



JONATHAN ARBELY

Jack of all web-trades

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👋 Hello

I'm Jonathan, a freelance developer & designer.

For nearly 10 years I have been working as a freelance full-stack developer, product designer (UI/UX/Print, & Product) and consultant. During this time, I had the privilege of supporting a wide variety of companies in Germany and abroad on a large number of projects and project types. For me, creating measurable added value and working conscientiously are standards such as creating pixel-precise designs and writing clean, comprehensible code.

In addition to my specific professional skills, I bring with me a broad general knowledge of the digital world. I use this to find creative and suitable solutions to a wide variety of problems and tasks. Sharing feedback openly and bringing a new perspective to projects and teams is a matter of course for me.

My most recent projects show the diverse spectrum of skills that I have to offer.

Get to know me, my skills, approach and work:

👤 Web-Portfolio: bymagellan.co

👤 LinkedIn w/ project history: <https://bit.ly/jonathans-linked-in>

👤 Dribbble: dribbble.com/jarbely

👤 Behance: behance.net/jonathanarbely

👤 GitHub: github.com/jonathanarbely

👤 Get a sneak peek into some of my WIP and unpublished projects here:

<https://bit.ly/secret-trove-bymagellan>

Thank you for taking the time to look over my references.

If working with me sounds attractive, I'm happy to hear back from you.

Best Regards

Jonathan Arbely



Design

Design Language & -Systems
Product, Print & Illustration

UI & UX mit Figma

Design Thinking

Branding & CI

Styleguide

Frontend Development

HTML (Pug) & SASS (BEM)

JS (ES*) & JQUERY

Ionic Framework

Vue.js

Backend Development
Firebase Realtime DB

PHP & MySQLi

REST API

GraphQL

Workflow

CI/CD Flows

Browsify

NPM

Gulp

Git

WordPress

Custom Plugins & Themes
ACF, Elementor, Perf. Hosting

Headless CMS

Misc.

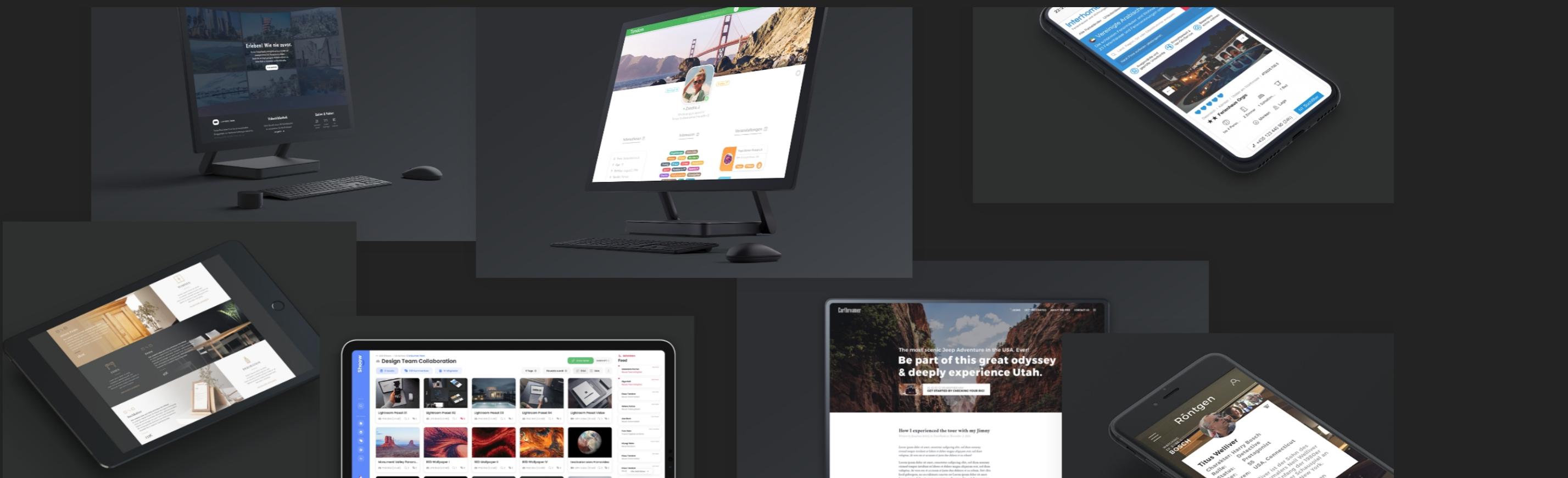
Serverside Google Tag Manager

Web Performance Metrics

Shopify & WooCommerce

Consent Management

Web DRM



CV · Complete project history on LinkedIn: <https://bit.ly/jonathans-linked-in>

My last three major projects:

TIMELINE

Feb. 2021
Mai 2023
2 Years
4 Months

CUSTOMER & POSITION

TeleClinic GmbH
WordPress Developer & (Fullstack) Designer
München · Remote

STACK & SKILLS

- WordPress & Elementor
- Web Vitals / CDN / Load Balancing
- Serverside Google-Tag-Manager Tracking
- Custom PHP & JS (JQUERY)
- Cybersec: Cloudflare, HTACCESS Rules & Wordfence (Plugin)
- Nighttime Emergency Response (Downtime / Bugs)
- API Implementation
- Pixelperfect Redesign (Figma x Adobe XD)

