

# **Semi-Endogenous Growth Theory**

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Does population growth affect long-run growth?

## Scale Effects Revisited

All endogenous growth models so far predict scale effects

### The Prediction:

- More researchers  $\Rightarrow$  faster innovation  $\Rightarrow$  higher growth
- Larger countries should grow faster
- Population growth should accelerate productivity growth

# The Evidence Against Scale Effects

## Jones' Critique:

- U.S. R&D employment increased 9-fold since 1950
- R&D intensity (as % of GDP) increased substantially
- But: Productivity growth has been roughly constant (or declining)

## Cross-Country Evidence:

- No robust relationship between country size and growth
- China and India don't grow faster than small countries
- OECD countries have similar long-run growth despite size differences

Leads to overprediction of growth effects.

## Two Solutions

### Solution 1: Young (1998) - Endogenous Product Variety

- More researchers, but also more products to improve
- Research effort spreads across expanding variety space
- Dilutes scale effects

### Solution 2: Jones (1995) - Semi-Endogenous Growth

- Distinguish growth in *levels* from growth in *growth rates*
- Idea fishing: Each innovation harder than the last
- Requires more researchers just to maintain constant growth

# **The Semi-Endogenous Growth Model**

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## Key Modification: Idea Fishing

**Schumpeterian:**  $\dot{A}_t = R_t A_t^\phi$

- If  $\phi = 1$ : Standing on shoulders (knowledge spillovers)
- Leads to scale effects

**Semi-Endogenous:**  $\dot{A}_t = R_t A_t^\phi$  with  $\phi < 1$

- $\phi < 1$ : "Fishing out" – each innovation harder than last
- As frontier advances, innovation becomes more difficult
- Offsetting effects: Knowledge helps but frontier harder to push

**Key Insight:**

- Need *more* researchers just to maintain constant growth
- Policy changes affect *levels*, not long-run growth rates

# Population and Growth

## Balanced Growth Path:

- Population growth  $L_t = L_0 e^{nt}$ ,
- Research effort grows with population:  $R_t = \bar{s}L_t$
- Technology growth:  $\frac{\dot{A}_t}{A_t} = \bar{s}L_t A_t^\beta$ , where  $\beta \equiv 1 - \phi > 0$

## Long-Run Growth Rate:

$$g = \frac{\sigma n}{\beta} = \gamma n$$

where  $\gamma = \frac{\sigma}{\beta}$  is the degree of IRS.

- the more important ideas are to production ( $\uparrow \sigma$ ), and the faster is population growth ( $\uparrow n$ ), the higher the growth rate.
- the harder it is to find new ideas ( $\uparrow \beta$ ), the lower the growth rate.
- Growth rate depends on population growth, not population level

## Transitional Dynamics

### What if R&D investment increases?

- **Short run:** Productivity grows faster (level effect kicks in)
- **Long run:** Growth rate returns to  $\gamma n$
- **Net effect:** Higher level of technology, same growth rate

### Intuition:

- More R&D temporarily accelerates innovation
- But as frontier advances, innovation gets harder
- Eventually returns to balanced growth path
- Similar to Solow, but for technology not capital

## Policy Implications

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## Semi-Endogenous vs. Fully Endogenous

	Fully Endogenous	Semi-Endogenous
R&D subsidy	↑ growth rate	↑ level only
Patent protection	↑ growth rate	↑ level only
Population size	Matters for $g$	Doesn't matter
Population growth	Matters for $g$	Matters for $g$

### Key Difference:

- Fully endogenous: Policies have permanent growth effects
- Semi-endogenous: Policies have level effects

## Are Level Effects Meaningful?

Suppose R&D subsidy raises technology level by 20%

- GDP permanently 20% higher
- Consumption permanently 20% higher
- Welfare gain is enormous even without growth effect.

### Implications:

- Don't dismiss policies just because they don't affect long-run  $g$
- Level effects may be more important than growth rate effects

# Population and Development

## Demographic Transition:

- Population growth varies across development stages
- Fertility transitions affect long-run growth
- Semi-endogenous model:  $g = \gamma n$  directly links demographics to growth

## Very Long-Run Questions:

- "How did population growth affect pre-industrial stagnation?"
- "Will aging populations reduce global growth?"
- "Does the demographic transition explain growth accelerations?"

# Convergence and Divergence

## Growth-Rate Convergence:

- Long-run  $g = \gamma n$ , so similar  $n$  delivers common growth rates
- Policy and R&D effort shift technology levels without changing steady-state  $g$

## Level Divergence:

- Different innovation effort or initial  $A_0$  leaves lasting output gaps
- Slower population growth pushes economies onto permanently lower paths

## Implications:

- Demography becomes the bottleneck
- Convergence requires closing level gaps before population growth stalls

## Future Growth Prospects

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## Jones (2022): Long-Run Anchor

- Jones (2022) calculates that  $g = \gamma n \approx 0.3\%$ .
- Postwar 2% GDP-per-person growth reflects transitory level effects: education, labor-force participation, reduced misallocation, and rising research intensity
- Without new forces, semi-endogenous dynamics pull growth back toward  $n$ .

## Why Future Growth Might Slow

- Running out of ideas: research productivity falls as frontier advances, so maintaining growth takes ever larger R&D teams
- Fertility decline reduces  $n$ .
- Growth in research effort is slowing: fewer additional scientists and engineers entering the innovation pipeline.

# Why Growth Could Run Faster

## Unlocking Missing Einsteins and Doudnas

- The rise of China, India, and other emerging economies expands the pool of potential inventors
- Brouillette (2022): Only 3% of inventors were women in 1976; only 12% in 2016.
- Bell et al. (2019): Poor people missing opportunities to become inventors.
- Jones (2022) suggests that mobilizing latent talent could raise growth by 0.2–0.4 percentage points for decades

## AI and Automation in Research

- Automating research tasks could raise the effective research share ( $\alpha$ )
- If automation outpaces fishing out, the wedge between  $\beta$  and  $\alpha$  narrows, boosting  
$$g = \frac{n}{\beta - \alpha}$$

## Semi-Endogenous Growth: Key Lessons

- Scale effects problem: Fully endogenous models overpredict
  - More researchers but constant growth  $\Rightarrow$  ideas getting harder
  - Need modification to fit long-run data
- Idea fishing:  $\phi < 1$  eliminates scale effects
  - Population growth matters, population level doesn't
  - $g = \gamma n$  in long run
- Policies affect levels, not long-run growth rates
  - But level effects can be huge!
  - Don't dismiss policies without growth effects
- Key model for questions about population and very long-run growth

# The Endogenous Growth Toolkit

## You Now Have Four Models:

- **AK:** Simplest, for broad investment climate questions
- **Product Variety:** R&D incentives, market size, trade
- **Schumpeterian:** Creative destruction, firm turnover, frontier innovation
- **Semi-Endogenous:** Population, demographics, very long run

## Key Skill: Match model to question

- What mechanisms matter?
- What can we abstract from?
- Start from the simplest model that captures key forces

## Remember: Models are tools, not truths