

FINAL PROJECT PROPOSAL:

HELPER.COM

DIY Wedding / Event Help

YER NGUYEN
FEWD SM 23

SUMMARY

OBJECTIVE

Build a website for helpyer.com and inform clients of the services that are offered for weddings or events

PROBLEM

People are planning their own weddings and events more than ever today to avoid shelling out the cost for a planner. They take on the task of doing it themselves but later find out they are way in over their heads. Now, with little time and resources left to complete these projects, they are left stressed and end up hiring a full time planner to make things happen.

SOLUTION

Helpyer.com serves as a convenient place where people can get the help they need to execute their ideas. Pricing is per project (a la carte) instead of having to pay for the full service of a planner.

SERVICES

DIY Help

Need inspiration or have a project you need help with? We offer a low-cost solution to help clients' make it happen.

Save-the-Date / Wedding Website

There are free website design templates available for people to use however the problem comes down to time; time spent learning and time spent doing. We will spend 1-2 hours with the client, either in person or via skype to get the information needed.

RSVP Services

Our RSVP services will keep track of RSVPs and will personally follow-up with each guest so the client doesn't have to worry about it.

Day of Wedding/Event Assistant(s):

Enjoy your wedding or event, and let your guests do the same. Hire an assistant who will make sure all the little details are handled.

WEBSITE

HELPHYER.COM

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