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Associate Dean of Research
Herbert G. Rammrath Endowed Chair in International Business
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TEACHING AND RESEARCH INTERESTS

Global Strategy: Emerging Markets, Institutions, Offshoring, Alliances, Corruption, Development.
CSR/Sustainability: CSR Strategy, Social Investment, NGOs, Extractive Industries, Sustainable Development.
Global Leadership: Responsible Leadership, Global Mindset, Global Corporate Responsibility, Cultural Adaption.

RESEARCH/PUBLICATION SUMMARY

Citations (as of 1/2021): SSCI: ~4,750; Google Scholar: ~17,500. H Index: **37** (SSCI); **61** (Google).
Ranked 12th most prolific international business scholar in the world for 2001-2010 (Lahiri & Kumar, 2012).
Ranked in 2021 (PLOS) in top one percent of scholars in business and management globally (325 out of 36,319).

EDUCATION

PH.D., Business Administration, School of Business and Public Management, the George Washington University, Washington, DC. Major field: Strategic Management and Public Policy. Supporting field: International Business. 2001

Graduate Certificate, International Trade, State University of New York-Buffalo. 1986

M.A., Political Science, Nelson Rockefeller College of Public Affairs and Policy, State University of New York-Albany. Additional MBA coursework in accounting/IT. 1986

B.A., History, State University of New York-Plattsburgh. 1982

EDITORIAL AND PROFESSIONAL LEADERSHIP AND SERVICE

General Editor (2020-2022), **Senior Associate Editor** (2019-2020), *Journal of Management Studies*.

Elected (Lifetime) Fellow, *Academy of Management*, 2021.

Elected (Lifetime) Fellow, *Academy of International Business*, 2015.

Editor-in-Chief (2014-2017), Co-Editor-in-Chief (2018), *Journal of World Business*.

- Submissions increased from ~300 to more than 800, impact factor increased from 2.388 (2014) to 5.789 (2018), and journal was upgraded to a “4” on the CABS JQG, and A* on the ABDC list.

Consulting Editor, *Journal of International Business Studies*, 2017-2020; 2021-2024.

Co-Editor-in-Chief, MRN International Environment of Global Business (SSRN Journal), 2009-present.

Senior Editor, *Journal of World Business*, 2011-2014.

Associate Editor, *Business & Society*, 2007-2014.

Associate Editor, *Academy of Management Learning and Education*, 2008-2011.

Associate Editor (2009-2012), **Consulting Editor** (2012-2016), *Long Range Planning*.

Leadership Progression, Academy of Management Organizations and Natural Environment Division:
Professional Development Chair (Program Chair-elect) (2012/2013), Program Chair (2013/2014), Division Chair-elect (2014/2015), Division Chair (2015/2016), Immediate Past Division Chair (2016/2017).

Special Issue Co-Editor, The Global Scope of Corporate Sustainability: Multinational Firms, Supply Chains, and The Private Governance of Social and Environmental Issues, *Journal of International Business Studies*, in process.

Special Issue Co-Editor. COVID-19 and Business and Society Scholarship, *Business & Society*, in process.

Special Issue Supervising Editor, The Management of Socio-Political Issues and Environments: Organizational and Strategic Perspectives Papers, *Journal of Management Studies*, in process.

Special Issue Supervising Editor, Grand Societal Challenges and Responsible Innovation, *Journal of Management Studies*, in process.

Special Issue Co-Editor, The World of Global Business 1965-2015: Perspectives on the 50th Anniversary Issue of The Journal of World Business, *Journal of World Business*.

Special Issue Co-Editor, International Business Responses to Institutional Voids, *Journal of International Business Studies*, 48 (3), 293-307.

Special Issue Co-Editor, Ethics, Corporate Social Responsibility, and Developing Country Multinationals, *Business Ethics Quarterly*, 26 (3), 301-315.

Special Issue Co-Editor, Back to the Great Illusion? Global Governance and International Nonmarket Strategies for the 21st Century, *Journal of World Business*, 50 (2), 2015.

Special Issue Co-Editor, The Role of Nongovernmental Organizations in the Business-Government-Society Interface, *Business & Society*, 49 (1), 2010 (Part 1); Part 2, 49 (4), 2010.

ACADEMIC AND RESEARCH POSITIONS

ASSOCIATE DEAN OF RESEARCH (2017-) AND GLOBAL ENGAGEMENT (2020-), Villanova School of Business, Villanova University, Villanova, PA. 2017-Present

HERBERT G. RAMMRATH ENDOWED CHAIR in International Business, Villanova School of Business, Villanova University, Villanova, PA. 2007-Present

CO_FACULTY DIRECTOR, Center for Global Leadership (prev. Center for Responsible Leadership & Governance), Villanova School of Business, Villanova University, Villanova, PA. 2003-Present

PROFESSOR (ASSOCIATE 2007-2009, ASSISTANT 2001-2006) of Management and Operations, Villanova School of Business, Villanova University, Villanova, PA. 2001-Present

ACADEMIC DIRECTOR, International Business and Trade Semester, Washington Semester Program/Kogod School of Business, American University, Washington, DC. 1995-2001

ADJUNCT PROFESSOR, International Business Diplomacy/Latin American Studies, Edmund E. Walsh School of Foreign Service, Georgetown University, Washington, DC. 1995-2001

VISITING/HONORARY POSITIONS

SENIOR (NONRESIDENT) RESEARCH FELLOW, Center for Emerging Markets Research, China-Europe International Business Schools (CEIBS), Shanghai, China. 2016-

AFFILIATE, Emerging Markets Internationalization Research Group, University of Sydney Business School, Sydney, Australia. 2015-

VISITING SCHOLAR, University of Sydney Business School, Sydney, Australia. 2015

GUEST/VISITING (FULL) PROFESSOR (short-term visits), Veterinärmedizinische Universität Wien (Vienna University of Economics and Business), Vienna, Austria. 2012-2015

VISITING (FULL) PROFESSOR, School of Business, University of Auckland, NZ. 2005, 2011

SENIOR ASSOCIATE, Center for Strategic & International Studies, Washington, DC. 1997-2010

PROFESSIONAL AND CONSULTING POSITIONS

CONSULTING ADVISOR (occasional) to Deloitte & Touche Tohmatsu International, Global Energy Resources Group, Washington, DC, and London, England. 1997-2003

DIRECTOR, North American Free Trade (NAFTA) Affairs Division, International Trade Administration, U.S. Department of Commerce, Washington, DC. 1993-1995

DIRECTOR, Trade Policy Division, Office of Canada, International Trade Administration, U.S. Department of Commerce, Washington, DC. 1991-1993

COORDINATOR, INTERNATIONAL TRADE POLICY, New York State Department of Economic Development, Albany, New York. 1989-1991

ECONOMIC POLICY ANALYST, Division of Policy and Research, New York State Department of Economic Development, Albany, New York. 1987-1989

LEGISLATIVE ASSOCIATE (Staff Director), Committee on Commerce, Industry and Economic Development, New York State Assembly, Albany, New York. 1987

GRADUATE SCHOLAR, Program and Counsel Staff, New York State Assembly Albany, New York, and other internships and contract work for New York State agencies. 1986-1987

ARTICLES IN REFEREED JOURNALS *Articles on FT 50 Journal List (current or past) or Ranked CABS JQG "Journal of Distinction" denoted by * (31).*

1. Doh, J.P., Dahan, N., & Casario, M. (2021). MNEs and the Practice of International Business Diplomacy. *International Business Review*, doi.org/10.1016/j.ibusrev.2021.101926
2. Benischke, M.H., Guldiken, O., Doh, J.P., Martin, G., & Zhang, Y. (2022). Towards a Behavioral Theory of MNC Response to Political Risk and Uncertainty: The Role of CEO Wealth at Risk. *Journal of World Business*, 57 (1). 101265. doi.org/10.1016/j.jwb.2021.101265
3. *Sun, P., Doh, J.P., Rajwani, T., & Siegel, D. (2021). Navigating Cross-Border Institutional Complexity: A Review and Assessment of Multinational Nonmarket Strategy Research. *Journal of International Business Studies*, doi.org/10.1057/s41267-021-00438-x.
4. Linder, T., Puck, J., & Doh, J.P. (2021). Hierarchical Modelling in International Business Research: Patterns, Problems, and Practical Guidelines. *Journal of World Business*, 56 (4), 101224.
5. Dau, L.A., Moore, E.M., Doh, J.P., Soto, M.A. (2021). Does Global Integration Stimulate Corporate Citizenship? The Effect of International Trade Networks and Regulatory Quality on State and Private Firm CSR Signaling. *Journal of International Business Policy*, doi.org/10.1057/s42214-021-00104-x
6. *Wood, G., Budhwar, P., & Doh, J.P. (2021). Long-Term Energy Transitions and International Business: Concepts, Theory, Methods and a Research Agenda. *Journal of International Business Studies*, https://doi.org/10.1057/s41267-021-00405-6.
7. *Wickert, C., Post, C., Doh, J.P., Prescott, J.E., & Prencipe, A. (2021). Editorial: Management Research that Makes a Difference: Broadening the Meaning of Impact. *Journal of Management Studies*, 58 (2), 297-320.
8. Wright, M., Wood, G., Musacchio, A., Okhmatovskiy, I., Grosman, A., & Doh, J.P. 2020. State Capitalism in International Context: Varieties and Variations. *Journal of World Business*, doi.org/10.1016.
9. *Brandl, K., Moore, E., Meyer, C., & Doh, J.P. (2021). The Impact of Multinational Enterprises on Community Informal Institutions and Rural Poverty. *Journal of International Business Studies*, https://doi.org/10.1057/s41267-020-00400-3.
10. *Trevino, L., & Doh, J.P. (2020). Internationalization of the Firm: A Discourse-Based View. *Journal of International Business Studies*, https://doi.org/10.1057/s41267-020-00344-8.

11. *Moore, E., Dau, L. Doh, J.P. (2020). Does Monetary Aid Catalyze New Business Creation? Analyzing the Impact of Global Aid Flows on Formal and Informal Entrepreneurship. *Journal of Management Studies*, 57 (3): 438-469.
12. Tatoglu, E., Frynas, J.G., Bayraktar, E., Demirbag, M. Sahadev, S., Doh, J.P., & Koh, S.C.L. (2019). Why Do Emerging Market Firms Engage in Voluntary Environmental Management Practices? Evidence from a Turkish Sample. *British Journal of Management*, 31: 80-100.
13. *Doh, J.P., Tashman, P., & Benischke, M. (2019). Adapting to Grand Environmental Challenges through Collective Entrepreneurship. *Academy of Management Perspectives*, 44 (3): 450-468. Finalist (runner up) for best paper in AMP in 2019.
14. Hadani, M., Doh, J.P., & Schneider, M.A. (2019). Social Movements and Corporate Political Activity: Firm Responses to Socially Oriented Shareholder Activism. *Journal of Business Research*, 95: 156-170.
15. Patel, P., Doh, J.P., & Bagchi, S.A. (2018). Can Entrepreneurial Initiative Blunt The Economic Inequality-Growth Curse? Evidence from 92 Countries. *Business & Society*, doi.org/10.1177/0007650318797103.
16. *Hadani, M., Doh, J.P., & Schneider, M.A. (2018). Corporate Political Activity and Regulatory Capture: How Some Companies Blunt the Knife of Socially-Oriented Investor Activism. *Journal of Management*, 44 (5): 2064-2093.
17. *Buckley, P.O., Doh, J.P., Benischke, M. (2017). Towards a Renaissance in International Business Research? Big Questions, Grand Challenges, and the Future of IB Scholarship. *Journal of International Business Studies*, 48 (9), 1045-1064. Most cited article published in JIBS in 2017-2018; Recognized as Essential Science Indicator highly cited paper (top 1% of the academic field of Economics & Business).
18. *Doh, J.P., Rodriguez, S., Saka-Helmhout, A., & Makhija, M. (2017). International Business Responses to Institutional Voids. *Journal of International Business Studies*, 48 (3), 293-307.
19. Doh, J.P., Husted, B., & Yang, X. (2016). Ethics and Corporate Social Responsibility in Developing Country Multinationals. *Business Ethics Quarterly*, 26 (3), 301-315.
20. *Ang, S-H., Benischke, M., & Doh, J.P. (2015). The Interaction of Institutions on Foreign Market Entry Mode. *Strategic Management Journal*, 36 (1), 1536-1553.
21. Hadani, M., Dahan, N., & Doh, J.P. (2015). The CEO as Chief Political Officer: Managerial Discretion and Corporate Political Activity. *Journal of Business Research*, 68 (11), 2330-2337.
22. den Hond, F, de Bakker, F, & Doh, J.P. (2015). What Prompts Companies to Collaboration with NGOs? Recent Evidence from the Netherlands. *Business & Society*, 54 (2), 187-228.
23. Doh, J.P., Littell, B., & Quigley, N. (2015). CSR and Sustainability in Emerging Markets: Societal, Institutional, and Organizational Influences. *Organizational Dynamics*, 44(2), 112-120.
24. Doh, J.P., McGuire, S., & Ozaki, T. (2015). Back to the Great Illusion? Global Governance and International Nonmarket Strategies for the 21st Century – Introduction to the Special Issue, *Journal of World Business*, 50 (2), 256-261.
25. *Dahan, N. Doh, J.P., & Raelin, J. (2014). Pivoting the Role of Government in the Business & Society Interface: A Stakeholder Perspective. *Journal of Business Ethics*, 131 (3), 665-680.
26. Doh, J.P., & Tashman, P. (2014). Half a World Away: The Integration of Corporate Social Responsibility, Sustainability, and Sustainable Development in Business School Curriculum. *Corporate Social Responsibility and Environmental Management*, 21(3), 131-142.
27. *Doh, J.P., & Quigley, N. (2014). Responsible Leadership and Stakeholder Management: Influence Pathways and Organizational Outcomes. *Academy of Management Perspectives*, 28(3), 255-274.
28. Doh, J.P., Lawton, T., Rajwani, T., & Paroutis, S. (2013). Why Your Company May Need a Chief External Officer. *Organizational Dynamics*, 43(2), 96-104. Excerpted in Booz and Co. Strategy+Business.
29. Chipalkatti, N., Koch, B., Buchanon, B., & Doh, J.P. (2013). Enhancing Value in IT Services Offshoring: Real Options Matter. *Asia-Pacific Journal of Risk and Insurance*, 8(1), 123-147.
30. Doh, J.P. & Lucea, R. (2013). So Close Yet So Far: Integrating Global Strategy and Nonmarket Research. *Global Strategy Journal*, 3(2): 171-194.
31. *Yaziji, M., & Doh, J.P. (2013). The Role of Ideological Radicalism and Resource Homogeneity in Social Movement Organization Campaigns against Corporations. *Organization Studies*, 34, 755-778.
32. Lipuma, J., Newbert, S., & Doh, J.P. (2013). The Effects of Institutional Quality on Firms Export

