

The T-shirt Initiative

Simplicity

This is the word that describes our T-shirts the best.

Our T-shirts works in any occasion.

Casual, Work, at home

Apart from our environmental
T-shirts, we have also made our website
environmental. That means that we produce
70% less emission than any other regular
website.

Shop more. Less guilt.

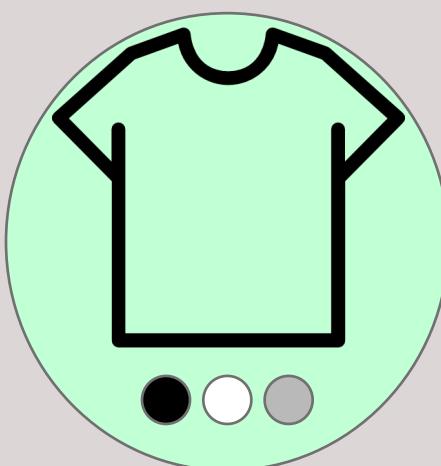
Thank you!



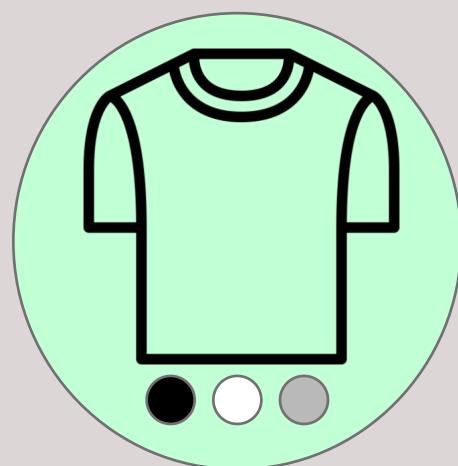
TTI



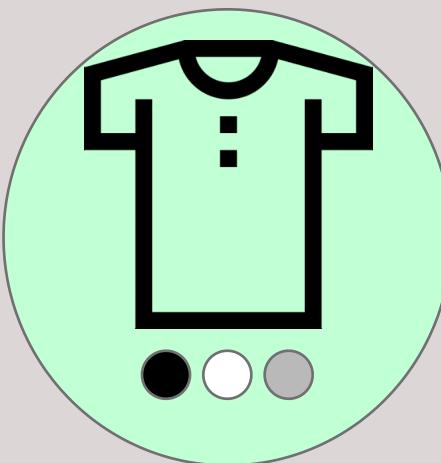
MEN



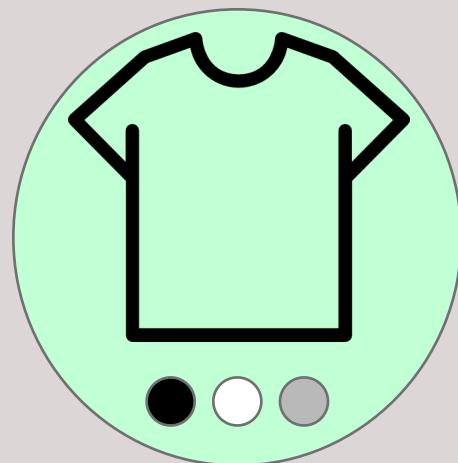
