

M A G E L L A N  
C O D E & D E S I G N  
C O N S U L T I N G

# YOUR PROJECT, MY AMBITION.

Professional Web & App Development / Pixel perfect UI- & Screendesign / Printdesign  
Workflow- & Performance-Consulting / SEO / On Site Presence



I have designed and built websites that have reached millions around the globe.

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# Claim

Get to know me.

The goal and aspiration of Magellan is to provide best-in-class web development, design & consulting services in the south German region and worldwide. This is achieved through active communication and a dedicated implementation of your requirements and wishes. All built using a broad spectrum of media- & web-technology skills and know-how as well as many years of experience and constantly self-development and -improvement.

The satisfaction of my customers and project partners comes first.

*For that I go the extra mile.*



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**JONATHAN ARBELY**  
Developer & Designer

*„Make overachieving a habit.“*

Since 2013, I'm actively working as a freelance Fullstack-Webdeveloper & Designer. I've worked with different clients coming from a broad range of industries on an array of challenging and interesting projects. As a web enthusiasts, it goes without saying that constantly developing oneself and delving into topics relating to development, design and best practices, and trying out new things, is common practice. To learn and keep a deep understanding of the technologies that power our digitized online world.

Bachelor of Science at the Faculty of  
„Digital Media“ at the Furtwangen University.



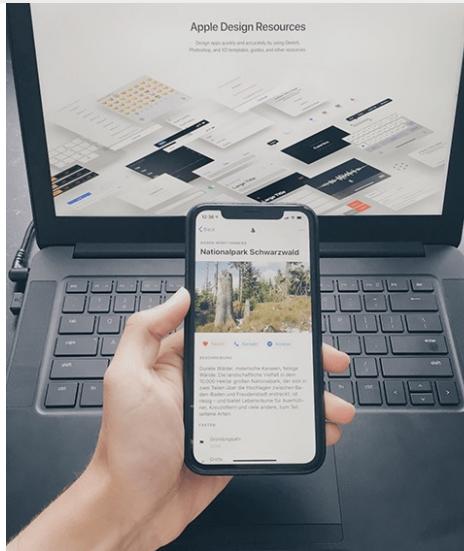
# Skills

Web & App

## App Development

### HYBRID APPS & PWA

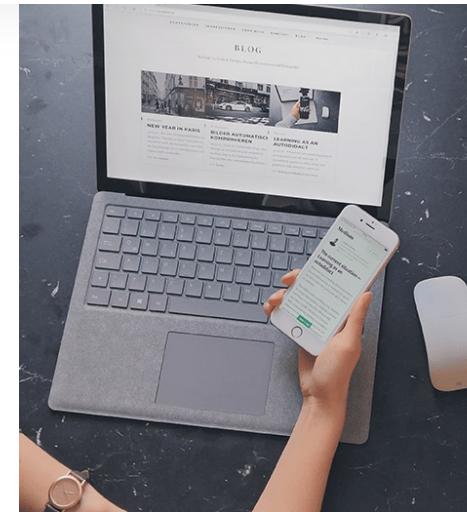
I code hybrid & fluid mobile Apps for iOS, Android and Windows using the popular Ionic Framework and its vast library of native plugIns. This ensures great compatibility with OS native User Experience features and habits. All while maintaining the app through one codebase. From whiteboard to App Store - one seamless process.



## Web Development

### FRONTEND

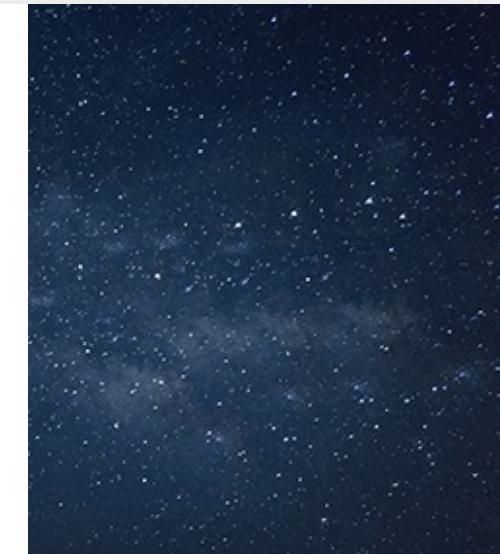
I develop responsive, maintainable, fast and cutting-edge Frontend Experiences for the modern web. To achieve these standards, I make use of a broad spectrum of modern web technologies like Pug (HTML), SASS (+BEM), Vue.js, ES6 JS, jQuery and professional workflow- & version-control tools like NPM, Gulp and Git.



