

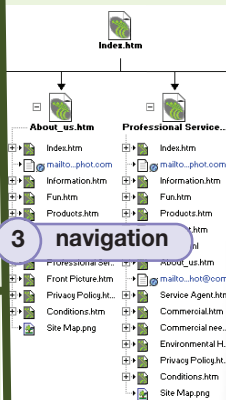
12 Web Design vs. Web Development



1 web design



3 navigation



2 web development



Now Offering! Spring Professional Development Courses



Website Review SOLUTIONS

Website Review Solutions now offers two spring classes. These classes focus on creating websites.

Web Development: Learn how to make a simple website. Create **coding** to build sites. Explore ways to expand **functionality**. Discuss improving **navigation** and **usability**. Learn ways to increase a website's **visibility**.

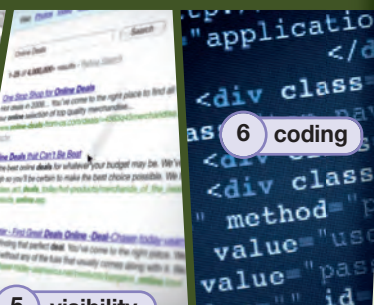
Web Design: Learn how to change a website's **appearance**. Use **CSS** to change a website's style. Compare the effect of different fonts and colors. Create attractive **content** to catch a user's attention.

E-mail Mary Shelton at mshelton@wrsolutions.com register for classes.

4 CSS



6 coding



5 visibility

Get ready!

1 Before you read the passage, talk about these questions.

- 1 What makes a good business website?
- 2 What kind of websites do you like to use?

Reading

2 Read the article from a business newsletter. Then, choose the correct answers.

- 1 What does the Web Development class NOT teach?
 - A making a website easy to use
 - B improving a website's visibility
 - C using code to program a website
 - D how to market a new website
- 2 What can you infer about the Web Design class?
 - A Attending the class is mandatory.
 - B The first class addresses functionality.
 - C It focuses on improving a site's visual element.
 - D Its registration fee is less than the Web Development class.
- 3 What is the function of CSS?
 - A It helps improve navigation.
 - B It decreases a website's visibility.
 - C It changes the style of a web page.
 - D It expands the functionality of a website.

Vocabulary

3 Match the words (1-6) with the definitions (A-F).

- | | |
|------------------|------------------|
| 1 ___ web design | 4 ___ visibility |
| 2 ___ coding | 5 ___ usability |
| 3 ___ navigation | 6 ___ content |

- A choosing a website's visuals
- B how easily you can find a website on a search engine
- C a website's programming
- D how easily a user can use a website
- E moving around a website
- F everything contained in a website