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| Heart to Heart Ball Sponsorship Packet | February 8  2014 |
| The 2014 Heart to Heart Ball  Is brought to you by  Howard University College of Pharmacy:  C:\Users\Adebola 'B.'\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\COHK24PK\KappaPsi_Logo_Revised.jpg  **Kappa Epsilon Professional Kappa Psi Pharmaceutical Fraternity**  **Pharmacy Fraternity Inc., Alpha Pi Chapter Delta Kappa Chapter** | |

October 8, 2013

Greetings!

The Kappa Epsilon Professional Pharmacy Fraternity Inc., Alpha Pi Chapter and The Kappa Psi Pharmaceutical Fraternity, Delta Kappa Chapter of Howard University College of Pharmacy are in the planning stages of their annual ***Heart to Heart Ball***. The event, inspired and started in 2008 by Howard University alumna Dr. Khiana Willis, is based on The American Heart Association's **Go Red for Women Campaign**. As in the past, Seventy-five percent of the money raised from the event is donated to the American Heart Association’s cause of increasing awareness of heart disease and the devastating effect it has on its victims and their families.

Heart disease is not just an older man’s disease; it is the number one killer of women in the United States. Nearly twice as many women in the U.S. die of heart disease and stroke as from all forms of cancer, including breast cancer. In the time it takes you to read this letter, heart disease would have claimed the life of another woman: a sister, a mother, or a daughter. Too often the women in our lives are caregivers, not care seekers. Some reasons for this include lack of professional awareness and preventive focus, and lack of education and awareness among women.

To help these people, and to help protect our loved ones, we all need to get involved. We invite you to become a part of our annual ***Heart to Heart Ball***. This exciting event will take place on the 8th of February, 2014; it is a fundraising event that will include a silent auction, food, music, and much more. The primary source of funding for the ***Heart to Heart Ball*** is through the generosity of sponsors like YOU.

**It is our hope that you will support Kappa Epsilon and Kappa Psi Fraternities by joining hands with us as a sponsor for this big event through monetary donations, gift cards, goods, or other specialized services that will be given away in the silent auctions**. Not only is your sponsorship immensely valued and appreciated, it will help assure the success of the event. Be a part of the 2014 ***Heart to Heart Ball*** by helping to fund its success. Please do not hesitate to contact us with any questions or concerns. I will be making follow-up calls during the week of November 2013 and hope that we can count on your support. Cardiovascular diseases and stroke threaten all Americans, but we can help our families, friends, neighbors and others in our community by giving generously to reduce disability and save lives.

Sincerely,

Onyinye Chukwukelo Aishah Ishaq

2014 Heart to Heart Ball Chairperson 2014 Heart to Heart Ball Co-Chair

 

Enclosures: Fact Sheet

**Fact Sheet**

**Statistics/Facts**

* **Heart disease is the #1 killer of women** in the United States.
* 1 out of 3 women dies of heart disease each year.
* Heart disease and stroke kills twice as many women in the U.S. as all forms of cancer.ƒ
* ***435,000 American women have heart attacks*** each year.
* Women who’ve had a heart attack are at higher risk of having a second heart attack or a stroke.

DC

MD

Sponsor Form

**Event Sponsor Levels**

**Gold Sponsor $ 1,000 and above**

Includes name and/or logo on event banner, all event information & correspondence, event t-shirt, a one page ad in the event packet at no cost, and 1 complimentary ticket to the event.

**Silver Sponsor $ 500-$999**

Includes name and/or logo on event banner, event t-shirt, a one page ad in the event packet at no cost, and discounted event ticket price.

**Bronze Sponsor $250-$499**

Includes name recognition on event banner, a one page ad in the event packet at no cost, and discounted event ticket price.

**Patron $ 50-$249**

Includes a small name recognition on event banner, name recognition in event packet, and a half page ad in the event packet at no cost.

**Product/Service Donation** If you have a product or service that you would like to donate to be used for a door prize please note the type of donation \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_; and value $\_\_\_\_\_\_\_.



\* Please complete reverse side of form\*

Please complete this form and return with your sponsor check to the address listed below.

Company / Donor Name(s) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact (if different than donor) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Phone\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsor Level: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Check amount: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\*Please check all that apply:

* Check enclosed
* Would like to include something in the event packet.
* Artwork will be emailed

Please make your check payable to: Kappa Epsilon Fraternity Inc.

Please return this form to:

Heart to Heart Ball Committee

c/o Onyinye Chukwukelo

Howard University College of Pharmacy

2300 4th Street NW

Washington, DC 20059

\*\*\*All “Sponsor” levels will receive 1 complimentary T-shirt.

T-shirt Sizes (please check one): XL\_\_\_ L\_\_\_ M\_\_\_ S\_\_\_

If you have any questions, please do not hesitate to contact the Heart to Heart Ball Committee at [heart2heart.howard@gmail.com](mailto:heart2heart.howard@gmail.com) or call Onyinye Chukwukelo (Nini) (202) 471-0345 or Aishah Ishaq (703) 981-6891

**For additional information or to make kind donations through Paypal, please visit: [http://heart2heartball.weebly.com/](http://heart2heartball.weebly.com/" \t "_blank)**

All sponsorships must be received by November 11, 2013 to be included on T-shirts.

Thank You for Your Generous Support!