

Data Mining and Knowledge Discovery

An International Journal

Editors-in-Chief: Usama Fayyad, *Microsoft Research* Heikki Mannila, *University of Helsinki* Raghu Ramakrishnan, *University of Wisconsin - Madison*



datamine@microsoft.com

http://research.microsoft.com/datamine

Data Mining and Knowledge Discovery is the premiere technical journal for publishing highquality research papers in the field. Stay informed; keep up to-date with the latest technical developments in the field.

Please use the form below to subscribe personally (US \$50 per year), or give this form to your library to bring *Data Mining and Knowledge Discovery* to your institution. Or sign up on-line by visiting: http://kapis.www.wkap.nl/jsordfrm.htm?1384-5810

The above is a sample half-page ad, this box here occupies the space for a quarter ad page. Note the box can be oriented either horizontally or vertically.

The advertiser gets to put in images, logos, links, or whatever fits in the box.

Contents subject to approval of SIGKDD Explorations Editors.

The bo below is another sample ad.



Extra! Extra! Read all about it!

SIGKDD *Explorations*

The coolest newsletter in Data Mining, brings you news, entertainment, and a whole lot of education. Stay informed, stay ahead of the competition, amaze your friends and stun your enemies, read SIGKDD Explorations and prosper. To subscribe, write your name and address on the back of \$50 bill, and send it to the editors. Do it now, do it without hesitation!