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Hej

I'm Jonathan, Senior Designer & Developer.

I have been working as a designer (UI & UX/ Print, & Product), WordPress expert, fullstack developer and consultant for 10 years. During this time, I have had the privilege of working with a wide range of companies at home and abroad on a variety of projects.







Always creating measurable added value and working conscientiously are just as important to me as creating pixel-perfect designs and writing clean, comprehensible code.

For me, every task offers the opportunity to achieve the unexpected, the surprising and the impressive - so I always strive to achieve the best possible results, regardless of the discipline or gravity of the task.

Even after many years, my clients trust the results of my work, which is a special recognition for me. Especially where the interaction with the respective target group is most intensive.

In addition to my specific specialist skills, I have a broad general knowledge of the digital world. I apply this to find creative and innovative solutions to a wide variety of problems and tasks. Sharing feedback openly and bringing a new perspective to projects and teams is a matter of course for me.

Get to know me, my skills, approach and work:

-  Web-Portfolio: bymagellan.co
-  Linkedin incl. project history: <https://bit.ly/jonathans-linked-in>
-  Dribbble: dribbble.com/jarbely
-  Behance: behance.net/jonathanarbely
-  Unsplash: unsplash.com/@jonathanarbely
-  GitHub: github.com/jonathanarbely

If a collaboration sounds attractive, I look forward to hearing from you.

Best Regards

Jonathan Arbely



Design

Design Language & -Systems
Product, Print & Illustration
UX-Research & Testing
Design Thinking
Design Systems
Branding & CI
UI & UX

Frontend Development

HTML (Pug) & SASS (BEM)
JS (ES*) & JQUERY
Ionic Framework
Storybook
Vue.js

Backend Development

Firebase Realtime DB
PHP & MySQLi
REST API
GraphQL

Workflow

CI/CD Flows
Browserify
NPM
Gulp
Git

WordPress

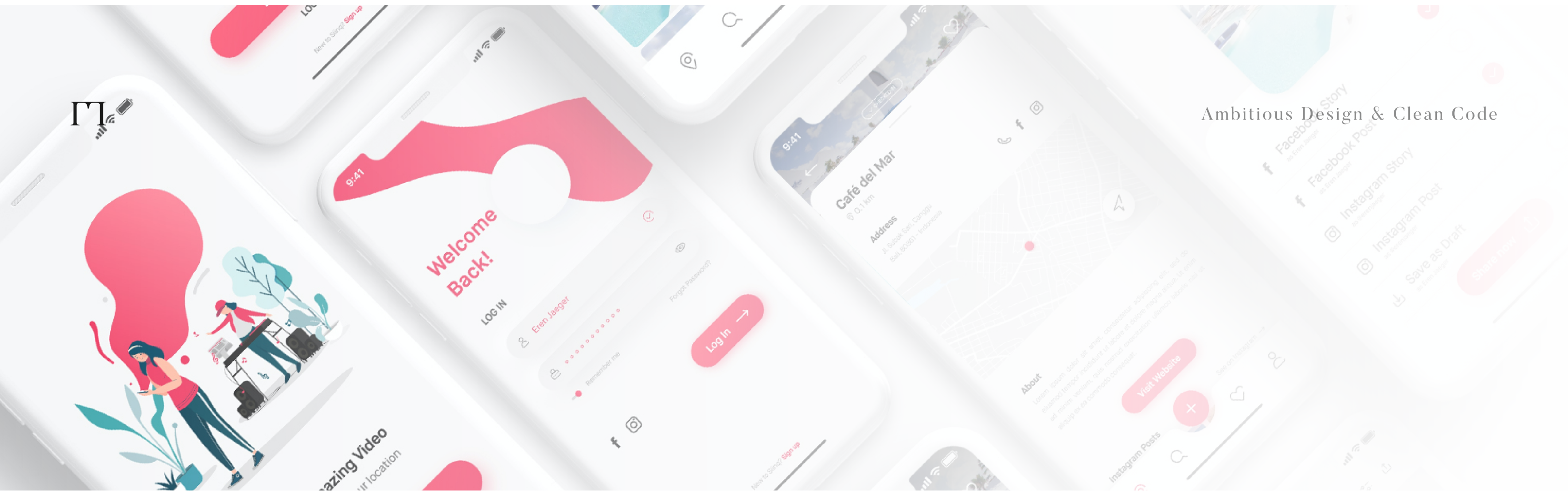
Custom Plugins & Themes
ACF, Elementor, Breakdance
Perf. Hosting, Headless CMS

Compliance

Consent Management
Serverside Tracking
Accessibility

& more

Shopify & WooCommerce
Web Performance Metrics
CloudFlare
Web DRM



CV · Complete project history: <https://bit.ly/jonathans-linked-in>

Recent Projects · Design, User Testing, QA & Research

TIMELINE

KUNDE & POSITION

STACK & SKILLS



02. 2024
08 2024
7 Months

Chargecloud GmbH
Senior User Interface- & Experience Designer, Consultant
Köln · Hybrid

TRACK RECORD

App 2.0 slated for Red Dot Design Award nomination

Progressive, yet clean and carefully crafted UI

- Artdirection & Designlead for App & Direct Payment 2.0 both white-label digital products for their hundreds of clients and their millions of users. High stakes in a highly competitive market environment.
- Major contributions towards a new, atomic Figma design system (Auto Layout 5.0) for all their Dashboard based products.
- Multi-staged, manual User Tests with Customers, Users and inexperienced individuals. Compilation of recommendations and iterative design process based on those findings.
- AA-Accessibility (APCA) compatible white-label color system



10. 2023
03. 2024
6 Months

DocMorris Apotheke N.V.
Senior User Interface- & Experience Designer, Consultant
Heerlen, NL · Hybrid

TRACK RECORD

Won larger follow-up Project

Enthusiastic employees

- Project: Redesign and critically enhance SAP based Internal Tool
- Team: Data Entry Control
- Proof: Key User Tests via Manual User Testing and KPI measurements
- Meta Goal: Create a Design-System for internal software that's the basis for the next 10 years.



07. 2024
1 Month

Mercedes-Benz AG
External UX-Tester
Böblingen · Vor-Ort

- Project: Refine & test a digital assistant
- Team: Mercedes-Maybach

& 30 additional Projects

Full Resume: <https://bit.ly/hej-jonathan>