- Performance in Emerging Economies: A Contingency Model of Firm Age and Size. *Small Business Economics*, 14(4): 817-841.
33. Doh, J.P., & Taylor, K. (2012). Framework for Understanding Fair Trade Disintermediation. *Business & Society Review*, 117(4): 443-475.
 34. Lucea, R., & Doh, J.P. (2012). International Strategy for Nonmarket Environments: Stakeholders, Location and Networks. *Business & Politics*, 14(3): 1-30.
 35. *Doh, J.P., Lawton, T., & Rajwani, T. (2012). Advancing Nonmarket Strategy Research: Institutional Perspectives in a Changing World. *Academy of Management Perspectives*, 26(3): 22-39.
 36. *Perez-Batres, L.A., Doh, J.P., Pisani, M.J., & Miller, V.V. (2012). Stakeholder Salience, Corporate Social Performance, and Firm Adoption of Sustainability Codes of Conduct. *Journal of Business Ethics*, 110(2), 157-172. Ranked 496 out of 27,946 articles on the JCR "Business" list for the period 2010-2014.
 37. Perez-Batres, L.A., Doh, J.P., Pisani, M.J. (2012). An Assessment of Latin American in the Core International Business Literature. *Latin American Business Review*, 13 (4): 263-287.
 38. Lawton, T., Doh, J.P., Rajwani, T. (2012). The Antecedents of Political Capabilities: A Study of Ownership and Organization at European Legacy Airlines in a Deregulatory Context. *International Business Review*, 22(1), 228-242.
 39. Carosella, N., Rodriguez, J., Williams, S., Nawrocki, D., & Doh, J.P. (2012). The Return to Risk Performance of Socially Responsible Investing According To Catholic Values. *Journal of Investing*, 21 (4), 47-58.
 40. *Doh, J.P., Stumpf, S.A., & Tymon, W. (2011). Responsible Leadership Helps Retain Talent in India. *Journal of Business Ethics*, 98 (1), 85-100.
 41. Boddewyn, J., & Doh, J.P. (2011). Global Strategy and the Collaboration of MNEs, Governments and NGOs for the Provisioning of Collective Goods in Emerging Markets. *Global Strategy Journal*, 1, 345-361.
 42. Chipalkatti, N., Doh, J.P., & Rishi, M. (2011). Institutional Quality, Knowledge Spillovers and Entrepreneurship. *International Journal of Economic Policy in Emerging Economies*, 4, 307-329.
 43. Doh, J.P. (2011). Connecting the Plots: The Contributions of Stephen J. Kobrin to International Management Research. *Advances in International Management*, 24, 25-31.
 44. Doh, J.P., Stumpf, S.A., & Tymon, W. (2011). Pride and Professionals: Retaining Talent in Emerging Economies, *Journal of Business Strategy*, 32 (5), 35-42.
 45. Hahn, E.D., Bunyaratavej, K., & Doh, J.P. (2011). Impacts of Risk and Service Type on Nearshore and Offshore Investment Location Decisions: An Empirical Approach. *Management International Review*, 51(3), 357-380.
 46. Bunyaratavej, K., Doh, J.P., Hahn, E.D., Lewin, A., & Massini, S. (2011). Conceptual Issues in Services Offshoring Research: A Multi-disciplinary Review. *Group & Organization Management*, 36 (1), 70-102.
 47. *Doh, J.P., Howton, S.D., Howton, S.W., & Siegel, D.S. (2010). Does the Market Respond to an Endorsement of Social Responsibility? The Role of Information, Institutions, and Legitimacy. *Journal of Management*, 36 (6), 1461-1485. Ranked 246 out of 27,946 articles on JCR "Business" list 2010-2014.
 48. Doh, J.P., Husted, B., Matten, D., & Santoro, M. (2010). Ahoy there! Toward Greater Congruence and Synergy Between International Business and Business Ethics Theory and Research. *Business Ethics Quarterly*, 20 (3), 481-502.
 49. Perez-Batres, L.A., Pisani, M.J., & Doh, J.P. (2010). A Perspective on International Business Scholarship. Is it Regional or Global? *Multinational Business Review*, 18 (1), 73-88.
 50. Tymon, W., Stumpf, S.A., Doh, J.P. (2010). Exploring Talent Management in India: The Neglected Role of Intrinsic Rewards. *Journal of World Business*, 45 (2), 109-121.
 51. Dahan, N. Doh, J.P., Oetzel, J., & Yaziji, M. (2010). Corporate-NGO Collaboration: Creating New Business Models for Developing Markets. *Long Range Planning*, 43 (2), 326-342. Top 15 most cited article in Long Range Planning since 2010. Ranked 417 out of 27,946 articles on JCR "Business" list 2010-2014.
 52. Dahan, N., Doh, J.P., & Teegen, H. (2010). Role of Nongovernmental Organizations in the Business-Government-Society Interface: Special Issue Overview/Essay. *Business & Society*, 49 (1), 20-34.
 53. *Stumpf, S.A., Doh, J.P., & Tymon, W. (2010). Capitalizing on Human Resource Management in India: The Link Between HR Practices and Employee Performance. *Human Resource Management*, 49 (3), 351-373.
 54. Vachani, S., Doh, J.P., & Teegen, H. (2010). NGOs' Influence on MNEs' Social Development Strategies in

- Varying Institutional Contexts: Transaction Cost Perspective. *International Business Review*, 18 (5), 446-456.
55. *Doh, J.P., Bunyaratavej, K., & Hahn, E.D. (2009). Separable but not Equal: The Location Determinants of Discrete Offshoring Activities. *Journal of International Business Studies*, 40 (6), 926-943.
 56. *Hahn, E.D., Doh, J.P., & Bunyaratavej, K. (2009). The Evolution of Risk in IS Offshoring: The Impact of Home Country Risk, Firm Learning and Competitive Dynamics. *MIS Quarterly*, 33 (3), 597-616.
 57. Oetzel, J., & Doh, J.P. (2009). Multinational Enterprise and Development: A Review and Reconceptualization. *Journal of World Business*, 44 (2), 108-120.
 58. Doh, J.P., & Hahn, E.D. (2008). Using Spatial Analysis in Strategy Research. *Organizational Research Methods*, 11 (4), 659-681.
 59. Bunyaratavej, K, Hahn, E.D., & Doh, J.P. (2008). Multinational Investment and Host Country Development: Location Efficiencies for Services Offshoring. *Journal of World Business*, 43 (2): 227-242.
 60. Okazaki, S., Taylor, C.R., & Doh, J.P. (2007). Market Convergence and Advertising Standardization in the European Union. *Journal of World Business*, 42 (4), 384-400.
 61. Doh, J.P., & Stumpf, S.A. (2007). Executive Education: A View from the Top. (2007). *Academy of Management Learning and Education*, 6 (3), 388-400.
 62. Bunyaratavej, K, Hahn, E.D., & Doh, J.P. (2007). International Offshoring of Services: A Parity Study. *Journal of International Management*, 13 (1), 7-21.
 63. Dahan, D., Doh, J.P., & Guay, T.R. (2006). The Role of Multinational Corporations in Transnational Institutional Building: A Policy-Network Perspective. *Human Relations*, 59 (11), 1571-1600.
 64. *Hahn, E., & Doh, J.P. (2006). Using Bayesian Methods in Strategy Research: An Extension of Hansen et al. *Strategic Management Journal*, 27 (8), 783-798.
 65. *Uhlenbruck, K., Rodriguez, P., Doh, J., & Eden, L. (2006). The Impact of Corruption on Entry Strategy: Evidence from Telecommunications Projects in Emerging Economies. *Organization Science*, 17 (3), 402-413.
 66. *Doh, J.P., & Guay, T. (2006). Corporate Social Responsibility, Public Policy, and NGO Activism in Europe and the U.S.: An Institutional-Stakeholder Perspective. *Journal of Management Studies*, 43 (1), 47-73.
 67. *Pearce, J.A. II, & Doh, J.P. (2005). The High Impact of Collaborative Social Initiatives. *Sloan Management Review*, 46 (2), 30-39. Winner of the Richard Beckhard Prize for outstanding paper in change and organizational development. Excerpted in *MIS*, *Corporate Governance*, and *Holland Management Review*.
 68. *Doh, J.P. (2005). Offshore Outsourcing: Implications for International Business and Strategic Management Theory and Practice. *Journal of Management Studies*, 42 (3), 695-704. Abstract published in *International Abstracts of Human Resources*. 2nd most downloaded paper from JMS website, 2010 and 2011.
 69. Doh, J.P., Jones, G.K., Teegen, H., & Mudambi, R. (2005). Foreign Research and Development and Host Country Environment: An Empirical Examination of U.S. International R&D. *Management International Review*, 25 (2), 121-154.
 70. *Teegen, H., Doh, J.P., & Vachani, S. (2004). The Importance of Nongovernmental Organizations (NGOs) in Global Governance and Value Creation: An International Business Research Agenda. *Journal of International Business Studies*, 35 (6), 463-483. Cited in *Wikipedia* under “non-governmental organizations.” Reprinted in J.D. Daniels, J.A. Krug, Research in International Business & Globalization. London: Sage.
 71. Doh, J.P. (2004). Reconcilable Differences? Incorporating a Trade-Environment Simulation Into a Management Course. *Journal of Management Education*, 28 (6), 806-824.
 72. Doh, J.P., & Guay, T.R. (2004). Globalization and Corporate Social Responsibility: How Nongovernmental Organizations Influence Labor and Environmental Codes of Conduct. *Management International Review*, 44 (3), 7-30.
 73. *Doh, J.P., Teegen, H., & Mudambi, R. (2004). Balancing Private and State Ownership in Emerging Markets’ Telecommunications Infrastructure: Country, Industry, and Firm Influences. *Journal of International Business Studies*, 35 (3), 233-250.
 74. *Guay, T., Doh, J., & Sinclair, G. (2004). Nongovernmental Organizations, Shareholder Activism, and Socially Responsible Investments: Ethical, Strategic, and Governance Implications. *Journal of Business Ethics*, 52 (1), 125-139. Ranked among top-10 most cited articles in socially responsible investing.
 75. *Doh, J.P., & Pearce, J.A. II. (2004). Corporate Entrepreneurship and Real Options in Transitional Policy

- Environments: Theory Development. *Journal of Management Studies*, 41 (4), 645-664.
76. Gull, G., & Doh, J.P. (2004). The 'Transmutation' of the Organization: Toward a More Spiritual Workplace. *Journal of Management Inquiry*, 13 (2), 128-139.
 77. Ramamurti, R., & Doh, J. (2004). Rethinking Foreign Infrastructure Investment in Developing Countries. *Journal of World Business*, 39 (2), 151-167. Among top 5 downloads from JWB in 2004.
 78. Doh, J.P., & Pearce, J.A. II. (2004). Revising Our Understanding and Expectations of the International Trade in Services. *Journal of Transnational Management Development*, 9 (1), 59-78.
 79. Doh, J.P., Rodriguez, P., Uhlenbruck, K., Collins, J., & Eden, L. (2003). Coping with Corruption in Foreign Markets. *Academy of Management Executive*, 17 (3), 114-127. Reprinted in Lane, H.W., Distefano, J.J., & Maznevski, M.L., *International Management: Text, Readings, and Cases* (5th ed.). Blackwell, 2006.
 80. Doh, J.P., & Ramamurti, R. (2003). Reassessing Risk in Developing Country Infrastructure. *Long Range Planning*, 36 (4), 337-353.
 81. Doh, J.P. (2003). Can Leadership be Taught? Perspectives from Management Educators. *Academy of Management Learning and Education*, 2 (1), 54-68. Reprinted in J. Billsberry, *Discovering Leadership*, 2008.
 82. Doh, J.P., & Teegeen, H. (2003). Private Investment in Emerging Markets Telecommunications Infrastructure: Global Trends, National Policies, Firm Strategy. *Competition & Change*, 7 (1), 39-60.
 83. Stumpf, S., Doh, J., & Clark, K. (2002). Professional Services Firms in Transition: Challenges and Opportunities for Improving Performance. *Organizational Dynamics*, 31 (3), 259-279.
 84. Doh, J.P., & Teegeen, H. (2002). Nongovernmental Organizations as Institutional Actors in International Business: Theory and Implications. *International Business Review*, 11 (6), 665-684. Reprinted in A. Crane & D. Matten, *Corporate Social Responsibility*, Sage, 2007.
 85. Doh, J.P., & Teegeen, H. (2002). Private Telecommunications Investment in Emerging Economies: Comparing the American and Asian Experience. *Management Research*, 1 (1), 9-26.
 86. Doh, J.P. (2002). Nongovernmental Advocacy Organizations and Corporate Social Responsibility: Ownership Activism and Issues Advocacy. *New Academy Review*, 1 (3), 21-37.
 87. Teegeen, H., & Doh, J.P. (2002). U.S./Mexican Alliance Negotiations: Cultural Impacts on Trust, Authority and Performance. *Thunderbird International Business Review*, 44 (6), 749-775.
 88. Doh, J.P., & Teegeen, H. (2002). Government Privatization Strategies in Emerging Economies: Whether to Go Some or All of the Way. *Journal of International Business and Economy*, 3 (1), 69-86.
 89. *Doh, J.P. (2000). Entrepreneurial Privatization Strategies: Order of Entry and Local Partner Collaboration as Sources of Competitive Advantage. *Academy of Management Review*, 25 (3), 551-572. Reprinted in R. Mudambi, *Privatization and Globalization: The Changing Role of the State in Business*. Elgar, 2003.
 90. *Cummings, J.L., & Doh, J.P. (2000). Identifying Who Matters: Mapping Key Players In Multiple Environments. *California Management Review*, 42 (2), 83-105. Reprinted in F. Maidment (ed.), *Annual Editions, Organizational Behavior*. (2nd and 3rd eds). McGraw Hill, 2001/2002.
 91. Doh, J.P. (1999). Regional Market Integration and Decentralization in North America and Europe: Implications for Business-Government Relations and Corporate Public Affairs. *Business and Society*, 38 (4), 474-508. Nominated for 2000 Best Paper from International Association for Business & Society.

BOOKS AND BOOK CHAPTERS

Refereed Scholarly Books

1. Lawton, T., Doh, J.P., Rajwani, T. (2014). *Aligning for Advantage: Competitive Strategy for the Political and Social and Arenas*. Oxford University Press. 256 pages. This is a scholarly book that is also intended for high level practitioner and policy audiences. Oxford is generally ranked the #2 or #3 university press globally.
2. Yaziji, M., & Doh, J.P. (2009). *NGOs and Corporations: Conflict and Collaboration*. Cambridge University Press. 191 pages. Polish language translation published 2011. Reviewed by K. Weber, *Administrative Science Quarterly*, 54 (4), 668-670; F. den Hond, *Business & Society*, 49 (1), 173-178. This is a scholarly book that is also intended for high level practitioner and policy audiences. Cambridge is widely regarded as the #1 university press globally.