## Consulting

### PERFORMANCE

Performance and the modern web go hand in hand. To create products that perform well on a multitude of devices & network conditions and thus enhance user experience. Lightning fast above-the-fold loading, performance oriented workflow, optimized HTTP2 servers, GZIP and CDN distribution of content are just some enhancements I implement.



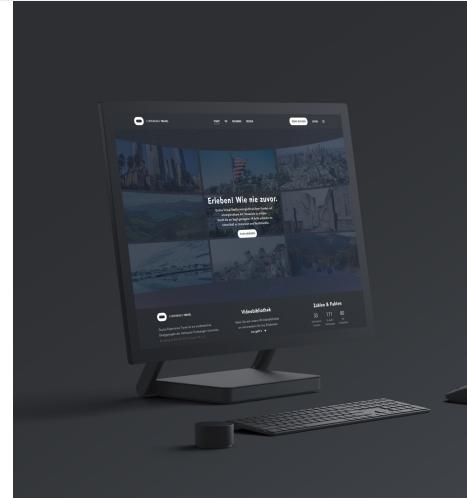
# Skills

Screen- & Printdesign

Conception & Design

## DESIGN (UI/UX/PRODUCT)

I design clean, sophisticated & friendly user interfaces and build interactive prototypes using state-of-the-art design tools. By doing iterative design, I keep the customer in the loop throughout the design process, so feedback can be discussed and implemented on a regular basis.



