



JONATHAN ARBELY

Digital Enthusiast

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👋 Hej

I'm Jonathan, Senior Designer & Developer.

I have been working as a designer (UI & UX/ Print, & Product), WordPress expert, fullstack developer and consultant for 10 years. During this time, I have had the privilege of working with a wide range of companies at home and abroad on a variety of projects. Always creating measurable added value and working conscientiously are just as important to me as creating pixel-perfect designs and writing clean, comprehensible code.

For me, every task offers the opportunity to achieve the unexpected, the surprising and the impressive - so I always strive to achieve the best possible results, regardless of the discipline or gravity of the task.

Even after many years, my clients trust the results of my work, which is a special recognition for me. Especially where the interaction with the respective target group is most intensive.

In addition to my specific specialist skills, I have a broad general knowledge of the digital world. I apply this to find creative and innovative solutions to a wide variety of problems and tasks. Sharing feedback openly and bringing a new perspective to projects and teams is a matter of course for me.

Get to know me, my skills, approach and work:

💻 Web-Portfolio: bymagellan.co

👤 LinkedIn incl. project history: <https://bit.ly/jonathans-linked-in>

📸 Dribbble: dribbble.com/jarbely

🎨 Behance: behance.net/jonathanarbely

📸 Unsplash: [@jonathanarbely](https://unsplash.com/@jonathanarbely)

💻 GitHub: github.com/jonathanarbely

If a collaboration sounds attractive, I look forward to hearing from you.

Best Regards

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Design

Design Language & -Systems

Product, Print & Illustration

UX-Research & Testing

Design Thinking

Design Systems

Branding & CI

UI & UX

Frontend Development

HTML (Pug) & SASS (BEM)

