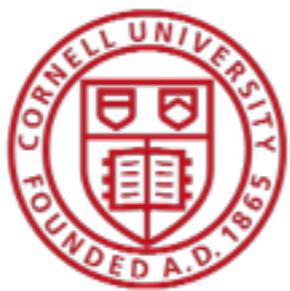


A Career in Tech

Jon Culver
@jonathanhc Culver



Friends

Wilmington Friends School

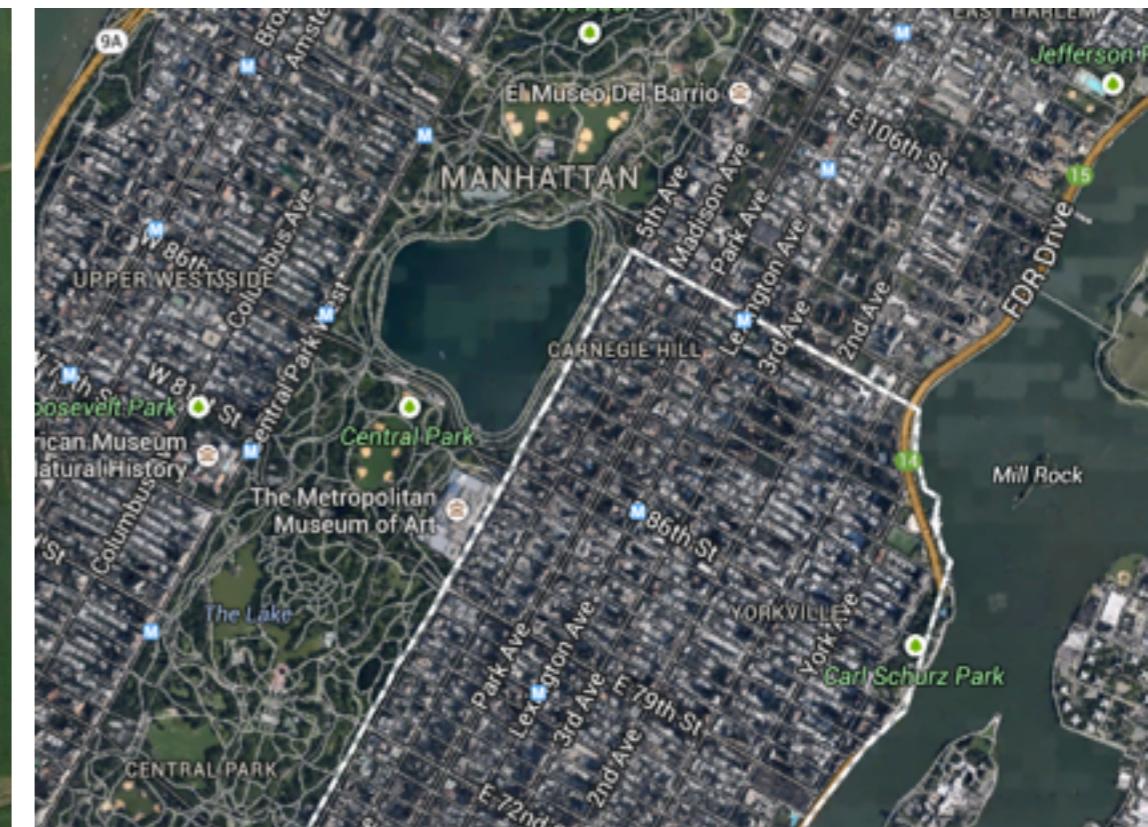
Fall 2007



Farm → NYC



Dial Up Internet



Starbucks on every block

Objectives

- Tech is cool
- Startups are fun
- You don't have to be a genius

Demos



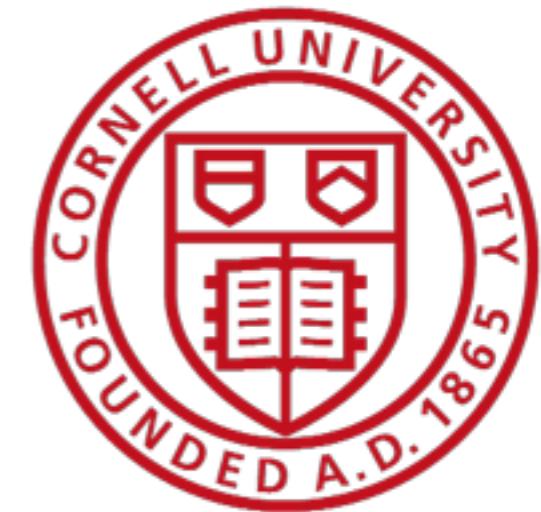
Spotify®



WFS



Cornell

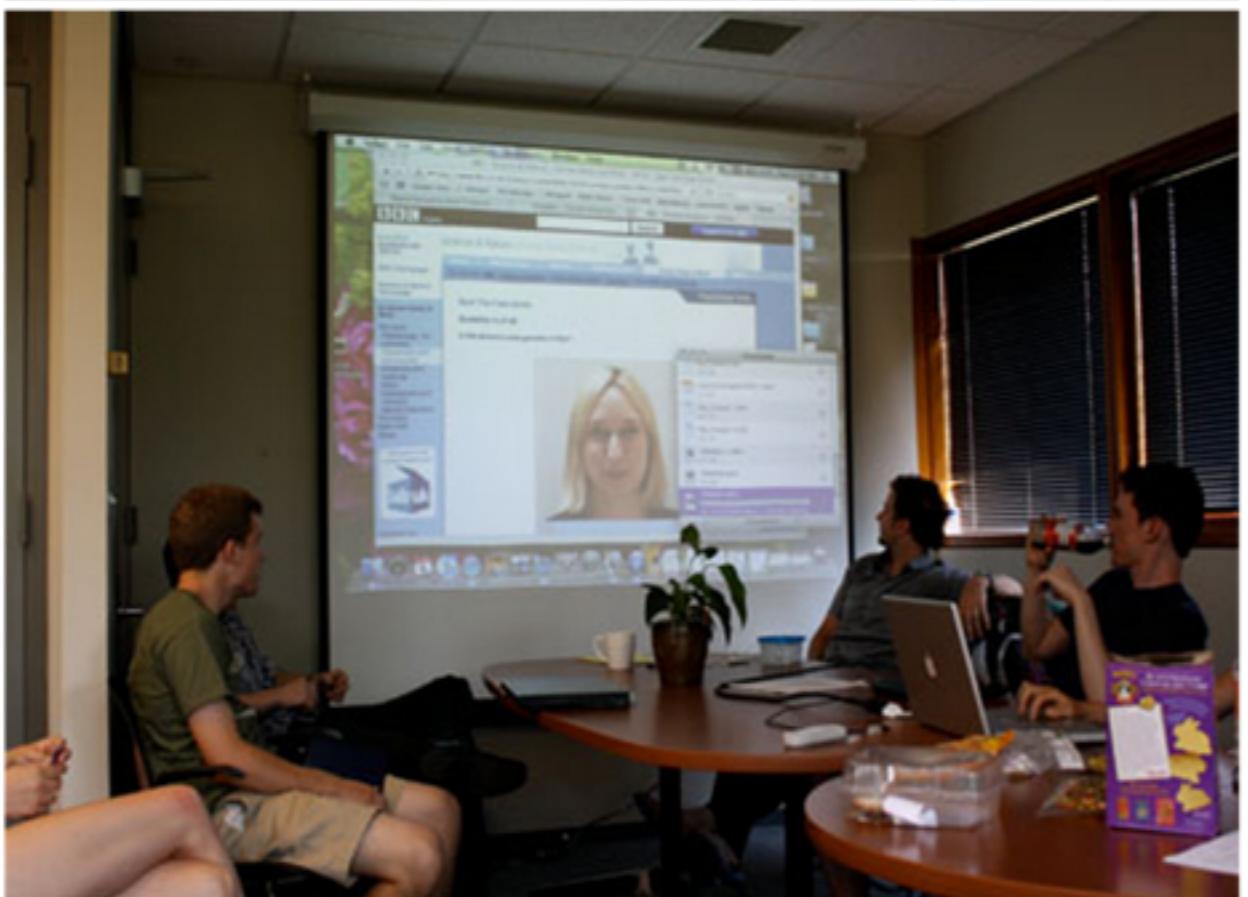


RECORD OF: Jonathan Hancock Culver
RECORD DATE: 08/07/2011



COURSE TITLE	SUBJECT/NUMBER	TOTAL MEDIAN*	ENROLLED	UNITS	GRADE	COURSE TITLE	SUBJECT/NUMBER	TOTAL MEDIAN*	ENROLLED	UNITS	GRADE
FALL 2007											
Program: Agriculture and Life Sciences						Program: Agriculture and Life Sciences					
Plan: Information Science						Plan: Communication					
TRANSFER CREDIT FROM AP TEST CREDIT APPLIED TOWARD AGRICULTURE AND LIFE SCIENCES PROGRAM						BIOLOGICAL PRINCIPLES	BIOG 1109	3.0			C+
Transfer Totals:						MEDIA COMMUNICATION	COMM 2200	3.0			A-
						PSYCH OF ENTERTAINMENT MEDIA	COMM 4220	3.0			A