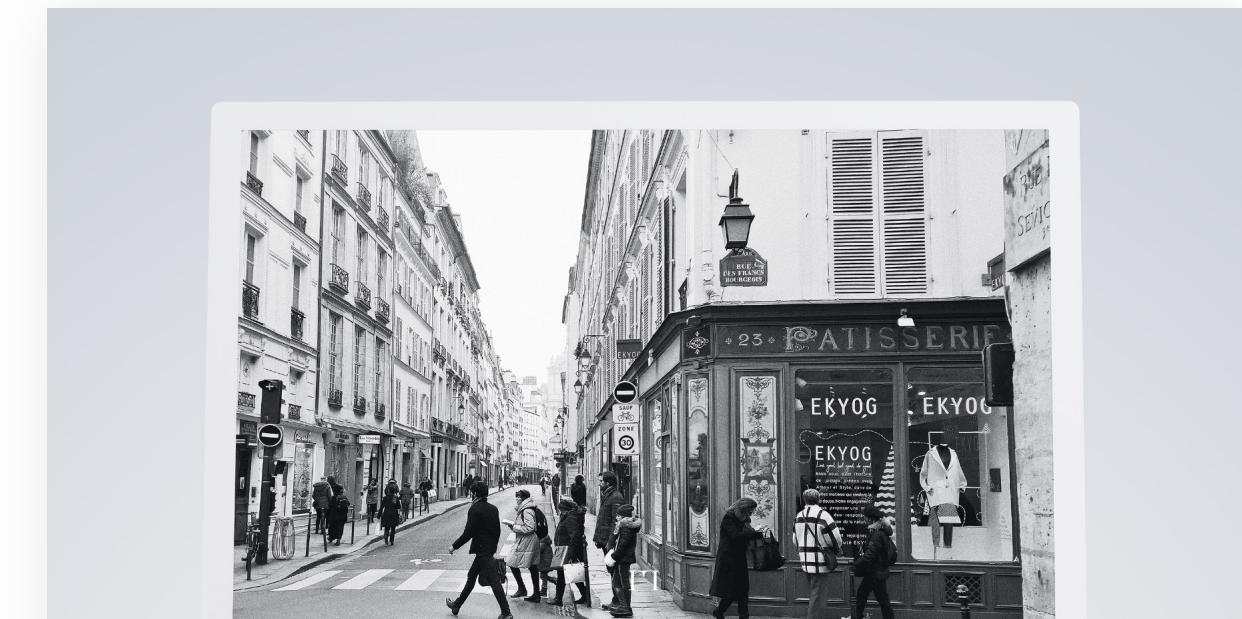
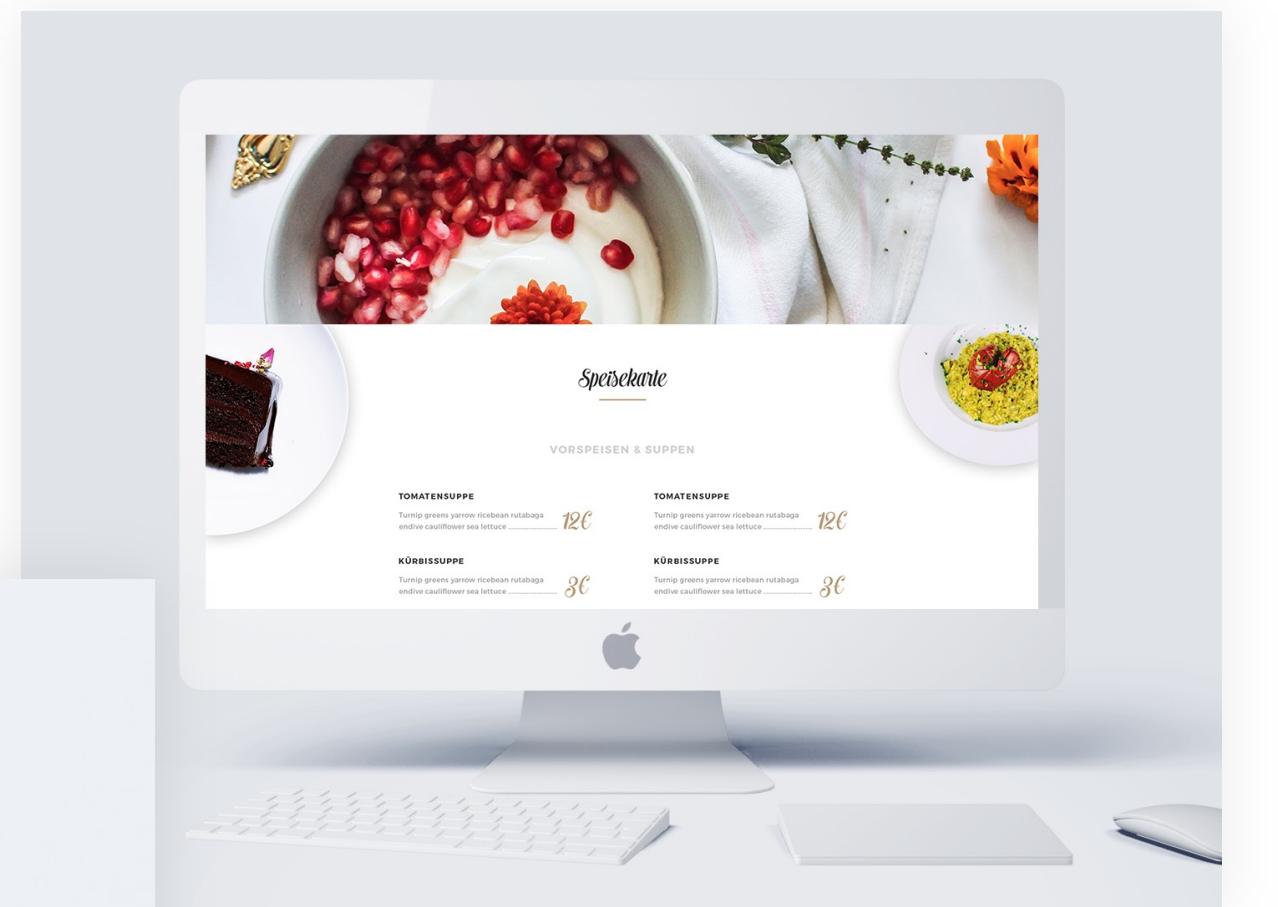