The Standard one



The Tight one

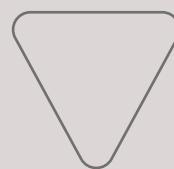


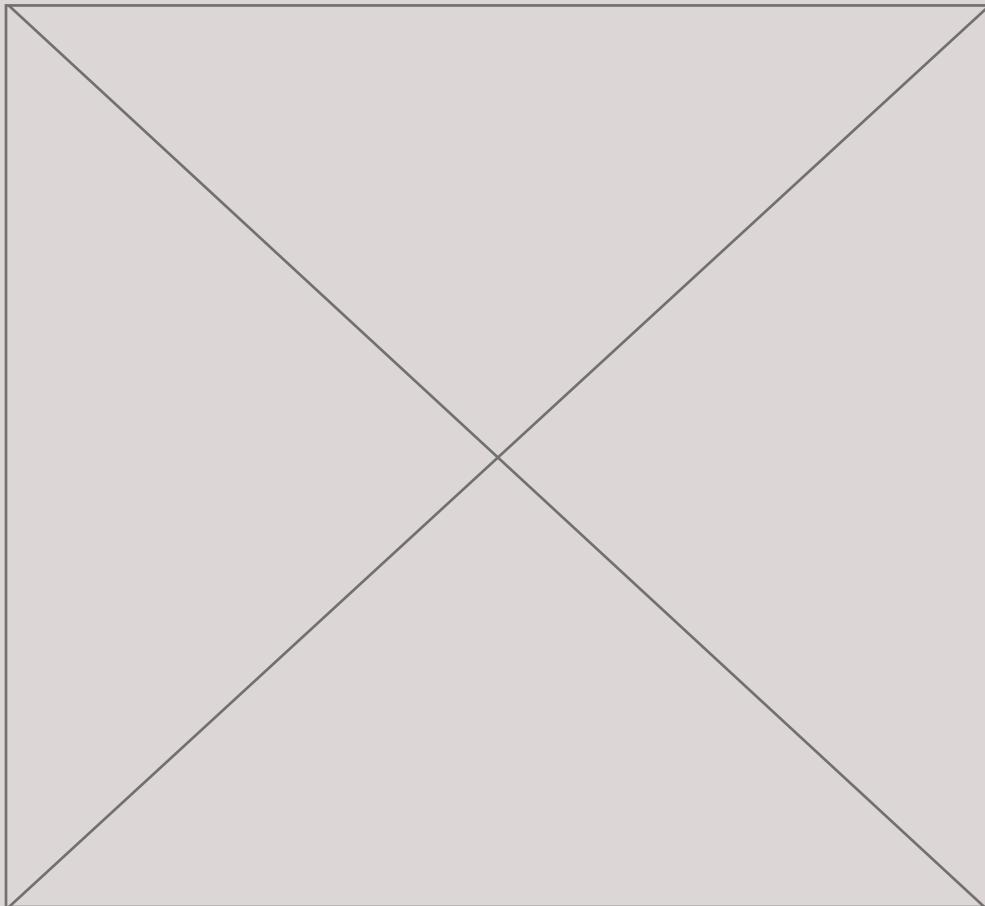
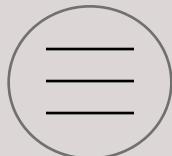
The Button one



The Loose one

Thank you!





The Standard one

The Standard one has been made for the everyday man.
It has been produced from 100% organic cotton.

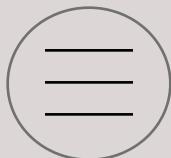
Size



Add to cart!

Thank you!





THI



Men

Women

Our Partners

About us

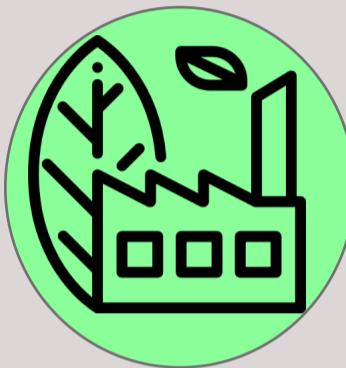
The process

Thank you!