JS (ES*) & JQUERY

Ionic Framework

Storybook

Vue.js

Backend Development

Firebase Realtime DB

PHP & MySQL

REST API

GraphQL

Workflow

CI/CD Flows

Browserify

NPM

Gulp

Git

WordPress

Custom Plugins & Themes

ACF, Elementor, Breakdance

Perf. Hosting, Headless CMS

Compliance

Consent Management

Serverside Tracking

Accessibility

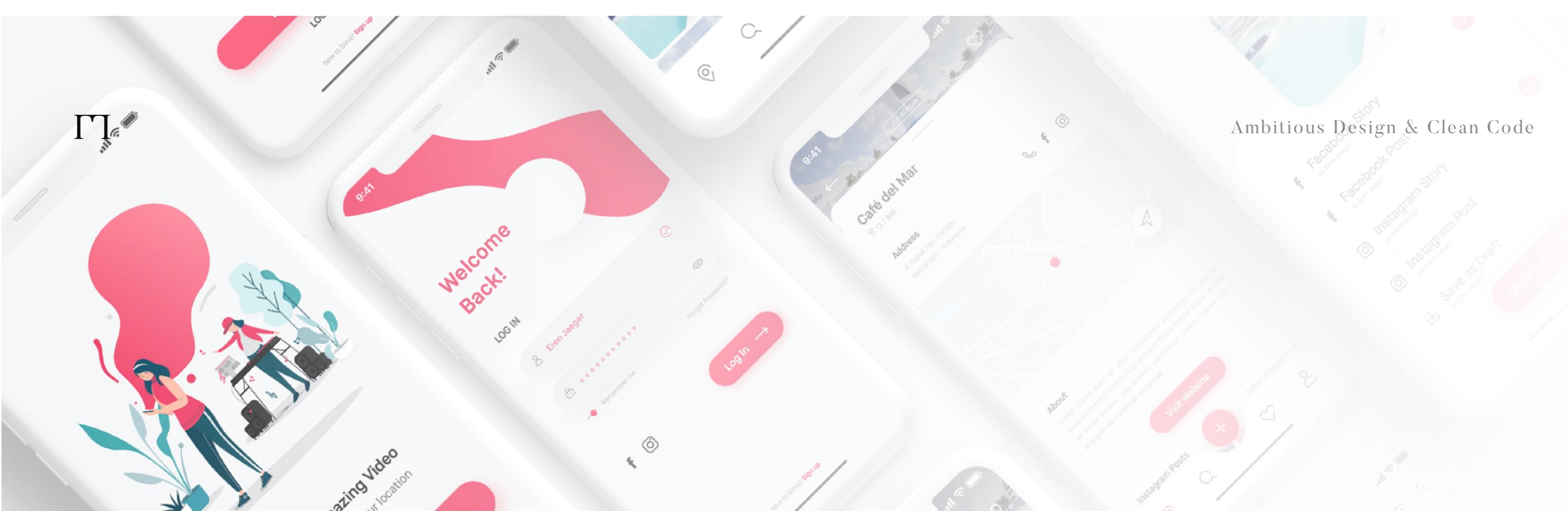
& more

Shopify & WooCommerce

Web Performance Metrics

CloudFlare

Web DRM



CV · Complete project history: <https://bit.ly/jonathans-linked-in>

Recent Projects · Design, User Testing, QA & Research

TIMELINE

02. 2024
08 2024
7 Months

KUNDE & POSITION

Chargecloud GmbH
Senior User Interface- & Experience Designer, Consultant
Köln · Hybrid

STACK & SKILLS

- Art direction & Designlead for App & Direct Payment 2.0 both white-label digital products for their hundreds of clients and their millions of users. High stakes in a highly competitive market environment.
- Major contributions towards a new, atomic Figma design system (Auto Layout 5.0) for all their Dashboard based products.
- Multi-staged, manual User Tests with Customers, Users and inexperienced individuals. Compilation of recommendations and iterative design process based on those findings.
- AA-Accessibility (APCA) compatible white-label color system

10. 2023
03. 2024
6 Months

DocMorris Apotheke N.V.
Senior User Interface- & Experience Designer, Consultant
Heerlen, NL · Hybrid

TRACK RECORD

Won larger follow-up Project Enthusiastic employees

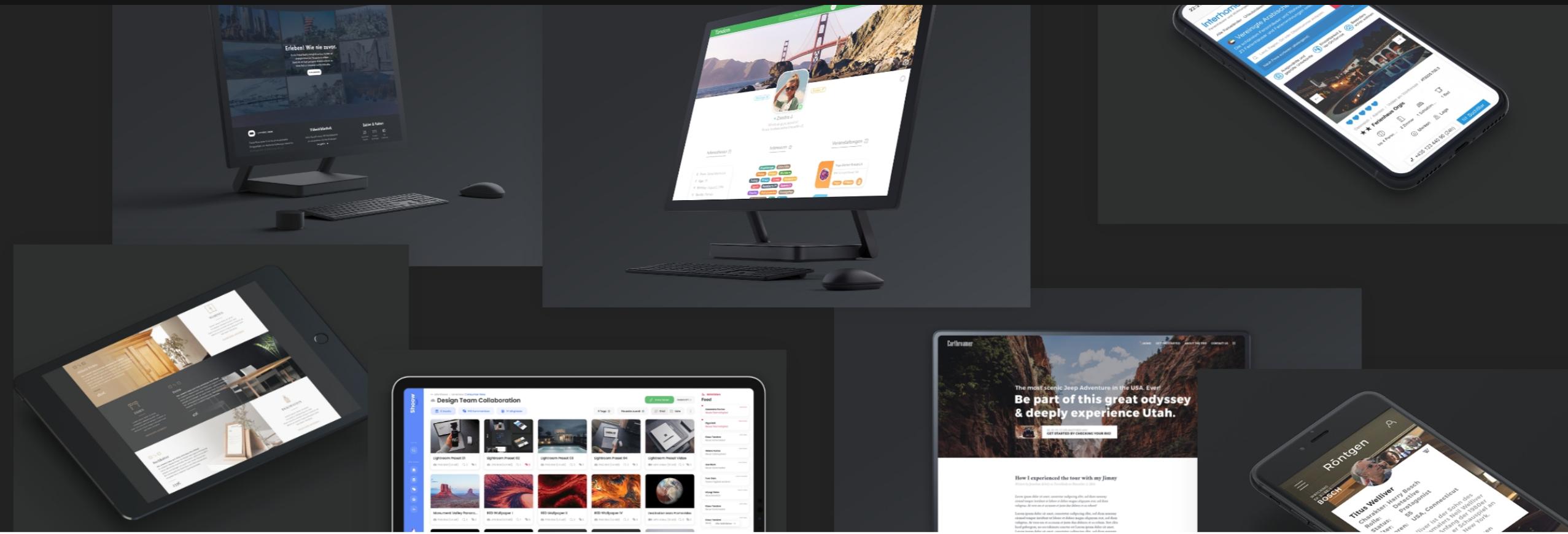
- Project: Redesign and critically enhance SAP based Internal Tool
- Team: Data Entry Control
- Proof: Key User Tests via Manual User Testing and KPI measurements
- Meta Goal: Create a Design-System for internal software that's the basis for the next 10 years.