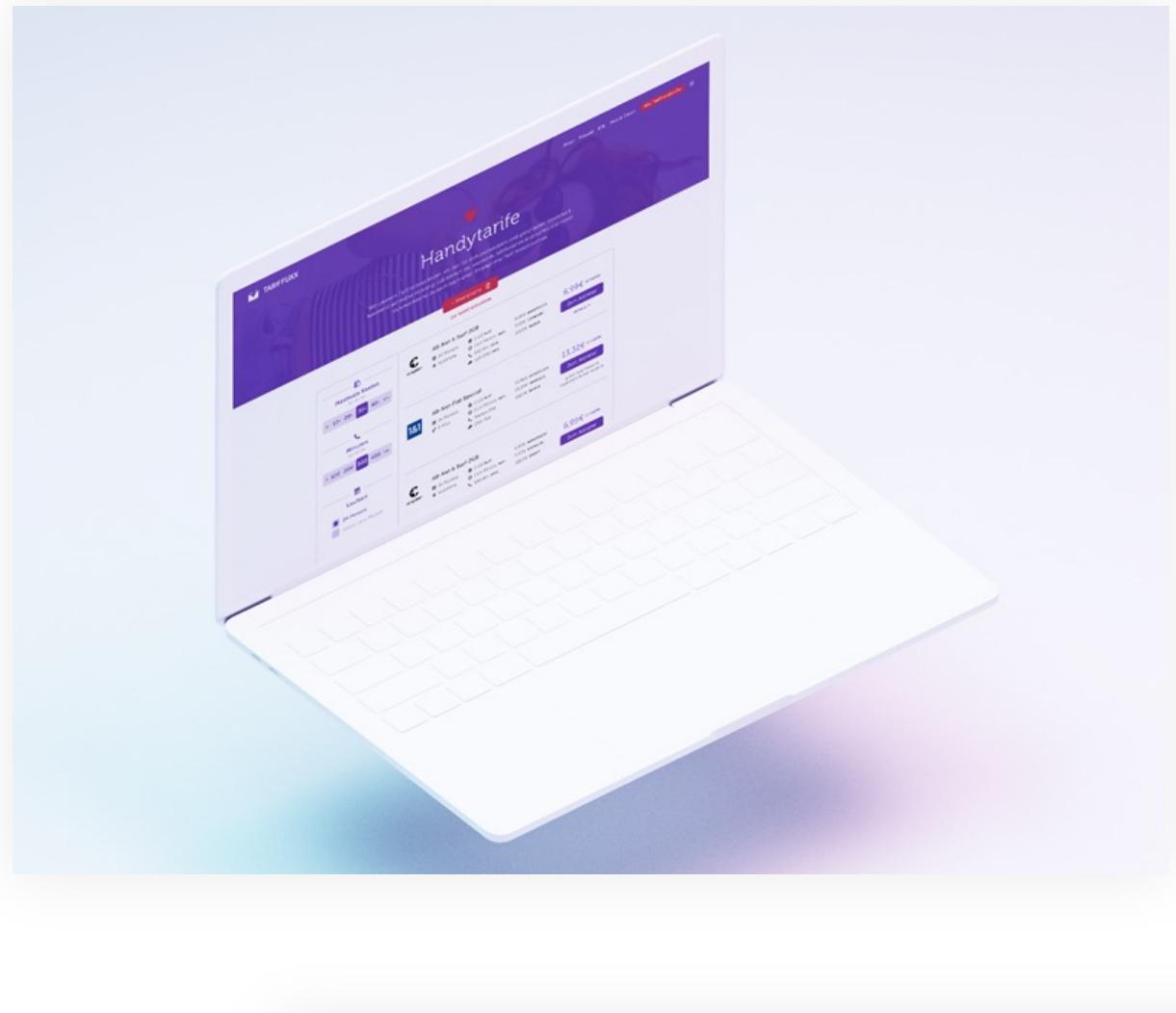
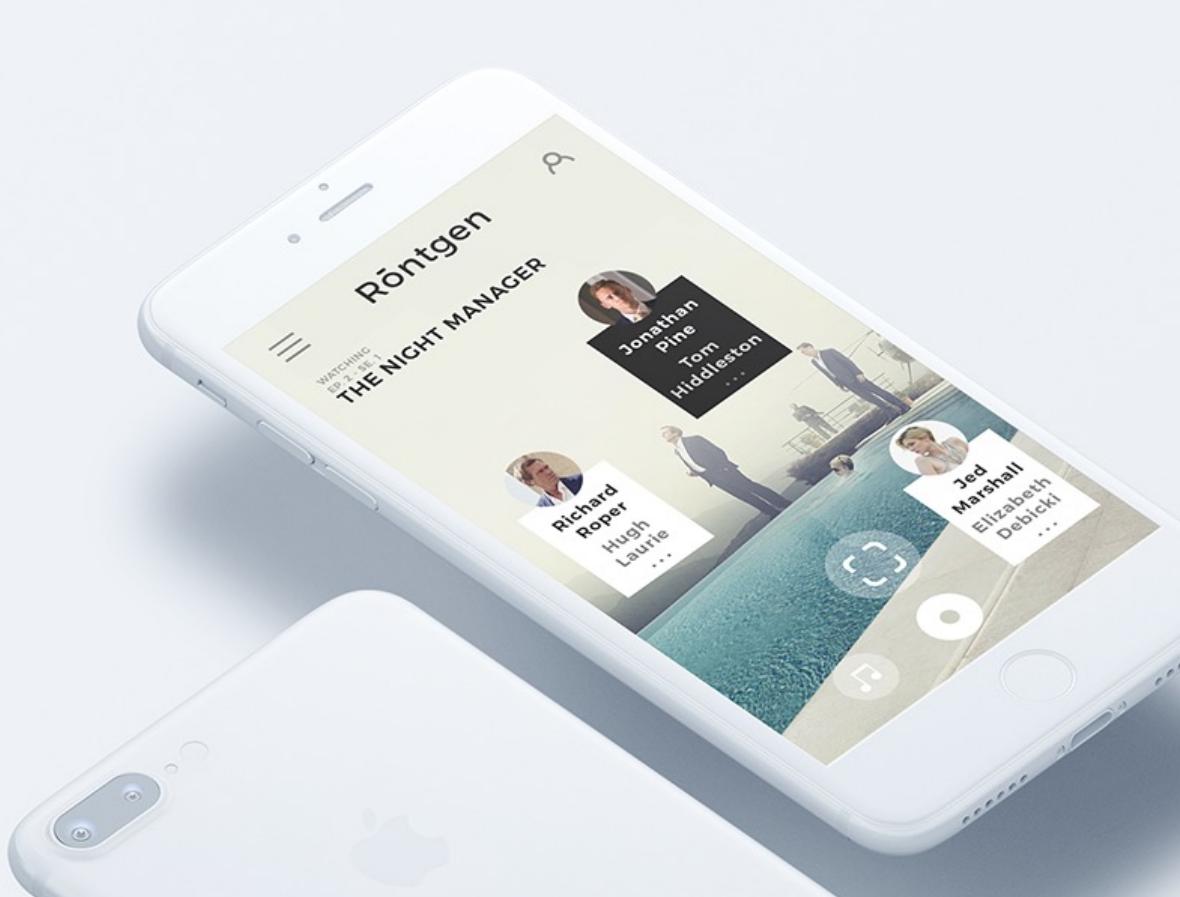