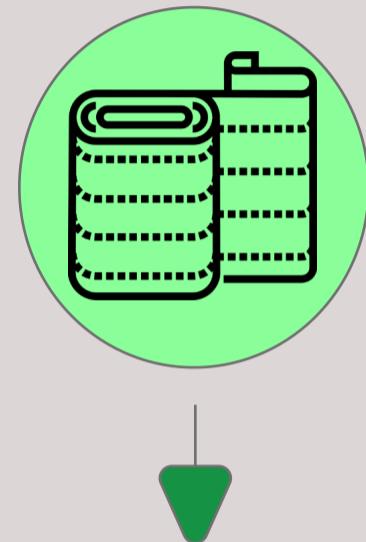


The process

1. Certified Factory



2. 100% organic materials



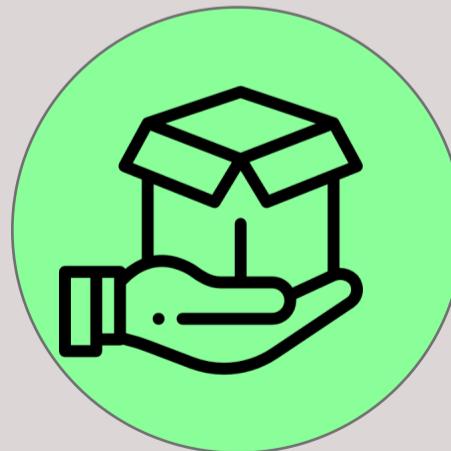
4. Your home



3. Green-minded transport



5. Open your new product



Thank you!





Our partners



Connected with
our trusted partners
around the world.

We have collaborated with some of the
best in the world when it comes to being
eco-friendly.

Portugal

**Lore ipsum dolor sit amet, consectetur
adipiscing elit, sed do eiusmod tempor
incididunt ut labore et
dolore magna aliqua. Ut enim ad minim veniam,
quis nostrud exercitation ullamco laboris
nisi ut aliquip ex ea commodo consequat.
Duis aute irure dolor in
reprehenderit in
voluptate velit esse cillum dolore.**



Thank you!



Turkey

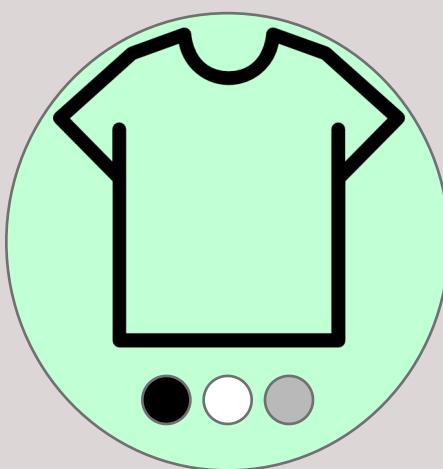
**Lore ipsum dolor sit amet, consectetur
adipiscing elit, sed do eiusmod tempor
incididunt ut labore et
dolore magna aliqua. Ut enim ad minim veniam,
quis nostrud exercitation ullamco laboris
nisi ut aliquip ex ea commodo consequat.
Duis aute irure dolor in
reprehenderit in
voluptate velit esse cillum dolore.**