07. 2024
1 Month

Mercedes-Benz AG
External UX-Tester
Böblingen · Vor-Ort

- Project: Refine & test a digital assistant
- Team: Mercedes-Maybach

& 30 additional Projects



CV · Complete project history: <https://bit.ly/jonathans-linked-in>

Recent Projects · Development & Design

TIMELINE



02. 2021

05. 2023

2 Years

4 Months

CUSTOMER & POSITION

TeleClinic GmbH

WordPress Developer & (Fullstack) Designer

München · Remote

REDESIGN KPIs

Ø Bounce Rate: -7 %

Ø Avg. Sess. Duration: +61 %

Ø Signup CVR: +47,5 %

STACK & SKILLS

- WordPress & Elementor
- Web Vitals / CDN / Load Balancing
- Serverside Google-Tag-Manager Tracking
- Custom PHP & JS (JQUERY)
- Cybersec: Cloudflare, HTACCESS Rules & Wordfence (Plugin)
- Nighttime Emergency Response (Downtime / Bugs)
- API Implementation
- Pixelperfect Redesign (Figma x Adobe XD)



12. 2019

08. 2021

1 Year

9 Months

Mekomaga GmbH

Frontend Developer & Designer

Emmendingen · Remote

- Pixelperfect Design

- PWA & SPA based on vue.js

- JSON Web Token (JWT)

- Web DRM

- UI Design

- HTML (Pug) & SASS (CSS)

- Gulp.js & Browserify Workflow

- Serverside Build & Deploy (Git Tasks)



08. 2021

10. 2022

1 Year

3 Months

Messmer Pen GmbH

WooCommerce Shop with 3D Product-Configurator

Emmendingen · Hybrid

SHOP KPIs

B2B Requests: +105 %

B2C Orders: +42 %

- Pens digitalised in Blender (photorealistic 3D modelling)

- WooCommerce

- PayPal-Integration

- 3D Product-Configurator

- Customized Theme

- Customized Video Plugin

Project Showcase

An insight into my diverse design work.

The collage illustrates the following features:

- Telemedicine Platform:** Shows a flowchart of the booking process: Online-Anamnese und Terminkoordination → Patient im digitalen Wartezimmer (30 min.) → über interaktive Plattform → Abrechnung per Klick → Abrechnungserstellung durch TeleClinic.
- Product Pages:** Examples for Viagra (ab 50,04 €), Sildafanil (ab 14,78 €), and Tadalafil (ab 12,86 €). Each page includes a "Direkt zur Bestellung" button.
- Self-Test Landing Page:** Hashimoto Selbsttest für Zuhause, featuring a large image of a man in pajamas holding a smartphone, and a "Selbsttest bestellen 89,00 €" button.
- Health Apps:** DIGA-Behandlung section listing various digital therapy programs like zanadio, somnio, HelloBetter, and Oviva.
- Payment Options:** Klarna, Skrill, and PayPal payment methods.
- Call-to-Action:** A large circular image of a man with glasses and a beard, with the text "Machen Sie jetzt den ersten, wichtigen Schritt."
- FAQ and Support:** Häufige Fragen (Frequently Asked Questions) section.
- Rating and Reviews:** A screenshot of a Twitter post from @TeleClinic_GmbH praising the app's convenience.
- Testimonials:** What our patients say, including a testimonial from hrmmewlf (@hrmmewlf) about the app's convenience.
- Customer Testimonials:** A circular image of a man in a white shirt standing in a kitchen, holding a smartphone.
- Health Information:** A section on Vitamin D levels with statistics and a note from the Federal Institute for Nutrition.
- Mobile App Screenshots:** Showcasing the app's interface for booking appointments and viewing treatment plans.

The collage consists of several screenshots from the teleclinic website, showcasing its user interface and key features:

- Top Left:** A landing page section titled "Diskrete Erstberatung bei psychischen Belastungen". It highlights "Termin buchen" (Booking) and "Aktuell kostenfrei" (Currently free). Below this, a circular graphic shows three mobile devices displaying the teleclinic app interface.
- Top Middle:** A section titled "So funktioniert die Erstberatung:" (How it works) showing a 3-step process: 1. Registrieren & Wunschtermin wählen, 2. Rezept per App, 3. Medikament erhalten. It also includes a "Spart Zeit und Sorgen" (Saves time and worry) section.
- Top Right:** A section titled "Was tun, wenn es keinen Arzttermin gibt?" (What to do if there is no doctor's appointment?). It includes a "So einfach funktioniert's" (So simple it works) 3-step guide and a "Kurzfassung" (Summary) section.
- Middle Left:** A "Bei diesen Symptomen können wir beispielsweise helfen" (For these symptoms we can help) section with links to various conditions like Coronavirus, Herzhysthmus-Störung, Blasenentzündung, Rückenschmerzen, Hautkrankheit, and Rückenschmerzen.
- Middle Center:** A "Vertrauen Sie auf erfahrene Fachärzte" (Trust in experienced specialists) section featuring a doctor's photo and a testimonial from Nikolai Schmidt-Sibeth.
- Middle Right:** A "Bei diesen Symptomen können wir beispielsweise helfen" (For these symptoms we can help) section with links to various conditions.
- Bottom Left:** A "Häufige Fragen" (Frequently Asked Questions) section with links to topics like Kostenübernahme, Nutzung des Angebots, etc., followed by a testimonial from Dr. Müller.
- Bottom Center:** A "Machen Sie jetzt den ersten, wichtigen Schritt für Ihr Wohlbefinden." (Take the first, important step for your well-being) section with a testimonial from Nikolai Schmidt-Sibeth.
- Bottom Right:** A "Behandlungen" (Treatment) section featuring a doctor's photo and a testimonial from Nikolai Schmidt-Sibeth.
- Right Side:** A vertical sidebar with sections for "Schnell & Diskret", "Mit e-Rezept einfach & schnell Viagra erhalten", "Rezept anfordern" (Request prescription), and "Sildefanil" (available in doses between 25 mg, 50 mg, and 100 mg).
- Bottom Navigation:** Includes links for "AU anfragen" (Request AU), "Rezept anfragen" (Request prescription), and categories for "Frauengesundheit", "Männergesundheit", "Mentale Gesundheit", "Kindergesundheit", and "Chronische Erkrankungen".



mekomaga

MADE IN EMMENDINGEN

Kopiergeschützt Medien teilen und kollaborieren

GDPR/DSGVO-Konform Digital-Rights-Management (Kopierschutz) Server in Deutschland

Mekomaga ist eine private Cloud-Lösung für die Regio, mit der Datenaustausch sicher, kopiergeschützt und Datenschutzkonform gelingt. Dafür legen wir Wert auf großtmöglichen Schutz Ihrer Medien via DRM, einzigartig in der Branche, und orientieren uns für die Weiterentwicklung unserer Lösung an Ihrem Feedback, Wünschen und Anforderungen.

