Notion Template Style Guide

1. Philosophy of Page Design

Your Notion template is not just a set of pages – it's an emotional experience. Every design choice should guide the eye, reduce overwhelm, reassure the user, and maintain consistency across all sections.

2. Page Structure

Each page should have three zones:

• **Header:** Cover image (abstract/muted), page icon (emoji or custom), consistent per category.

• **Body:** Short intro text, toggle blocks for details, databases with prompts above.

• **Footer:** Navigation callouts or linked buttons back to the dashboard.

3. Icons

Icons act as visual anchors. Best practices:

• Use one icon family (all emojis or all custom).

• Match category to theme (e.g., Legal = ■, Emotional = ■, Digital = ■).

• Avoid cliché icons (■, ■).

4. Color Themes

Category	Suggested Color	Hex
Legal & Accounts	Muted Blue/Gray	#B3CDE0
Letters & Reflections	Soft Green	#CDEAC0
Funeral & Obituary	Earth Tones (beige/cream)	#F5F5DC

5. Buttons & Navigation

• Use callout blocks with arrows/emojis as simulated buttons.

• Example: ➡■ Back to Dashboard

• Use divider lines to separate major sections.

6. Database Templates

Templates provide ready-to-use structure and eliminate blank page syndrome. Examples:

• Obituaries: Formal / Poetic / Humorous templates.

• Letters: Loved One / Future Self templates.

• Accounts: Bank / Digital Account templates.

7. Workflow: When to Style

1. Build structure first (pages, databases).

2. Add prefilled examples.

3. Apply icons, covers, navigation links.

4. Polish language, test in light/dark mode.

8. Common Mistakes to Avoid

• Over-styling with too many colors or icons.

• Walls of text (use toggles/callouts).

• No navigation links back to dashboard.

• Tone too clinical, not compassionate.