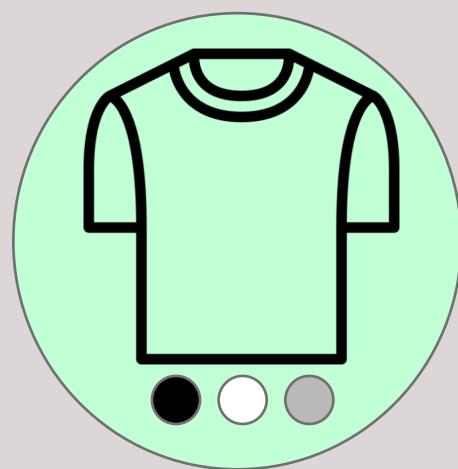
TTI



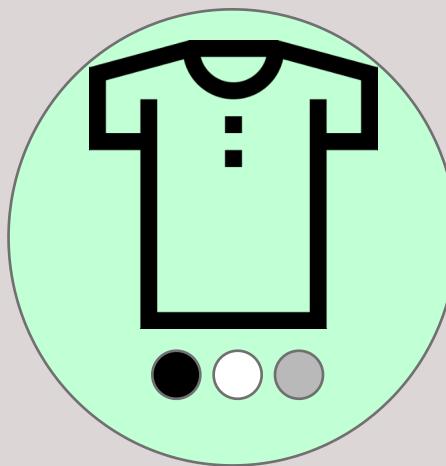
Women



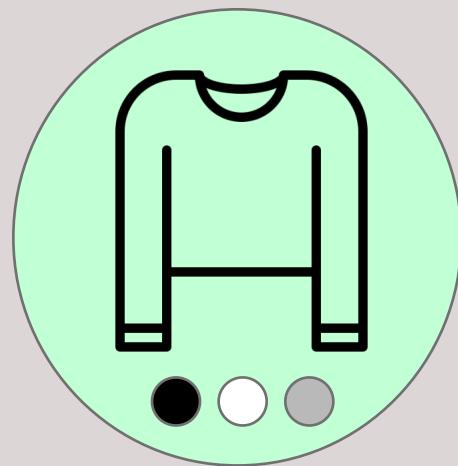
The Standard one



The Tight one

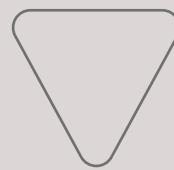


The Button one



The Long one

Thank you!



TH



The Standard one

The tight fit is for the women,
who needs to dress
a bit formal,
but at the same time stay casual.

Size



Add to cart!



Thank you!



THI



The Long one

The Long one fits for every occasion. With our 100% organic cotton, you can be sure to stay warm.

Size

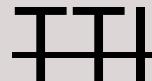


Add to cart!



Thank you!





The Tight one

The loose one fits
every woman. Its for the women who
who feels comfortable
in the loose fits

Size

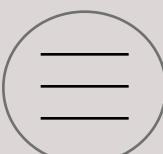
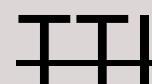


Add to cart!



Thank you!





3 Steps from
your green
purchase

2 Steps from
your green
purchase

Hey!
You are so close to making a difference.....

Billing address

Your name*

Streetname*

House number*

E-mail*

Comment...

Your card information

Card holders name*

Card number*

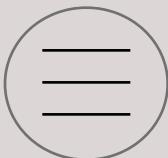
Expiry date*

CVC*

Purchase!

Thank you!