3. Rugman, A., & Doh, J.P. (2008). *Multinationals and Development*. Yale University Press. 256 pages. Reviewed by M. Pisani, *International Business Review*, 17(6), 729-730. This is a scholarly book that is also intended for high level policy audiences. Yale is generally regarded as among the top 10 university presses globally.

Edited Books

1. Doh, J.P., & Stumpf, S. (Eds.). (2005). *Handbook on Responsible Leadership and Governance in Global Business*. Cheltenham UK and Northampton MA: Edward Elgar. 416 pages. Reviewed in *Gestion 2000*, March-April 2007, 184-185. Elgar is a solid academic publisher.
2. Doh, J.P., & Teegen, H. (Eds.). (2003). *Globalization and NGOs: Transforming Business, Government, and Society*. Westport, CT: Praeger Publishers. 209 pages. Reviewed by: L. Eden, *Journal of International Business Studies*, 35 (6), 564-566; D. Schepers, *Business & Society*, 44(1), 107-111; P. Cullen, *International Studies Review*, 6 (2), 302-305; Included in "Book Notes," *Business Horizons*, 47 (2), 90. Praeger is a solid academic publisher.

Textbooks

1. Luthans, F., & Doh, J.P. (2021). *International Management: Culture, Strategy and Behavior*. McGraw-Hill/Irwin, 11th edition). This is the best-selling international management text. Translated into Mandarin. McGraw-Hill/Irwin is the #1 publisher of textbooks in the world.
2. Luthans, F., & Doh, J.P. (2018). *International Management: Culture, Strategy and Behavior*. McGraw-Hill/Irwin, 10th edition). 704 pages.
3. Luthans, F., & Doh, J.P. (2015). *International Management: Culture, Strategy and Behavior*. McGraw-Hill/Irwin, 9th edition). 658 pages.
4. Luthans, F., & Doh, J.P. (2012). *International Management: Culture, Strategy and Behavior*. McGraw-Hill/Irwin, 8th edition). 646 pages.
5. Luthans, F., & Doh, J.P. (2009). *International Management: Culture, Strategy and Behavior*. (McGraw-Hill/Irwin, 7th edition). 619 pages.
6. Hodgetts, R., Luthans, F., & Doh, J.P. (2006). *International Management: Culture, Strategy and Behavior* (McGraw-Hill/Irwin, 6th edition). 672 pages. Reviewed by M.H. Lee in *DecisionLine*, July 2006, 9-10.

Book Chapters

1. Doh, J.P., Rajwani, T., & Lawton, T. (2018). An Uncomfortable Relationship: Nongovernmental Organizations, Trade Associations, and The Development of Industry Self-Regulation. In Davies, T., *Routledge Handbook of NGOs and International Relations*. London: Routledge.
2. Doh, J.P., Husted, B., & Marano, V. (2018). Corporate Social Responsibility in Emerging Markets. In A. Williams, D. Rupp, D. Siegel, G. Stahl, & D. Waldman, *Oxford Handbook of Social Responsibility: Psychological and Organizational Perspectives*. London: Oxford University Press.
3. Doh, J.P., & Littell, B. (2015). Corporate Social Responsibility. In T. Lawton and T. Rajwani (Eds.), *The Routledge Companion to Nonmarket Strategy*. London: Routledge.
4. Doh, J.P., Smith, R., Stumpf, S.A., & Tymon, W. (2013). Emerging Markets and Regional Patterns in Talent Management: The Challenge of India and China. In P. Sparrow, *Strategic Talent Management: Contemporary Issues in International Context*. London: Oxford University Press.
5. Doh, J.P., & Zachar, D. (2012). Social Activism and Nongovernmental Organizations. In K. Baker and J. Nofsinger (Eds.), *Socially Responsible Finance and Investing*. London: John Wiley and Sons.
6. Doh, J.P., & Oetzel, J. (2012). Multinationals and Development: New Models for Collaboration. In A. Verbeke and H. Merchant (Eds.), *Handbook on International Strategic Management*. Northampton, MA: Edward Elgar.
7. Doh, J.P., & Boddewyn, J. (2012). Social Partnership and International Business: Themes, Challenges and Future Directions. In M. Seitanidi and A. Crane (Eds.), *Social Partnerships and Responsible Business: A*

Research Handbook. London: Routledge.

8. Doh, J.P., Stumpf, S.A., & Tymon, W. (2010). Talent Management in India. In D. Collings and H. Scullion, *Global Talent Management*. London: Routledge.
9. Dahan, N., Doh, J.P., & Guay, T.E. (2009). Marketing's Social Responsibility. In D. Bello and D. Griffith (Eds.), *International Encyclopedia of Marketing*. London: Wiley.
10. Doh, J.P., Clark, K.D., & Magitti, P. (2009). Globalization and Corporate Partnering. In H. Bidgoli (Ed.), *Handbook of Technology Management*. London: Wiley.
11. Doh, J.P., & Guay, T.E. (2008). The Changing Global Political and Institutional Environment. In M. Kotabe and K. Helsen (Eds.), *Handbook of International Marketing*. London: Sage.
12. Doh, J.P. (2008). Between Confrontation and Cooperation: Corporate Citizenship and NGOs. In A.-G. Scherer and G. Palazzo (Eds.), *Handbook on Corporate Citizenship*. Cheltenham UK: Edward Elgar.
13. Doh, J.P. (2008). Non-governmental Organizations. In R.S. Rajan and K.A. Reinert (Eds.), *The Princeton Encyclopedia of the World Economy*. Princeton, N.J: Princeton University Press.
14. Doh, J.P. (2008). Multinational Enterprises and New Organizational Forms. In S. Tallman, *International Strategic Management: A New Generation*. Cheltenham UK and Northampton MA: Elgar.
15. Doh, J.P. (2007). Nongovernmental Organizations. In D.S. Clark (ed.), *Encyclopedia of Law and Society: American and Global Perspectives*. Thousand Oaks, CA: Sage.
16. Doh, J.P. (2006). Global Governance, Social Responsibility, and Corporate-NGO Collaboration. In S. Vachani (Ed.), *Transformations in Global Governance: Implications for Multinationals and other Stakeholders* (pp. 209-224). Cheltenham UK and Northampton MA: Edward Elgar.
17. Doh, J.P. (2005). Multinational sourcing, Sustainable Agriculture, and Alleviation of Global Poverty. In S. Jain and S. Vachani (Eds.), *Multinational Corporations and Global Poverty Reduction* (pp. 235-260). Cheltenham UK and Northampton MA: Edward Elgar.
18. Doh, J.P., & Stumpf, S.A. (2005). Toward a Framework of Responsible Leadership and Governance. In J.P. Doh and S.A. Stumpf (Eds.), *Handbook on Responsible Leadership and Governance in Global Business* (pp. 3-18). Cheltenham UK and Northampton MA: Edward Elgar.
19. Clark, K., Doh, J.P., & Stumpf, S.A. (2005). Management and Governance of Professional Services Firms. In J.P. Doh and S.A. Stumpf (Eds.), *Handbook on Responsible Leadership and Governance in Global Business* (pp. 275-303). Cheltenham UK and Northampton MA: Edward Elgar.
20. Uhlenbruck, K., Rodriguez, P., Doh, J., & Eden, L. (2005). Firm Responses to Corruption in Foreign Markets. *Global Corruption Report 2005* (pp. 302-305). Berlin: Transparency International.
21. Doh, J.P., Rodriguez, P., Uhlenbruck, K., Collins, J., & Eden, L. (2004). Coping with Corruption in Foreign Markets: Costs, Dimensions, Entry Modes, and Strategic Responses. In M. Trick (Ed.), *Global Corporate Evolution: Looking Inward or Looking Outward?* (pp. 183-192). Pittsburgh: Carnegie Mellon University Press.
22. Doh, J.P., & Vachani, S. (2004). Using Experiential Exercises to Underscore the Challenges and Opportunities of Emerging Markets. In I. Alon and J. McIntyre (Eds.), *Emerging Markets and Business Education: Pedagogical Models and Curricular Innovations* (pp. 217-234). London: Kluwer Publishers.
23. Doh, J.P., & Kotschwar, B. (2004). Participation by Civil Society and Non-Governmental Organizations in Western Hemisphere Economic Integration. In A. Rugman (Ed.), *North American Regional Economic and Financial Integration* (pp. 317-338). Research in Global Strategic Management: Vol. 10. London: Elsevier.
24. Doh, J.P., & Rongione, N. (2004). Corporate Responsibility, Ethical Leadership, and Global Competitiveness. In R. Berndt (Ed.), *Challenges for Management: Ethics and Competitiveness* (pp. 89-100). London: Springer-Verlag.
25. Doh, J.P. (2003). Entrepreneurial Privatization Strategies: Order of Entry and Local Partner Collaboration as Sources of Competitive Advantage. In R. Mudambi (Ed.), *Privatization and Globalization: The Changing Role of the State in Business* (pp. 597-617). Cheltenham UK and Northampton MA: Edward Elgar.
26. Doh, J.P., & Guay, T. (2003). NGOs and International Corporate Responsibility. In J. Hooker and P. Madsen (Eds.), *International Corporate Responsibility: Exploring the Issues* (pp. 101-130). Pittsburgh, PA: Carnegie Mellon University Press.
27. Doh, J.P. (2003). Nongovernmental Organizations, Corporate Strategy, and Public Policy: NGOs as Agents of Change. In J.P. Doh, and H. Teegen (Eds.), *Globalization and NGOs: Transforming Business, Government,*

- and Society* (pp. 1-18). Westport, CT: Praeger Publishers.
28. Teegen, H., & Doh, J.P. (2003). Conclusion: Globalization and the Future of NGO Influence. In J.P. Doh, and H. Teegen (Eds.), *Globalization and NGOs: Transforming Business, Government, and Society* (pp. 203-222). Westport, CT: Praeger Publishers.
 29. Doh, J.P., Teegen, H., & Newbury, W. (2003). Cooperative Strategies in Environmental NGOs. In J.P. Doh, & H. Teegen (Eds.), *Globalization and NGOs: Transforming business, Government, and Society* (pp. 65-80). Westport, CT: Praeger Publishers.
 30. Doh, J.P. (1998). The Impact of the North American Free Trade Agreement on The U.S. Automotive Industries. In S. Weintraub & C. Sands (Eds.), *The North American Automotive Industry under NAFTA* (pp. 15-46). Washington: Center for Strategic and International Studies.

PROCEEDINGS, EDITOR REVIEWED ARTICLES, CASES, AND REVIEWS

Refereed Conference Proceedings (Selected; Proceedings Abstracts Listed Under “Presentations”)

1. Social Movements and Corporate Political Activity: Corporate/Regulatory Responses to Social Activism (with M. Hadani and M. Schneider). *2013 Academy of Management Best Paper Proceedings*.
2. Management and Governance of Professional Services Firms: A New Form of the Agency Problem (w/ K. Clark and S. Stumpf). *Proceedings of the 2003 Society for Advancement of Management*.
3. Improving the Management of Turnaround with Corporate Financial Measures (w/ J. Pearce II). *2002 Academy of Management Best Paper Proceedings*.
4. The Influence of NGOs on International Labor and Environmental Agreements and Codes of Conduct (w/ T. Guay). *Proceedings of the 2002 International Association for Business and Society Annual Meeting*.
5. Private Infrastructure Investment in Emerging Economies: Comparing Latin America and Asia (w/ H. Teegen). *2002 Proceedings of the Business Association for Latin American Studies*.
6. MNC-Government-NGO Bargaining in Infrastructure Privatization: A Stakeholder/Agency Approach to International Business-Government Relations. (w/ H. Teegen). *2001 Proceedings of the Eastern Academy of Management Global Economy Conference*. Winner of John Yanouzas (best paper) award.
7. Strategic Choice and Stakeholder Assessment in State-owned Enterprise Restructuring: An Integrating Framework. *Proceedings of the 1998 International Association for Business and Society Annual Meeting*.

Invited and Editor Reviewed Articles, Editorials, Proceedings and other Reports (Selected)

1. Muzio, D., & Doh, J.P. (2020). COVID-19 and the future of management studies. Insights from leading scholars. *Journal of Management Studies*, 57(8), 1725-1726.
2. Doh, J.P., & Muzio, D. (2021). News from the editors: Celebrating the past, welcoming the future. *Journal of Management Studies*, 58(1): 238-239.
3. Doh, J.P. (2019). Commentary: Considering the Social Value of IB, *Critical Perspectives on International Business*, 16 (1), 76-78.
4. Doh, J.P. (2019). Multinationals, FDI, Inequality, and Growth. *Multinational Business Review*, 27 (3), 217-220.
5. Doh, J.P. (2017). Phenomenon-Based Research in International Business: Making IB Relevant Again.. *AIB Insights*, 17 (2): 14-16.
6. Doh, J.P. (2015). From the Editor: Why we Need Phenomenon-Based Research in International Business. *Journal of World Business*, 50 (4): 609-611.
7. Doh, J.P. (2013). Foreword to the Special Issue on Business-NGO Partnerships. *Journal of Corporate Citizenship*, 50, 4-5.
8. Pfefferman, G, & Doh, J.P. (2013). Innovative Partnerships Could Transform Education. *Financial Times*, September 22.
9. Pfefferman, G, & Doh, J.P. (2012). Social Innovation Must be in Core Curriculum. *Financial Times*, July 30.
10. Doh, J.P. 2012. Editor's Introduction: Shifting Maps and Models. *Academy of Management Learning and Education*, 10 (4), 682-683.