						SPECIAL TOPICS IN COMM	COMM 4940	1.0			A
FALL 2007											
Program: Agriculture and Life Sciences						COURSE TOPIC(S): PUBLIC RELATIONS MODULE					
Plan: Information Science						INTRO DESIGN & PROG FOR WEB	INFO 1300	3.0			A-
FYS-A100/101 NONVIOLENCE ACTIVISTS GENE	100	3.0				INTRO TO COMPUTER MUSIC	MUSIC 1421	3.0			A
INTRO DES & PROGRAM FOR THE WEB INFO	130	3.0				INDIVIDUAL INSTRUCTION	MUSIC 3502	2.0			A+
LINEMA ALGEBRA W/APPLICATIONS MATH	251	3.0				COURSE TOPIC(S): IND INST: OUTSIDE CORNELL I **DEAN'S LIST**					
INTRO TO MUSIC THEORY MUSIC	105	3.0				SPRING 2010					
BOWLING P ED	250	1.0				Program: Agriculture and Life Sciences					
SPRING 2008											
Program: Agriculture and Life Sciences						Plan: Communication					
Plan: Information Science						CMC SEMINAR LECTURE	COMM 4450	3.0			A-
BIOLOGICAL PRINCIPLES BIO 8	110	3.0				INTRO COMPUTING USING JAVA CS	1110	4.0			S
INTRO COMPUTER PROGRAM CS	100	0.0				INTERMED DESIGN&PROG FOR WEB INFO	2300	3.0			A-
