

JONATHAN
MAROTTO

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EXPERIENCE

VENUE MAGAZINE 4/15 to Present

Assistant to Editorial Coordinator

- Assembled and reviewed editorial
- Researched content
- Created content for social media

CH CAROLINA HERRERA 5/13 to Present

Assistant Manager

- Enhanced associate productivity
- Directed visual merchandising
- Streamlined product training
- Coordinated events

PIER 1 IMPORTS 10/11 to 5/13

Sales Manager

- Assisted in daily operations
- Monitored hourly sales
- Influenced team building

EXPRESS 6/09 to 10/11

Sales Manager

- Directed sales plans of action
- Facilitated merchandise flow
- Ensured quality customer experience

EDUCATION

Miami Int'l University of Art and Design June 2015

BA Advertising

Miami-Dade College 8/09 to 7/11

AA Mass Communications (Transferred)

EXTRACURRICULAR ACTIVITIES

Insomniad - student run advertising agency 4/14 to 4/15

Secretary

- Organized Events
- Managed Social Media

AAF National Student Advertising Competition 4/14 to 4/15

- Pitch Strategist
- Presenter

SKILLS

Photoshop



Illustrator



Indesign



Microsoft Office



Public Speaking



Visual Merchandising



Clienteling



Coaching & Training



Bilingual (ENG-ESP)