11. Doh, J.P. 2011. Editor's Introduction: Reflecting Backward to Move Ahead. *Academy of Management Learning and Education*, 10 (2), 296-297.
12. Doh, J.P., & Pfefferman, G. Top Schools Face Globalization Challenge. *Financial Times*, March 7, 2011, p. B1.
13. Doh, J.P. 2011. Editor's Introduction: Listening to and Leveraging Advice. *Academy of Management Learning and Education*, 10 (1), 111-112.
14. Dahan, N., Doh, J.P., & Teegen, H. (2010). Role of Nongovernmental Organizations in the Business–Government–Society Interface: Introductory Essay by Guest Editors. *Business & Society*, 49 (4), 567-569.
15. Doh, J.P. 2010. Editor's Introduction: Cycles, Seasons, and Service. *Academy of Management Learning and Education*, 9 (4), 682.
16. Doh, J.P. 2010. From the Editors: Why Aren't Business Schools More Global and What and What Can Management Education Do About it? *Academy of Management Learning and Education*, 9 (2), 165-168.
17. Perez-Batres, L.A., Pisani, M.J., & Doh, J.P. Latin America's Contribution to IB Scholarship. *AIB Insights*, 10 (1), 3-6.
18. Doh, J.P. 2010. Editor's Introduction: Implications for Practice: Core Contribution or Afterthought? *Academy of Management Learning and Education*, 9 (1), 98-99.
19. Doh, J.P. 2009. Editor's Introduction: The Real World Via Simulation. *Academy of Management Learning and Education*, 8 (4): 558.
20. Doh, J.P. 2009. Why Business Schools Should Focus on Emerging Markets. *Business Week Viewpoint*, July 27.
21. Doh, J.P. 2009. Editor's Introduction: Bridging Divides. *Academy of Management Learning and Education*, 8 (2): 238-239.
22. Doh, J.P. 2009. Editor's Introduction: Knowledge, Learning, and Impact. *Academy of Management Learning and Education*, 8 (1): 70-71.
23. Doh, J.P., Haid, M. & Stumpf, S.A. How to Retain Talent in India. 2008. *Sloan Management Review*, 50 (1): 6-7.
24. Doh et. al.. 2009. *Stemming the Tide of Attrition in India. Keys to Increasing Retention*. Right Management.
25. Doh, J.P. & Azrova, T. 2009. Globalization and Health Care: Recent Trends and Future Challenges. *Voice of Nursing Leadership*, March: 8.
26. Doh, J.P. 2007. Corporate Social Responsibility and NGO Engagement. *Effective Executive*, 9 (7): 23-25.
27. Doh, J.P. 2005. Making International Business Come Alive through Experiential Curriculum. *Villanova Academics*, 1 (3): 38-44.
28. Doh, J.P. 2005. Ethics and Social Responsibility in Business Education: The Power of Experiential Learning. *MBA Innovation*, Summer, 6-13.
29. Pearce, J.A. II, & Doh, J.P. 2005. Corporate Social Responsibility through Collaborative Social Initiatives. *Corporate Governance*, June 22, 13.
30. Doh, J.P. 2002. Private Investment, Entrepreneurial Entry, and Local Partner Collaboration in Emerging Markets Telecommunications: The Role of Country, Industry, and Firm-Level Factors. *Business & Society*, 41 (4), 345-352.
31. Doh, J.P. 1996. Le Plus Ca Change: The Implications of the Quebec Referendum for U.S./Canada Relations: A U.S. Perspective. *North American Outlook*, 6 (2), 43-52.
32. Doh, J.P. 1996. Managing Credit Risk during a Financial Storm: the Case of Mexico 1994-1995. *Financial and Credit Management Review*, 2, 15-17.
33. Doh, J.P. 1995. The North American Free Trade Agreement: Challenges and Opportunities for Small Business. *Enterprising Women*, September/October, 31.
34. Doh, J.P. 1993. Canada an Important NAFTA Partner Too. *Business America*, 114 (21), 30.
35. Doh, J.P. 1989. U.S.-Canadian Trade Agreement to Spur Increased New York State Business Opportunities. *Opportunity New York*, 2 (1).

Published Teaching Cases, Exercises, and Simulations

1. AirAsia X: Can the Low Cost Model go Long Haul? (with B. Forrey, A. Schotter, and T. Lawton). *Ivey Publishing Case 9B12M013*. Teaching Note 8B12M013.

2. Air Asia Faces a Major Crisis: The Loss of QZ8501. (A. Schotter, and T. Lawton). Ivey Publishing Case 9B15M018.
3. Dansko Puts its Right Foot Forward. In F. Luthans, & J.P. Doh, *International Management: Culture, Strategy and Behavior*, 9th ed. (McGraw-Hill Irwin: 89-91).
4. Building and Scaling a Cross-Sector Partnership: Oxfam America and Swiss Re Empower Farmers in Ethiopia (w/ T. London and V. Kilibarda) (Case). University of Michigan William Davidson Institute GlobalLens case 1-429-185. Second place 2012 Oikos International Case Competition, Corporate Sustainability Track.
5. The Ascendancy of AirAsia. Building a Successful Budget Airline in Asia. (w/ T. Lawton) (Case). *Ivey Publishing Case* 9B08M054. Teaching Note 8B08M54. Mandarin Chinese Translation 9B08MC54. Reprinted in F. Luthans, & J.P. Doh, *International Management: Culture, Strategy and Behavior*, 8th ed. (McGraw-Hill Irwin: 408-418) and Beamish, P. & Hubbard, G. *Strategic Management*, 4th ed. (Pearson). Revision in F. Luthans, & J.P. Doh, *International Management: Culture, Strategy and Behavior*, 8th ed. (McGraw-Hill Irwin: 408-418 One of 15 most popular cases in European Case Clearing House, 2010.
6. HSBC in China. In F. Luthans, & J.P. Doh, *International Management: Culture, Strategy and Behavior*, 7th ed. (McGraw-Hill Irwin: 518-529). Revision in F. Luthans, & J.P. Doh, *International Management: Culture, Strategy and Behavior*, 8th ed. (McGraw-Hill Irwin: 544-559), 9th edition .
7. Chiquita's Global Turnaround. (w/ E. Holt) (Case). In G. Dess, T. Lumpkin, A. Eisner, *Strategic Management: Text and Cases*, 3rd ed. (McGraw-Hill Irwin: 588-596); R. Hodgetts, F. Luthans, & J.P. Doh, *International Management: Culture, Strategy and Behavior*, 6th ed. (McGraw-Hill Irwin: 521-529). Revision in *International Management: Culture, Strategy and Behavior*, 7th ed. (McGraw-Hill Irwin: 530-539) and F. Luthans, & J.P. Doh, *International Management: Culture, Strategy and Behavior*, 8th ed. (McGraw-Hill Irwin: 560-568).
8. Lord John Browne and BP's Global Shift. (w/ E. Holt) (Case). In *International Management: Culture, Strategy and Behavior*, 6th ed. (McGraw-Hill Irwin: pp. 515-520).
9. Pharmaceutical Companies, Intellectual Property, and the Global AIDS Epidemic. (Case). In *International Management: Culture, Strategy and Behavior*, 6th ed. (McGraw-Hill Irwin: pp. 82-91). Revision in F. Luthans, & J.P. Doh, *International Management: Culture, Strategy and Behavior*, 7th ed. (McGraw-Hill Irwin: pp. 84-93) and F. Luthans, & J.P. Doh, *International Management: Culture, Strategy and Behavior*, 8th ed. (McGraw-Hill Irwin: 94-105).
10. Wal-Mart's Japan Strategy. (w/ E. Holt) (Case). In *International Management: Culture, Strategy and Behavior*, 6th ed. (McGraw-Hill Irwin: pp. 226-233). Revision in *International Management: Culture, Strategy and Behavior*, 7th ed. (McGraw-Hill Irwin: pp. 241-248).
11. Can the Budget Air Model Work in Asia? The Story of AirAsia. (w/ T. Lawton) (Case). In *International Management: Culture, Strategy and Behavior*, 6th ed. (McGraw-Hill Irwin" pp. 358-366). Revision in *International Management: Culture, Strategy and Behavior*, 7th ed. (McGraw-Hill Irwin: pp. 384-391).
12. The HP Compaq Merger and its Global Implications. (Case). In *International Management: Culture, Strategy and Behavior*, 6th ed. (McGraw-Hill Irwin: pp. 352-357). Revision in *International Management: Culture, Strategy and Behavior*, 7th ed. (McGraw-Hill Irwin: pp. 377-383).
13. 'Frankenfood' or Rice Bowl for the World: The U.S.-E.U. Dispute Over Trade in Genetically Modified Organisms. (w/ E. Holt) (Case Simulation). In *International Management: Culture, Strategy and Behavior*, 6th ed. (McGraw-Hill Irwin, pp. 547-552). Revision in *International Management: Culture, Strategy and Behavior*, 7th ed. (McGraw-Hill Irwin: pp. 557-563) and F. Luthans, & J.P. Doh, *International Management: Culture, Strategy and Behavior*, 8th ed. (McGraw-Hill Irwin: on line content).
14. Cross-cultural Conflicts in the Corning-Vitro Joint Venture. (Case Simulation). In *International Management: Culture, Strategy and Behavior*, 6th ed. (McGraw-Hill Irwin, pp. 553-556). Revision in *International Management: Culture, Strategy and Behavior*, 7th ed. (McGraw-Hill Irwin: pp. 564-567) and F. Luthans, & J.P. Doh, *International Management: Culture, Strategy and Behavior*, 8th ed. (McGraw-Hill Irwin: on line content).

Published Reviews/Book Foreword

1. Review of B. Husted and D.B. Allen. *Corporate Social Strategy: Stakeholder Engagement and Competitive Advantage*.

Business Ethics Quarterly, 2015.

2. Review of Dunning, J. (Ed.) *Making Globalization Good: The Moral Challenge of Global Capitalism*. Journal of International Business Studies, 36 (1), 2005, 119-121.
3. Foreword to Kerns, C. 2004. *Value Centered Ethics*. Amherst: HRD Press.
4. Review of Transparency International, *Corruption 2003 Report*. Journal of International Business Studies.
5. Review of Courtney, H. *20/20 Foresight: Crafting Strategy in an Uncertain World*. Academy of Management Executive, 16 (1), 2002, 164-167.

PRESENTATIONS AND CONFERENCE SERVICE

Refereed Conference Presentations, Most Published as Proceedings Abstracts (Selected; Since 1997)

1. Do the United Nations Sustainable Development Goals Matter to Multinationals? Academy of International Business Annual Meeting, June 29, 2021 (Virtual).
2. The Impact of Political and Institutional Environments on Global Strategies of State-Controlled Firms, Strategic Management Society Annual Meeting, October 30, 2020.
3. Is CSR Enough? Multinational Enterprises and the Sustainability-Oriented International Strategy. Strategic Management Society Annual Meeting, October 23, 2020.
4. CSR Perceptions, Academy of Management Annual Meeting, Boston, August 8, 2020.
5. What is Systematic About Systematic Literature Reviews? Academy of Management Annual Meeting, Boston, August 8, 2020.
6. MNE Nonmarket Strategy in Turbulent Times. Academy of International Business Annual Conference, July 7, 2020.
7. MNEs and Climate Change. Academy of International Business Latin America and Caribbean Conference, July 1, 2020.
8. Global Environmental Regulations: The Way Forward? Academy of Management Annual Meeting, Boston, August 14, 2019.
9. Impact, Sustainable, Social and Environmental Entrepreneurship, Academy of Management Annual Meeting, Boston, August 13, 2019.
10. The Impact of Multinationals on the Erosion of Informal Institutions: Implications for Growth and Development (with K. Brandl, C. Meyer, E. Moore). Academy of International Business Annual Meeting, Copenhagen, Denmark, June 25, 2019.
11. Political Violence, Risk, and MNE Management Strategies. Academy of International Business Annual Meeting, Copenhagen, Denmark, June 26, 2019.
12. Does Monetary Aid Catalyze New Business Creation? Analyzing the Impact of Global Aid Flows on Formal and Informal Entrepreneurship (with E. Moore and L. Dau), Strategic Management Society Annual Meeting, Paris September 25, 2018, Academy of International Business, Minneapolis, MN, June 28, 2018 and JMS Special Conference on The New Normal, Lyon, July 3, 2018.
13. Linking Top Management Team Diversity and Corporate Social Performance: A Configurational Approach (with V. Patock and G. Stahl), Academy of Management Annual Meeting, Chicago, August 13, 2018 and JMS Special Conference on Diversity Perspectives in Management, Boston, April 19, 2018.
14. Does Global Integration Stimulate Corporate Citizenship? The Effect of International Trade Networks and Regulatory Quality on State and Private Firm Corporate Social Responsibility Signaling (with L. Dau, E. Moore, and M. Soto). Academy of International Business, Minneapolis, MN, June 28, 2018.
15. The Future of International Business Research: Big Questions, Grand Challenges and a Way Forward. Academy of International Business, Minneapolis, MN, June 27, 2018.
16. International Economic Diplomacy: An Institutional View. Academy of International Business, Minneapolis, MN, June 26, 2018.
17. Developing Meaningful & Engaged Partnerships Between Industry, Nonprofits and Business Schools (PPPs). GSBN Annual Conference, Washington, DC, November 2, 2017.

18. MNC's Nonmarket Strategies in Emerging Markets: Institutional Dynamics and Interactions. China-Europe International Business Center for Emerging Markets Research Conference, October 24, 2017.
19. Nonmarket Institutional Interactions in a Multi-Polar World: Formality and Depth in Trade, Environment and Financial Institutional Regimes. Frontiers in International Business Conference, University of South Carolina, Columbia, SC, February 1, 2018.
20. Addressing Grand Challenges with Cross-Sectoral Innovation: The Case of Climate Change Adaptation (with M. Bernishke), Academy of Management Annual Meeting, Atlanta, GA, August 8, 2017.
21. Aligning CPA and CSR: Enhancing Competitiveness through Nonmarket Processes and Practices, Academy of Management Annual Meeting, Atlanta, GA, August 8, 2017.
22. FDI, MNEs, Inequality and Growth. Academy of International Business UK-Ireland, Reading, UK, April 7, 2017.
23. Climate Change Adaptation and Business Initiative: Evidence from the United National Framework on Climate Change. Adapting to Climate Change Conference, Notre Dame, Indiana, April 29, 2017.
24. Institutions: Taking Advantage of Opportunities in Asia. Strategic Management Society Special Conference, Hong Kong, December 9, 2016.
25. Nonmarket Social and Political Strategy – Integrative Perspectives and Interdisciplinary Borrowings. Strategic Management Society Annual Meeting, Berlin, Germany, September 18, 2016.
26. Trade Associations: Role, Voice and Strategy. Academy of Management Annual Meeting, Anaheim, CA, August 9, 2016.
27. Social Movements, Stakeholders and Nonmarket Strategy. Academy of Management Annual Meeting, Anaheim, CA, August 6, 2016.
28. Challenges and Opportunities in the Development of PhD Programs in Latin America. Academy of Management Annual Meeting, Anaheim, CA, August 6, 2016.
29. The Tone at the Top: How CEO Compensation Affects MNC Responses to Host Country Uncertainty and Risk (with M. Benischke, O. Guldiken, G. Martin). Academy of International Business, New Orleans, USA, June 30, 2016.
30. Nonmarket Strategy Practice and Competitive Advantage. Strategic Management Society Annual Meeting, Madrid, Spain, September 21, 2014.
31. Global Stakeholder Networks. Strategic Management Society Annual Meeting, Madrid, Spain, September 21, 2014.
32. Applying Stakeholder Analysis in the Classroom. Strategic Management Society Annual Meeting, Madrid, Spain, September 21, 2014.
33. Responsible Leadership and Stakeholder Management: Pathways of Influence and Organizational Outcomes (with N. Quigley). Academy of Management Annual Meeting, Vancouver, CA, August 5, 2014.
34. Corruption: Back to the Future? Academy of International Business, Vancouver, CA, June 25, 2014.
35. Institutions, International Organizations, and Sustainable Growth in Emerging Economies: Rationalization and Transfer of Norms (with K. Low and J. Robins). Strategic Management Society Annual Meeting, Atlanta, GA, October 1, 2013.
36. CSR, Sustainability, and Responsible Global Leadership. Academy of Management Annual Meeting, Orlando, FL, August 10, 2013.
37. Transnational Transfer of Knowledge in Cross-Sector Partnerships: The Role of Institutional Context in Absorptive Capacity (with K. Low). Academy of International Business, Istanbul, Turkey, July 4, 2013.
38. Isomorphism and the Development of Absorptive Capacity: The Role of Rationalization and Professionalism on Emerging Market Firms (with K. Low and J. Robins). Academy of International Business, Istanbul, Turkey, July 5, 2013.
39. Changing Global Governance and International Nonmarket Strategies: New Actors, Layers, and Connections. Academy of International Business, Istanbul, Turkey, July 6, 2013.
40. Practicing Strategy in Transition Economies: Reframing, Rethinking and Renewing. Strategic Management Society Annual Meeting, Prague, Czech Republic. October 7, 2012.