3 Steps from
your green
purchase

2 Steps from
your green
purchase

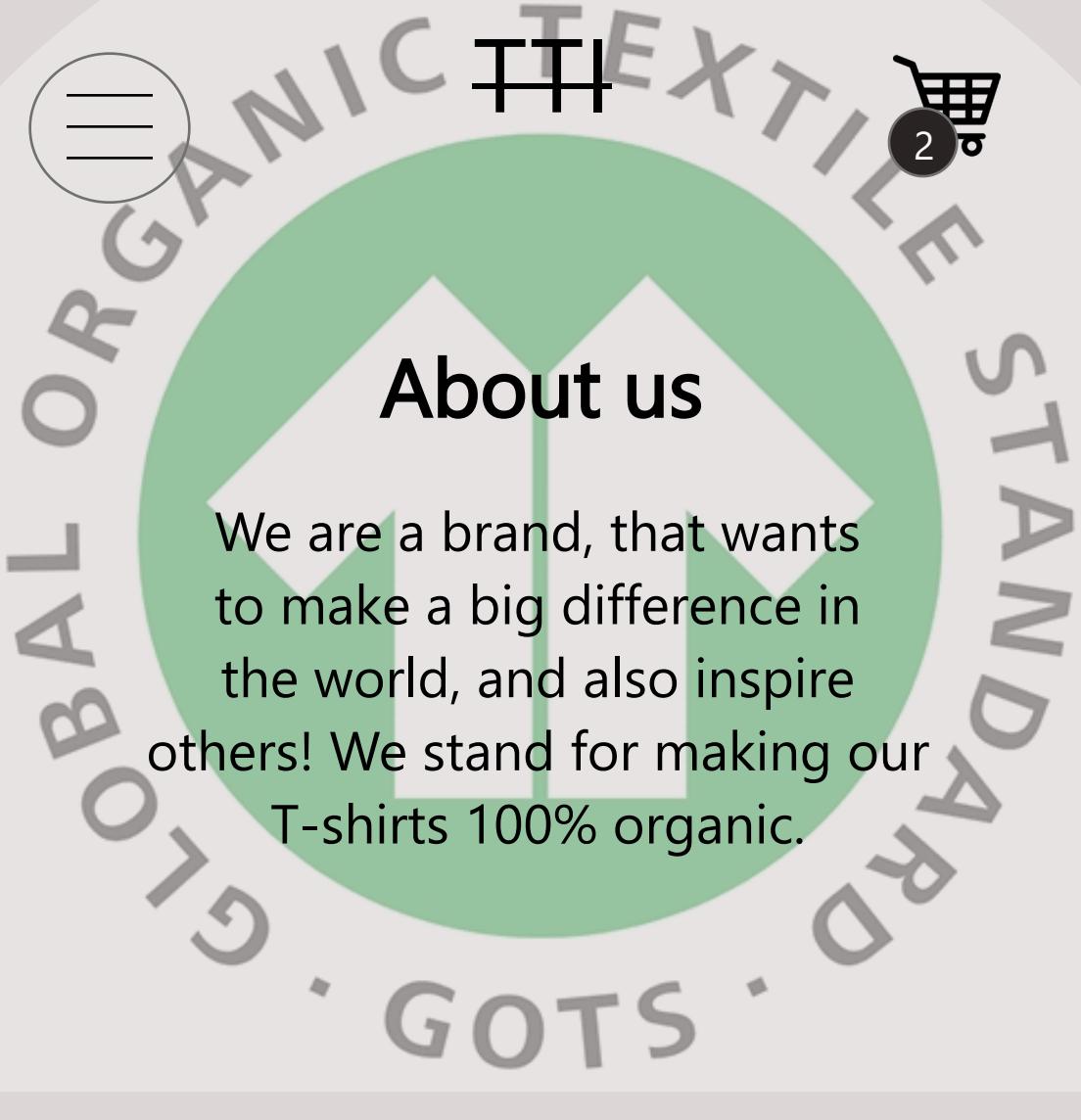
You did it!
Now let us
do the rest

Your purchase has been confirmed!
Congratulations on making a difference in the world.

Your receipt will be sent to XXX@gmail.com



We hope to see you another time!
Thank you for shopping at The T-shirt Initiative



We are a brand, that wants to make a big difference in the world, and also inspire others! We stand for making our T-shirts 100% organic.

We can be trusted, as we have the certification "GOTS". That means our partners are also as green as us.

Our factory workers get paid

child-support.

As well, this means that our factory workers, are paid nothing below the minimum wage.

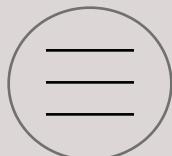
We care.

This is how all brands should thrive to be like.

**Enough seriousness!
Go to our shop
and see if you like anything**

Thank you!





TTI



Thank you!

Because you have chosen to shop at TTI.com, you have contributed to slow down the emission cost. This is because our website, only use half of the emission, compared to a regular page. This is why we have tried to reduce the amount of photos on our website. and not use to many strong colours.

Emission saved:

12g

CO₂



The Button one

The button one is for the man,
who wants to look stylish, casual.