FWS: THE MYSTERY IN THE STORY ENGL	147	3.0				INDIVIDUAL INSTRUCTION MUSIC	3501	0.0			SX
MOZART TO MINIMALISM MUSIC	108	3.0				COURSE TOPIC(S): IND INST: OUTSIDE CORNELL I					
BALLROOM DANCE P ED	140	1.0				INDIVIDUAL INSTRUCTION MUSIC	3502	2.0			A+
PHYSICS OF MUSICAL SOUND PHYS	204	3.0				COURSE TOPIC(S): IND INST: OUTSIDE CORNELL I					
FALL 2008											
Program: Agriculture and Life Sciences						SUMMER 2010					
Plan: Information Science						Program: Agriculture and Life Sciences					
TRANSFER CREDIT FROM UNIVERSITY OF DELAWARE APPLIED TOWARD AGRICULTURE AND LIFE SCIENCES PROGRAM						Plan: Communication					
Transfer Totals:		3.0				INTRODUCTORY STATISTICS STSCI 2100	4.0				A+
						ORGANIZATIONAL WRITING COMM 2630	3.0				B+
						OBJ-ORIENTED PROG & DATA STRUC CS 2110	3.0				B
<i>Cassandra Dembosky</i>											
CASSANDRA DEMBOSKY						SEND TO: JONATHAN CULVER					
UNIVERSITY REGISTRAR						JHC234@CORNELL.EDU					
						DOCID: 834124					

Social Media Lab

[Home](#)[People](#)[Projects](#)[Publications](#)[Get Involved](#)