Showbox v.1.0.0

Alle Shows

- Design Team Collaboration
- Frontend Team Collaboration
- Backend Team Collaboration
- Marketing 101
- Wallpaper Team I
- Wallpaper Team II
- Andromeda Initiative (ai)
- Minimal Setups

EINIGARTIGKEIT. MADE IN EMMENDINGEN.

Vergleich mit anderen Anbietern

Unsere Lösung vereint einzigartigen Kopierschutz, Datenschutz und mehr als bloß die gewohnten Funktionen.

	mekomaga	OneDrive	Dropbox	I&I Cloud
Server & Daten bleiben in	●	●	●	●
Kopierschutz (DRM)	●			
Entwickelt in	●	●	●	●
Beitreibbar auf eigenem Server	●			
Kollaboration	●	●	●	●

"Palmen" Wallpaper

8 Assets 143 Kommentare 14 Mitglieder

SO FUNKTIONIERT'S

SO SIEHT EINE HOCHGELADENE DATEI AUF

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SO SIEHT EINE HOCHGELADENE DATEI AUF

TEAMWORK. KOPIERGESCHÜTZT.

Sicher Kollaborieren und volle Kontrolle

Kombinieren Sie Text, Bild, Video und Ton in kopiergeschützten Shows und behalten Sie anschließend stets die Kontrolle über Freigaben, Kommentare und Versionen.

SO FUNKTIONIERT'S

SO SIEHT EINE HOCHGELADENE DATEI AUF

TEAMWORK. KOPIERGESCHÜTZT.

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Kombinieren Sie Text, Bild, Video und Ton in kopiergeschützten Shows und behalten Sie anschließend stets die Kontrolle über Freigaben, Kommentare und Versionen.

WIR FREUEN UNS AUF SIE!

Wir sind uns sicher, dass MEKOMAGA die beste und sicherste Lösung zur Präsentation und Teilung von Medien im Internet ist. Überzeugen Sie sich doch selbst, bei einem 30 Tägigen Testabo.

Jetzt 30 Tage kostenfrei testen

Fragen oder Feedback?

Kontaktieren Sie uns

mekomaga

Theramara GmbH, Freibergerstrasse 9/1, 79312 Emmendingen



easyMoney.com

Calculate your **investments yield** over time.

Investment plan
Premium: 4.03 %
Invested amount
£ 10,000
Start Earning
This calculator is for informational purposes only. Calculated yields assume that principal and interest remain in your account.

In 33 months you will have
£ 13 169 20

HOW MUCH COULD YOU EARN?

SECURE UK PROPERTY

Where is your **money invested**?

We focus on quality rather than quantity of our peer to peer investment loans to help protect your money. Your funds are gradually diversified across bridge and development loans to property professionals.

£ 17,000,000 Development Loan
£ 17,000,000 Development Loan
£ 17,000,000 Development Loan
£ 565,000 Bridge Loan
£ 565,000 Bridge Loan

Rated excellent on **Trustpilot**

Earn up to **8.00 %** on your **investment** per year on loans secured by UK property

Invest in peer to peer loans backed by UK property - from one of Europe's best-known brands

Ask to withdraw at any time - average over past 12 months: under one day

No loan has ever made a loss!

Option of tax-free interest in an Innovative Finance ISA

Get started or learn HOW IT WORKS

Get started

TIERS

Choose your **investment amount**

As your investment level increases you automatically move to a higher target rate. You can ask to withdraw anytime, but please note instant access not guaranteed.