41. New Directions in Nonmarket Strategy: Institutional Perspectives in a Multi-Polar World (with T. Lawton). Strategic Management Society Annual Meeting, Prague, Czech Republic. October 8, 2012.
42. The Interaction Effects Among the Three Institutional Pillars on Cross-Border Ownership Strategies: Evidence From Emerging Economies (with S. Benischke and S. Ang). Strategic Management Society Annual Meeting, Prague, Czech Republic. October 9, 2012.
43. Building and Scaling a Cross-Sectoral Partnership: Lessons from HARITA. Academy of Management Annual Meeting, Boston, MA, August 6, 2012.
44. Free-Floating Salience: Governments as Salience Investors (with J. Raelin). Academy of Management Annual Meeting, Boston, MA, August 6, 2012.
45. International Business and Social Partnerships: How Institutional Capacity and MNE Strategy Affects Collective-Goods Provision in Emerging Market. European Group for Organization Studies, Helsinki, Finland, July 5, 2012.
46. S&T and S&E in China and India: Some Stylized Facts and their Implications for MNE Talent Acquisition and Locus of Activity. Academy of International Business, Washington, DC, July 1, 2012.
47. How Institutional and MNE Capabilities Affect Corporate-NGO Partnerships in Emerging Markets. Symposium: Making a Difference - Enhancing the Impact of Partnerships for the Social Good, Rotterdam, Netherlands, May 25, 2012.
48. The Interactions Among the Three Pillars of Institutions on Cross-Border Ownership: Evidence from Emerging Economies (with M. Benischke and S.H. Ang), Temple University Conference on Emerging Market Firm Competitiveness: Internationalization, Innovation, Institutions (3Is), November 12, 2011.
49. Broadening the Conceptual and Phenomenological Scope of Nonmarket Strategy to Include Social Actors and Institutions. Strategic Management Society Annual Meeting, Miami, FL, November 6, 2011; Academy of International Business, July 3, 2012.
50. Broadening the Conceptual and Phenomenological Scope of Offshoring (with S. Mudambi), Conference on the Offshoring Challenge: Strategic Design and Innovation for Tomorrow's Organization, Copenhagen Business School, Copenhagen, October 28, 2011.
51. Teaching Liability of Foreignness in Multiple Settings: Some Observations and Lessons. Academy of International Business Annual Meeting, Nagoya, Japan, June 27, 2011 and Academy of Management Annual Meeting, San Antonio, Texas, August 13, 2011.
52. Corporate Social Responsibility as a Market Governance Mechanism (with K. Amaeshi and O.K. Osuji), Academy of Management Annual Meeting, San Antonio, August 11, 2011.
53. Normative Pressures, Stakeholder Power and Corporate Social Performance (with L. Perez-Batres, M.J. Pisani, V. Miller, K. Amaeshi and O.K. Osuji). Academy of International Business Annual Meeting, Nagoya, Japan, June 28, 2011.
54. Corporate-NGO Collaboration: Creating New Business Models for Developing Markets (with N. Dahan, J. Oetzel, and M. Yazji). The Academy of Business in Society Annual conference, St. Petersburg, Russia, September 20, 2010.
55. Responsible Leadership Helps Retain Talent in India (with S. Stumpf and W. Tymon). Academy of Management Annual Meeting, Montreal, Canada, August, 11, 2010.
56. Global Strategy and the Collaboration among MNEs, Governments, and NGOs in the Global Business Environment (with J. Boddewyn), Global Strategy Journal Launch Conference, Chicago, Ill, July 19, 2010.
57. Changing Roles of Corporations, Governments, and NGOs in Emerging Markets: An Evolutionary Perspective. Academy of International Business 6th Emerging Frontiers in International Business Research Conference, Charleston, SC, December 4, 2009.
58. Exploring Talent Management in India: The Neglected Role of Intrinsic Rewards (with W. Tymon and S. Stumpf). Academy of Management Annual Meeting, Chicago, IL, August, 11, 2009.
59. Broadening the Conceptual and Phenomenological Scope of Offshoring (with S. Mudambi). Third Annual Offshoring Research Conference and Workshop, Duke University, Cary NC, April 6, 2009.
60. Does Distance Matter? The Role of Economic, Cultural, Risk, and Geographic Distance in Offshore Investment Location. Academy of International Business Annual Meeting, Milan, Italy, July 1, 2008 and

Academy of Management Annual Meeting, Anaheim, CA, August 12, 2008.

61. Corporate Social Responsibility and NGO Engagement. International Association of Business and Society Annual Meeting, June 27, 2008, Tampere, Finland; and Colloquium on The Role of Nongovernmental Organizations in the Business - Government - Society Interface, Paris, France, May 22-24, 2008.
62. Offshoring of High Value Added Company Functions: Strategic, Economic and Ethical Considerations. Offshoring & Outsourcing: The Organizational and Geographical Relocation of High-Value Company Functions, SDA Bocconi School of Management, Milan, April 23, 2008.
63. The Ethics of Offshoring (with Brett Wilmot). 9th Annual International Business Research Forum, and 2nd Annual Offshoring Research Conference and Workshop, Temple University Fox School of Business, April 3, 2008.
64. Does the Market Respond to Institutional Endorsement of Social Responsibility? (w/ S.D. Howton & S.W. Howton), Strategic Society Annual Meeting, San Diego, CA, October 17, 2007 and Academy of Management Annual Meeting, Philadelphia, PA, August, 8, 2007.
65. Back to the Future: the Relevance of the Obsolescing Bargaining Model in the 21st Century. Academy of International Business Annual Meeting, Indianapolis, IN, June 26, 2007 and International Studies Association Annual Conference, Chicago, IL, March 3, 2007.
66. Offshoring Strategy and its Implications for FDI Location Theory (w/ E.D.Hahn and K. Bunyaratavej), Academy of International Business Annual Meeting, Indianapolis, IN, Jun 26, 2007.
67. The Role of NGOs in MNE Risk and Developing Countries, Academy of Management Annual Meeting, Philadelphia, PA, August, 7, 2007 and Academy of International Business Annual Meeting, Indianapolis, IN, June 28, 2007.
68. Institutional Quality and the Environment for Entrepreneurship in Emerging Markets (w/ J. Lipuma & S. Newbert), Cornell-McGill Conference on Institutions and Entrepreneurship, Cornell University, July 23, 2007; 7th Annual International Business Research Forum, Temple University Fox School of Business, April 21, 2007 and Academy of Management Annual Meeting, Philadelphia, PA, August, 6, 2007.
69. Offshoring of Services: Implications for FDI Theory and Research. First Annual Offshoring Research Conference and Workshop, Duke University, Cary NC, April 15, 2007.
70. Host Country Efficiencies in Services Offshoring: A Comparative Approach (w/ E.D.Hahn and K. Bunyaratavej). INFORMS 2006 Annual Meeting, Pittsburgh, PA, November 5, 2006.
71. Multinational Enterprise in Developing Countries: Spillovers, Liabilities, and Legitimacy (w/ J. Oetzel and S. Bauerle). Academy of Management Annual Meeting, Atlanta, GA August, 15, 2006 and Academy of International Business Annual Meeting, Quebec, Canada, July 10, 2005.
72. Corporate Social Responsibility through Collaboration with NGOs: the Role of Managerial Perceptions. Conference on Corporate Responsibility and Global Business: Implications for Corporate and Marketing Strategy. London Business School, London, UK, July 14, 2006.
73. Institutional Executive Education Along the Organizational Learning Value Chain (w/ Steve Stumpf). Academy of Management Learning and Education/IMD Conference on Executive Education: Challenges and Opportunities. Lausanne, Switzerland, July 3, 2006.
74. NGOs' influence on MNEs' Strategies for Environmental and Social Responsibility: A Transaction Cost Perspective (w/ S. Vachani and H. Teegen). Academy of International Business Annual Meeting, Beijing, China, June 26, 2006.
75. Advancing Fair Trade through Supply Chain Disintermediation: Economic and Ethical Considerations. Academy of Management Annual Meeting, Atlanta, August, 16, 2006.
76. International Offshoring of Services: A Parity Study (w/ K. Bunyaratavej and E.D.Hahn). 6th Annual International Business Research Forum, Temple University Fox School of Business, April 21, 2006.
77. Dahan, D., Doh, J.P., & Guay, T.R. The Role of Multinational Corporations in Transnational Institutional Building: A Policy-Network Perspective. International Association of Business and Society (IABS) research colloquium on International Corporate Political Activity, Amsterdam, February 17, 2006.
78. Managing Political and Institutional Risk in Emerging Economies: Implications for Ownership Structure and Political Influence Strategy (w/ K. Seethepali). Academy of Management Annual Meeting, Honolulu, Hawaii, August 8, 2005 and Academy of International Business Annual Meeting, Quebec,

Canada, July 11, 2005.

79. Political Strategy, Access, and Influence: A Social Network Perspective (w/ K. Rehbein and D. Schuler). Academy of Management Annual Meeting, Honolulu, Hawaii, August 9, 2005
80. Policy Transfer and Convergence: Implications for Corporate Political Strategy (w/ T. Guay). Academy of International Business Annual Meeting, Quebec, Canada, July 11, 2005,
81. Governance Convergence through Policy Transfer: Implications for Corporate Political Strategy (w/ T. Guay). Research Colloquium: Business and Government: New Directions, November 19, 2004, Tampere, Finland.
82. Anticipating and Mitigating Institutional Policy Shocks: Signals (and Risk Mitigants) From Civil Society and NGO Sector. Academy of International Business Annual Meeting, Stockholm, Sweden, July 13, 2004.
83. Enterprise Strategies in Emerging Markets: Organizational Evolution Across Regions, Countries, Sectors, and Firms. Academy of International Business Annual Meeting, Stockholm, Sweden, July 11, 2004.
84. Nongovernmental Organizations, Multinational Reputation, and Social Development in Emerging Economies. The 8th International Conference on Corporate Reputation, Identity, Image, and Competitiveness, Fort Lauderdale, FL, May 22, 2004
85. Corporate Social Responsibility, Public Policy, and NGO Activism in Europe and the United States: An Institutional-Stakeholder Perspective (w/ T. Guay). Second Carnegie Bosch Institute Conference on International Corporate Responsibility. Amsterdam, Netherlands, June 19, 2004.
86. Corporate Social Responsibility, Public Policy, and NGO Activism in Europe and the United States: An Institutional-Stakeholder Perspective. (w/ T. Guay). Journal of Management Studies Conference on Corporate Social Responsibility, Chicago, Ill, May 1, 2004.
87. Nongovernmental Organizations, Corporate Social Responsibility, and Business-Government Relations: Comparing Europe and the United States. (w/ T. Guay). International Association for Business and Society (IABS) Annual Meeting, Jackson Hole, WY, March 7, 2004.
88. Foreign Research and Development and Host Country Environment: An Empirical Examination of U.S. International R&D (w/ G.K. Jones, H. Teegen, and R. Mudambi, R). European International Business Association Annual Meeting, Copenhagen, Denmark, December 12, 2003.
89. Nongovernmental Organizations as Strategic Actors in the Business-Government Interface. Strategic Management Society Annual Meeting, Baltimore, MD, November 11, 2003.
90. Coping with Corruption: The Effect of Government Corruption on Entry Strategy (w/ K. Uhlenbruck, P. Rodriguez, and L. Eden). Academy of Management Annual Meeting, Seattle, WA, August 5, 2003
91. Nongovernmental Organization Networks: Connection Locus and Goal Scope (w/ H. Teegen and W. Newburry). Academy of Management Annual Meeting, Seattle, WA, August 6, 2003.
92. Cooperative Strategies in Environmental Nongovernmental Organizations (w/ H. Teegen and W. Newburry). Academy of International Business Annual Meeting, Monterey, CA, July 7, 2003.
93. Globalization, Nongovernmental Organizations, and Business-Government Bargaining: Implications for International Business Theory and Practice (w/ H. Teegen). Academy of International Business Annual Meeting, Monterey, CA, July 6, 2003.
94. How Corruption Affects Firm Strategy: Entry Mode Adaptation by Telecom MNEs Entering Emerging Economies (w/ K. Uhlenbruck, P. Rodriguez, and L. Eden). Academy of International Business Annual Meeting, Monterey, CA, July 7, 2003.
95. Management and Governance of Professional Services Firms: A New Form of the Agency Problem (w/ K. Clark and S. Stumpf). Society for Advancement of Management, Orlando, Florida, April 12, 2003.
96. Social Movements, Nongovernmental Organizations, and Multinational Activity: An International Business Research Agenda (w/ H. Teegen and S. Vachani). Journal of International Business Studies Emerging Frontiers in International Business Research Conference, Durham, NC, March 9, 2003.
97. Improving the Management of Turnaround with Corporate Financial Measures (w/ J. Pearce). Academy of Management Annual Meeting, Denver, CO, August 12, 2002.
98. NGOs and International Corporate Responsibility (w/ T. Guay). Carnegie Bosch Institute Conference on International Corporate Responsibility. Carnegie Mellon University, Pittsburgh, PA, June 7-9, 2002.
99. The Influence of NGOs on International Labor and Environmental Agreements and Codes of Conduct

