#### Last Week Revenue

24,926K

-11.9% FCST

-8.3% WLY

#### Last Month Revenue

114.0M

-2.2% FCST

+5.1% MLY

# YTD Revenue

713.2M

-0.5% YTD FCST

+2.0% YTD LY

# Last Week Gross Profit

35.57 %

+3.44ppt FCST

-4.01ppt WLY

# Last month Gross Profit

38.16 %

+1.09ppt FCST

+0.33ppt MLY

#### YTD Gross Profit

38.17 %

+0.74ppt FCST

-3.05ppt YTD LY

#### Revenue:

Last week: 24 926k (-12% vs FCST, -8% vs LY)
Last month: 114 013k (-2% vs FCST, +5% vs LY)
YTD: 713 167k (-1% vs FCST, +2% vs LY)

Store Visitors:

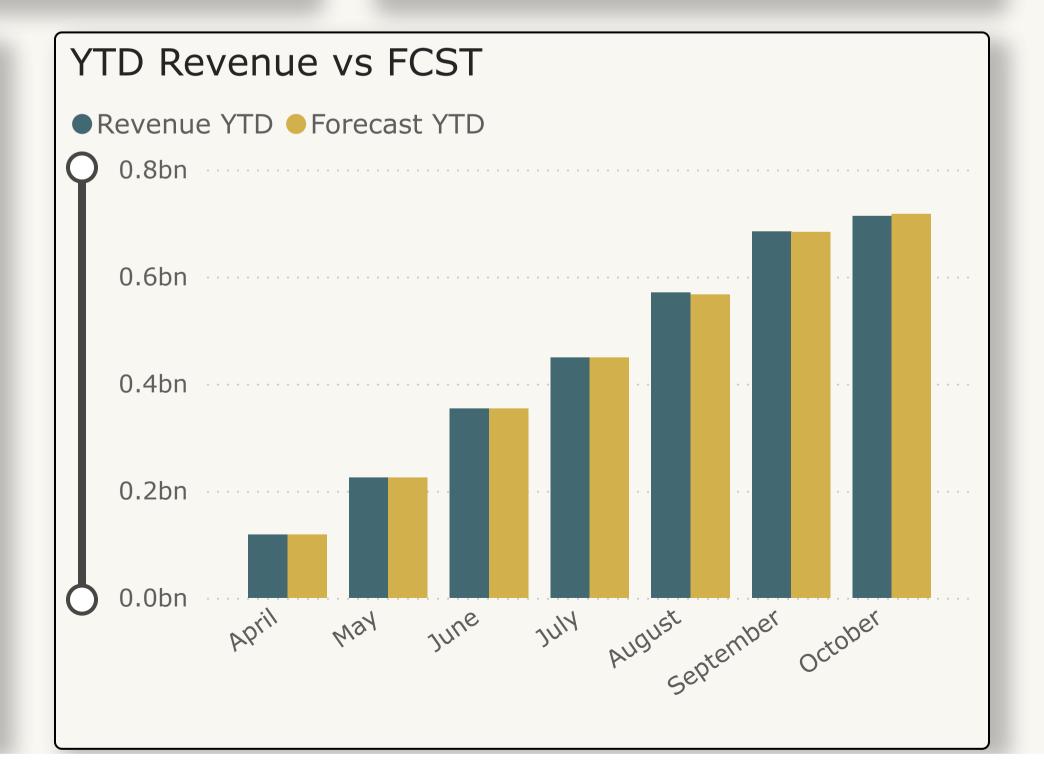
Last week: 138 752 (-21% vs LY) Last month: 607 650 (-5% vs LY) YTD: 4 079 328 (-11% vs LY)

AOV:

Last week: 504,63 (+4% vs LY) Last month: 496,13 (+2% vs LY) YTD: 467,27 (-1% vs LY)

Conversion Rate:

Last week: 24,8% (+2,0% vs LY) Last month: 26,2% (+0,8% vs LY) YTD: 27,1% (+3,2% vs LY)



#### Last Week Revenue

17,612K

-2.1% FCST

-5.0% WLY

#### Last Month Revenue

78.3M

+4.2% FCST

+3.3% MLY

# YTD Revenue

513.0M

+4.0% YTD FCST

+1.3% YTD LY

# Last Week Gross Profit

36.68 %

+0.77ppt FCST

-2.78ppt WLY

## Last month Gross Profit

38.26 %

-1.61ppt FCST

-1.29ppt MLY

#### YTD Gross Profit

38.38 %

-1.53ppt FCST

-4.02ppt YTD LY

#### Revenue:

Last week: 17 612k (-2% vs FCST, -5% vs LY)
Last month: 78 298k (+4% vs FCST, +3% vs LY)
YTD: 512 994k (+4% vs FCST, +1% vs LY)

Store Visitors:

Last week: 138 752 (-21% vs LY) Last month: 607 650 (-5% vs LY) YTD: 4 079 328 (-11% vs LY)

**AOV**:

Last week: 469,51 (+6% vs LY) Last month: 454,48 (+2% vs LY) YTD: 438,93 (0% vs LY)

**☑** Conversion Rate:

Last week: 24,8% (+2,0% vs LY)
Last month: 26,2% (+0,8% vs LY)
YTD: 27,1% (+3,2% vs LY)

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#### Last Week Revenue

7,313K

-29.1% FCST

-15.4% WLY

## Last Month Revenue

35.7M

-13.9% FCST

+9.3% MLY

# YTD Revenue

200.2M

-10.5% YTD FCST

+3.8% YTD LY

# Last Week Gross Profit

32.89 %

+7.36ppt FCST

-6.93ppt WLY

# Last month Gross Profit

37.96 %

+5.93ppt FCST

+4.10ppt MLY

# YTD Gross Profit

37.62 %

+5.68ppt FCST

-0.25ppt YTD LY

#### Revenue:

Last week: 7 313k (-29% vs FCST, -15% vs LY)
Last month: 35 715k (-14% vs FCST, +9% vs LY)
YTD: 200 173k (-10% vs FCST, +4% vs LY)

AOV:

Last week: 611,43 (-1% vs LY)
Last month: 622,11 (+2% vs LY)
YTD: 562,17 (-6% vs LY)

