

# Website Planning Document

Bountiful Foods

www.bountifulfoods.us

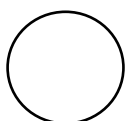
**Site Purpose:** Bountiful Foods is small business specializing in organic, locally grown foods. They are physically located in Carlsbad, California, and with many food trucks that cover the coastal area from Los Angeles to San Diego. Our purpose is to sell the best organic products, making people aware of the consumption of healthy food, making available the knowledge of the farms with which we work and the products we offer. Our goal is to help people to enjoy a good food and drinks in the best healthy way.

**Target Audience:** This website is designed for the direct consumer of organic food, for those who are looking for a safe and reliable solution to obtain the best products, of the best quality, knowing the producers and farmers, and also being able to learn more about the production process of this product. product.

## Color Scheme:



#BB2649



#FEFEFE



#F78154



#F2C14E

**Titles:** #F2C14E

**Background:** #BB2649 - #FEFEFE

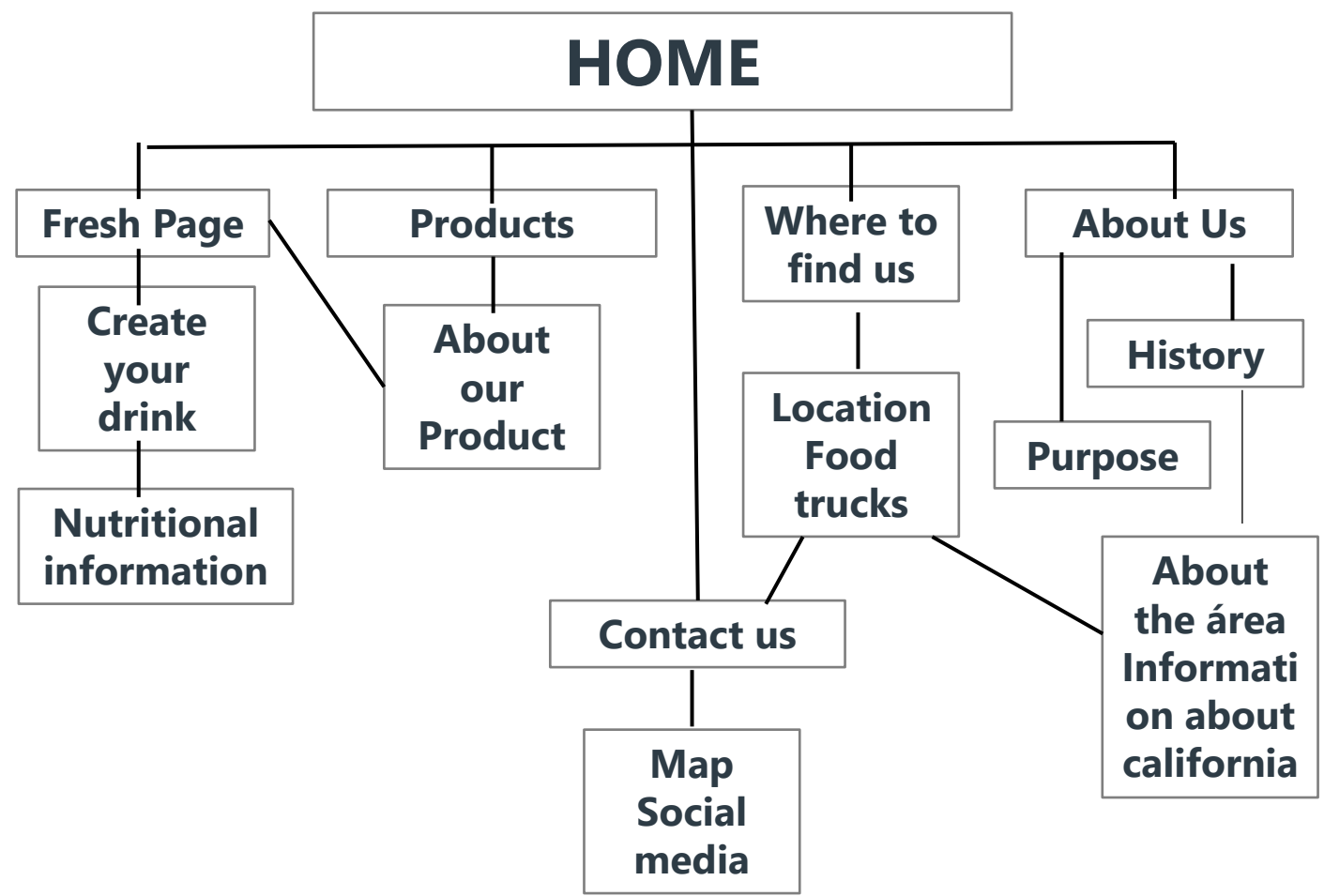
**Purpose:** A color palet with happy colors, generating emotion and pleasure at the momento of browse on the page, having a great contrast between each color.

