA with Good Practice news stories

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| **Objective** | **Tactic** | **Achievement Target** | **Timescale** |
| Produce and update WUYSC Facebook & Twitter. | Liaise with club teams. Develop social network and update regularly. Work with club teams to produce updates. | Continued promotion of Soccability opportunities in the area. Also used to promote good practice examples from the County. | Review and Update every week |
| Distribute Soccability information on social network. | Include in trails, fixtures, results, tournaments, coaching days and recruitment. | Continued promotion of Soccability opportunities in the area. Also used to promote good practice examples from the club.. | Ongoing |
| Promote all Soccability teams and  information on club website. | Request updates from club teams & partners. | Overall promotion of Soccability football and creation of information source for teams, volunteers, players, coaches, referees etc. | Ongoing |
| Promote all Soccability teams and  information on club’s website. | Request updates from EFA, teams, partners. | Overall promotion of Soccability football and creation of information source for teams, volunteers, players, coaches, referees etc. | Ongoing |
| To ensure the EFA receive good practice news regarding Soccability football at the club. | Request quarterly good practice reports from local teams/projects/EFA work. | Overall promotion of Soccability football in Southend and promotion of the work of Westcliff Unitd Youth Soccability Club. | Year 1 – 2 Items  Year 2 – 2 Items  Year 3 – 2 items |