

# "I Don't Know How To Start With Business Analytics"

Take these 13 action →



1. Remember that motivation is fickle.

2. Stop looking for a secret trick.

3. Recognize that you are actually smart enough to be a Business Analyst.

4. Start with knowing some Business Analytics terms.

5. Learn Microsoft Excel and unleash the power of a spreadsheet.

6. Learn Tableau or Power BI for Data Visualization and story telling.

7. Learn SQL as it is the best practice to pull a huge amount of data.

8. Get your hands dirty with some coding in python.

9. Study the concepts of Statistics and try to relate them to real life.

10. Structured Thinking & Communication.

11. Get yourself prepare for the Business Analytics interview.

## 12. Prepare for the "The Dip"

"When learning any complex skill, there is a moment where you realize that the rabbit hole goes far deeper than you ever imagined. Commit to moving past this stage. It's where many fall off."

13. When you get stuck,  
embrace the power of the  
10 Tab Rule.

Here's what I mean:

When you get stuck, articulate a  
thoughtful question into google

Open a new tab for each of the front  
page results.

Read through each of the results.  
Doing so will give you valuable insight  
into your problem.

So... what are you waiting for?

**Start your Business  
Analytics journey now!**