£1000+ Classic 3.08 % Target Rate P.A.
£10,000+ Premium 4.03 % Target Rate P.A.
£20,000+ Premium Plus 5.02 % Target Rate P.A.
£100,000+ High Net Worth 6.01 % Target Rate P.A.

Interest paid monthly
Ask to withdraw any time
Backed by UK property
Track your investment 24/7

Select Tier Select Tier Select Tier

We assess each of our peer to peer loans individually and the Target Rate shown is the average across the range of interest rates on our loans. As a property peer to peer lending company, we lend on carefully vetted property loans across different risk bands. Read more about the Target Rate on our Help Pages.

SECURE UK PROPERTY

Treating clients fairly is always our number one priority

We take legal charges
All our projects have first or second charges. We do not offer a provision fund.

We want to protect your money
Should easyMoney ever become insolvent we have arrangements in place to ensure the continued administration of each loan to help protect your money.

AS SEEN IN

Min. £1,000,000 Professional Investor 8.00 % TARGET RATE P.A.

Bespoke investment service Assess each deal individually Call us 0203 858 7269

WITHDRAW ANYTIME

Current time to get your **money back**

MINUTES 1 SECONDS 30

No withdrawal fees!

No money lost on loans over the past **16 years**:

2006	2007	2008	2009	2010	2011	2012
£0	0	0	0	0	0	0

2013	2014	2015	2016	2017	2018	2019
0	0	0	0	0	0	0

2020	2021	2022
0	0	0

Not one penny of investors money lost. Ever!

EARN & SAVE

Get exclusive benefits

Invest £1,000 or more and get valuable easyMoney plus membership for FREE

easyMoney plus Smart Saver 14254605

Savings of up to £1,000 a year with exclusive benefits and cash back
Amazing discounts at over a thousand of the UK's leading retailers
Easy to use in-store or online

Receive instant savings up to 55% at over 1,000 of Britain's biggest retailers.