- (w/ T. Guay). International Association for Business and Society Annual Meeting, Victoria, BC, June 29, 2002.
100. Does the International Product Life-Cycle Apply to Services? The Contribution of International Expansion Theories to Trade and Investment in Services. Academy of International Business Annual Meeting, San Juan, PR, June 30, 2002.
 101. Private Investment in Emerging Markets: Comparing the Latin American and Asian Experience (w/ H. Teegen). Academy of International Business Annual Meeting, San Juan, PR, June 30, 2002.
 102. The Role of NGOs and Civil Society in Geographic and Economic Integration in the Americas (w/ H. Teegen, J. Deslauriers, B. Kotschwar). Academy of International Business Annual Meeting, San Juan, PR, July 1, 2002.
 103. Private Infrastructure Investment in Emerging Economies: Comparing the Latin American and Asian Experience (w/ H. Teegen). Business Association for Latin American Studies Conference, Tampa, FL, March 21, 2002.
 104. Corporate Strategy, Political Entrepreneurship, and Real Options in Transitional Public Policy Environments. Strategic Management Society Annual Meeting, San Francisco, CA, October 20, 2001.
 105. How Do Non-Governmental Organization Matter in Corporate Strategy and Public Policy? Zs, Mediators, and Moderators in the Business-Government Interface. Academy of Management Annual Meeting, Washington, DC, August 7, 2001.
 106. MNC-Government-NGO Bargaining in Infrastructure Privatization: A Stakeholder/Agency Approach to International Business-Government Relations (w/ H. Teegen). Eastern Academy of Management Globalization Conference, San Jose, Costa Rica, June 23, 2001. *Winner of the John Yanouzas International Outstanding Paper Award (conference best paper award).*
 107. Government Mandates and Local Partner Participation in Emerging Markets: Policy and Performance Implications for Government and Business Strategies (w/ H. Teegen). Academy of International Business Annual Meeting, Phoenix, Arizona, November 20, 2000.
 108. Entrepreneurship and Wealth Creation through Internationalization: the Case of the Telecommunications Industry (w/ H. Teegen). Accepted for presentation (but not presented due to scheduling conflict). Strategic Management Society Annual Meeting, Vancouver, Canada, October 15-18, 2000.
 109. The Role of Order of Entry and Pioneering Advantage in Successful Participation in the Transformation of Newly Privatized Enterprise. Academy of Management Annual Meeting, Chicago, August 7, 1999.
 110. The Dynamics of Co-petitive Strategy: An Evolutionary Stakeholder Mapping Framework (w/ J.L. Cummings). Academy of International Business Annual Meeting, Vienna, Austria, November 11, 1998.
 111. Strategic Choice and Stakeholder Assessment in State Owned Enterprise Restructuring: An Integrating Framework. Academy of Management Annual Meeting, San Diego, August 13, 1998. *Nominated for Carolyn Dexter award for best Academy-wide paper with an international theme.*
 112. Who Matters: A Multidimensional, Stakeholder Mapping Framework (w/ J.L. Cummings and M. D. Kull). Academy of Management Annual Meeting, San Diego, August 12, 1998.
 113. Strategic Choice and Stakeholder Assessment in State-owned Enterprise Restructuring: An Integrating Framework. International Association for Business and Society Annual Meeting, Hawaii, June 11, 1998.
 114. Economic Integration and Disintegration in Europe and North America: Impact on Corporate Public Affairs. International Association for Business and Society, Destin, Florida, March 7, 1997.
 115. NAFTA and the Environment: An Update. International Association for Business and Society Annual Meeting, Destin, Florida, March 8, 1997.

Organizer, Chair, Discussant or Panelist for Refereed Conferences and Panels

1. MNEs' CSR Activities (Chair). Academy of International Business Annual Meeting, June 28, 2021 (Virtual).
2. Politics and Non-market strategy (Chair). Strategic Management Society Annual Meeting, October 30, 2020.
3. COVID-19, Globalization, and the Future of International Business – Perspectives from AIB Fellows

- (Organizer/Chair), Academy of Management Southeast Annual Conference, October 30, 2020.
4. AMP Showcase Session: The Future of International Business and Management (Organizer/Chair). Academy of Management Annual Meeting, Boston, August 12, 2019.
 5. MNE Nonmarket Strategy in Turbulent Times: Enhancing Competitiveness and Sustainability through CPA and CSR (Organizer/Chair). Academy of International Business Annual Meeting, Copenhagen, Denmark, June 26, 2019.
 6. Responsible Leadership: Origin of the Construct and Application to Rising Economies (Organizer/Chair). AOM Specialized Conference on Responsible Leadership, Bled, Slovenia, October 24, 2019.
 7. Research at the Base of the Pyramid (Chair). Strategic Management Society Annual Meeting, Paris, September 25, 2018.
 8. Institutions and Firm Strategy: Exploring the Interface between Firms and Institutions, Academy of Management Annual Meeting, Chicago, August 13, 2018.
 9. CSR Policies, Practices, and Stakeholder Relations Chair), Academy of Management Annual Meeting, Chicago, August 13, 2018.
 10. Institutional Voids and Complexity (Panelist). Academy of Management Annual Meeting, Chicago, August 10, 2018.
 11. Visibility of Business School Research Worldwide: The Global Research Performance System (Panelist), Academy of Management Annual Meeting, Chicago, August 10, 2018.
 12. Footprints of International Business (Panelist) Academy of International Business Annual Meeting, Dubai, June 27, 2018.
 13. Economic Diplomacy and International Business (Panelist) Academy of International Business Annual Meeting, Dubai, June 26, 2018.
 14. How Can IB Contribute to Global Sustainability Challenges? (Roundtable Leader). Academy of International Business Annual Meeting, Dubai, June 26, 2018.
 15. Experiential Learning in the Undergraduate International Business Curriculum (Panelist). Academy of International Business Annual Meeting, Dubai, July 5, 2017.
 16. National and Supra-national Institutions in International Business (Panelist). Academy of International Business Annual Meeting, Dubai, July 5, 2017
 17. CSR of Emerging Country MNEs: Toward a New Research Agenda. (Panelist). Academy of International Business Annual Meeting, Dubai, July 3, 2017
 18. CSR and Impact on the Host Country (Chair). Academy of Management Annual Meeting, Atlanta, GA, August 8, 2017.
 19. Disaster Relief, Social Innovation and the Global Commons (Chair). Academy of International Business, New Orleans, USA, June 30, 2016.
 20. Social Innovation at the Base of the Pyramid: Scaling Impact through Collaboration (Organizer and Chair). Academy of International Business, New Orleans, USA, June 28, 2016.
 21. Perspectives on the 50th Anniversary Issue of the Journal of World Business (Organizer and Chair). Academy of Management Annual Meeting, Vancouver, Canada, August 11, 2015.
 22. Opening Planetary Governance: From Corporate to National to Global (Earth Systems) Governance Research (Panelist). Academy of Management Annual Meeting, Vancouver, Canada, August 11, 2015.
 23. Creating Long-Term Value through Global Talent Management: Insights from Research (Panelist). Academy of Management Annual Meeting, Vancouver, Canada, August 10, 2015.
 24. Social Movements, Stakeholders, and Nonmarket Strategy (Facilitator), Academy of Management Annual Meeting, Vancouver, Canada, August 8, 2015.
 25. The Future of Corporate Environmental Sustainability: Insights from Scholars and Executives (Organizer and Chair). Academy of Management Annual Meeting, Philadelphia, USA, August 5, 2014.
 26. MNE Nonmarket Strategy in Host Countries (Chair). Academy of International Business, Vancouver, CA, June 24, 2014.
 27. Global Supply and Value Chains (Moderator). Strategic Management Society Annual Meeting, Atlanta, GA, September 30, 2013.
 28. Business, Environment, and Social Issues in the African Context (Facilitator). Academy of Management

- Annual Meeting, Boston, MA, August 4, 2012.
29. Corporate Social Responsibility and Human Resource Management/Organizational Behavior (Panelist) Academy of Management Annual Meeting, Boston, MA, August 4, 2012.
 30. Ecology of Global Innovation: Informal Entrepreneurship, Shortage of Talent, China vs India, Academy of Management Annual Meeting August 5, 2012.
 31. Transnational Regulatory Integration and Development: The Role of Business, Government, and NGOs (Organize/Chair). Academy of International Business Annual Meeting, Istanbul, Turkey, July 4, 2013.
 32. Politics, Institutions, Political Risk and Global Strategy (Facilitator). Strategic Management Society Annual Meeting, Prague, Czech Republic. October 8, 2013.
 33. Embeddedness, Networks, and Nonmarket Strategies (Session Chair). Strategic Management Society Annual Meeting, Prague, Czech Republic. October 7, 2013.
 34. Trading Places: The Evolving Role of Government, Business and Civil Society in the Global Business Environment (Organizer and Chair). Academy of International Business Annual Meeting, Washington, DC, July 2, 2012.
 35. Opening Global Markets to U.S. Health Care Exports: A Collaborative Approach (Chair). Academy of International Business Annual Meeting, Washington, DC, July 1, 2012.
 36. Stakeholders and Relationships (Session Chair). Strategic Management Society Annual Meeting, Miami, FL, November 7, 2011.
 37. Local Firm Growth: Commonalities and Differences in Emerging Economies (Panelist). Academy of Management Annual Meeting, San Antonio, Texas, August 15, 2011.
 38. Community and Philanthropy (Panel Chair). The Academy of Business in Society Annual conference, St. Petersburg Russia, September 21, 2010.
 39. Responsible Leadership in Business Education (Organizer and Chair). 4th Biennial Conference on Business in Society, Humboldt University, Berlin, Germany, September 24, 2010.
 40. Trading Places: Risks and Challenges of the Private Provision of Public Goods in Emerging Markets. Academy of International Business 6th Emerging Frontiers in International Business Research Conference, Charleston, SC, December 4, 2009.
 41. State-of-the-Art Research Panel on the Political, Institutional, and Historical Context. (Organizer and Chair). Academy of International Business Annual Meeting, San Diego, CA, June 28, 2009.
 42. Drivers and Effects of Offshoring (Chair and Facilitator). Academy of International Business Annual Meeting, Milan, Italy, July 2, 2008.
 43. Does Where you Sit Define Where You Stand? How Institutional Settings Affect the Questions We Ask (Organizers and Chair), Academy of Management Annual Meeting, Anaheim, CA, August 8-13, 2008.
 44. Colloquium on The Role of Nongovernmental Organizations in the Business – Government – Society Interface (Conference Co-Chair), Sciences Pos, Paris France, May 22-24, 2008.
 45. Developing Worlds (Chair). Strategic Society Annual Meeting, San Diego, CA, October 15, 2007.
 46. How and When to Offshore (Chair). Academy of International Business Annual Meeting, Indianapolis, IN, Jun 28, 2007.
 47. Politics and Institutional Influence on MNE Behavior (Chair). Academy of Management Annual Meeting, Atlanta, GA, August 14, 2006.
 48. How to Pick the Right Partner (Chair). Ethical Corporation Conference on Business-NGO Partnerships. Woodcliff Lake, NJ, May 9, 2006.
 49. Institutionalizing Stakeholder Engagement: Getting Started, Processing Feedback and Measuring Progress (Chair). Conference on Business-NGO Partnerships. Woodcliff Lake, NJ, May 9, 2006.
 50. Collaboration or Conflict? A Dialogue on International Corporate-NGO Relations (Professional Development Workshop Organizer/Presenter). Academy of Management Annual Meeting, Honolulu, Hawaii, August 7, 2005.
 51. MNEs, Spillovers and International Development: New Research Directions (Co-organizer/Co-chair with F. Fortainier). Academy of International Business Annual Meeting, Quebec, Canada, July 10, 2005.
 52. The Organizational and Environmental Context Dimension of the Scope-Performance Relationship (or) What NGOs Can Teach (and Learn From) International Business about Diversification (Discussant).

- Academy of International Business Annual Meeting, Quebec, Canada, July 12, 2005.
53. Anticipating and Mitigating Institutional Policy Shock: What Have We Learned in the Last 35 Years? (Chair/Organizer) Academy of International Business Annual Meeting, Stockholm, Sweden, July 13, 2004.
 54. Stakeholders and Society: MNC Strategies and Performance Outcomes. (Panel Chair) Academy of International Business Annual Meeting, Stockholm, Sweden, July 13, 2004.
 55. Ethics in International Business. (Discussant) Academy of International Business Annual Meeting, Stockholm, Sweden, July 12, 2004.
 56. The Power of New Ideas for International Sustainable Development: Collaboration by Firms, Governments, and NGOs. (Organizer/Chair). Academy of International Business Annual Meeting, Monterey, CA, July 7, 2003.
 57. Social Movements, Nongovernmental Organizations, and Strategy (Co-Organizer with H. Teegen and S. Vachani). Journal of International Business Studies Emerging Frontiers in International Business Research Conference, Durham, N.C., March 8, 2003.
 58. Economic and Geographic Integration in the Americas: States, Corporations, Multilateral Institutions, and Civil Society (Organizer/Chair). Academy of International Business Annual Meeting, San Juan, PR, July 1, 2002.
 59. Governments, Firms, and Nongovernmental Organizations: How the Rise of NGOs Matters to Corporate Strategy, Public Policy, and Business-Government Relations. (Organizer/Chair). Selected as an *All-Academy Symposium*. Academy of Management Annual Meeting, Washington, DC. August 7, 2001.
 60. Perspectives on Entrepreneurship (Panel Chair). Strategic Management Society Annual Meeting, San Francisco, CA, October 20, 2001.
 61. Foreign Direct Investment. (Discussant). Academy of International Business Annual Meeting, Phoenix, Arizona, November 20, 2000.
 62. Control and Value Creation in Joint Ventures and Alliances. (Panel Chair). Academy of Management Annual Meeting, Toronto, Canada, August, 9, 2000.
 63. Research in Corporate Social Performance: Country Studies. (Panel Chair). International Association for Business and Society, Essex, Vermont, March 19, 2000.
 64. Is Globalism For Real? Privatization in Emerging Economies. (Panel Chair). Academy of International Business Annual Meeting, Charleston, South Carolina, November 22, 1999.