Actually
it fits perfect for any occasion

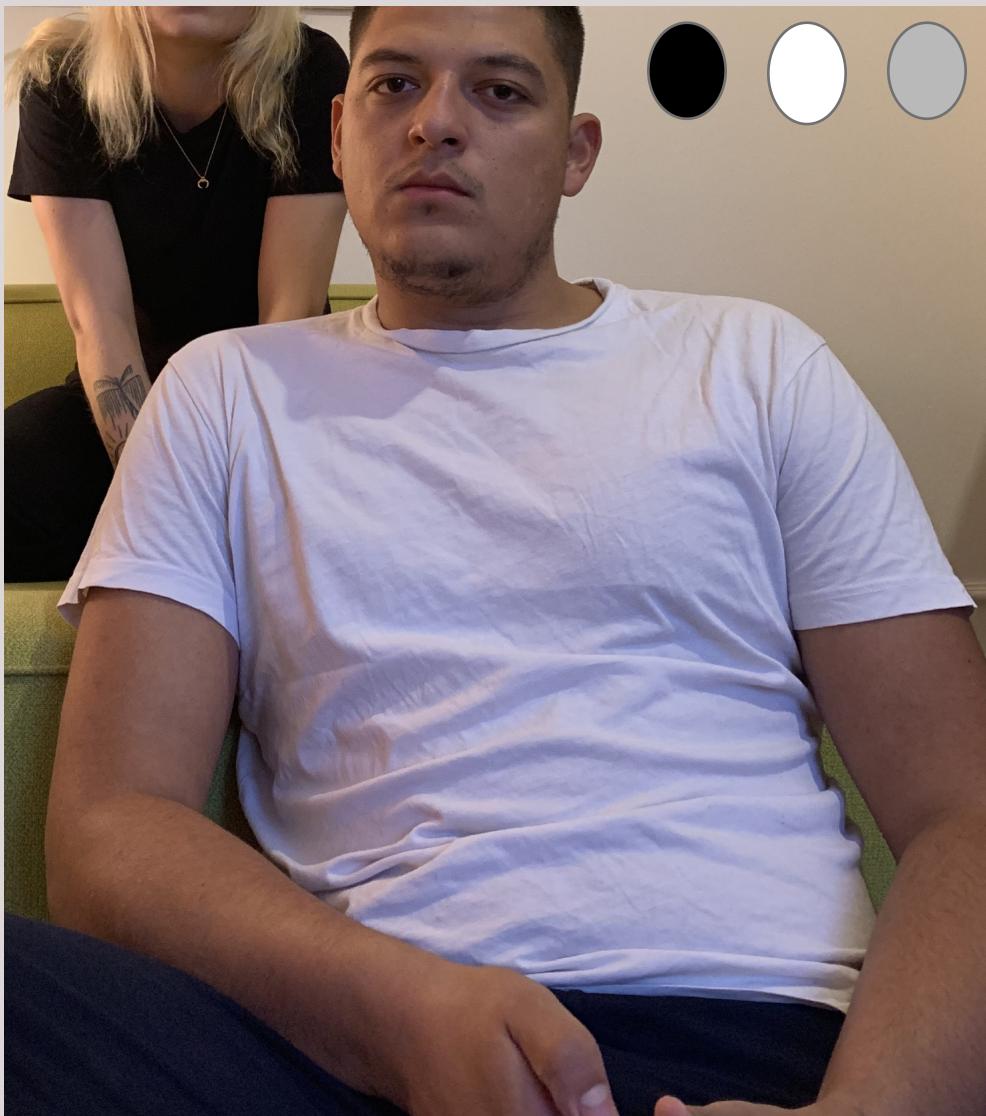
Size



Add to cart!

Thank you!





The Loose one

The loose one fits
every man. Its for the man who
who feels comfortable
in the loose fits

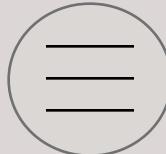
Size



Add to cart!

Thank you!





TH

3 Steps from
your green
purchase

Your cart:

So far.....

The Loose one(Men)

BLACK- Size L = 400

The Long one(women)

GREY- Size XS = 500

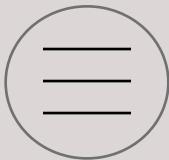
Total: 900kr

Lets buy it, the green way

Thank you!



TH



The Standard one

The tight fit is for the women,
who needs to dress
a bit formal,
but at the same time stay casual.

Size

XS
S
M
L
XL



THI



The Long one

The Long one fits for every occasion.

With our 100% organic cotton, you can be sure to stay warm.

Size

XS
S
M
L
XL





The Tight one

The loose one fits
every woman. Its for the women who
who feels comfortable
in the loose fits

Size

XS
S
M
L
XL



TH



The Tight one

The tight fit is for the man,
who needs to dress
a bit formal,
but at the same time stay casual.

Size



Add to cart!

Thank you!



TH



The Button one

The button one is for the man,
who wants to look stylish, casual.