Google facebook Apple SONY Dell Microsoft Canon lenovo

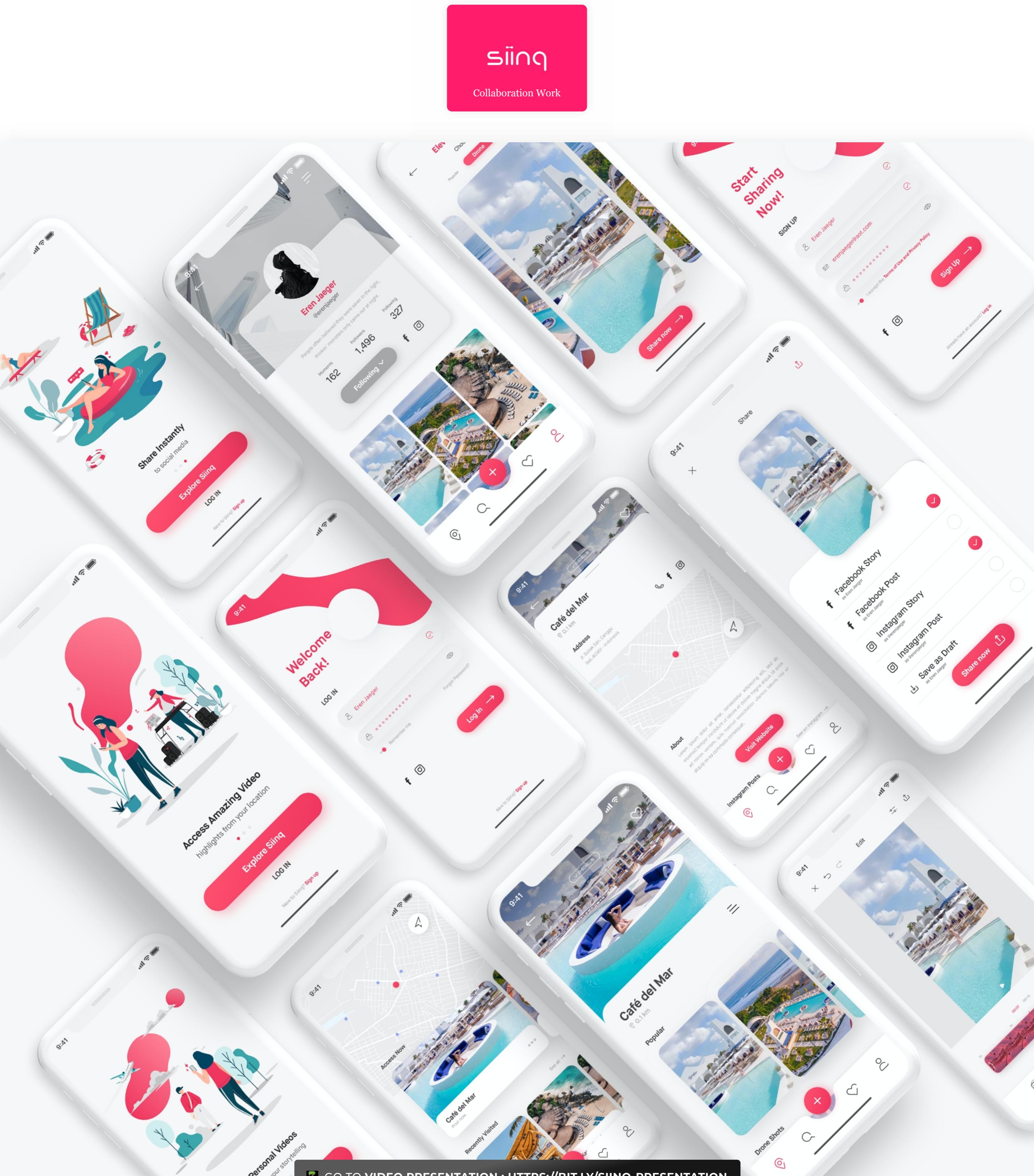
AS SEEN IN

Time to invest

Sign-up and start your Regular or IFISA account

Name Group What Date? Continue

✓ Available to both regular and tax-free Innovative Finance ISA investors
✓ Earn tax-free interest and invest all or part of your ISA allowance (£20,000). Tax treatment depends on individual circumstances and may be subject to change.



 GO TO VIDEO PRESENTATION : [HTTPS://BIT.LY/SIINQ-PRESENTATION](https://bit.ly/siinq-presentation)

Dashboard / Prüffall № 389233442 / 36023 Aufgabe: Kundenkennung prüfen – Error 292 Besteller: Jonathan Arbely – 342099302244 – 13.01.95 (29) Nach Details suchen 1 Hilfe

The screenshot shows a prescription form for a patient named Erika Mustermann. The form includes fields for name, address, date of birth (12.08.1964), and various medical codes. To the right, a detailed customer profile is displayed with tabs for Debitor, Zahlungen, Lieferadresse, and Rezept. Under 'Kundenkennung', the ID 342099302244 is entered. The profile includes personal information like gender (weiblich), title (Dr.), first name (Alexandra), last name (Mind-Reuth), and contact details such as phone number (07641 958 111) and email (alexandria@hotmail.com). A sidebar on the right lists recent customers and system notifications.

Dashboard / Prüffall № 389233442 / 36023 Aufgabe: PLZ prüfen – Error Z07 Besteller: Jonathan Arbely – 342099302244 – 13.01.95 (29) Nach Details suchen 1 Hilfe

This screenshot is similar to the previous one but includes a modal dialog in the center. The dialog shows the current primary customer (Kind: Dan Sinclair) and allows switching to a new primary customer (Neuer Hauptbesteller: Elternteil: Jonathan Sinclair). The main interface remains the same, showing the prescription form and customer profile. The sidebar on the right also displays recent activity and system notifications.