Invited Papers, Presentations and Keynote Speeches

1. Navigating Cross-Border Institutional Complexity: A Review of Multinational Nonmarket Strategy, University of Edinburgh, May 5, 2021; University of Melbourne, April 8, 2021; University of Exeter, November 20, 2020; University of Leeds, November 9, 2020.
2. The Future of International Business Research: Big Questions, Grand Challenges and a Way Forward. Vienna University of Economics and Business, University of Sydney Business School, February 16, 2018.
3. The Future of International Business and Management Research: Rigor, Relevance, and the Real World. Victoria University, February 13, 2018.
4. Corporate Social Responsibility and Acquisition Performance: The Role of Social Distance. University of Vermont, December 1, 2017.
5. Revitalizing International Business Research. Copenhagen Business School, June 20, 2017.
6. Corporate Responsibility and Global Leadership in an Uncertain World, University of Cape Town Graduate School of Business, January 27, 2017.
7. Keynote: Welcome to the Real Word: The Importance of Phenomenon-Based Research in International Business. Academy of International Business South-East. Tampa, Florida, November 9, 2016.
8. Various Editors Panels at AOM, AIB, EIBA, SMS, ANZIBA, etc. 2016, 2017.
9. The 5Ps of a Successful Academic Career in International Business. Griffith University, February 16, 2016, ANZIBA, Sydney University, February 19, 2016.
10. Keynote: Welcome to the Real Word: Contextualizing International Business Theory through Phenomenon-

- Based Research. Australia-New Zealand International Business Academy, Sydney, February 18, 2016.
11. Risk Uncertainty, and Cross-Border Acquisition: The Role of CEO Equity Wealth in the Risk-Entry Nexus. Lehigh University, February 3, 2016.
 12. What makes for Sustainable Scholarly Research in International Business (Keynote address), Academy of International Business Northeast Annual Conference, October 23, 2015.
 13. Publishing high impact research in management and international business. Kenessaw State University, September 25, 2015.
 14. Changing Global Business Environments and the Global Leader. University of Wellington Dean's Lecture Series, February 4, 2015.
 15. CEOs, Political Risk and Entry: How Compensation Affects the Risk-Entry Nexus. University of Sydney, January 29, 2015; University of New South Wales, February 26, 2015; Rutgers University, September 16, 2015, Peking University, March 16, 2015.
 16. Opportunities for Collaboration with the Business Sector. *Central American Donor's Forum*, Washington, DC, October 25, 2013.
 17. The Power and Possibilities of Scaling Cross-Sector Partnerships: Lessons from the Oxfam-Swiss Re Collaborations. *Partnership 2012 Conference*, Copenhagen, Denmark, June 12, 2012
 18. Corporate-NGO Collaboration: Creating New Business Models for Developing Markets. *The HUB*, Zurich, Switzerland, May 4, 2012.
 19. The Collaboration of MNEs, NGOs, and Governments in the Global Business Environment. University of Zurich, Switzerland, April 13, 2011.
 20. The CEO as Chief Political Officer: Internal Power and Agency Relations in Corporate Political Activity. HEC Lausanne, Switzerland, April 14, 2011.
 21. Global Strategy and the Collaboration of MNEs, NGOs, and Governments in the Global Business Environment. Massey University, Albany, NZ, March 2, 2011.
 22. Responsible Leadership and Talent Retention: Insights from India. University of Auckland, March 3, 2011 and University of Sydney, February 25, 2011.
 23. NGOs and Corporations: Conflict and Collaboration (Panelist). *4th Biennial Conference on Business in Society*, Humboldt University, Berlin, Germany, September 24, 2010.
 24. Stephen Kobrin's Contributions to International Management Scholarship. Remarks at the ceremony recognizing Stephen Kobrin as the 2010 International Management Division/Booz & Co. Eminent Scholar, Academy of Management Annual Meeting, August 6, 2010.
 25. The Ethics of Offshoring. American University Global Business and Society Seminar Series, April 30, 2010.
 26. Keynote Speaker, Associate of Nursing Executives Annual Meeting, San Antonio, TX, April 16, 2009.
 27. Keynote Speaker Spatial Methods in Strategy Research, CARMA webcast (live broadcast to 25+ universities around the world), February 27, 2009.
 28. Keynote Speaker, ASIEC, Universidad Latina, San Jose, Costa Rica, March 4, 2009.
 29. Keynote Speaker, Aliarse (Business for Social Responsibility), San Jose, Costa Rica, March 4, 2009.
 30. Panelist, Corporate Responsibility in an Era of New Internationalism, American Enterprise Institute, Washington, DC, December 4, 2009.
 31. Keynote Speaker, Chubb Insurance Company of Canada National Conference, September 9, 2008.
 32. Does the Market Respond to Institutional Endorsement of Social Responsibility? (w/ S.D. Howton and S.W. Howton), College of Business, University of Illinois Urbana-Champaign, February 22, 2008; Richard Ivey School of Business, University of Western Ontario, February 9, 2007.
 33. The Evolution Of Risk In IS Offshoring: The Impact Of Home Country Risk, Firm Learning And Competitive Dynamics (w/ E.D.Hahn and K. Bunyaratavej), Lerner College of Business, University of Delaware, October 12, 2007.
 34. Integrating Ethics Across the Curriculum. AACSB Ethics Conference. Washington, DC, July 19, 2006.
 35. Developing Tomorrow's Leaders: What Businesses Really Need. Plenary Luncheon presentation at AACSB Associate Deans and Data Management Conference, Atlanta, GA, December 6, 2005.
 36. Corruption, Responsibility, and Management in the Global Business Environment. Fox School of Business, Temple University, Philadelphia, PA, September 23, 2005.

37. Global Responsibility: The Case of Corruption. Symposium on Government, Corporate, and Customer Responsibility, St. James Ethics Centre and Australian Graduate School of Management, Sydney, Australia, February 11, 2005.
38. Sleeping with the Enemy? Factors Influencing Corporate Decisions to Collaborate with NGOs. Boston University Conference on Transformations in Global Governance, October 9, 2004.
39. The Use of Experiential Exercises in Teaching about Global Corporate Responsibility. AACSB Teaching Business Ethics Conference, University of Colorado, Boulder Colorado, July 23, 2004.
40. The Impact of Corruption on Entry Strategy: Evidence from Telecommunications Projects in Emerging Economies (w/ P. Rodriguez). Kogod School of Business, American University, Washington, DC, March 2, 2004.
41. Multinational Purchasing Power, Sustainable Agriculture, and Alleviation of Global Poverty. Conference on Multinational Corporations and Global Poverty, University of Connecticut, Storrs, October 24, 2003.
42. Evolution of Nongovernmental and Civil Society Participation in Western Hemisphere Economic Integration (w/ B. Kotschwar). Canada-United States Business Conference, Kelley School of Business, Indiana University, Bloomington, Indiana, April 11, 2003.
43. Identifying and Sustaining Markets for Caribbean Goods and Services (w/ H. Teegen). U.S./Caribbean Executives Club, Center for Strategic and International Studies, Washington, DC, March 15, 2002.
44. Leadership and the New Dean (w/ M. Najdawi and S. Stumpf). 2001 AACSB Associate Deans Conference, San Antonio, TX, December 3, 2001; and Dean's Conference, Clearwater, FL, February 5, 2002.
45. Negotiating and Managing Strategic Alliances and Joint Ventures (w/ H. Teegen). U.S./Caribbean Executives Club. Center for Strategic and International Studies, Washington, DC, November 6, 2001.
46. Leadership and Entrepreneurship in Latin America (with and presented by S. Stumpf). The Business and International Education Program Annual Directors Meeting, Tampa, Florida, October 26, 2001.
47. Briefing on U.S./Canadian economic and business issues for U.S. Ambassador to Canada Paul Cellucci. U.S. Department of State and Meridian House International, Washington, DC, June 4, 2001.
48. Prospects for the Free Trade Agreement of the Americas: Economic, Political, and Commercial Issues. Center for Strategic and International Studies, Washington, DC, April 9, 2001.
49. U.S. Economic and Trade Policy: Regional and Global Implications. Keynote address to U.S. Department of State International Visitors Program (Central American leaders), Washington, DC, March 26, 2001.
50. U.S. Economic and Trade Policy: Federal and State Role. Keynote address to U.S. Department of State International Visitors Program (French government/business leaders), Washington, DC, February 26, 2001.
51. International Trade and the States. Presentation to the National Association of Secretaries of State. Washington, DC, February 4, 2001.

Electronic Media Appearances and Quotations/Research References in Print Media (Selected)

Comments on U.S.-China Trade, U.S.-Japan Trade, USMCA, (2019). *NPR Marketplace* (four appearances).
 Comments on Trump trade policy (2018), *CBSNews.com*.
 Don't Scapegoat Trade (2016). *Huffington Post*.
 Why Are we Afraid of Cuba? (2015). *Huffington Post*.
 JC Penney, Mango Among Companies That Used Fatal Bangladesh Factory (2013). *Daily Beast*.
 Social Innovation Must be in Core Curriculum (2012). *Financial Times*.
 Top Schools Face Globalization Challenge (2011). *Financial Times*.
 China's Consumer Economy (2010). *BBC/PRI The World*.
 Why Business Schools Should Focus on Emerging Markets (2009). *Business Week*.
 The Role of NGOs in China (2008). *Shanghai Business Review*.
 President Bush's Latin American visit and global responsibility (2007). *RBC Daily* (Moscow).
 CEO Gets OK to go Private. *Philadelphia Inquirer* (2006).
 Conference on Responsible Leadership: Meeting the Challenge for Change (2005). *AACSB E-Newsline*.
 Ethics in American business (2005). *Men's Edge*.
 Business school education (2005). *Colleague to Colleague: Teaching with the Wall Street Journal* (video).

Board responsibilities in response to merger and acquisitions proxies (2004). *Corporate Board Report*.
 Ethics in Business Education (2003). *Philadelphia Business Journal*.
 Teaching international business and social responsibility. *Inside the Wall Street Journal* (video) (2003).
 Mexico-Brazil Trade Agreement (2002). *Latin American Advisor*.
 Drivers of Change In Business Schools (2002) (w/ M. Najdawi and S. Stumpf). *BizEd*, AACSB.
 G-8 Summit in Genoa, Italy (2001). *USA Radio Network*.
 Canadian Prime Minister Chretien's meeting with President Bush (2001). *Voice of America*.
 Going Global Today (2001). *Oracle Magazine*.
 Free Trade (2000). *Voice of America Talk Back*.
 China Trade. *AirTalk with Larry Mantle* (2000), KPPC FM, Los Angeles, California.
 Summit of the Americas (2001). *Investor's Business Daily*, *Radio Liberte*.
 Featured interview/profile on the prospects of free trade in hemisphere (2001). *Les Echos* (Paris, France).
 President Bush's visit to Mexico (2001). *Los Angeles Times*, p.1.
 U.S. Presidential Election: Implications for Trade with Colombia (2001). *Dinero* (Bogota, Colombia).
 U.S. Presidential Election: Implications for NAFTA and Global Trade (2001). *G7 Daily Briefing*.
 U.S. Presidential Election: Implications Trade with Japan (2001). *Japan External Trade Journal*.
 NAFTA, Globalization, and Integration (1998; 90 minute segment). *CNN Insight with Jonathan Mann*.
 NAFTA/U.S.-Canada Commercial Relations (1998). *Calgary* (Canada) *Herald*; *Regina* (Canada) *Post-Leader*.
 Impact of NAFTA on North America (1997). *Hemisphere*.
 Charlene Barshevsky's appointment as U.S. Trade Representative (1995). *The Toronto* (Canada) *Star*.
 Quebec sovereignty and U.S./Canadian relations/NAFTA (1996). *Le Devoir* (Montreal, Canada).
 NAFTA's Implementation (1994). *New Orleans Times-Picayune*, *New York Times*, various others.
 U.S./Mexican commercial relations and NAFTA's expansion (1993). *La Reforma* (Mexico City, Mexico).
 Impact of NAFTA on European operations in North America (1993). *La Figaro* (Paris, France).
 Steps to accelerate NAFTA implementation (1993). *Inside NAFTA*.
 U.S.-Canada trade relations (1993). *World Trade Magazine*, *Toledo Blade*, others.

COURSES TAUGHT

Global Practicum (MBA ground and on-line), Villanova University.
Global Sustainability Management (BA), Villanova University.
Global Firm Strategic Management (MIB), University of Auckland.
International Business Theory (MComm), University of Auckland.
The Global Pharmaceutical Industry (BS, BSE), Villanova University.
Global Corporate Responsibility (EMBA/BA/BS/Honors), Villanova University.
Business Management in Emerging Economies (EMBA/MBA/BS), Villanova University.
Corporate Social and Environmental Responsibility and Strategy (BA/BS/Honors), Villanova University.
Policy Formulation and Administration (Strategic Management) (BS), Villanova University.
European Business Management (MBA/BS), Villanova University.
Managing Globalization (CEMS - MS), Vienna University of Economics and Business.
New Directions in International Strategy, Responsibility, Sustainability (PhD), University of Zurich.
Globalization and the International Business Environment (Executive), University of Auckland.
Management Strategy in Emerging Economies (EMBA), GSBA-Zurich.
International Business Environment and Strategy (BA/BS), American University.
International Business Practicum (BA/BS), American University.
International Business Research Project (BA/BS), American University.
Industry Analysis and Corporate Strategy in Latin America (MSFS/MBA/JD), Georgetown University.
Economic Integration in the Western Hemisphere (MSFS/MBA/JD), Georgetown University.
Introduction to the North American Free Trade Agreement (MSFS/MBA/JD), Georgetown University.
Executive Management Training Courses (see below), Wharton, Duke CE, Motorola University, others.
 Guest lectures in public policy, political science, and economics courses at Villanova University.

Short courses, workshops, and guest lectures in various BA, BS, MA, MS, MBA, PhD, JD, and LL.M programs in U.S., Australia, Canada, Germany, Hong Kong, Mexico, New Zealand, Singapore, Switzerland.

ACADEMIC SERVICE (Other than Editorial Leadership Listed on First Page)

Editorial Review Boards: Academy of Management Learning and Education (2004-), Academy of Management Perspectives (2008-); Business Ethics Quarterly (2006-), Global Strategy Journal (2010-), Journal of International Business Studies (2004-), Journal of International Management (2010-), Journal of Management Studies (2004-), Journal of Leadership and Organizational Studies (2004-2007), Journal of Strategy and Management (2007-), Journal of World Business (2009-), Strategic Management Journal (2013-).

Ad-Hoc Editorial Reviewer (50-60 papers/year): Academy of Management Review, Academy of Management Journal, Academy of Management Perspectives, Academy of Management Learning & Education, Asia-Pacific Journal of Management, Business & Society, Journal of Advertising, Journal of Business Research, Journal of International Business Studies, Journal of International Management, Journal of Leadership and Organizational Studies, Journal of Management & Governance, Journal of Management Studies, International Business Review, Long Range Planning, Multinational Business Review, Regulation & Governance, Sloan Management Review, Strategic Management Journal, Academy of Management, Academy of International Business, International Association for Business and Society.

Editorial Reviewer: international business text (Oxford University Press), international business texts (2: Thompson/South-Western), emerging markets (Thompson/South-Western), international management and strategy texts (2: McGraw-Hill Irwin); academic books (4: Cambridge University Press); academic book (2: Stanford University Press).

Service to Professional Associations (Leadership positions included on page 1)

Dean's Advisory Board, Rockefeller College of Public Affairs and Policy, SUNY-Albany, 2019-
Track Chair, MNEs and Sustainable Development, European International Business Academy, 2017.
Editor-in-Chief Search Committee, *Long Range Planning*, 2009.

Associate Editor, Organizations and the Natural Environment (ONE) Division, Academy of Management, 2012.