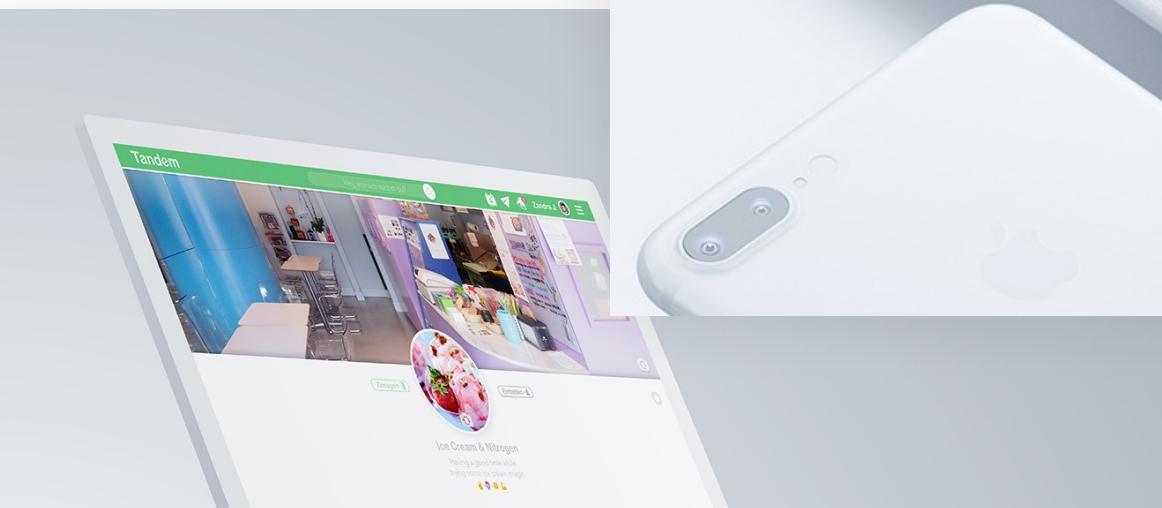
Conception & Design

