

# Business Analytics Practicum (MGT 4803)

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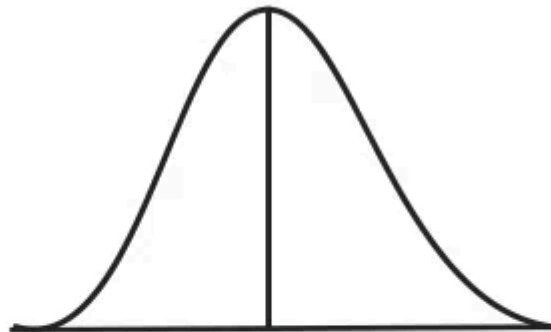
- Company site visit for undergrad business analytics practicum project
  - **When:** March 1st (Friday)
    - 10:00 AM - 1:00 PM (with a maximum duration of 3 hours)
    - Catering by Sparck during the visit
  - **Where:** **3025 Chastain Meadows Pkwy NW, Suite 800, Marietta, GA 30066**
  - **How to proceed?** Signing the GT waiver (which can be found in Module 6, Week 5)

# First presentation (Data Exploration and Visualization)

- **When:** 5:00PM – 6:15PM, March 7th (Thursday)
  - **Where:** Scheller College of Business 203
  - **More details?** Please refer to the Team Mid-Point Presentation
    - **Canvas->Modules-> Assignments ->Team Mid-Point Presentation #1: (Data Exploration and Visualization)**