Member (elected), ONE Division Program Team, Academy of Management, 2010-2012.

Faculty Panelist/Mentor: Sustainability SIG Research Mentoring Working, Academy of International Business, 2021.

Faculty Panelist, Senior Faculty Consortium, Academy of International Business, 2021.

Faculty, How to Respond to Reviewers, International Management Division Junior Faculty Consortium, 2019.

Faculty, Publishing in Top International Journals – Why and How? International Management Division Junior Faculty Consortium, 2019.

Faculty, Academy of Management International Management Division Junior Faculty Consortium, 2019.

Faculty, Academy of International Business (AIB) Junior Faculty Consortium, 2009.

Faculty, Academy of International Business (AIB) Doctoral Consortium, 2014.

Track Chair, Political, Institutional, and Historical Context, Academy of International Business, 2009.

Member, Academy of Management Perspectives Best Paper Award Committee, 2009, 2010, 2011, 2012.

Chair, Academy of Management Learning & Education Outstanding Paper Award Committee, 2006.

Member, Academy of Management Learning & Education Outstanding Paper Award Committee, 2005.

Faculty, International Management (IM) Division Paper Development Workshop, Academy of Management, 2009, 2017.

Organizer/Faculty Director, IM Division Doctoral Consortium, Academy of Management, 2007.

Chair, Academy of Management Social Issues in Management (SIM) Division Best Paper Award Review Committee, 2006.

Faculty, ONE/SIM Division Jr. Faculty Consortium, Academy of Management, 2008, 2009, 2011, 2012.
 Representative At-Large, SIM Division (elected position), 2008-2010.
 Member, Academy of Management SIM Division Nominating Committee (elected position), 2006.
 Member, Academy of Management SIM Division Best Book Award Review Committee, 2005.
 Member, Academy of Management SIM Division Best Paper Award Review Committee, 2005.
 Member, Academy of Management SIM Division Best Dissertation Award Review Committee, 2004.
 Sponsor, Sumner Marcus Award (lifetime achievement for scholarly contribution), SIM Division, 2007-

PhD Committees, External Reviewer, External Examiner, Advisor (Partial)

Second Committee Member, PhD. Patricia Klopff, Vienna University of Economics and Business, 2019.
 Second Committee Member, PhD. Verena Patock, Vienna University of Economics and Business, 2018.
 Opponent, PhD. Defense, Rilana Riikinen, Aalto University, 2016.
 External Examiner, PhD. Defense, University of Cape Town, 2014.
 External Examiner, PhD. Defense, Kathleen Cassandra Mendan, Monash University, 2011.
 External Examiner, PhD. Defense, Marlene LeBer, Ivey Business School, University of Western Ontario, 2010.
 External Examiner, PhD. Defense, Arno Kourala, Helsinki School of Economics, 2009.
 External Reviewer, Promotion and tenure case, Aalto University, 2020.
 External Reviewer, Promotion and tenure case, Queen's University, 2020.
 External Reviewer, Promotion and tenure case, Kogod School of Business, American University, 2018.
 External Reviewer, Full Professor appointment, National Technological University of Singapore, 2018.
 External Reviewer, Full Professor appointment, Peking University, 2017.
 External Reviewer, Promotion and tenure case, Queen's University, 2017.
 External Reviewer, Promotion and tenure case, Ivey School of Business, University of Western Ontario, 2016.
 External Reviewer, Promotion and tenure case, Lehigh University, 2016.
 External Reviewer, Promotion and tenure case, Ivey School of Business, University of Western Ontario, 2016.
 External Reviewer, Promotion to Full Professor case, Florida International University, 2016.
 External Reviewer, Promotion to Full Professor case, University of Cape Town, 2016.
 External Reviewer, Promotion and tenure case, Old Dominion University, 2015.
 External Reviewer, Promotion and tenure case, Northeastern University, 2014.
 External Reviewer, Promotion and tenure case, Loyola Marymount University, 2014.
 External Reviewer, Promotion and tenure case, Rutgers School of Business, 2014.
 External Reviewer, Promotion to Full Professor case, University of Sydney, 2014.
 External Reviewer, Promotion and tenure case, University of Massachusetts Boston, 2013.
 External Reviewer, Promotion and tenure case, Northeastern University, 2011.
 External Reviewer, Promotion and tenure case, University of North Carolina, 2010.
 External Reviewer, Promotion to Full Professor case, University of Delaware, 2009.
 External Reviewer, Tenure case, American University, 2008.
 External Reviewer, Appointment/Tenure case, University of Minnesota, 2007.
 Member, Canadian Government Research Grant Review Committee, 2004, 2008.
 External Reviewer, Social Sciences and Humanities Research Council of Canada Grant Application 1617 on "Exploring Canada's Unique Situation in Offshore Informational Technology Outsourcing," 2007.
 Advisor, William Davidson Institute (University of Michigan) Globalization of Services project, 2005.
 Board of Directors, Capital Region International Trade Council, Albany, NY 1991-1993.
 Board of Advisors, Center for U.S./Canada Business Studies, Clarkson University, 1991-1995.
 Member, Obama 2008 Economic Policy Advisory Committee, 2008.

UNIVERSITY SERVICE

Villanova University (leadership positions listed on page 1)

Member, Strategic Planning Aspiration Group 5 (Research); Chair, Research Acceleration Fund Initiative, 2018-

Member, Global Strategy Working Group, 2019-

Member, Sustainability Leadership Council, 2017-

Co-Chair, Subcommittee on Strategic Partnerships, Villanova Internationalization Leadership Team, 2012-2014.

Panel Organizer/Moderator, Villanova Leadership Summit, Villanova, 2010, 2011 and 2012.

Master of Ceremonies, Villanova University Capital Campaign Gala, New York, December 7, 2007.

Presidential Representative, Committee on Social Responsibility Proxies, Villanova University, 2007-2009.

Member, St. Thomas of Villanova Day Committee, 2007-2008.

Chair, Senate Committee on Mission and Social Justice, Villanova University, 2006-2008.

Member, Senate Committee on Mission and Social Justice, Villanova University, 2002-2008.

VSB Representative, Villanova Research Support Committee, 2010.

Member, Investment Committee (oversees university endowment), Villanova University, 2007-2009.

Member, Villanova-Catholic Relief Services Partnership Committee, Villanova University, 2005-2009.

Member, Committee to Develop Geography and Environment Department, Villanova University, 2006.

Member, VQI Environmental Team (Recycling sub-team), Villanova University, 2001-2008.

Faculty Advisor, The Culture (Student Journal), Villanova University, 2007- present.

Undergraduate Honors Thesis Reader, Jay Finch, Villanova University, 2007/2008.

Undergraduate Honors Thesis Reader, Sarah Bauerle, Villanova University, 2004/2005.

Undergraduate Honors Thesis Reader, Maureen Heard, Villanova University, 2005/2006.

Various presentations at Villanova (#), 2001-present: St. Thomas of Villanova Day (1), Board of Trustees (2), VSB Dean's Advisory Council (5), CIO Advisory Council (1), CRLG/CGL Advisory Council (14), University Open House (3), Early Action Forum (3), Alumni Weekend (3), Parents Weekend (3), Candidates' Day (2), "Fair Trade" Day (2), Freshman Orientation (1), New Faculty Orientation (2), "Careers In Public and International Affairs"(1), "Choosing A Major" Forum (5), Faculty Workshop in Ethics and Social Responsibility (3), Faculty Workshop in Sustainability (1), International Business Society (7); VITAL teaching/learning workshops (3); Leadership Summit (2); CIEE Annual Conference (1).

Villanova School of Business

Associate Dean of Research, 2017-2020; **Associate Dean of Research and Global Engagement,** 2020-

Organizational Approver, IRB, 2017-present.

Organizer, VSB Research Insights Symposium, "Creating Sustainable Value," May 1, 2018.

Lead, "Elevating the Research Enterprise Team," VSB Strategic Planning Initiative, 2018-

Chair, Business Leadership Forum Program Committee, 2013-2017

Faculty Director, Center for Global Leadership, 2007-2018; **Co-Faculty Director,** 2018-present.

Director, Center for Responsible Leadership and Governance, 2003-2007.

Chair, Committee on Ethics and Social Responsibility, 2003-2005.

Member, Strategy Steering Committee, 2008-2010; 2018-present.

Member, EMBA and Executive Education Committee, 2011-2014; 2015-2017.

Member, Global Programs Committee, VSB, 2011-present.

Leader, Competitive Analysis Team, Strategy Review Committee, VSB, 2008-2009.

Member, Graduate Programs Implementation Committee, 2009-2015.

Member, On-Line MBA Curricular Review Committee, 2018-

Member, Endowed Chair/Professorship Renewal Committee, 2009-2016.

Member, Daretta Endowed Chair in Finance Search Committee, 2009.

Member, Marketing Advisory Council, 2006-2007.

Member, Director of Marketing and Public Relations Search Committee, 2006.

Member, Graduate Programs Review Committee, 2006-2007.

Member, Undergraduate Curriculum Committee, 2002-2003.
Member, Quality Environment Committee, 2002-2003.
Member, Technology Committee, 2001-2002.
Member, Curriculum Committee, Department of Management, 2001-2002.
Chair, International Business Curriculum Review Committee, Department of Management, 2017-
Board of Advisors, Arnone-Lerer Social Responsibility Fund, VSB, 2004-2015.
Board of Advisors, Center for Marketing and Public Policy Research, 2005-2009.
Faculty Advisor, International Business Society, 2001- 2016.
Coordinator, Management/IB Research Seminar Series, 2001-present.
Coordinator, CGL Distinguished Scholar Award, 2007-2009.
Member, Bartley Alumni Award Committee, 2010.
Faculty Advisor, International Business University Competition, Los Angeles (1st place), October, 2007.
Faculty Advisor, International Business University Competition, Los Angeles (2nd place), October, 2006.
Organizer of multiple conferences and seminars with guest presentations by, *inter alia*, General Anthony Zinni, Jack Brennan (Chairman, Vanguard), Christine Poon (Vice Chairman, J&J), Eric Pillmore (SVP, Tyco), Jonathan Greenblatt (Founder, Ethos Water), Julie Gorte (SVP, Calvert), Henry Klehm (SVP, Deutsche Bank), Susan Stalnecker (SVP, DuPont), David Bornstein (Author of “How to Save the World”), Judith Samuelson (Executive Director, Aspen Institute), Rosemary Crane (Group Chairman, J&J), Robert Knowling (CEO, NYC Leadership Academy), John Doyle (Co-founder, Jubilee Chocolates), Blake Mycoskie (Founder and CEO, TOM’s shoes), many others.

American, Georgetown, George Washington Universities

Member, Doctoral Research Committee, Kalpana Seethepalli, George Washington University, 2005.
Chair, Washington Semester Program (WSP) Faculty Council, American University, 1998-2001.
Member, WSP Education Policy Committee, American University, 1996-1998.
Chair, WSP International Business Faculty Search Committees, American University, 1998, 1999, 2000.
Member, WSP Economics/Public Policy Faculty Search Committees, American University, 2000/ 2001.
Faculty Advisor, International Business Club and Honorary Society, American University, 1997-1998.
Evaluation Committees, Comprehensive Oral Exams, Georgetown University *MSFS/MLAS*, 1996-1999.
Faculty (Co-) Coordinator, NAFTA Program Initiatives, Georgetown University, 1996-2000.

PROFESSIONAL HONORS, AWARDS, GRANTS, RECOGNITION

Research-Practitioner Collaborative Grant (\$5,000), Association for Research in Corporate Sustainability/ HEC Paris, 2019.
Villanova University Outstanding Faculty Research Award, 2019.
McDonough Family Faculty Research Award, 2019, 2012.
Elected Fellow, Academy of International Business, 2015.
Grand Prize, Dr. Alfred N. and Lynn Manos Page Prize for Sustainability Issues in Business Curricula, 2014.
Second place, 2012 Oikos International Case Competition, Corporate Sustainability Track, 2012.
Research Incubator Grant (Co-PI) (\$10,000). Southern Management Association. “Top Management Team and Board of Directors Composition, Social Responsibility, and Financial Performance.”
Villanova Institute for Teaching & Learning Course Development Grant, *Villanova University*, 2003, 2009.
Richard Beckhard Prize for outstanding paper in *Sloan Management Review* Vol. 46 (2004/2005).
Distinguished Service Award (VQI Environment Team), *Villanova University*, 2005-2006.
Outstanding Scholar, *VSB, Villanova University*, 2004-2005, 2005-2006.
Summer Research Fellowship/Grant, *VSB, Villanova University*, 2002-2018.
Distinguished Alumnus 2002/2003, *SUNY-Plattsburgh*.
John Yanouzas Outstanding Paper Award, *Eastern Academy of Management Conference*, 2002.
Junior Faculty Consortium, *Academy of International Business*, Stockholm, 2004.

Junior Faculty Consortium, *Academy of Management International Division*, Washington, DC, 2001.
Doctoral Student Consortium, *Academy of Management SIM Division*, San Diego, CA, 1998.
Beta Gamma Sigma, the Honorary Society for Scholastic Achievement at *AACSB Business Schools*, 2001.
Certificate of Outstanding Contribution, *American University*, May 15, 2001.
Certificate of Extraordinary Service, *American University*, May 7, 1998.
Doctoral Fellowship, School of Business and Public Management, *George Washington University*, 1996-1999.
Gold Medal Award from the U.S. Secretary of Commerce for *Export Mexico Initiative*, 1994.
U.S. Government *Top Secret Clearance*, 1991-1995.

EXECUTIVE EDUCATION AND CONSULTING

ABB, Automatic Data Processing (ADP), ASIS, AXIS, Board Institute, Bodycote, Braskem, Bristol Myers Squibb, Capitol Airports (China) Holding Company, China Real Estate Developers and Investors Association, CNI/IEL (Brazil), Carestream, Comcast, Deloitte Touche Tohmatsu International (DTTI), ESADE, Everbright, Guardsmark/Chinese Ministry of Public Security, Hana Financial Group High-Potential Leaders (open enrollment), Hitachi, Hubei, International Foundation of Employee Benefit Plans, IPADE, ITAM (EMBA), Korean Manufacturers Association, LinkS @ Wharton, Lubrizol, Manchester Trade and the Ministry of Foreign Trade, Government of Thailand Merck, Motorola Corporation and Motorola University, Nanyang Business School, National Business Travel Association, National Institute for Development Administration (Thailand), Royal Caribbean, Securities Industries Institute, Shanghai Institute of International Finance, Shanghai Municipal Government Program, Shire, Siam Cement Group (SCG)(Thailand), United Health Group, Veolia, Minsheng, World Economic Forum, Xin Hu, Anglo American, Bosch, HSBC, Ingersoll Rand, Medtronic, MSB Institute for Deutsche Bank Asia, U.S./Caribbean Executives Club.