

# Business Analytics Practicum (MGT 6214)

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# Today's Agenda

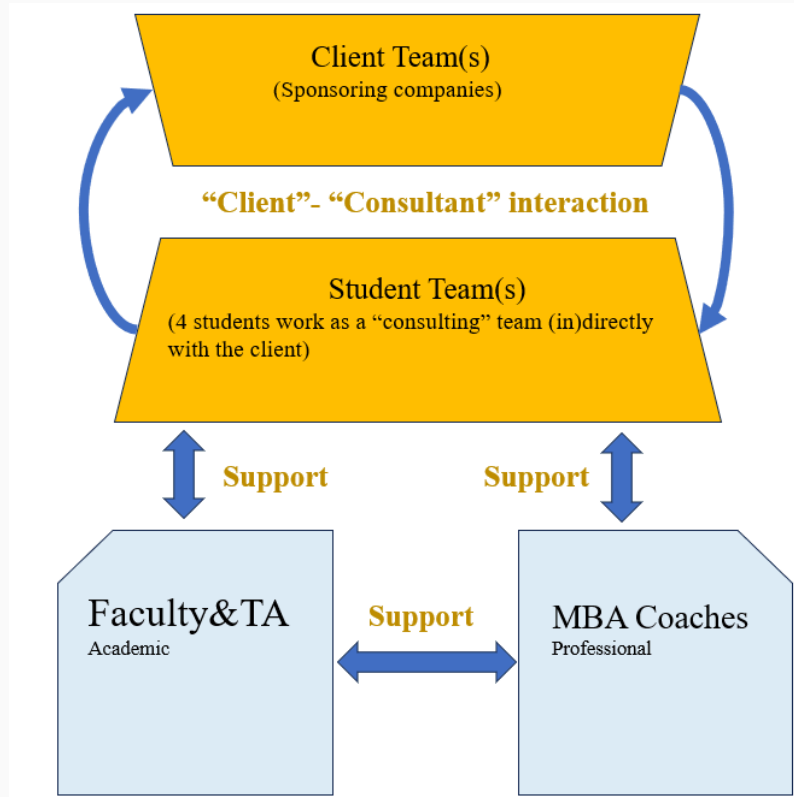
- Team formation
- First milestone: In-Class Presentation
  - Our first checkpoint is scheduled for September 24.
  - We will start with the project proposal presentation.

# Your team&project assignments are ready!

- Find the detailed assignments by navigating to **People** -> **Course Projects** on our course Canvas page.
- Each team has been assigned a project tailored to your backgrounds, project preferences, and other factors.
  - Comfama (teaching assistant: Haofei Qin [haofei.qin@scheller.gatech.edu](mailto:haofei.qin@scheller.gatech.edu))
    - **Team #1** and **Team #2**
  - Cherry Street Energy (teaching assistant: Karthik Katragadda [karthik.k@gatech.edu](mailto:karthik.k@gatech.edu))
    - **Team #3** and **Team #4**

# Learning through exploration and doing

- Focusing on **Engagement, Discovery, Application**, and **Critical Thinking**.



# Communication

- Presentations and Meetings:
  - Three in-person presentations accompanied by online meetings.
- Inter-Team Communication
  - Piazza+ Teams Course Page

# The power of asking questions in businesss

- Encouraging curiosity and innovation through brainstorming
  - No question is too small
  - The value of "wrong" questions

# What's next?

- **Choose a Team Name & Leader:** Pick a fun name and decide who leads. Team leaders, send me your team name by September 1st at 11:59 PM. Example: “Yellow Jackets for Team #1.”
  - **Non-Disclosure Agreement (NDA)**
  - **Weekly Meetings:**
    - Set up weekly meetings with Ben from Cherry Street Energy or Santiago from Comfama to keep things on track.