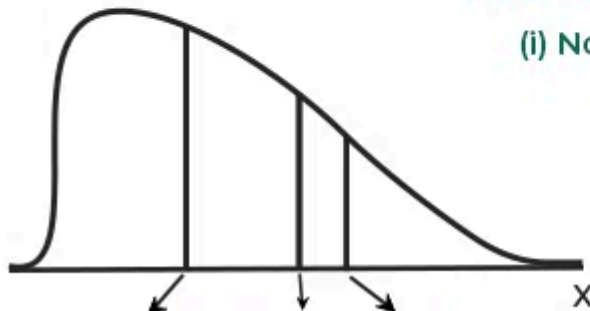
# PowerBI and Tableau Demonstration

# Skewness



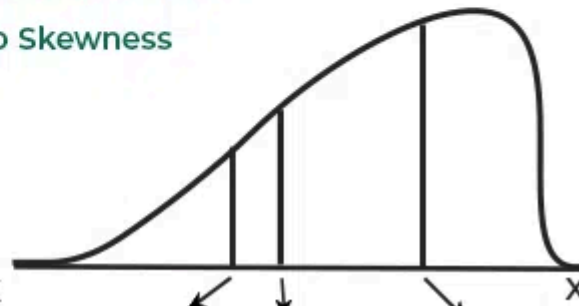
Mean= Median=Mode

(i) No Skewness



Mode Median Mean

(ii) Positive Skewness

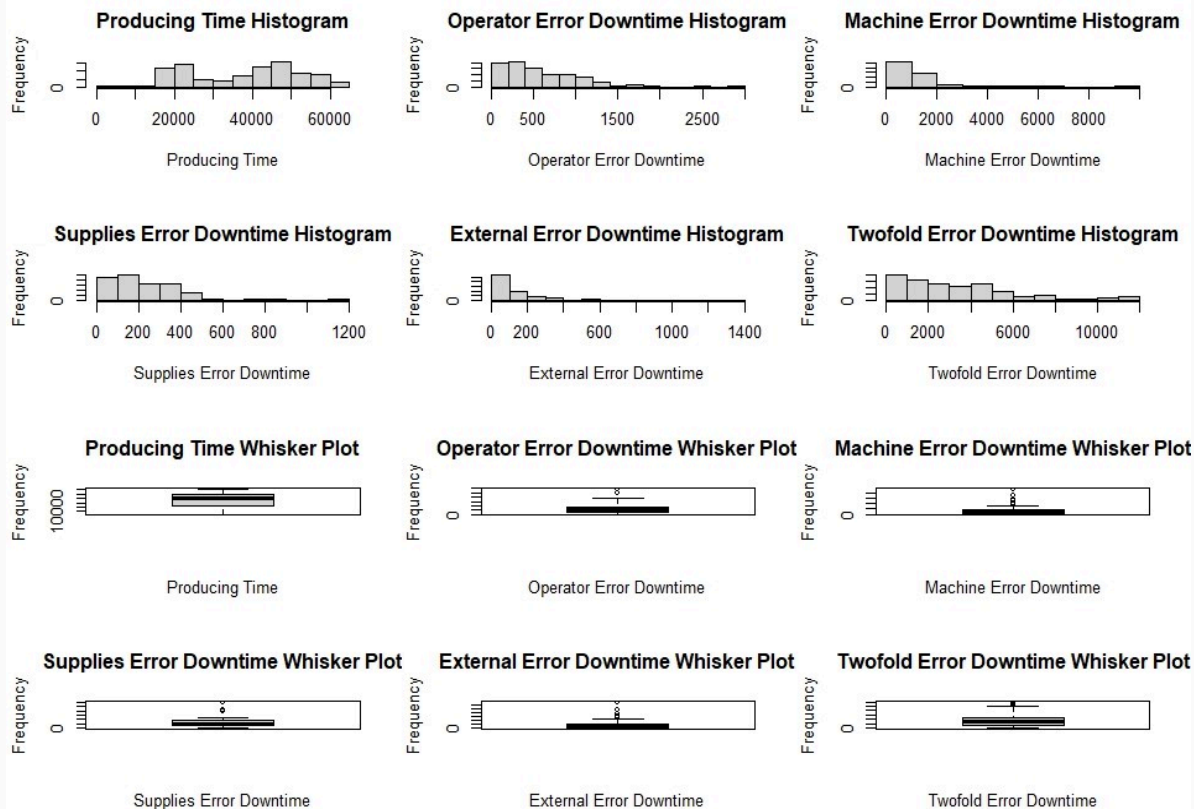


Mean Median Mode

(iii) Negative Skewness

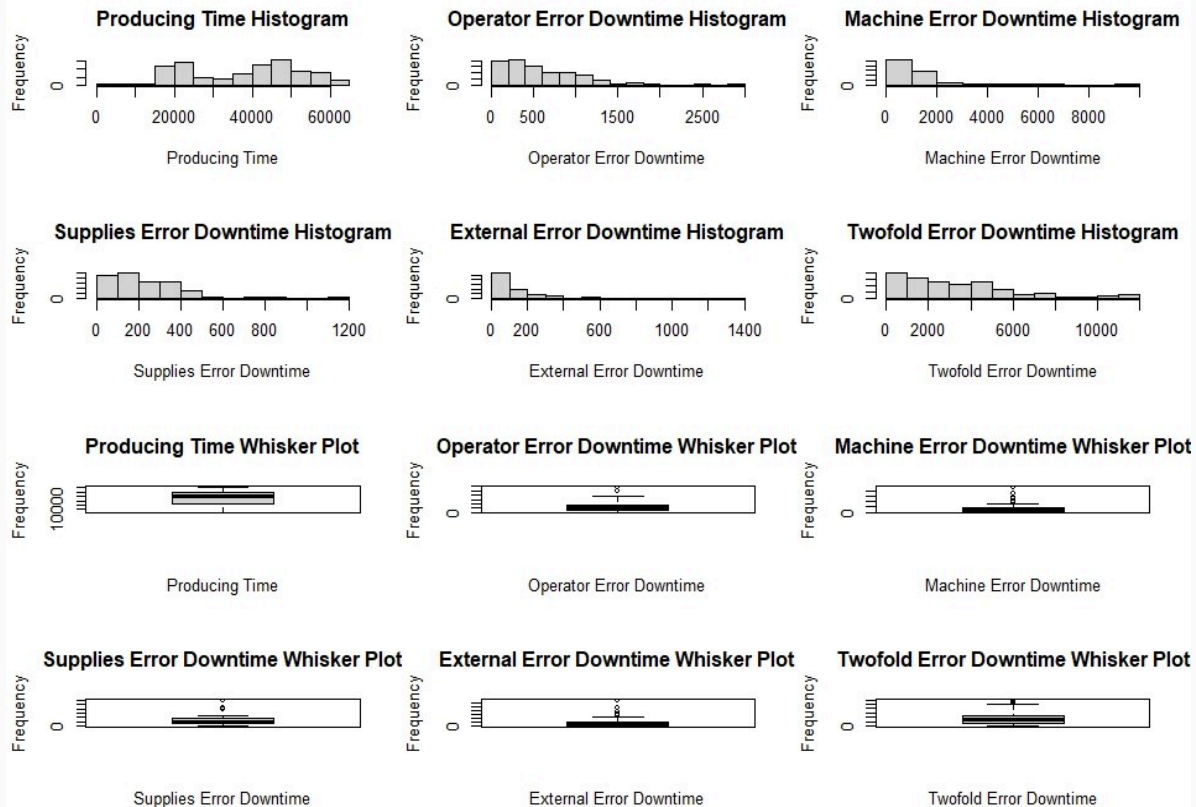
# Sparck- All4LabelsV7.1

## All4Labels Performance Timekeeping

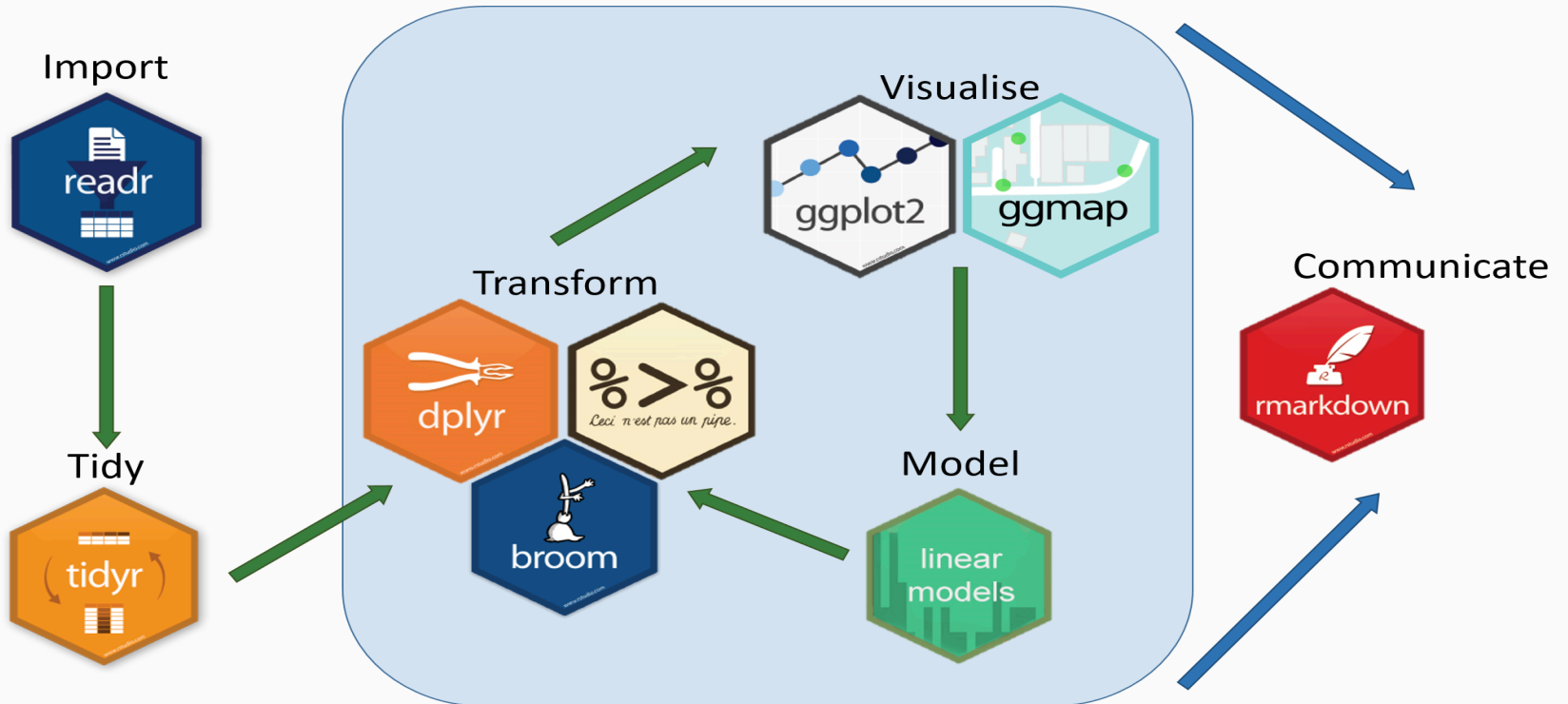


# Sparck-FNAC V6.9

## FNAC Performance Timekeeping



# Workflow





**Are there statistically significant differences between  
the means of two groups?**

# Comparing Group Means in R Using a T-test

- **Objective:** To determine if there are statistically significant differences between the means of two groups.
- **Methodology:**
  - **Data Simulation:** Create two sets of data, group1 and group2, representing different conditions.
  - **Example:** group1 and group2 are randomly generated using the rnorm function to simulate normal distributions with different means.

# Comparing Group Means in R Using a T-test

- **Methodology:**

- **Data Simulation:** Create two sets of data, group1 and group2, representing different conditions.
- **Example:** group1 and group2 are randomly generated using the rnorm function to simulate normal distributions with different means.
- **T-test Execution:**
  - Use the `t.test()` function in R.
  - Syntax: `t_test_result <- t.test(group1, group2)`.
- **Results Interpretation:**
  - Focus on the p-value from the t-test output.
  - A p-value less than 0.05 typically indicates a statistically significant difference between group means.

# R Demonstration