

Business Analytics Practicum (MGT 4803)

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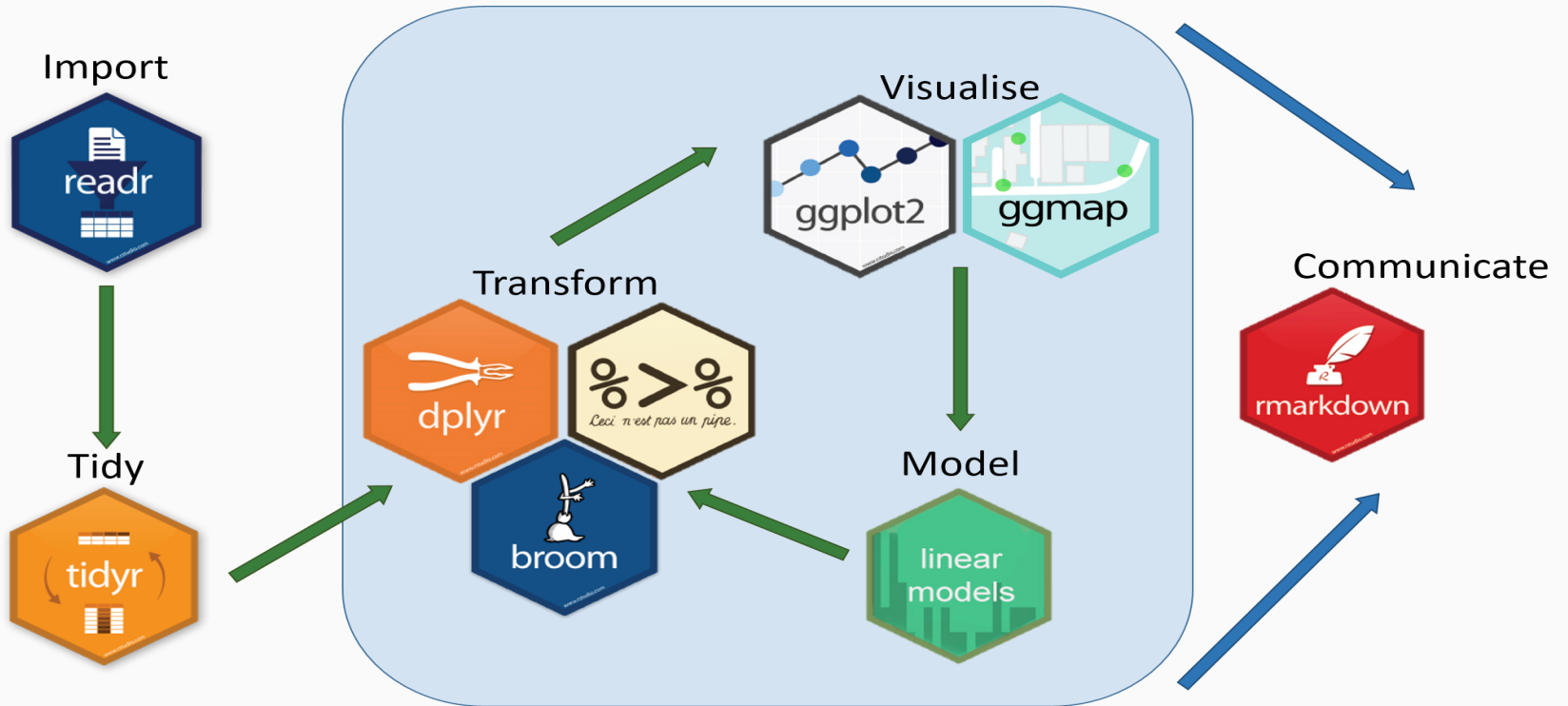
Logistical updates: Sparck Technology (Demo Day)

- Company site visit for undergrad business analytics practicum project
 - **When:** March 1st (Friday)
 - 10:00 AM - 1:00 PM (with a maximum duration of 3 hours)
 - Catering by Sparck during the visit
 - **Where:** Sparck at the location in Marietta, GA
 - **How to proceed?** Signing the GT waiver (which can be found in Module 6, Week 5)

First presentation (Data Exploration and Visualization)

- **When:** 5:00PM – 6:15PM, March 5th (Tuesday)
 - **Where:** Scheller College of Business 203
 - **More details?** Please refer to the Team Mid-Point Presentation

Workflow



How can we save a data frame to a CSV file in R?

Save to CSV File

- Function: `write.csv`: **This is the function used in R to write a data frame to a file in CSV (Comma-Separated Values) format.**
 - It takes several arguments to specify how the data should be written to the file.
 - First Argument: `combined_data_frame`: data frame that you want to write to a CSV file.
 - Second Argument: `combined_data_frame.csv`: specifies the name of the CSV file where your data frame will be saved.
 - Third Argument: `row.names = FALSE`: means that the row names (which are usually just the row numbers) will not be included in the output file.

R code

```
write.csv(combined_data_frame, "combined_data_frame.csv", row.names = FALSE)
```

R Demonstration

- Please click on the link provided below
 - [Data Analysis for Spotify](#)