



**2014 Kentucky Derby Museum Hat Contest Winners Announcement**

**For Immediate Release** (Louisville, KY: June 19, 2014) Congratulations to one of this year’s Kentucky Derby Museum Hat Contest winner, Penny Rieck of Chandler, AZ. The museum received over 30 entries and of those entries only 20 hats were selected for display.

Rieck’s hat was designed by her, Hats by Penny. It features hand-fashioned red flowers adorned with Coque feathers.

Hats are essential to the Kentucky Derby experience. Choosing the right hat for the occasion is as important as betting on the right horse. On Derby day fancy hats, themed hats and goofy hats unite to uphold the long standing tradition. The Derby Museum glorifies this tradition by bringing the hat experience right to our visitors. Our Derby Hat Contest winners display a broad range of designer and novelty men and women’s hats showcasing trending styles.

A photo of Rieck’s hat is attached to this release. Rieck’s hat is one of 20 currently on display in the It’s My Derby exhibit and will stay there until June, 2015.

The Kentucky Derby Museum is a 501 (c) 3 non-profit organization. Our mission is to Share the FUN of the Kentucky Derby Experience! We do this by providing three different tours of historic Churchill Downs, two floors of interactive exhibits, a unique gift shop, and the 360 degree HD video “The Greatest Race.” We are located at 704 Central Avenue, Louisville, KY.

For more information about our Hat Contest and/or our exhibit contact Chris Goodlett at the telephone number or email address below.

Contact:

Chris Goodlett

(502) 627-1111 x 259

cgoodlett@derbymusuem.org