## PRINTDESIGN

From concept to final print, I design digital and analog print products like posters, flyers, business cards and magazines. For that I use industry standard desktop publishing and typesetting software. To guarantee the best possible print quality, I directly hand over the files to the printing company.



# Work

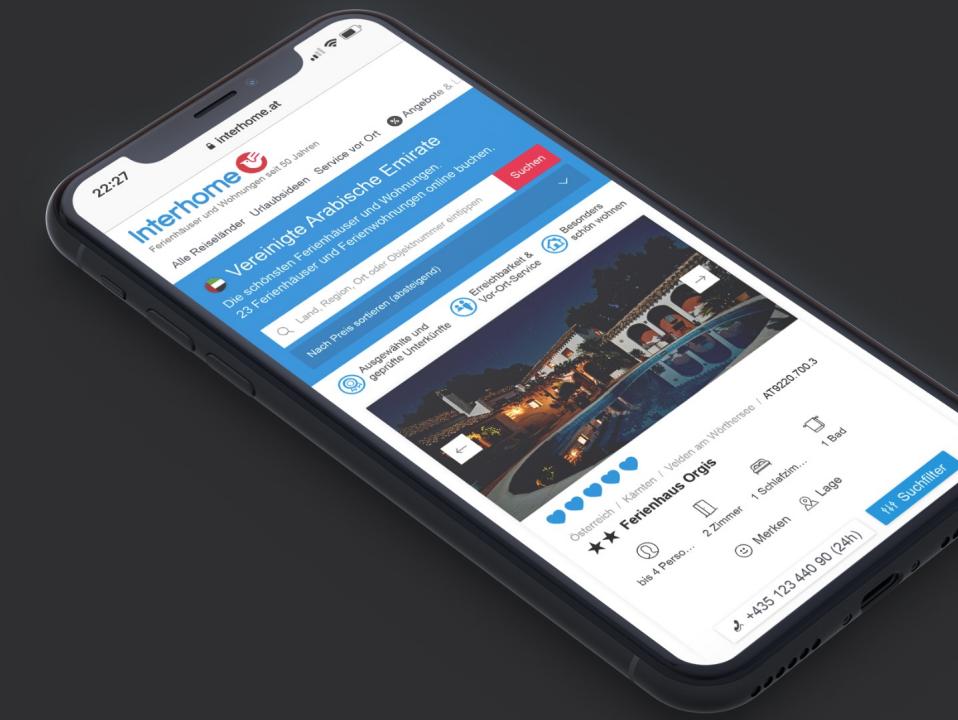
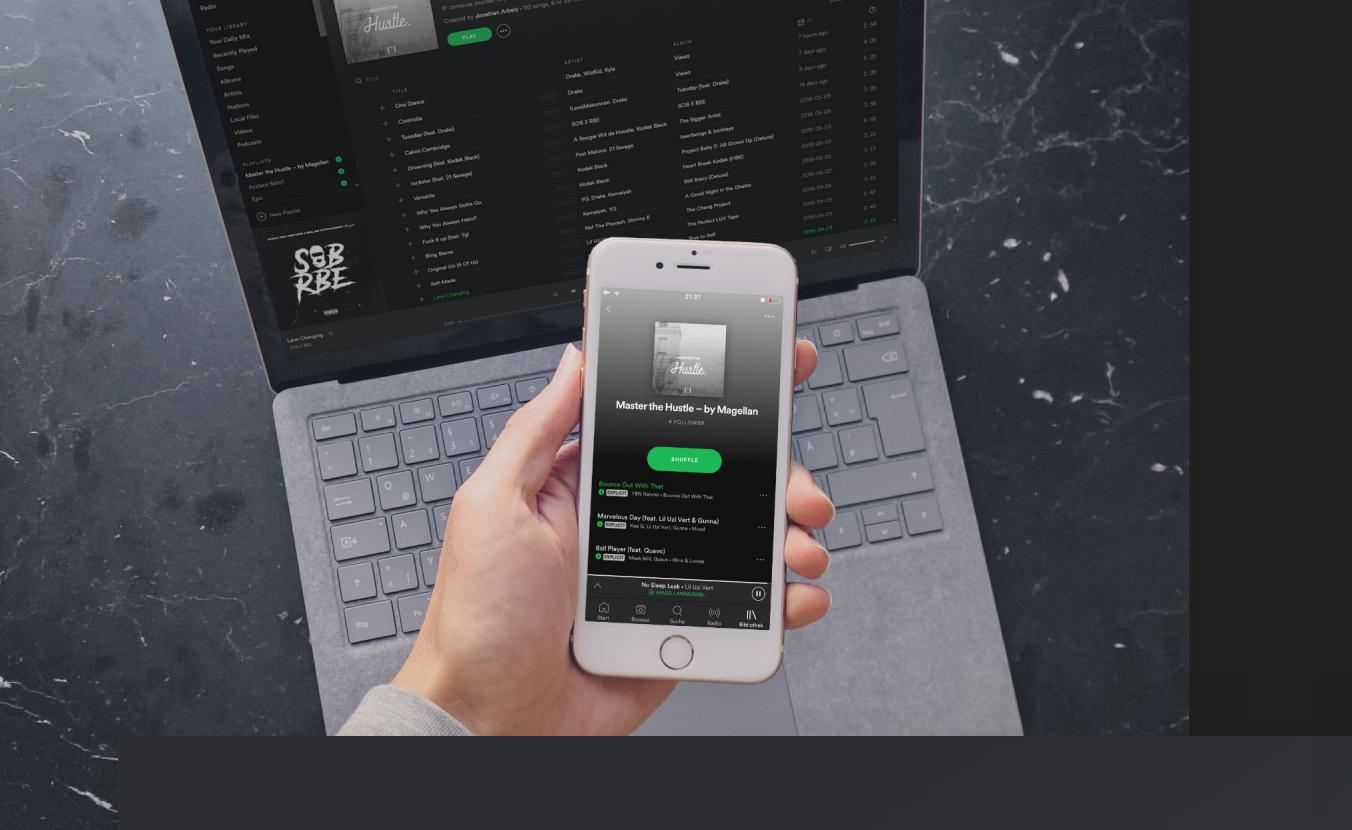
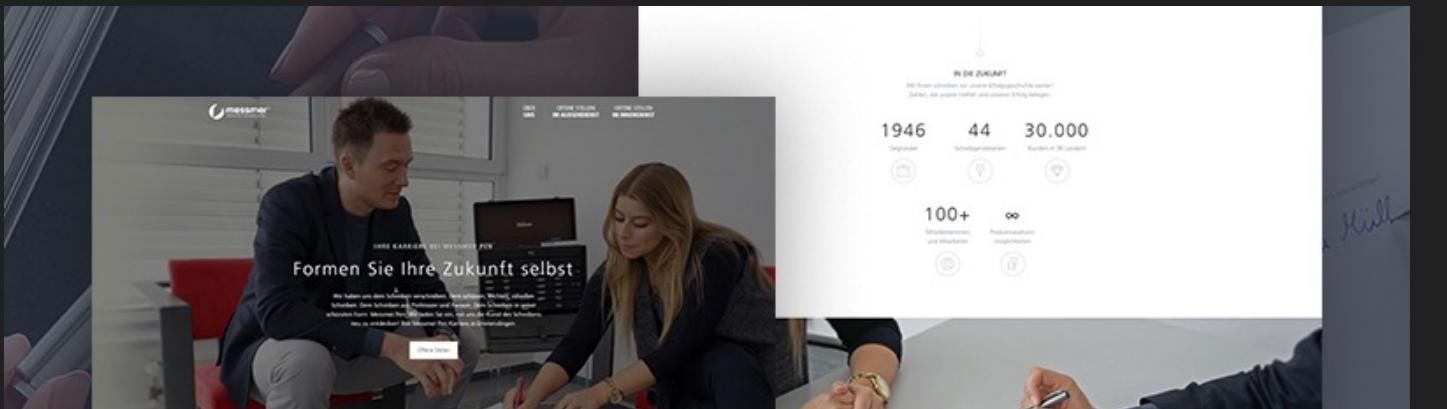