REDESIGN KPIs

Ø Bounce Rate: -7 % Ø Avg. Sess. Duration: +61 %
Ø Signup CVR: +47,5 %

Dez. 2019
Aug. 2021
1 Year
9 Months

Mekomaga GmbH
Frontend Developer & Designer
Emmendingen · Remote

- Pixelperfect Design
- PWA & SPA based on vue.js
- JSON Web Token (JWT)
- Web DRM
- UI Design
- HTML (Pug) & SASS (CSS)
- Gulp.js & Browserify Workflow
- Serverside Build & Deploy (Git Tasks)

Aug. 2021
Okt. 2022
1 Year
3 Months

Messmer Pen GmbH
WooCommerce Shop with 3D Product-Configurator
Emmendingen · Hybrid

- Pens digitalised in Blender (photorealistic 3D modelling)
- WooCommerce
- PayPal-Integration
- 3D Product-Configurator
- Customized Theme
- Customized Video Plugin

SHOP KPIs

B2B Requests: +105 % B2C Orders: +42 %

Project Showcase

My past work at a glance.

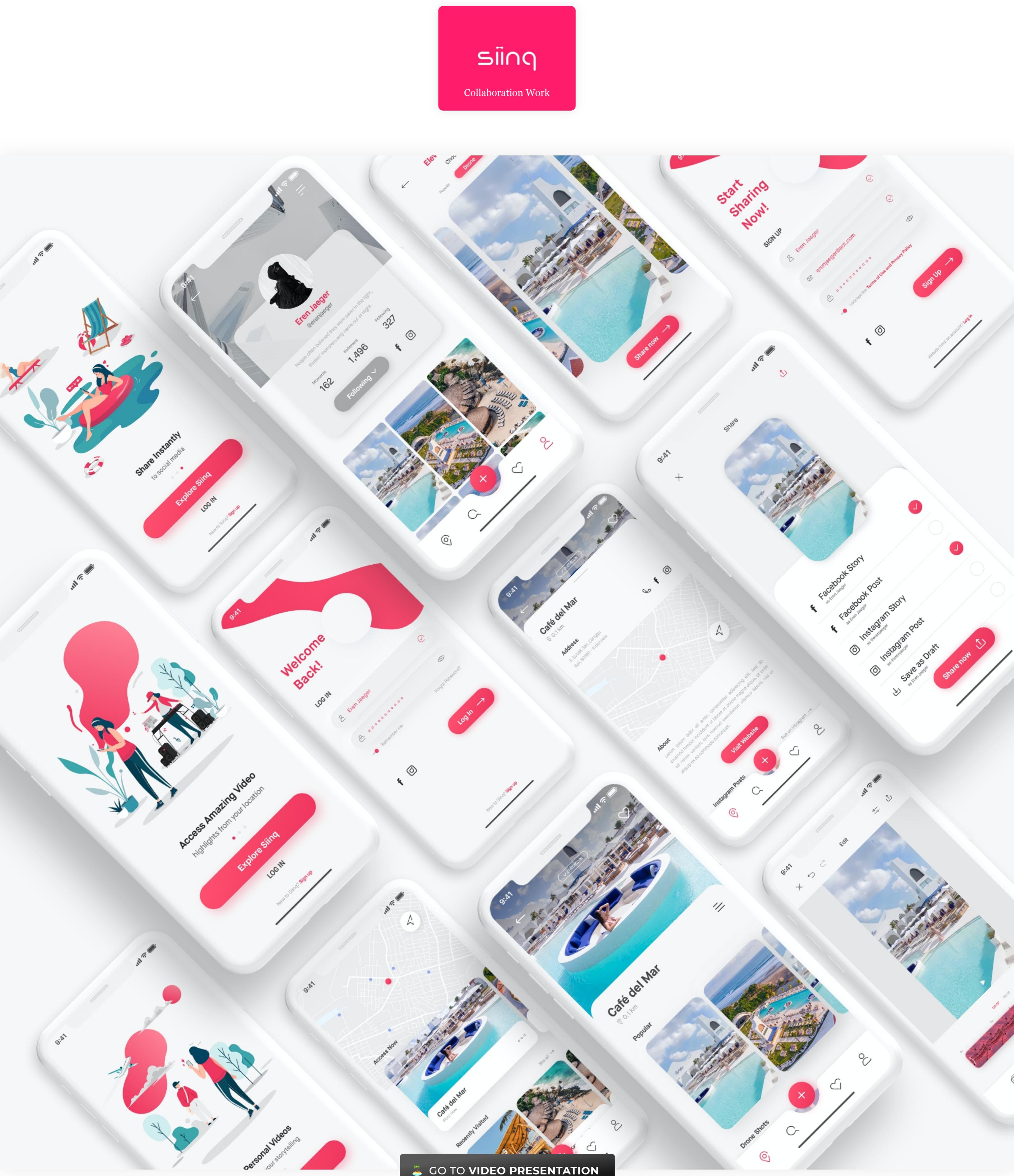
The collage displays the following components:

- teleclinic (Top Left):** A screenshot of the teleclinic website showing a testimonial from a patient (@teleclinic) and a section on self-tests (Selbsttests) for Hashimoto's disease.
- teleclinic (Top Center):** A screenshot of the teleclinic website featuring a circular image of a man in pajamas holding a smartphone, with text about obtaining Viagra via e-Rezept.
- teleclinic (Bottom Left):** A screenshot of the teleclinic website showing a flowchart of the digital consultation process (Online-Anamnese und Terminkoordination).
- DIGA (Bottom Left):** A screenshot of the DIGA app interface showing a list of digital therapy programs (zanadio, somnio, HelloBetter, etc.) and a registration form.
- Mobile App Screens (Center):** Three screenshots of a mobile application showing the registration process (1), receiving a prescription via app (2), and receiving medication (3). It also features a payment method section with Klarna, Skrill, and PayPal.
- teleclinic (Right):** A screenshot of the teleclinic website showing a product page for Metoprolol, with a large circular image of a man with glasses and a beard.
- teleclinic (Bottom Right):** A screenshot of the teleclinic website showing a flowchart of the digital consultation process (1), receiving a prescription via app (2), and receiving medication (3).

The collage consists of several screenshots from the teleclinic website, showcasing its user interface and key features:

- Top Left:** A landing page section titled "Diskrete Erstberatung bei psychischen Belastungen" (Discrete first consultation for mental stress). It highlights "Termin buchen" (Book appointment) and "Aktuell kostenfrei" (Currently free).
- Top Middle:** A section titled "So funktioniert die Erstberatung:" (How the first consultation works) showing a 3-step process: 1. Register & Book appointment, 2. Prescription via app, 3. Get medicine.
- Top Right:** A section titled "Was tun, wenn es keinen Arzttermin gibt?" (What to do if there is no doctor's appointment). It includes a "Schnell & Diskret" (Fast and discrete) button and a "Mit e-Rezept einfach & schnell Viagra erhalten" (Get Viagra easily and quickly with e-prescription) section.
- Middle Left:** A "Spart Zeit und Sorgen" (Saves time and worry) section with a "Arztgespräch" (Consultation) card showing a video call interface and a "Beispielweise helfen" (Helps in examples) section with symptoms like "Coronavirus" and "Rückenschmerzen".
- Middle Middle:** A "Vertrauen Sie auf erfahrene Fachärzte" (Trust in experienced specialists) section featuring a doctor's photo and a "Häufige Fragen" (Frequently asked questions) section.
- Middle Right:** A "Was regelt das Terminservice- und Versorgungsgesetz?" (What does the service and supply law regulate?) section with a "Rezept anfordern" (Request prescription) button and a "Sildefanil" (Sildefanil) product card.
- Bottom Left:** A "Machen Sie jetzt den ersten, wichtigen Schritt für Ihr Wohlbefinden" (Take the first, important step for your well-being) section with a "Termin buchen" (Book appointment) button.
- Bottom Middle:** A "Häufige Fragen" (Frequently asked questions) section with a doctor's photo and a "Fragen und Antworten" (Questions and answers) section.
- Bottom Right:** A "Behandlungen" (Treatment) section with cards for "Frauengesundheit" (Women's health), "Männergesundheit" (Men's health), "Mentale Gesundheit" (Mental health), "Kindergesundheit" (Child health), and "Selbsttests" (Self-tests).

The image is a collage of screenshots from the mekomaga platform, showcasing its features and user interface. At the top left is the mekomaga logo. The top right shows a 'Feed' page with a large image of palm leaves and a list of comments. Below it is a 'Show' page titled 'Design Team Collaboration' featuring a video player. The middle section contains several other 'Show' pages, each with a different theme like 'Wallpaper Creation Team' or 'Marketing 101'. The bottom left shows a comparison chart with 'mekomaga' at the top and other services like OneDrive, Dropbox, and 1&1 Cloud below, highlighting its unique features. The bottom right features a large illustration of two people working together, with a call-to-action button 'Jetzt 30 Tage kostenlos testen'.



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£ 17,000,000 Development Loan
£ 17,000,000 Development Loan
£ 17,000,000 Development Loan
£ 565,000 Bridge Loan
£ 565,000 Bridge Loan

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We take legal charges We want to protect your money

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Target Rate P.A.	Target Rate P.A.	Target Rate P.A.	Target Rate P.A.
Interest paid monthly			
Ask to withdraw any time			
Backed by UK property			
Track your investment 24/7			

Select Tier Select Tier Select Tier Select Tier

We assess each of our peer to peer loans individually and the Target Rate shown is the average across the range of interest rates on our loans. As a property peer to peer lending company, we lend on carefully vetted property loans across different risk bands. Read more about the Target Rate on our [Help Pages](#).

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2013 0	2014 0	2015 0	2016 0	2017 0	2018 0	2019 0
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