

SkyPulse Technologies

Creating a startup business plan

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ABSTRACT

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Contents

I	Introduction	1
1	Offering	2
2	Ownership	3
II	Business plan	4
3	Company description	5
3.1	Organizational chart	5
3.2	Vision	5
3.3	Mission	5
3.4	Contributions to sustainability	5
3.5	Objectives of services	5
4	Market situation	6
4.1	PESTEL	6
4.2	Market description	6
4.3	Persona description	6
4.4	Competitor analysis	6
4.5	Market outlook	6
4.6	Market regulations	6
5	Strategy	7
5.1	Stakeholders	7
5.1.1	Internal	7
5.1.2	External	7
5.2	SWOT-analysis	7
5.3	How we reach our goals	7
5.4	Possible barriers of entry	7
6	Financial plan	8

III Future	9
7 Outlook	10
IV Appendix	11
A List of acronyms	12
B Glossary	13
C List of figures	14
D List of sources	15

Part I.

Introduction

CHAPTER 1

OFFERING

CHAPTER 2

OWNERSHIP

Part II.

Business plan

CHAPTER 3

COMPANY DESCRIPTION

3.1. Organizational chart

3.2. Vision

3.3. Mission

3.4. Contributions to sustainability

3.5. Objectives of services

CHAPTER 4

MARKET SITUATION

4.1. PESTEL

4.2. Market description

4.3. Persona description

4.4. Competitor analysis

4.5. Market outlook

4.6. Market regulations

CHAPTER 5

STRATEGY

5.1. Stakeholders

5.1.1. Internal

5.1.2. External

5.2. SWOT-analysis

5.3. How we reach our goals

5.4. Possible barriers of entry

CHAPTER 6

FINANCIAL PLAN

Part III.

Future

CHAPTER 7

OUTLOOK

Part IV.

Appendix

APPENDIX **A**

LIST OF ACRONYMS

APPENDIX **B**

GLOSSARY

Expression	Explanation

APPENDIX C

LIST OF FIGURES

APPENDIX D

LIST OF SOURCES