

**PROFILE** 15 years' experience developing & delivering L&D solutions in business & education.

## EXPERIENCE

**Jun 2003 - Sep 2020**

**Program Development & Evaluation Analyst** at Saudi Aramco, Dhahran, Saudi Arabia

In response to COVID-19, adapted our curriculum to be delivered remotely using webinar software SABA virtual classroom.

Using Articulate Storyline 2, researched, designed and developed an eLearning program in digital dependency. The program included videos and a self-assessment.

Experienced in Adobe Captivate 9 for screen recording. Prepared watch and learn training videos, and interactive training software simulations.

Experienced in configuring Storyline or Captivate output for delivery on the company's LMS.

From 2016, worked in a team using iMacs to develop a smart interactive curriculum using HTML5, CSS, and JavaScript for iBooks Author and delivery on iPads. In 2019, this curriculum won the UK award for **Best L&D initiative - Private Sector** from CIPD, and came runner-up for other awards and categories.

Experienced in video & audio editing using Adobe Premiere and Audacity. Developed videos for an award-winning curriculum using cameras, screen recording, and sourcing video library content.

Supported the department's L&D strategy. Evaluated current training needs by conducting training needs assessments. Used the ADDIE instructional design model and/or prototyping to develop and implement relevant L&D solutions using technology or blended learning.

**Jun 2002 - Apr 2003**

**IT Trainer** at St Georges NHS, London, UK

Created a plan for marketing and training hospital staff in a new intranet content publishing system. Organized training seminars and material.

## EDUCATION

**Sept 2000 - Aug 2001: MSc Software Engineering**, Bournemouth University

OO Analysis & Design in UML, C++, Oracle, SQL, project management, networking

**Oct 1992 - July 1995: BSc Applied Psychology & Computing**, Bournemouth University

Human Computer Interaction, User-centred system design, Geo. Info. Systems

## CERTIFICATIONS

Association for Talent Development (ATD) Master E-Learning Instructional Designer  
ATD Certificate in Designing Virtual Training

## SKILLS

- Excellent interpersonal and communication skills
- Adaptable to new situations and able to learn quickly
- Able to work well under pressure and to tight deadlines, individually and as a team
- Supervisory and leadership experience
- Computer literate: Windows & Mac OS; MS Office; Adobe apps - Captivate, Photoshop, Illustrator, Premiere Pro, Connect; Articulate Storyline 2 & 3; HTML5, CSS, JavaScript, JQuery & XML; WebEx & SABA virtual classroom