Winning Process

GROWTH

constant improvement
of oneself

+

PURPOSE

higher purpose of
helping others

=

TRUE WEALTH

long-term sustained
happiness

BETTER me

+

BETTER you

=

BETTER us

BETTER

me + you = us

EXERCISE: healthier employees perform better



FITNESSPORTAL

SIGN-IN LEADERBOARD TEAMS COMPANY

Welcome to the Next Jump Fitness Portal

Sign-In

Name: Instructor: none

Company Stats

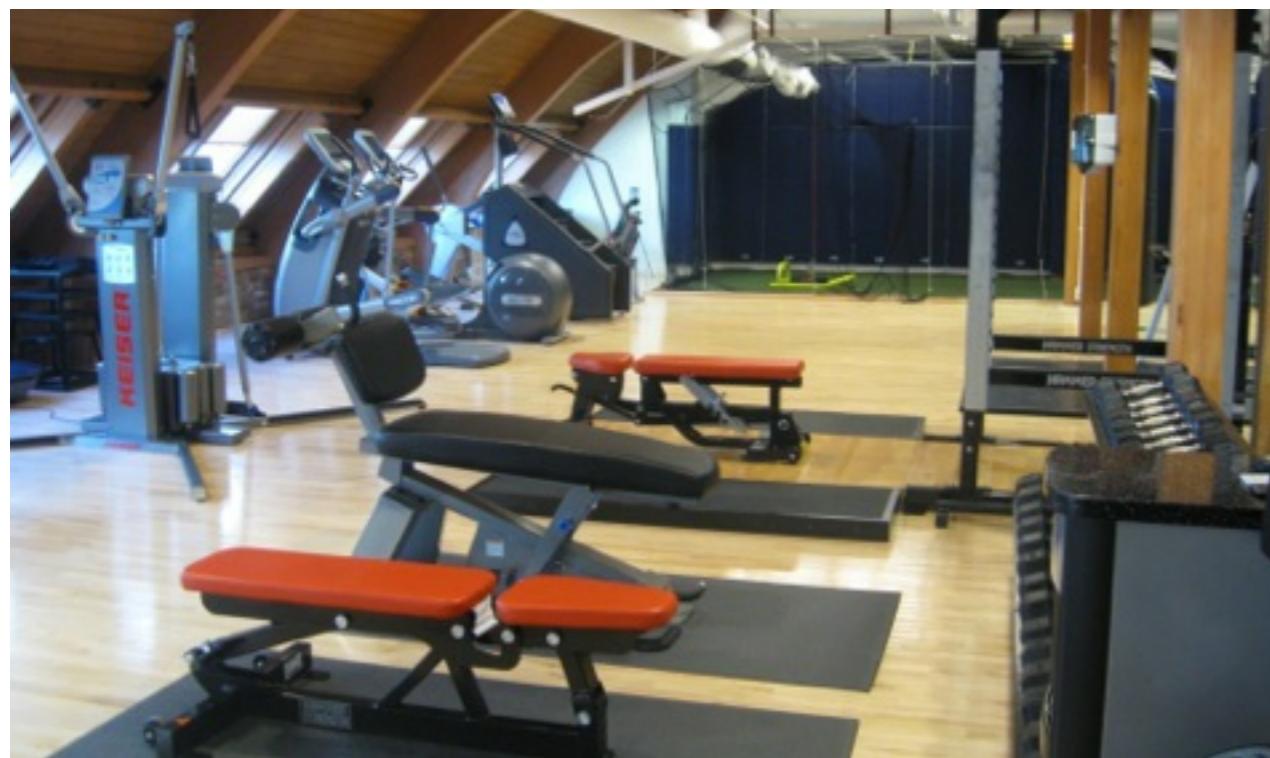
52 WORKOUTS TODAY
492 WORKOUTS THIS WEEK
1913 WORKOUTS THIS MONTH
16072 WORKOUTS THIS YEAR

Team Leaderboard

Rank	Team	Percentage
1	Team Sack	100% 114 in total
2	Team Nellen	97% 97 in total
3	Team Kallay	90% 107 in total
4	Team Lerner	86% 86 in total
5	Team Parker	81% 78 in total

Have a Fitness Question? Email the Health Team at teamn@nextjump.com
Next Jump awards Top 10 Employees of the Month with training sessions. Schedule yours with Marnie (mbeck@nextjump.com)

© 2010 Next Jump Inc. All Rights reserved.



NUTRITION: to increase energy levels



START WITH BREAKFAST

The Healthy Way to Start the Day

We're sure you've heard it before: breakfast is the most important meal of the day. A daily dose sharpens the mind, keeps energy high, and maintains body weight. But that isn't all. After fasting all evening, "breaking the fast" helps reload low energy stores, which is the only fuel upon which the brain can function.

LUNCH: WORKOUT 1st

Incentivizing workouts with Healthy Lunch

"Workout with Us on Your Lunch Hour, We Provide a Healthy Meal." We believe in the power of exercise so deeply, that we try to find any which way to get our gang working out for more energy.

Thus came about how we incentivize exercise via healthy lunch offerings as a means to help our people workout.

IT'S DINNER TIME

Our Family Eats Together

Families get together and dine together. Dinner time became much more than a "grab and go." We developed Next Jump family – our family at work. Not only did we solve for the break in focus – we gained better development of camaraderie and friendships.

DEFINE SUCCESS BETTER *not in revenue, profits, share price, size of company*

BUILD A COMPANY THAT WOULD MAKE YOUR MOTHER & FATHER PROUD



Resources

- <http://www.codecademy.com/>
- HTML, CSS, Ruby (or PHP, Python)



Ruby
A Programmer's Best Friend

Tools

- Sublime Text - <http://www.sublimetext.com/>
- Sinatra - <http://www.sinatrarb.com/>
- Git - <http://github.com>
- Heroku - <https://www.heroku.com/>



Sinatra



Thanks!

@jonathanhc Culver

jon@culverlabs.co

culverlabs.co