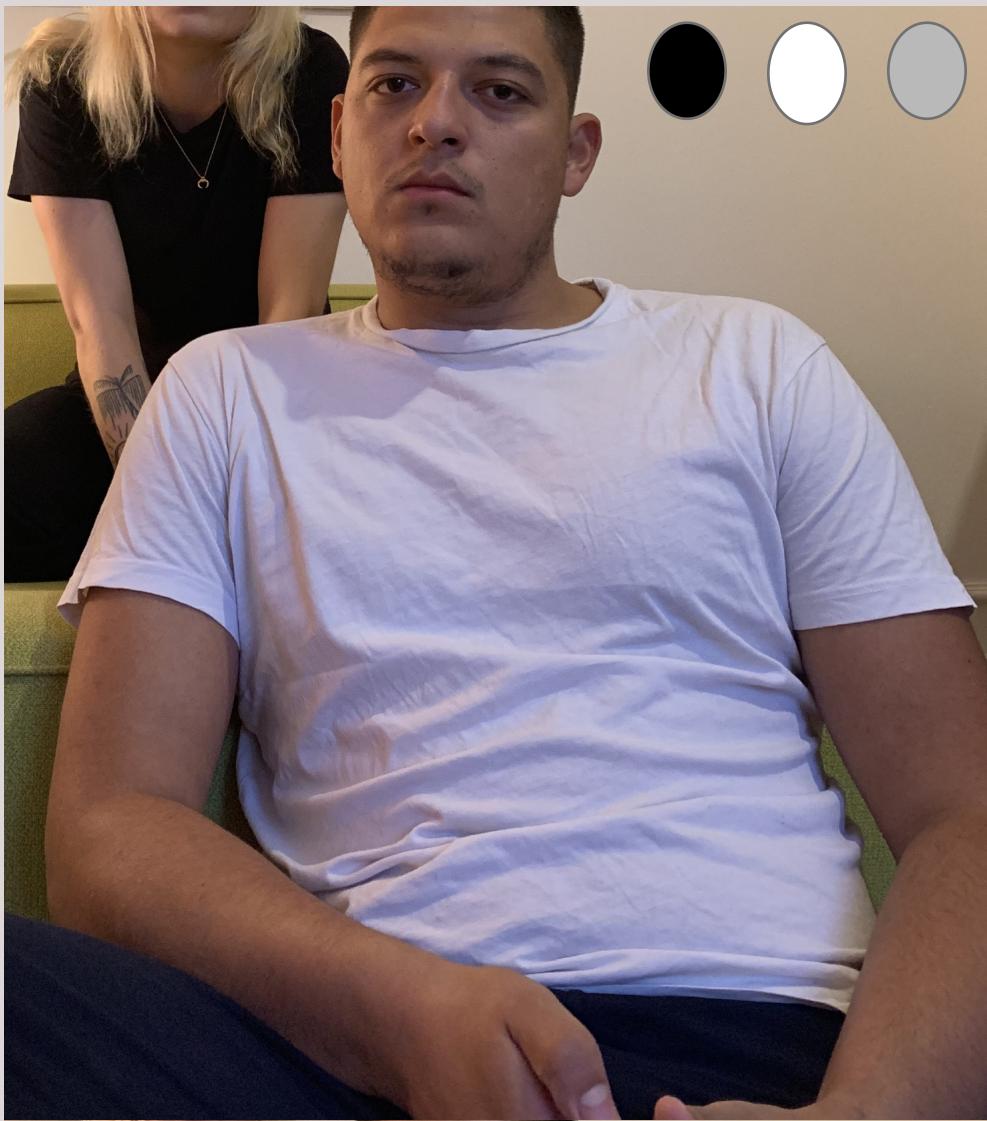
Actually
it fits perfect for any occasion

Size

XS
S
M
L
XL



TH



The Loose one

The loose one fits
every man. Its for the man who
who feels comfortable
in the loose fits

Size

xs
s
m
l
xl

t!
ou!



TH



The Tight one

The tight fit is for the man,
who needs to dress
a bit formal,
but at the same time stay casual.

Size ▼

XS
S
M
L
XL