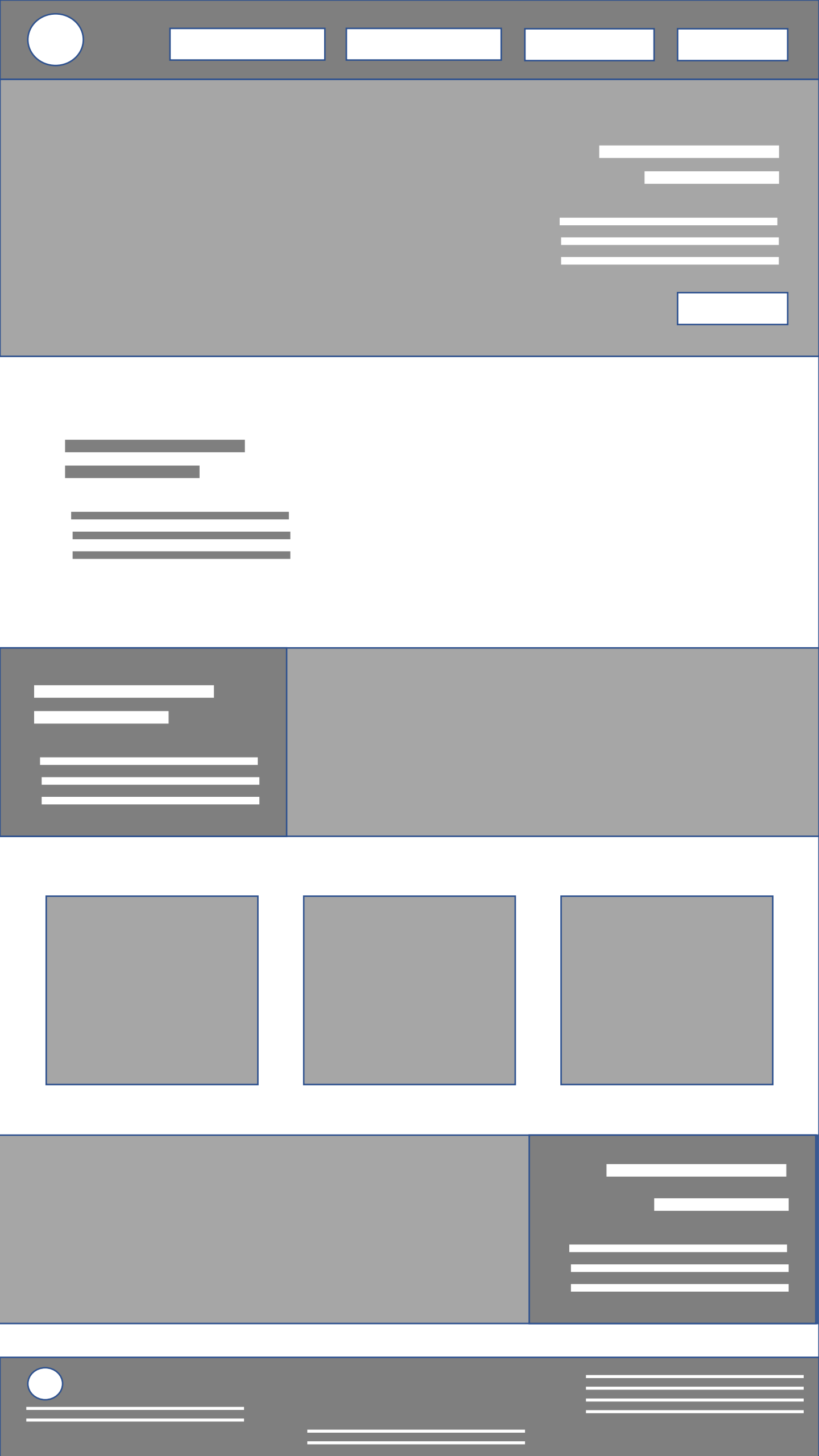
## Typography

**Titles:** Fredoka One

**Main:** Comfortaa

# Site Map







[Text]

[Text]

[Text]

[Text]

[Text]



[Text]

[Text]

[Text]

[Text]

[Text]

[Text]

[Text]

[Text]

[Text]

[Text]

[Text]

[Text]

[Text]

[Text]

[Text]



[Text]

[Text]

[Text]

[Text]

