

SEPTEMBER 2019

# 1. PURPOSE

In the palm of their hands, students hold a computer a thousand times faster than the Apollo Guidance Computer used to land men on the moon. Yet, this incredible power remains mostly untapped. Most students use technology solely to consume, not create. Meanwhile, instead of bringing positive change, tech companies and governments have abused these advances to violate privacy and avoid giving back to the coding community. We need to nurture a new generation of ethic-conscious and determined programmers and give them the ability to make change for good. Our aim is to provide an opportunity for aspiring leaders of the tech world to bring their own ideas to fruition and create a better world for future generations.

# 2. SOLUTION

Hack3 will be a high school hackathon in the Boston area with the novel goal of teaching students to code ethically. It will connect 150 students of all skill levels, both novice and experienced, to build ideas that have a positive impact in the world. Participants will have 24 hours to develop a product that targets one of three tracks, including medicine, globalization, and groundbreaking technologies.

# 3. WHERE YOU COME IN

New England has a thriving entrepreneurship and tech industry, but it is up to us to include the voices of students in the conversation. We need your help to make our vision a reality — educating the next generation of ethical programming students to revitalize the tech industry and lead it on a more sustainable path. Sponsoring Hack3 is a great opportunity to build your company's presence as technologically advanced and ethics conscious. Your generous donations will contribute to our food, merchandise, emergency funds, prizes, and everything else we will give to our participants at the event.

### 4. HOW YOU CAN HELP

- **Donate money directly:** this provides us the flexibility to spend where we need it the most.
- **Sponsor a meal:** we will serve four meals (lunch, dinner, breakfast, and lunch again), along with snacks and a midnight meal.
- **Send company representatives or mentors:** by exposing students to your company, it establishes a connection that will pay dividends as they grow and become part of the tech industry themselves.
- **Provide tools and integrations (e.g. API, hardware):** students utilizing your product will create goodwill and result in useful feedback.
- Sponsor a prize: the full list of tracks where prizes will be given is at <a href="https://hack3.co">https://hack3.co</a>.

For any other ideas or queries, please email the team at <u>team@hack3.co</u>.

# **5. OUR TEAM**

The Hack3 team is composed of proven coders, community managers, and finance experts. We have placed top three or higher in hackathons across the world, including in Japan, MIT, and the greater New England area. We drew from this experience a passion to create our own hackathon, solving the issues we saw lacking in others: proper teaching and impacts on the real world.

Our members are also part of Scintillating, a startup using cutting-edge technologies to secure scientific research. Scintillating has achieved traction from several New England research universities and pharmaceutical companies. Using our experience in

pursuing high-leverage goals.					

entrepreneurship, we have gained extensive experience in managing organizations and

_	BRONZE \$500	SILVER \$1,000	GOLD \$2,000	PLATINUM \$5,000
GENERAL				
Send mentor(s) & representatives	$\checkmark$	<b>✓</b>	<b>✓</b>	$\checkmark$
Personal booth at event		$\checkmark$		<b>~</b>
Sponsored prize categories			<b>✓</b>	$\checkmark$
Opening & closing remark		3 min	5 min	10 min
Representative judge RECRUITMENT		1	1	2
Distribute recruiting info	<b>~</b>	$\checkmark$	$\checkmark$	
Day-of access to hacker info		<b>~</b>	$\checkmark$	<u>~</u>
Early access to hacker info				$\checkmark$
BRANDING				
Logo on website & t-shirt	$\checkmark$	<b>✓</b>	<b>/</b>	<u> </u>
Distribute merch at event				<b>~</b>
"Co-hosted by" on all materials				$\checkmark$