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# Work

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# Work

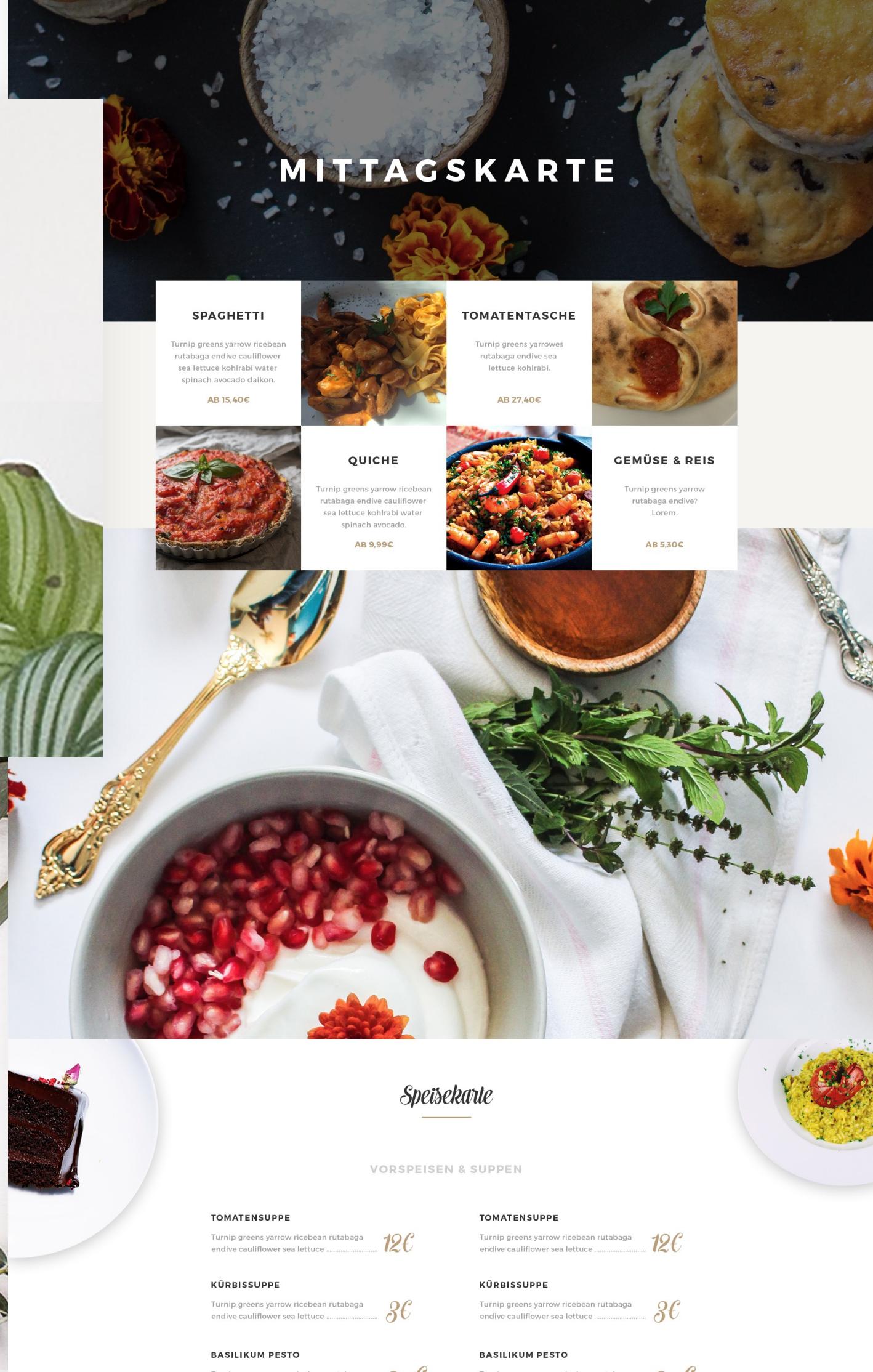


# minimalism

WORK

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⚡ Lightning fast Single-Page-Application

# MEKOMAGA.NET

Collaboration made in Germany — in a team of two a platform for DRM-protected media management was conceptualized, designed and developed — from A to Z. Built according to the strictest German data protection laws, using the latest DRM technologies and persistent authentication.

Stack: MVC-Architektur, JWT-Authentication, REST-Backend, Dash.js DRM-protected media distribution, ES6 Javascript, Gulp & Browserify based workflow (DEV/PROD)

← Alle Shows • Vorschau: Consumer View

## Design Team Collaboration

8 Assets 143 Kommentare 14 Mitglieder

Lightroom Preset 01

PNG Bild (1.4 MB) 2 3

Lightroom Preset 02

JPG Bild (4.9 MB) 1 8

Lightroom Preset 03

PNG Bild (1.4 MB) 2 3

Lightroom Preset 04

PNG Bild (1.4 MB) 2 3

Lightroom Preset Video

MP4 Video (111 MB) 2 3

Monument Valley Panorama

RED Wallpaper I

RED Wallpaper II

RED Wallpaper IV

Destination Mars Previews

Show teilen Instanz N°1

4 Tags Neueste zuerst Grid Liste

### Aktivitäten

#### Feed

- Alexandra Fischer Neues Teammitglied VOR 5 SEK.
- Olga Rolli Neues Teammitglied VOR 35 SEK.
- Klaus Tandem Neuer Kommentar VOR 2 MIN.
- Helena Karios Neuer Dateiupload VOR 15 MIN.
- Lisa Stark Neuer Kommentar VOR 35 MIN.
- Tom Klein Teammitglied entfernt VOR 2 STUNDEN
- Miyagi Steier Neue Iteration VOR 3 TAGE
- Klaus Tandem Neuer Kommentar VOR 2 MIN.



#### Product Team

Jonathan has outlined an issue for our team on how we can significantly improve load times and save data for our users when they're interacting with pictures on our search-results page. Thank you so much for this feedback!



Peter Kranz, IT-Leiter Inter Chalet / CIO Holiday Home Division

Magellan Code & Design Consulting supported the Inter Chalet Ferienhausgesellschaft mbH and Interhome AG in the web development of the new Interhome websites. Here, Mr. Arbely was instrumental in the design and implementation from the start, where he designed the home-, detail- and searchresult-page and made an essential contribution to the successful implementation of the project due to his permanent search for improvements (e.g. performance wise). Our front-end workflow could be adapted and optimized according to the recommendations made. We have benefited greatly from the extensive knowledge of the workflow with Gulp.js by Mr. Arbely. We would like to take this opportunity to thank him for the excellent and successful cooperation.

We were very satisfied with the cooperation and the result.



Ingo Just - Gründer & CEO

Together with Magellan, we planned and realized our first web relaunch. Over a period of 5 months a good cooperation developed through transparent working methods, active exchange and using modern project tools. From concept to finished code we always had enough influence on the development. Changes and suggestions for improvement were quickly taken into account and successfully implemented. We liked the close cooperation and are extremely satisfied with the result. Especially the finished responsive design has kept what it promised.

## Testimonials

What Companies think about Magellan Code & Design Consulting

bymagellan.com

Sophisticated. Minimalist. Perfection.

hallo@bymagellan.co

Thanks for watching!