



Young-to-Old (Low Rating) Young Male 47.013 Young Female Old Male Old Female Ratio (%) (# of target ratings) / (total # of ratings in given demographic) 40 35.897 35.209 34.894 32.70832.727 31.507 30.159 30 25.519 25.195 22.848 20 17.827<sup>18.374</sup> 18.182 15.390 10 7.482 7.082 7.792 2.597 0 Action Comedy Horror Drama Romance